Adventures With a Purse

WITH a sport suit you will want strap-wrist gloves. The cuff of the glove looks so smart, trimly fitting over the cuff of your coat. And perhaps for every day you would not want to go to the expense of buying kid gloves. Maybe you like the fabric glove better. Well, one shop has what I would consider a pretty good bargain in chamoisette gloves, strap-wrist style. They look like suede, so nice in their sheen. And they come in gray and tan. Their price is $1.25 a pair.

A nice little general utility box is a convenient thing to have around the house. Particularly, if it is as nice and really attractive as those I want to tell you about. They are little Japanese boxes—lacquer boxes, I should say. And they are about the size of a soap cake box. They come in black, green or red, and are artistically decorated with gold figures. For pins, stamps, collar buttons—oh a little box like that is useful for any number of things. The price is twenty-five cents.

For names of shops address Woman's Page Editor or phone Walnut or Main 3000.

THE DAILY NOVELETTE

Storm Bound

By LOUISE HOFFMAN

"Gee! the wind's blowing sixty miles an hour and everything will be drifted full by morning," prophesied John Becklin as he came stamping into the kitchen after feeding the hens. "I thought I'd be blown away once or twice myself. I pity any one caught out in this storm tonight. Heard the 4:20 go up yet, mother?"

Mrs. Becklin, a remarkably trim, young looking woman to be the mother of such a stalwart looking son, was busy setting the table and alternately stirring creamed potatoes on the stove. "No, John, I haven't heard a sound," she replied in a motherly tone. "But I thought I saw a sleigh with two come round the bend in the road a while ago. I've been watching every little while, but I haven't seen anything more of it."

She went to the window again. It was just dusk.

"Oh, John!" she exclaimed. "There is some one trying to get through the drifts by the old barn. There, the horse is down."

John Becklin came to the window and peered out into the fast deepening gloom.

"Why, it looks as though there was a woman in the sleigh. Too bad they've been caught out in this. But the drifts are soft yet, and may be they'll pull through. I wonder who they are? They must be strangers, or they wouldn't attempt to drive through that spot."

"Well, the horse is up," announced Mrs. Becklin with relief, "but they are trying to make him go ahead. The next plunge and the poor animal will only go down again. Even if they do manage to get through this bank, they can't go on in this blow. It would be sure death, with night coming on, and it's growing colder every minute. Oh!" she gasped, "there goes the sleigh over. Mercy! I hope that poor woman isn't hurt."

She turned.

"Where are you going, John?" she questioned as he began putting on his things.

"I'm going to take down the bars so that man can come through Heywood's field."

"But, John," remonstrated the mother in keen distress, "You never can reach them on foot in this storm. You'll be blown away. Get the hired man to go with you."

"Don't worry about me, mother," laughed John, secure in his young strength. "Just keep your eyes on those potatoes," he warned. "They will need a good hot supper, and that coffee will smell good to them."

He was gone and the mother watched with keen anxiety as he battled against the fierce wind and whirling snow. Once he turned his back to catch his breath. Twice he sank out of sight, but finally succeeded in reaching the two weary travelers.

John directed the strangers through the perilous drifts into the open field and up to their barn, where the hired man took charge of the almost exhausted animal.

Mrs. Becklin rushed to the kitchen door and threw it as hospitably wide as the storm would allow to welcome the strangers.

"Come in, come in out of this wind," she invited cheerfully. "You must be nearly frozen. Come up to the fire," leading the woman bundled in furs toward a comfortable chair. "I hope you didn't get hurt?" beginning to unfasten her coat.

"Fortunately we both escaped, but such an experience," returned a sweet young voice, as the man, divested of his furs, came into the living room.

"Myra," he gasped, gazing straight into her clear gray middle-aged eyes. "Is it possible?"

"Wilbur," breathed Mrs. Ecklin, scarcely believing her eyes. "I—I thought you were in the West. And this," she paused gazing at the pretty blue-eyed girl.

"Is my daughter, Una," he said briefly. "And this lad to whom we are indebted for our escape is——"

"My son," returned Myra.

