

Organ plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

The Store Is Alive With Spring Fashions and With Opportunities to Save

An Avalanche of New Books Nowadays Is Sliding on Us Daily

Perhaps a book is the best company we could have, for it quiets us, rests us and converses with us.

Other countries are far off, but a book brings to us scenes, habits and discloses to us information that only traveling people can get.

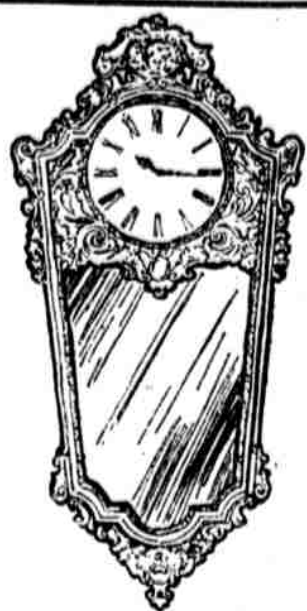
The silent doors of a book open to us Oriental countries and translate an unknown language, giving us the joys and woes, hopes and thoughts, ambitions, struggles and failures and the differences of government in contrast with our own.

Books are still dear and cannot be otherwise until there is more pulp to make paper and its costs can be lowered; but the publishers and binders might meet the desire of the public, which has for three years accepted their high rates, but is now holding back, expecting reductions.

[Signed]

Joe Penamaker

March 3, 1921.



The New Mirror Clocks

A number have added a touch of color to the gilt and they are very richly decorative in appearance. One of the newest of them has an elaborate Louis XIV frame surrounding the mirror. Some are very long and narrow. They are just exactly the type of clock for people who live in apartments, for they take up so little space on the wall and are so attractive. All are fitted with Waltham movements and are therefore good timepieces. Prices \$60 to \$160.
(Jewelry Store, Chestnut and Thirteenth)

Fine Wood Lamps at Lower Prices

About sixty lamps, discontinued lines, which we secured for prices averaging half what they would have been six months ago. They are all two-light electric, for floor and table use, are of hand-carved wood in various finishes—polychrome, greens, blues, browns, and are altogether of the finest quality.
Prices \$15 to \$120.
(Fourth Floor, Central)

Quite the Newest Paris Dress Trimmings

Colored wools, tiny beads and ribbons embroidery—these are what Paris is using to bring out the effective new designs she has thought up for Spring. There are net bands and net edges with designs worked out in wool and beads, beads alone quite often, or sometimes all three—wools, beads and ribbons. The colors are delightfully new and Spring-like—the designs are especially interesting and attractive—and the trimmings are just what the new frocks need!
\$1 to \$18 a yard.
(Main Floor, Central)

New Long French Gloves for Madame's Easter Frocks

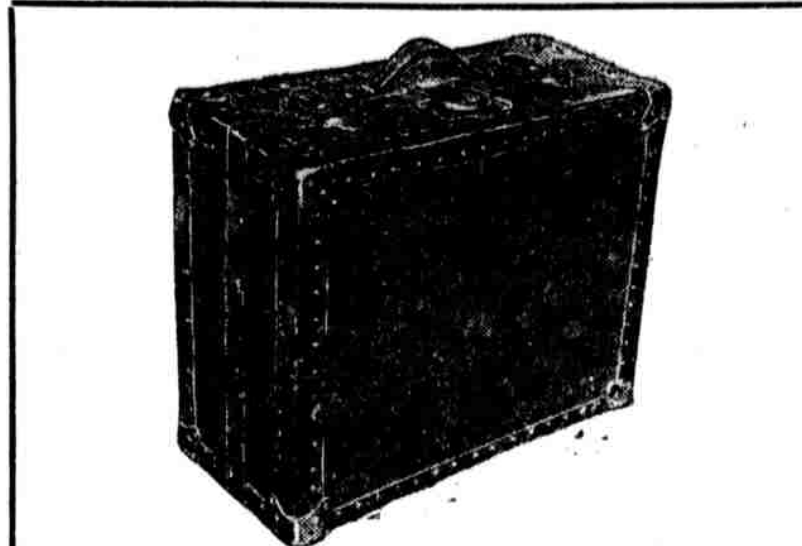
They are all of fine French kid-skins, in the desirable lengths—At \$5.50 are eight-button length gloves in white, beaver, tan and brown with black embroidery. At \$6.50 are twelve-button length gloves in a soft, beautiful beaver color. At \$7.50 are sixteen-button length gloves in beaver, mode, tan and navy blue.
(Main Floor, Central)

Particularly Pretty Bar Pins for \$8

Rhinestone bar pins they are, in new designs, and kinds that would sell ordinarily for half as much again and more. They are in the fashionable sizes, they are all of sterling silver, have gallery backs and safety catches and are in dainty designs that are unusually attractive.
(Main Floor, Chestnut)

