TOSCANINI GIVES HIS FINAL CONCERT

Great Italian Conductor Leads La Scala Orchestra in a Remarkable Program

Arturo Toscanini and La Scala Or-chestra gave the third and last, for Philadelphia, of their interesting conciation of the work of the great stra played in some ways better their first ascending

The program opened with three Italpeert of La Scala Orchestra. s are good musically, but the as-ment and orchestration entirely although little known in this ights of the neo-Italian school.

heard in Philadelphia in many erbalanced the thematic part of the

in the Brahms variations the same aracteristics were in evidence, and rhythm and achieved all of But in the symphonic poem of great work in making known the empositions of the modern Italians, hich, under his baton, get a more ympathetic reading than would be pos-ble under any other conductor. The there is the same medodious composer showed in his student days. At the same time the work is palpably immature and strictly personal in thought. The concert closed with a tirring rendition of the "William Tell"



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Sample Bach Free by Mail. Address: "Outleurs Lab-draieries, Dapt. 30, Maiden 45, Mass." Sold every-where Soap 26. Ointment 25 and 80c. Talcum 25c Cuticura Soap shaves without mug



Brighter Homes Why waste money fixing dingy ceilings, when a PENCO Metal Ceiling

stays bright for years. Penco CEILING

costs less than plaster and

can be put right on over the old ceiling. It never cracks nor stains. Won't catch the dust. Can be put up by anyone—and needs no care nor repair. Beautiful designs for home, church, school, office, theatre and store. Write for new PENCO catalog and prices. PENN METAL COMPANY





For

Friday

Paris fashions shown on living models, 11 to 12:30 and 2:30 to 4. A style event never equalled in Pffiladelphia.

GIMBEL BROTHERS

All next week the Gimbel Fashion Review will be given four times daily, as added attrac-tion at the Stanley Theater.

Friday

Literally Sensational Sale of Women's Spring Suits-Allat One Remarkable Price



\$39.75

But Worth \$50, \$60, \$65, \$70, \$75, \$80-Up to \$90-—the majority of \$70 to \$75 Values!

Thirty-two perfectly fascinating styles to choose from-styles that were carefully planned for pretty nearly purpose-or need-or figure-type.

And every one of these thirty-two styles "checks up"-right now-by Paris!

Plenty of the New "Novelty Models"-Plenty of Very Dressy Suits-But We've Not Forgotten the Bread-and-Butter Sort!

Twenty-six styles to choose from, in tricotine-but quality tricotine; four styles in Spring's smartest tweeds and homespuns; two styles in men's wear serge-so firm! so fine! Colors-chiefly navy, some black.

The tweeds and homespuns in mixed tans, browns, blues and gray.

Boxy Coats—Butterfly Coats—Rippling Coats—Blouse Coats—Spanish-Style Coats—Mandarin-Style Coats—Panel-Swirl-Swinging-Back Coats

With belts-or without. Beaded models-iridescent beads, of course (they're newest) and steel beads-that sparkle, sparkle, sparkle!

Border-embroidery trimming. Design-embroidery trimming.

Maybe color in the embroidery. Maybe gold threads in the embroidery.

Braid-bound suits. Corded-trimming suits. Cable-stitching. Arrow heads. Tabs that swing.

And All Sizes From 34 up to 53!

—Gimbels, Salons of Dress, Third floor



Millinery—Copies and Adaptations of Paris Modes at \$7.50 to \$18.50

Though most of them are even made of French materials! New colors-and color-contrasts.

New shapes-"extravagant angles" and all. Big hats and little hats-but mostly the very, very popular medium-size hats.

Ribbon-trimmed-so smartly!

Fruit-trimmed-oh, but the little French fruits are in lovable colorings. Flower-trimmed-Paris is like Easter; all flower-ful!

-Gimbels, Millinery Salons, Third floor.

Newest "Sweater-Blouses" —of Crepe de Chine—



at \$8.95 But they faithfully reproduce a

\$14.75 original! Tiny tucks cluster in front. Tiny, tiny pleatings interrupt the tuck-clusters and border the exceedingly smart collar and cuffs. And they come in three colors: pink, white and bisque. All regular sizes.

Extra-Size Pongee Waists at \$3.95 and \$5 Extra-long lines. Big enough armholes.

Two styles.