After a moment's silence, "If it were not for the children, we might think time had almost stood still," he murmured.

Over delectable creamed potatoes, sliced pink ham, hot rolls and coffee, Wilbur Norcross told how the urge to come East had been too strong for him. In the fall he had bought a small farm at Pallsburgh. His sister kept house while Una taught school in the old Everett district about five miles distant.

Myra nodded. She had heard about a Norcross family moving into the village.

As the weather looked promising and as it was Friday night he had started out to drive Una home. Shortly after he left, the wind rose and in a short time they found themselves in the midst of a raging blizzard caused by the wind piling the loose snow into huge impassable banks.

For three days the travelers were storm bound in the mountains. It was impossible to shovel out roads until the wind abated. During this time a friendship and intimacy sprang up, which ripened into something warmer, and when the storm had ceased and the roads were open, Myra and Wilbur told the children the same old ever-new story. Years ago they had quarreled because Myra refused to live in the country.

"Such a silly thing," laughed Myra happily, "because I live on a farm now and love it, even to being stormbound and cut off from civilization."

"We'll make it a delightful binding for life," added Wilbur.

John looked at Una.

"I guess we have something to confess, too. It's a pretty short courtship, but—but Cupid has been flinging his darts around so lively he has struck us squarely, too."

"The second edition, bound for life," murmured Wilbur. Then with boyish enthusiasm: "Let's make it a double wedding."

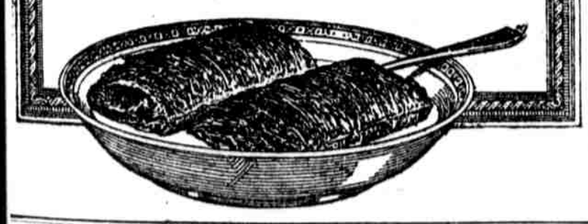
And so it happened that in a few short weeks the neighbors nodded their heads and joyously announced: "Spring's coming. The young will marry, but the old—well—they may. Sure sign."

Next Complete Novelette—"The Bells of St. Albans"

A SOLEMN REFERENDUM

If we took a nation-wide referendum on the question "what is the cleanest, most nutritious breakfast cereal in the world," there is no doubt that the verdict would be in favor of **Shredded Wheat Biscuit.** It is something more than a breakfast cereal. It is a substitute for meat, eggs and potatoes for any meal, much more nutritious and costs much less.

Two Biscuits with hot milk make a warm, nourishing meal at a cost of a few cents—the most real food for the least money.



THE MARKET ST. BEEF CO.

The wonder stores of West Philadelphia. Where you get your money's worth, or your money back. 16 ounces guaranteed to the pound. Our ever increasing business enables us to sell you the finest meats at the following prices:

RUMP ROUND SIRLOIN **STEAKS** All well trimmed

ROASTS PRIME RIB PIN BONE BOLAR RUMP

25c lb.

Legs of Yearling Lamb .....25c lb.
Nice Little Honey Cured Skin Back Hams .....25c lb.
Lean Boneless Bacon—any amount .....25c lb.
Fresh Ground Hamburg Steak .....2 lbs. for 25c
3 lbs. fine Country Scrapple 25c
Fresh Country Sausage—none better .....20c lb.
Strictly Fresh Eggs—big and meaty .....40c dz.
Lean Picnic Shoulders .....15c lb.

Once you try a piece of our Corned Beef you'll always buy it—any cut .....15c lb.
2 qts. Home Made Sauer Kraut for 5c
1 pkg. Wilsons Certified Oleomargarine free with 2 lbs. at .....25c lb.

MARKET ST. BEEF CO.

5221-23-25 Market St. 5939 Market St.

One car ticket will bring you from almost anywhere

OPEN FRIDAY AND SATURDAY TILL 9:30 P. M.