March Music Rolls

The new March music rolls in types to fit all standard player-pianos may now be heard in our Music Roll Section. There are separate rooms where you may play these rolls in comfort.
(Second Gallery, Market)



We Can Sell 3500 of These
Hand-Trunks
at \$4.75 Each

This is a sort of sawed-off steamer trunk in appearance and it will last a lifetime. It is 20 inches long, 16 1/2 inches high and 9 inches thick, made of heavy, indestructible fiber and with the locks, clasps and corner buffers of a trunk. It will hold much more than the average suit case, yet it isn't too big to take as hand-luggage. Its uses are legion—as a week-end trunk, motor case, hat box, salesman's sample case and many other things. The material in these trunks is worth more than \$4.75, yet you can get the whole outfit for that price. The reason is that it is an army officer's field desk and fling cabinet, but the demand for officers' field equipment happily is gone. Last August we sold 3000 of these trunks at \$1.25 more than the price we can sell them for today. The demand for them was wonderful, and we disposed of practically all there were in the Army warehouses in this city and Baltimore. Now we have contracted for the supply at the New York warehouse, and we can sell this lot at the amazing price of \$4.75. It is the last lot available, so if you want one you had better not delay.
(Main Floor, Chestnut)

The Best New Showing of Men's Spring Overcoats in Years

The men will be glad to know that the new showing of Spring overcoats is not only the largest and most attractive in years, but that the prices have taken a good drop.

This year they are \$35 to \$60, which is about one-third less than the prices of last Spring. And the coats are as fine and attractive and desirable as any Spring ever brought.

The lines are generally wider and fuller, the skirts good and roomy for a comfortable, vigorous stride. There is quite a variety of colors and patterns in gray and brown tweeds, light and dark gray chevrons and other fancy mixtures, some of the materials being rain proofed.

\$35 to \$60.
(Third Floor, Market)

First Big Shipment of Men's Spring Shirts (Prices Start at \$2)

Any man who cannot find a shirt to suit him in this new showing is hard to please. There are shirts of percale, printed madras, woven madras, imported madras and silk-and-cotton. The great majority of them are soft-cuff, negligé style, but there are some splendid starched-cuff negligés of percale at \$2.

Incidentally, \$2 is the lowest price at which we have had men's shirts in regular stock in four years. The variety of designs and colors is almost endless. There are pin stripes, seersucker stripes, cluster stripes and checks.

It is a magnificent assortment. Prices are \$2, \$2.50, \$3, \$3.50, \$4 and \$5.
(Main Floor, Market)

The Boys' Spring Hats Are Here

Bulldog hats for the little fellows and Alpine shapes for the somewhat older lads who like more grown-up styles. All of fine quality homespun, well made and in a good range of colors. Caps the boys will like and that will "stand the racket."
\$3 for Bulldog hats and \$4 for Alpine shapes.
(Main Floor, Market)

New Colored Handkerchiefs

Irish linen, all of them Colored centers with white designs; white centers with colored borders and all-over effects. Women's handkerchiefs are \$4 a dozen. Men's handkerchiefs are \$8 a dozen.
(West Aisle)

200 Silk Jersey Dresses for Women Are Special at \$18

Brand-new silk jersey dresses, made to your own order, in four different styles and many colors, yet tomorrow's price represents a saving of \$7 to \$7.50 over the prices at which they sold two weeks ago.

There are two styles with embroidery and two without; all four have tunics—generously full tunics, too—held in by broad self-sashes. The colors are kangaroo, brown, beige, old blue and beaver, besides navy and black—and often these colors are combined; a navy dress with a Venetian red vest, and so on. Sizes 36 to 46 inches in the lot. Price \$18.
(First Floor, Central)

Young Women's Smart New Spring Suits at \$55

Those suits not of firm wool tricot are of fine Poiré twill—two admirable weaves for such garments as these. There are dark blue and the fashionable tan for colors and the suits are in new and fashionable Spring styles.

Very well tailored, there are two styles with narrow shoulders and long tight sleeves and narrow belts, and a third fetching little model with straight box jacket and three-quarter sleeves. Braiding, straps of the cloth and a bit of silk embroidery are the trimmings and all the coats are lined with soft, pretty silks. \$55—and 14 to 20 year sizes.
(Second Floor, Chestnut)

150 Women's Winter Coats Now \$25 to \$150

Everything, from some newly re-priced sports coats up to fine imported traveling coats and fur-trimmed wraps are included in this collection. In the sports coats are short velours, polo cloths, Bolivias and genuine camel's hair. Among those fur-trimmed are velours, Bolivias, silk-and-wool duvetynes, and the furs are nutria, Australian opossum, marmoset and squirrel.

