For Thursday

Store Hours 9 to 5:30

Shoes vie with the Easter hats this year. Note the footwear in the Fashion Review.

GIMBEL BROTHERS.

prices, as compared with a year ago. No wonder Gimbels

Wednesday, March 2, 1921

For Thursday

The Paris Fashion Review Is One Great Triumph

Not only in that Gimbels were first in Philadelphia - perhaps first in all America- to present the "Successes" of the Paris openings, in Review-But because of the beauty-beauty-not only of everything from Paris; but of everything made in America, as well.

> Living Models-Twice Daily 11 to 12:30—2:30 to 4—



200 Women's Spring Dresses—Sale Grouped at \$39.75

But Worth \$55 to \$79.50

Reproductions of recent imports.

Reproductions of Palm Beach's most noted successes. And sprinklings of advance Spring models that have already "sole

Crepes de Chine-with gray-lined skirt tabs and gray-corder sleeve-slashings. (Pictured.)

Crepes de Chine with the square side-panel draperies. Eyeletted Taffetas-You know the lovely tunic models? Scallopee

And Tricotines with mass-beadings-or bronze-loop beadings-or skirt-pleatings and button-trimmed tabs-just such tricotines as

Spring's coatless days will bring out by thousands! -Gimbels, Salons of Dress, Third floor



Such Millinery as My Lady Wears for Dress

Especially the larger hats—and the medium-large hats that "become" small faces better. And for trimming? Ostrich, ribbons, flowers and fruit-in such profusion as has not been seen for many

High colors in plenty—but oh, the beauty of black!

Prices Begin at \$15 -Gimbels, Millinery Salons, Third floor

Specials at \$5.95 in Crepe de Chine Waists

-that are Fashion's very favorites this Spring.

The model pictured — with its fine pleatings, comes in a splendid range of colors - pink, white, bisque, gray, navy blue

A fascinatingly youthful (and youthening!) model, with the all-popular Peter Pan collar, comes in pink, white, bisque, and navy blue.

And an adorable silk Broadcloth model-also at \$5.95- All with tucked front; pleating-edged Peter Pan collar and pleatingedged French cuffs.

-Gimbels, Salons of Dress, Third floor



Clean-up of Pink Batiste Nightgowns and Chemises at \$1.50

Half-Price or Less!

Most effective models-lacy; or hand-embroidered; or smartly hemstitched in blue. Bloomers, Also Half-Price

at 85c

And the knee-ruffles are figured theorgette with

Women's Silk Stockings

In Spring's Most Wanted Shades

\$1.95 a Pair

Fine heavy ingrain silk-all-silk or with lisle soles that many prefer.

Rich tans and spring grays and black and white. All sizes-812 to 10.

"Seconds" of \$3.75 Values

-Gimbel., First floor

Sale of 700 Pairs of Women's Sample Low Shoes

At \$5.65

Sell "Regularly" Up to \$12

Stylish footwear that meets the exacting requirements of present fashions, that show the shoes

Pumps Oxfords at \$5.65 at \$5.65 at \$5.65

Not many-700 pairs will not be sufficient for all who will want to own two or three pairs at this wonderfully low price!

Gimbels, Second floor.

A Large Recent Shipment of Sprinty Brand Clothes Will Especially Interest Young Men Who Dress Smartly

This make of nation-wide fame (to be had in Philadelphia only at Gimbels) and other associated good line offer assured fashions for men, ultra or conservative.

Prices are based on early-season regular prices; and the styles are the expertly chosen styles that mark the wearers as the well-dressed men.

2000 Society Brand Suits Freshly New from the Makers --- Smartest Single- and Double-breasted Models -- Suits for Year 'Round Wear

Mostly quarter-lined or half-lined; grays, blues or browns, neat patterns with silk decorations. Been \$55 to \$75—choose at \$30. Gimbels, Second floor, Ninth Street



All Men, of Every Figure, of Varying Tastes Are Interested in this Distribution of

Duriptu Grand

Overcoats, Ulsters and Suits At Half Price and Less

Overcoats and Ulsters

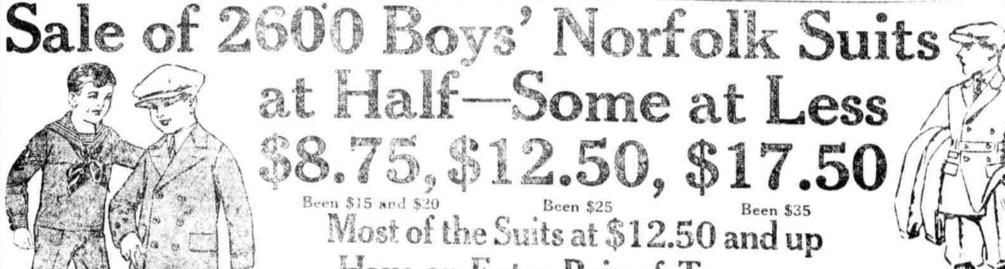
Were \$50 to \$60

and Ulsters

at \$35 and Ulsters Were \$90 to

These Prices are the Lowest Level for the Greatest Values of the Season

Included are "Crombies" (Aberdeen, Scotland, makers of the finest overcoatings in the world); "Elysian" Fur-Beavers, finest American Montagnacs. Kerseys, Meltons, Lofty Daffles and Fleeces—the aristocracy of Overcoaldom,



Have an Extra Pair of Trousers

Practically Doubling the "Life" of the Suit Style and Long Serens are the characteristics of Single- and Double-breasted Nortalk Snits; the

Gimbel Boys' Clothing-the Suits wear well and look well | season's selection in Tweeds and Cassimeres of fine as long as they are wearable.

quality. Patch or Flap Pockets." Live" Leather Belt.

Boys' Junior Suits and Serge Reefers Spring Weights, Nifty Styles, at

The Suits in cassimeres and jersey cloth. The Reefers in blue serge.

-Gmbels, Third floor