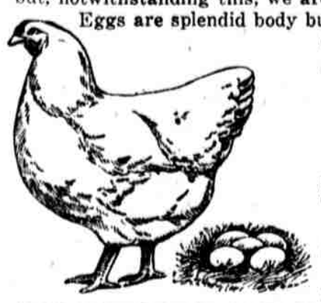
ASCO ASCO ASCO **AMERICAN STORES CO.** ASCO ASCO ASCO

Again We Cut the Price!

Here's further convincing proof of how our Producer-to-Consumer Plan operates to save you money on your grocery bills. We have shown you, time and time again, by actual demonstration, how we are able to give you the immediate benefit of all changing conditions in the food markets of the world.

We are the connecting link between your table and the actual Producers—the Farmer, the Miller, the Canner, the Packer, etc. For this reason, we are quick to receive the benefit of all market fluctuations and just as quick to pass them on to you. We have repeatedly cut the price of eggs in the past month, but, notwithstanding this, we are today making another reduction.

Eggs are splendid body builders, and at this low price, everyone should eat plenty of them.



"Gold Seal" Eggs carton 48c

The finest, meatiest eggs to be had. Positively new-laid—right from the nest. One dozen big beauties in every carton.

Strictly Fresh Eggs doz 42c

Every egg guaranteed strictly fresh—no question about it.

"Asco" No-Waste Sliced Bacon cut to 19c pkg

"Gold Seal" Eggs and "Asco" Bacon—here is a combination to make your mouth water! Sweet sugar-cured bacon. In sanitary packages.

Horseshoe Salmon cut to 30c can

Yes, no mistake about it—genuine Horseshoe Salmon at this unusual price. How much do you pay?

Best Pink Salmon .....can 12½c

Sweet Florida Oranges doz. 27c 35c.

Fine quality Florida fruit at a very attractive price. Begin the day with a nice orange.

Fancy Messina Lemons ....doz 18c

Big No. 3 Cans Pork & Beans, 12c

Selected domestic beans cooked with pork and packed in a delicious tomato sauce to give them added zest. A bargain you should not miss.

"Asco" Dried Beef pkg 12c

Sliced as thin as a wafer, very tender and wonderfully appetizing. Try it creamed on toast.

The Finest Butter in America!

"Louella" Butter lb 65c

"Taste it!"

There are seventy-five thousand cows in this country that are entitled to their share of glory—they are the finely bred cows that give the pure rich cream from which "Louella"—the finest butter in America—is made. Something for a cow to be proud of, isn't it?

Richland Butter lb 60c

Right from the creamery. A pure rich butter.

Hawaiian Grated Pineapple

19c size Cut to 15c can
29c size Cut to 25c can

Grated ready to serve. Packed with all its wonderful tropical flavor in a pure cane sugar syrup. Nice fruit to serve for breakfast as is. Delightful for Sherbets, Pies, Ice Cream. Try it baked with a Tapioca Pudding. You will enjoy it.

"Sealect" Brand Cond. Milk Big can 15c

A real condensed milk bargain. More economical to use than fresh milk for all kinds of puddings and custards.

"Asco" Maine Corn Cut to 16c can

Genuine Maine-grown corn, crushed and packed with all its natural sweetness and tenderness. It's "Asco" quality—the best to be had at any price.

"Asco" Shoe Peg Corn, cut to 16c can

"Asco" Blend Coffee lb 29c

"Taste the difference?"

There is something about the aroma and flavor of "Asco" Blend that is irresistible! Try it and learn what good coffee really means.

"Victor" Bread Big loaf 8c

We have no hesitancy in saying that Victor is equal to the Best Home-Made you ever ate. In fact its character is so similar, because baked largely after the same formula, that it is impossible to tell any difference.

Reg. 37c Fancy Cal. Peaches cut to 28c can

Big cans delicious halves; wonderful flavor, packed with a pure cane sugar syrup.

Extra Fancy Calif. Sliced Peaches, can 22c

Selected White Potatoes ¼ Peck (3¼ lbs) 6c

½ Bushel (30 lbs), 45c

Big, dry, mealy fellows—very low price.

Fancy Yellow Globe Onions .....lb 2½c

Sun-Cured Fancy Calif. Apricots lb 35c

Extra Fancy Calif. Muir Peaches, lb 27c

The very choicest of California's evaporated fruits.