There is no question but that almost every woman can find such a coat as she needs among them and it will be a long time before she finds such values again.
(First Floor, Central)

Parisienne Corsets

One or two particularly beautiful things are these—A dainty white figured model is low in front, a trifle higher in the back and long in the skirt. It has double front garters, eyelets and lacing below the front steel, \$11.75. A flowered white silk batiste with very low top, reinforced skirt and long hips, \$22. Then there are pink broche models for all types of women, priced at \$14 to \$28.
(Third Floor, Chestnut)

1000 Yards Mohair Skirting, Special at 55c a Yard

Very pretty and Spring-like with tan or gray grounds and colored stripes. There are at least ten styles and they are all good for pleated skirts.

This is an especially popular skirting for sports wear, for it will not only stand much hard wear, but it also washes very well. It is 32 inches wide and a wonderful value at 55c.
(First Floor, Chestnut)

The New Peter Pan Collars Are So Pretty

They have a tendency to take years from a woman's face, so you can imagine how many women are going to wear these collars on their Spring suits and dresses.

The newest ones are in linen and pique, hand-embroidered or beautifully trimmed with real filet or Irish lace. They are \$1 to \$8.50.
(Main Floor, Central)

Inexpensive Undermuslins

All of nainsook. Corset covers with round necks trimmed with embroidery, 50c and \$1. Envelope chemises with lace and embroidery, \$1.50 and \$2.25. Nightgowns with half low necks and embroidery, \$1.25; with low necks and lace trimming, \$1.65; with low necks, embroidery and tucks, or with lace and beading, \$2.25.
(Third Floor, Central)

Silk Petticoats for Easter

The Petticoat Store is ready with all the fashionable kinds, for instance—Petticoats of silk jersey, colors and black, at \$3.85 to \$12.75. Petticoats of taffeta, in plain colors, changeable colors and black, \$3.85 to \$16.50. Petticoats of messaline, colors and black, \$2.85 to \$13.50.
(Third Floor, Central)

A Little Outgoing of Voile Flouncings

All imported Swiss embroidery, some white with colored embroidery and some colored with the embroidery in some contrasting hue. They are all 42 inches wide and are 4 1/2 to 9 yard lengths—as usual with this hand-loom work. The new prices are \$3.75 to \$7.50 a yard.
(First Floor, Chestnut)



A Housewares Sale That Is Different More Than 75,000 Articles Worth Saving On

Enamelware that will chip off in the food, refrigerators that are unsanitary—any of the damaged or second-grade goods always to be found in job lots of housewares—are dangerous to have in the home at any price.

This Wanamaker March Sale of housewares is made up entirely of first-quality, selected merchandise. Every piece of it is dependable and the savings, ten to fifty per cent. are real savings.

This is an opportunity for every housewife to replace broken and worn-out utensils with new and better things.

- Aluminum utensils.
- Pure enameled cooking utensils.
- Kitchen cabinets.
- Bathroom furnishings.
- Brushes, chamois, brooms, cleaning cloths, feather dusters, m o p s, etc.
- Soaps.
- Hardware.
- Old-fashioned iron-ware.
- Fireless cookers.
- Pantry ware.
- Cereal sets.
- Trays.
- Galvanized ware.
- Carpet sweepers.
- Vacuum cleaners.
- Nickelware.
- Kitchen tables.
- Clothes wringers.
- Heavy tinware.
- Baskets.
- Woodenware.
- Roasting pans.
- Electric irons.
- Wardrobe trunks.

Refrigerators in the Sale

- with white lining in food compartments.
- With top door for inserting ice—
- 70 pounds ice capacity, \$27.50.
- 100 pounds ice capacity, \$32.
- Three front doors—
- 125 pounds ice capacity, \$40.
- Four front doors—
- 150 pounds ice capacity, \$56.
- 165 pounds ice capacity, \$64.
- Apartment house style—
- 90 pounds ice capacity, \$35.
- 100 pounds ice capacity, \$38.
- 110 pounds ice capacity, \$46.
- 140 pounds ice capacity, \$55.

Hardwood casing, white-enameled working chamber, compartment for butter and milk; 33 inches wide, 19 inches deep and 47 inches high.
(Fourth Floor, Central and Market)

Phonographs of Distinction

In Cabinet Styles at Popular Prices
The prices are \$100, \$110, \$135, \$150 and \$200. Other instruments, showing elaborate cabinet work or executed in fine period designs, range from \$300 to \$1315.