Tomorrow---A Group of

Misses', Children's and Little Boys' Shoes

To Close Out

At \$1.95 and \$2.95

Values to \$6

Not all sizes in every lot-hence reduced for quick clearing. High shoes, sturdy shoes and some "dressy

-Gimbels, Salons of Dress, Third floor, -Gimbels, Second Floor, Bedclothing Sale—Savings up to Half From Regular Prices

Ready Tomorrow---25,000 Double-bed Seamless Sheets and Pillow Cases at New Sale Prices

Firm sturdy muslin, free from dressing The Durable Sheets are 90x99 in.\$1.68 54x90 in. \$1.19 The Durable Pillow Cases are 72x90 in. \$1.29 42x36 in. 34c 72x99 in.\$1.45 45x36 in. 39c 81x90 in.\$1.39

1000 Seamless Sheets at \$1.29. Last Fall's price was

\$2.75. Seamless, full bleached and 81x90 inches—a favorite

5000 Wamsutta and New Bedford Bleached Sheets at \$2.25—Half Price. A manufacturer's surplus stocks. Just one

Just a "Day-ful" of Wool Blankets at \$8.25-were selling at \$16.50. White with two-inch binding. Blue or pink borders.

Crochet Bedspreads Reduced to \$1.95, \$3 and \$3.35. Full double bed size and the firm, close-woven quality.

Tomorrow the March Sale of China Offers Three Big Specials in Dinner Sets

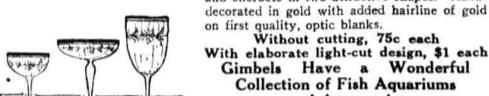
Bluebird Dinner Sets of a Better Quality, 106 Pieces at \$29.50 A newer, better design-a large blue bird in flight with narrow pin border of blue. 106 pieces for service of 12 persons. 4 sizes of plates. 3 good size meat dishes.

American Porcelain Dinner Sets, 51 pieces at \$19.50

Complete service for six persons. Three-color conventional border desig n-tan, pink and black effects. Coin gold

Open-stock ware-separate pieces can be purchased at any time. French China Dinner Sets, 52 Pieces at \$39.50

Excellent quality china with delicate flower border. Three sizes of plates. Two meat platters included. Czecho-Slovakia Sends Gold-Decorated Glasses for the March Sale. All Priced One-third



With elaborate light-cut design, \$1 each Gimbels Have a Wonderful Collection of Fish Aquariums

and sherbets in two attractive shapes. Hand-

and Accessories and have just received a new shipment of fan

Less Than Those of Domestic Make Thin blown stem ware, fruit salads, goblets | tails, ribbon tails, comets, telescopes and gold fish-25c to \$1.50 each.

Aquariums-1 gal. to 12 gal. capacity-\$1 to \$14.75. Rectangular shape globes, bowls and cylinder rose shapes.

Glass balls, cones, shells and other ornaments-artificial frogs, alligators, turtles, lilies and castles for decorative purposes. The children love to see them.

-Gimbels, Fourth floor

Sale of 2000 Men's Society Brand Suits Been \$55 At \$30

Young men and their seniors who "stay young" are particularly interested in this recently arrived shipment of "Society Brand" suits.

Men Who Insist On Only Correct Clothes



know they will get just that in "Society Brand" Suits and Overcoats.

This lot of 2000 "Society Brand" Suits are in smartest single- and double-breasted models; mostly quarter- or half-lined; all seams are silk piped; shown in neat patterns and plain grays, browns, blues. \$30-bargains!

New fresh stock; medium weight; spring models, fresh from tailors' hands.

Suits—Overcoats—Ulsters

cut to half and less-Society Brand and Kuppenheimer

Overcoats and Ulsters Were \$50 to \$60

Overcoats and Ulsters Were \$70 to \$80

Overcoats and Ulsters Were \$90 to \$125

Included are "Crombies" (Aberdeen, Scotland, makers

of the finest overcoatings in the world); "Elysian" Fur Beavers, finest Montagnacs, Kerseys, Meltons, Lofty Duffles and Fleeces-the aristocracy of Overcoatdom. -Gimbels, Second floor

Style and Long Service are the characteristics of Gimbel Boys' Clothing - the Suits wear well and look well as long as they are wearable.

Single- and Double-breasted Norfolk Suits; the season's selections as Tweeds and Cassimeres of fine quality. Patch or Flap Pockets. "Live" Leather Belt.

Sale of 2600 Boys' Norfolk Suits at Half \$8.75, \$12.50, \$17.50

And at \$12.50 and up most of these suits have an Extra Pair of Trousers, practically doubling the "life" of the suit.

for Boys' Junior Suits (cassimeres and jersey cloth) and. suits with serge trousers and white tops; serge collar and cuffs.

for Boys' Imported Serge Reefers, spring weights.

—Gimbels, Third floor