Fancy Norway Mackerel each 7c, 15c, 25c

Nice, fat, mild-cured fish. You cannot help but enjoy one of these, broiled and served with a little melted "Louella" butter.

Which is YOUR blend?

We have five distinct "Asco" Blends of Tea—

Orange Pekoe—India Ceylon—Old Country Style—Plain Black—Mixed

"Asco" Blend Teas lb 45c

½-lb pkg, 23c; ¼-lb pkg, 12c

The same price applies to all. Tell the clerk which flavor you desire and he'll gladly tell you which of the five blends above is your favorite.

Note—Asco Blend Teas are grown in the finest tea gardens of the world.

Lenten Needs

"Asco" Thread, Codfish, 10c
"Asco" Pure Codfish, brick 22c
Fancy Shrimp .....can 22c
Choice Sardines .....can 5c
Big Smoked Bloaters, 12½c
Calif. Tuna Fish, can 15c-20c

Nova Scotia Herring (3 in bunch) 21c

Calif. White Cherries can 20c-30c

Reduced from 25c and 50c. Rich, juicy cherries—they melt in your mouth!

American Maid Catsup Big bot 14c

None better made. Try it.

For Breakfast

Choice Rolled Oats, 6 lbs 25c
Quaker Quakies.....pkg 7c
Jersey Corn Flakes, pkg 10c
"Asco" Farina ....pkg 10c
Shredded Wheat...pkg 13c
Kellogg's Corn Flakes, 12c

"Asco" Oats.....pkg 9c
3 pkgs 25c

Our big new Combination Grocery & Meat Market, at 239-241 S. 10th St., is rapidly making a name for itself among the folks in that neighborhood. Drop around and see it.

Don't fail to read our Meat advertisement on another page.

"Asco" Stores all over Phila. and throughout Pennsylvania, New Jersey, Delaware and Maryland

ASCO ASCO ASCO ASCO ASCO ASCO ASCO ASCO ASCO

WANAMAKER'S WANAMAKER'S

Wanamaker's Down Stairs Store

Center Aisle Opportunities

Women's Practical Petticoats, 50c

Cotton jersey tops with lustrous sateen flounces are in black, navy, purple, green and rose. They've sold for a great deal more all along but this special lot can go at this remarkably low price.

At $1.85

Cotton jersey tops with taffeta flounces in plain and changeable shades; in navy, green, black, brown and the like.

Men's Shirts at $1.55

Plenty of the black and white and blue and white neat stripes which men like—the kinds they always ask their wives to buy. Of 80 count percale—fast colors—and made the Wanamaker way.

Striped Crepe de Chine Blouses, $3.90

Considerably less for these cool, easily tubbed crepe de chine blouses for Spring and Summer weather. Smart to wear with tweed and wool jersey suits. Convertible collars. Various colors. Sizes 36 to 46.

Kiddies' Rompers $1 and $1.50

Practical white madras ones in creeper style, 1 to 3 years, are $1.

Dear little pink or blue chambray ones in creeper style, 1 to 3 years, have white collars stitched in black, white cuffs and little birds on the front, embroidered by hand. Button-on style with peg-top trousers in pink or blue and white madras waists are in 2 to 6 year sizes.

1800 Corsets at $1.50

Topless, low and medium bust models for slight to average and stout figures. Good plain and fancy white and white materials. Women wearing sizes 21 to 30 will be able to choose well.

36-Inch Percales 19c a Yard

They are in neat light and dark stripes and figures, usually on white grounds. Men like them for shirts, women for aprons, house dresses, son's blouses and daughter's frocks. A fine, smooth quality.

East Aisle

4-Pound Cans of Epsom Salts, 25c

Epsom salt is recommended by many for baths to reduce weight and for saturated solutions on inflamed rheumatic joints. This Epsom salts was originally put up for government use and has been secured by us to offer at this notably low price, which is less than half of the current market value.

Smart Hats $9.50

Something about the clean-cut lines that suggests March, itself. Smart and good looking and suitable for wear right now—that is the big point.