All phonographs, from the most inexpensive to the most valuable, have been carefully tested, found to measure up to the exacting Wanamaker standard and are covered by the Wanamaker guarantee.
(Second Floor, Central)

Down to Texas and Over to Japan We're Sending Hardwater Soap 75c a Dozen Cakes in March

From all over come the orders for this famous soap! People who've used it once usually come back for more. It's a wonderfully good soap for this low price—and it is this price only during March.
(Main Floor, Chestnut, and Down Stairs Store)

Signs of Easter in the Candy Store

- Fuzzy chicks, furry bunnies and Easter eggs of all kinds—the children will enjoy coming to see them.
- White fur rabbits are \$2 and \$4.
- Yellow, furry chicks, \$1 to \$3.
- Brown papier mache rabbits, 50c to \$1.50 each.
- Paper eggs to hold candies, 30c to \$3 each.
- Solid chocolate chickens, 35c; roosters, 50c; rabbits, 35c apiece.
- Chocolate decorated eggs, 15c to \$2 each.
- Chocolate eggs, 5c and 10c each—plain.
- Large roosters, \$2.50; small roosters, 35c each.
- Easter eggs large enough to hold four dozen favors and may be used for the center of the table, trimmed with chicks and ribbons, \$10 complete.
- Easter Jack Horner pie baskets with 12 favors, \$10.
- Old-fashioned stick candy, 50c a pound.
- Vanilla marshmallows, 50c a pound.

New Wash Suits for Little Chaps Are \$5.50

Regulation shirt style in striped, galateas, brown, green and blue stripes—and in light and dark shades of plain blue and tan. The suits are now very much in demand and for materials, making and general excellence the new lot that we are showing are unsurpassed at the price—\$5.50—in sizes for little chaps of four to nine years.
(Second Floor, Central)



\$15,000 Worth of Fine Cut Glass at a Third Less in the March China Sale

All of it is real cut glass, made of standard crystal, excellently cut and in a wealth of attractive patterns. The assortment comprises many cut and engraved pieces that are especially brilliant and handsome, some of rock crystal and all are very remarkable at the prices. Among these pieces are

- Salad bowls, \$16.50 to \$37.50.
- Sandwich trays, \$8 to \$32.50.
- Comportes, \$8 to \$60.
- Baskets, \$6.50 to \$32.
- Ice cream trays, \$12 to \$26.
- Punch bowls, \$60 to \$200.
- Vases, \$10 to \$50.

The general assortment of glass takes in every imaginable piece from bonbon dishes at \$1.50 to magnificent and capacious bowls at \$200. Also there are:

- Nappies, \$2.25 to \$6.75.
- Jugs, \$5 to \$13.75.
- Mayonnaise sets, \$3.75 to \$8.
- Sugar and cream sets, \$4.25 to \$8.50.
- Comportes, \$2 to \$15.
- Celery trays, \$3.25 to \$9.
- Baskets, \$2.50 to \$25.
- Cruets, \$3.75 and \$4.
- Fern dishes, \$4.50 and \$4.75.
- Orange bowls, \$5 to \$10.75.
- Vases, \$3.75 to \$30.
- Sandwich trays, \$9.75 to \$12.75.
- Sweet pea vases, \$7 to \$18.
- Cheese and cracker dishes, \$9.75.
- Nut bowls, \$6.75.
- Lemonade bowls, \$18 to \$200.

Light Cut Glassware One-Third Less

Light-cut glassware is shown in extraordinary selection. The pieces are uniformly attractive and the cuttings individual and well executed, many of them being exclusively designed by our own expert. Prices are one-third less than former markings.

- Light-cut water sets, jug and six tumblers, \$2.25 to \$6.50.
- Iced tea sets, \$4 to \$12 a set.
- Fruit sets, bowl and six dishes, \$5 to \$8.50.
- Comportes, \$1.75 to \$7.50.
- Candy jars, \$1 to \$4.50.
- Cheese and cracker dishes, \$2.25 to \$5.
- Handled sandwich trays, \$1.99 to \$3.50.
- Night sets, 75c to \$1.
- Mayonnaise sets with spoon, 85c and \$1.
- Guest sets, \$1.75.
- Goblets, 45c to 80c each.
- Sherbets, 45c to 60c each.

Thin-Blown Tumblers, One-Third Less

Now 60c and \$1.20 a dozen. Plain tumblers and Colonial tumblers at 60c a dozen; banded tumblers at \$1.20 a dozen.

Decorated Glassware in Rich Array

Most of these are imported pieces and the collection is fairly fascinating in its diversity of color effects. There are flower bowls, baskets, bonbon dishes, sugar and cream sets, berry bowls, salad dishes, candlesticks, rose bowls, mayonnaise dishes, comports, priced at 50c for a small vase up to \$50 for a candy jar.
(Fourth Floor, Chestnut)