

For
Thursday

Store Hours 9 to 5:30

Shoes vie with the Easter hats this year. Note the footwear in the Fashion Review.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Moderate prices—very low prices, as compared with a year ago. No wonder Gimbels are busy.

Wednesday, March 2, 1921

For
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The Paris Fashion Review Is One Great Triumph

Not only in that Gimbels were first in Philadelphia—perhaps first in all America—to present the "Successes" of the Paris openings, in Review—
But because of the beauty—beauty—not only of everything from Paris; but of everything made in America, as well.

Living Models—Twice Daily
11 to 12:30—2:30 to 4—
—Gimbels—Auditorium, Seventh floor



200 Women's Spring Dresses—Sale Grouped at \$39.75
But Worth \$55 to \$79.50

Reproductions of recent imports.
Reproductions of Palm Beach's most noted successes.
And sprinklings of advance Spring models that have already "sold down" to fairs.
Crepes de Chine—with gray-lined skirt tabs and gray-corded sleeve-slashings. (Pictured.)
Crepes de Chine with the square side-panel draperies.
Eyaletted Taffetas—You know the lovely tunic models? Scalloped or straight-edged.
And Tricotines with mass-beadings—or bronze-loop beadings—or skirt-pleatings and button-trimmed tabs—just such tricotines as Spring's coatless days will bring out by thousands!
—Gimbels, Salons of Dress, Third floor



Such Millinery as My Lady Wears for Dress
Especially the larger hats—and the medium-large hats that "become" small faces better.
And for trimming? Ostrich, ribbons, flowers and fruit—in such profusion as has not been seen for many a year!
High colors in plenty—but oh, the beauty of black!
Prices Begin at \$15
—Gimbels, Millinery Salons, Third floor

Specials at \$5.95 in the Crepe de Chine Waists
—that are Fashion's very favorites this Spring.
The model pictured—with its fine pleatings, comes in a splendid range of colors—pink, white, bisque, gray, navy blue colors.
A fascinatingly youthful (and youthening!) model, with the all-popular Peter Pan collar, comes in pink, white, bisque, and navy blue.
And an adorable silk Broadcloth model—also at \$5.95—with tucked front; pleating-edged Peter Pan collar and pleating-edged French cuffs.
—Gimbels, Salons of Dress, Third floor



Clean-up of Pink Batiste Nightgowns and Chemises at \$1.50
Half-Price or Less!
Most effective models—lace; or hand-embroidered; or smartly hemstitched in blue.
Bloomers, Also—Half-Price at 85c
—Gimbels, Second floor

Women's Silk Stockings
In Spring's Most Wanted Shades
\$1.95 a Pair
Fine heavy ingrain silk—all-silk or with lisle soles that many prefer.
Rich tans and spring grays and black and white. All sizes—8½ to 10.
"Seconds" of \$3.75 Values
—Gimbels, First floor

Sale of 700 Pairs of Women's Sample Low Shoes At \$5.65
Sell "Regularly" Up to \$12
Stylish footwear that meets the exacting requirements of present fashions, that show the shoes—
Pumps Oxfords Ties at \$5.65 at \$5.65 at \$5.65
Not many—700 pairs will not be sufficient for all who will want to own two or three pairs at this wonderfully low price!
—Gimbels, Second floor.



A Large Recent Shipment of Society Brand Clothes Will Especially Interest Young Men Who Dress Smartly

This make of nation-wide fame (to be had in Philadelphia only at Gimbels) and other associated good lines offer assured fashions for men, ultra or conservative.
Prices are based on early-season regular prices; and the styles are the expertly chosen styles that mark the wearers as the well-dressed men.

2000 Society Brand Suits Freshly New from the Makers --- Smartest Single- and Double-breasted Models --- Suits for Year 'Round Wear - - -
Mostly quarter-lined or half-lined; grays, blues or browns, neat patterns with silk decorations. Been \$55 to \$75—choose at \$30.
—Gimbels, Second floor, Ninth Street

\$30
Been \$55 to \$75




All Men, of Every Figure, of Varying Tastes Are Interested in this Distribution of
Society Brand
Overcoats, Ulsters and Suits
At Half Price and Less

Overcoats and Ulsters at \$25 Were \$50 to \$60	Overcoats and Ulsters at \$35 Were \$70 to \$80	Overcoats and Ulsters at \$45 Were \$90 to \$125
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These Prices are the Lowest Level for the Greatest Values of the Season
Included are "Crombies" (Aberdeen, Scotland, makers of the finest overcoatings in the world); "Elysian" Fur Beavers, finest American Montagnacs, Kerseys, Meltons, Lofty Duffles and Fleeces—the aristocracy of Overcoatdom.

Sale of 2600 Boys' Norfolk Suits at Half—Some at Less \$8.75, \$12.50, \$17.50
Been \$15 and \$20 Been \$25 Been \$35



Most of the Suits at \$12.50 and up
Have an Extra Pair of Trousers
Practically Doubling the "Life" of the Suit
Style and Long Service are the characteristics of Gimbel Boys' Clothing—the Suits wear well and look well as long as they are wearable.
Single- and Double-breasted Norfolk Suits; the season's selection in Tweeds and Cassimeres of fine quality. Patch or Flap Pockets. "Live" Leather Belt.
Boys' Junior Suits and Serge Reefers
Spring Weights, Nifty Styles, at \$5
The Suits in cassimeres and jersey cloth. The Reefers in blue serge.
—Gimbels, Third floor