Straws of exceptionally good quality are used and there are plenty in the dark street shades as well as the bright Spring colors.

Ribbon, glycerined ostrich (some of it very beautiful in shadings of blue) and interesting pins are used.

(Market)

A Little Sale of **Blankets**

A group of sample blankets, one or two pair of a kind, most of them soiled on the parts that are folded outside, offers a good chance of economy to the homekeeper.

$6.50 to $12.50

a pair are the new prices. The blankets range in sizes from 70x80 inches to 76x84. Included are white blankets with colored borders and some plaid blankets.

(Central)

Sounding the Trumpet for the

Biggest Easter Fashion Sale

that the Down Stairs Store has ever held. It will be THE fashion event of the Spring season, from the viewpoint of quality, variety and economy.

8000 Coats, Dresses and Suits for women and young women.

Easter apparel for Juniors and their younger sisters.

Saturday, March 5 Is the Day

Women's Dresses as Low as $5

Women's Suits as Low as $10

Women's Coats as Low as $10.75

Men's Medium-Weight Suits, All-Wool—$25

All-wool cassimeres and cheviots in conservative and semi-conservative styles.

All sizes in most patterns, almost all in others and a few one-of-a-kind suits. Choosing is good.

There aren't 25 suits in the whole lot that a man couldn't wear all the year round!

(Gallery, Market)

It's Warm Enough! Men's Athletic Underwear, 75c

Well cut, comfortably fitting underwear of checked nainsook. Shirts are in athletic style; drawers are knee length.

(Gallery, Market)

Women's Long Silk Jersey Bloomers $3.65

Pantalette bloomers with pleated ruffles or two rows of elastic below the knees. The slim lines of the Spring suits make bloomers of this type especially practical. In rose, navy, black, green, smoke, Pekin, gray, purple and Copenhagen.

(Central)

Guest Towels, Special at 10c

Of good white cotton huck, 14x19 inches, and the kind that is needed in the offices of doctors, dentists, manicurists, chiropodists, etc.

(Central)

10-Yard Pieces of 36-Inch Longcloth $1.90

(Central)

Fresh White Middy Blouses

New ones, clean and white, have just been unboxed for Spring. In straight middy style or with a buttoned band around the hips. Sizes 8 to 20, $1, $1.25, $1.50 and $2.

(Market)

All-Linen Toweling 30c and 35c Yard

17-inch linen crash with red borders.

(Central)

Men's Brogue Oxfords, Special at $5.90

Tan brogues with double soles—the sort that men want for wear right now. The soles are welted and the heels are low and broad.

(Gallery, Market)

Boys' Storm Shoes Special at $4.90

Storm shoes of heavy tan leather, fastening with straps and buckles, are in sizes 10 to 5½. They are cut Blucher and have round toes and thick soles.

(Gallery, Market)

Women's One-eye Ties $2.50 a Pair

Good-looking one-eye ties of black leather have welted soles and high curved heels. This is about half price.

High Shoes at $3.50

Kidskin shoes, in black, gray or brown, have welted soles and high heels. Kidskin shoes are always nice for Spring.

Kidskin Oxford Ties at $5.40

Many women want comfortable, soft black kidskin Oxfords and these are made with the wider toes that they like. The soles are welted and the heels are low or medium.

Black spats are $1.75 a pair.

Black Brogue Oxfords $9.60 a Pair

Smart black brogues with full wing tips are of durable calfskin. The soles are welted and the heels are low.

(Chestnut)

Splendid Purchase of 27 x 54 Inch Velvet Rugs, All Going at $3.85

Nearly a thousand of these good rugs for halls, bedrooms and to cover worn places in the carpets if such there be.

Five good-looking patterns in modifications of Oriental designs. Brown, taupe, tan, rose and blue effects. Not since the war have we had anything so good and so inexpensive at near this price. Woven well, properly finished, good colors—everything that cheap rugs ordinarily are not.

Remember the size—27x54 inches!

(Chestnut and Center Aisle)