

Organ plays at 9, 11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# The March Sales and the New Spring Fashions Are Splendid

### A Fine-Looking Seminole Indian Now and Then Appears on the Streets of Miami and St. Petersburg, where they harter alligator hides, or game, or trade fruit and vegetables and meats for dry goods and some articles of clothing, though most of them wear at least a part of the garb of their tribe.

Not far from their settlement we are told that they number about 400, with something of an aristocratic air from having been a part of the original owners of the soil of America, before our Mayflower ancestors arrived.

The name Seminole in Indian dialect is said to mean "wild wanderers."

The same spirit that caused the Boston Tea Party, which refused to submit to "taxation without representation," seems to have governed the Seminoles from the beginning of our nation.

The present Seminoles of Florida are said to be the descendants of the old monarchs of their race, still unconquered and unsubdued.

[Signed] Joe W. Wamaker

March 2, 1921.

### Fiction Fresh From the Presses

"A Reckless Puritan," by Mrs. Victor Rickard, Price, \$1.90. The story of an adorable little Irish girl endowed with a restless spirit and a sense of right and wrong.

"Twisted Trails," by Henry Oyen, Price, \$1.75. Romance and adventure in the deep woods.

"Good References," by E. J. Rath, Price, \$1.90. A book which entertains the reader very delightfully, as Rath books are apt to do.

"The Yellow Spider," by John Charles Roebuck, Price, \$1.90. A story set in Borneo, and full of almost unbelievable adventures.

"The Scar," by Ruby M. Ayres, Price, \$1.90. An absorbing story.

"The Door of the Double Dragon," by Hector Blanding, Price, \$1.90. A romance of old and new China.

(Main Floor, Thirteenth)

### If She Wishes to Trim Her Own Easter Hat

There are plenty of hats here on which to try her skill! This year's unfurled hats for Spring include fine-hemp, Milan straws, the pretty lisse and new two-tone straw combinations. There are dull and shiny hats, hats of smooth and rough braids, and all the small, medium and large shapes which Dame Fashion approves for Spring.

\$2 to \$16.

(Second Floor, Chestnut)

### 2000 Yards Georgette Crepe at \$1.50 a Yard

New printed designs for Spring dresses, beautiful patterns and the quality is the same as we have been selling very recently for almost double this.

There are now left only dark colors and that is the reason for the low price.

(First Floor, Chestnut)



### Some Excellent New Player-Pianos With a \$225 Reduction

These are brand-new H. & S. G. Lindeman upright player-pianos, splendid in reputation, very well known in Philadelphia, and carrying our full guarantee for excellence.

### To Sell at \$525

You may compare these instruments with any of those on the Wanamaker Roll of Honor. You will find them side by side in the Piano Store.

Convenient terms may be obtained on these player-pianos in spite of their greatly lowered price.

(Egyptian Hall, Second Floor)

### There's a Fine Collection of Sterling Silver Reduced

Many people have been coming in to take advantage of this unusual opportunity and much of this beautiful table silver has already been sold. But we have just added a number of new pieces to the collection.

There is something that almost every household is in need of and many of the articles would make most acceptable gifts. They are all marked for less than replacement cost, as for example, from \$5.50 for an attractive little bonbon dish up to \$22.90 for a seven-piece tea set.

(Jewelry Store, Chestnut and Thirteenth)

### Scrim and Marquisette Curtains at \$1, \$1.50 and \$2.25

Many women have been just waiting for an opportunity to buy these curtains at these prices. They are marked at the actual wholesale cost today and it is quite uncertain about our being able to get any more like them.

They all have hemstitched edges and are 2 1/4 yards long.

- 300 pair scrim curtains at \$1 a pair.
- 500 pair plain marquisette curtains at \$1.50 a pair.
- 250 pair striped marquisette curtains at \$2.25 a pair.

(Fifth Floor, Market)

### American Lady Corsets

One reason for their popularity is their stiffening; they are all lined with an especially flexible and durable bone, which is famous for the way it keeps its shape.

At \$6 is a pink coutil front-lace corset, built very low all around, with band of elastic at the top. This is designed for slender and average figures.

At \$5.50. A pink figured hip-confiner for slight women has a short skirt, no top and V-shaped elastic gussets in the front.

At \$1. A topless model of pink figured material, has a long skirt and moderate boning.

At \$1 is another design for tall women. This has a long skirt, low bust and excellent boning in the back.

(Third Floor, Chestnut)

### The Easter Music Is Ready

and this is just a little reminder that the Music Store has an unusually good collection of anthems, carols and Sunday School music as well as solos and duets for all voices.

(Second Floor, Market)

### Men's New Spring Overcoats Are Much Lower Than Last Spring's Overcoats

We are particularly pleased with the new shipment that has just come in.

Their fashions give them finer and fuller lines and wider skirts for a comfortable stride.

They come in handsome gray and brown tweeds and light and dark gray chevrons and other mixtures. Some of the cloths are rain proofed.

Prices \$35 to \$60 average about one-third less than the Spring overcoats of 1920.

(Third Floor, Market)

### Extraordinary Sale of Hurt Books

We have just received several thousand books from one of the largest publishers in the country.

Every one of them is slightly damaged in one way or another, and therefore all are priced at half or less than half the publication price.

These are not old books that nobody wants—not leftovers—it is not that kind of a Sale, but there are thousands of books that people want, in many cases just the book that people are looking for.

For instance, there are hundreds of dictionaries at \$1, some of them leather bound, with patent thumb index.

"The History of the World War," by Francis A. March, at 90c.

"America's Part in the World War," by Beamish and March, at 90c.

Plenty of other worthwhile books at fractional prices going all the way from 15c to \$1.25 each.

(Main Floor, Thirteenth)

### If You Get the Right Kind of Axminster Rug

you will have a rug that will give magnificent service. And because we sell only the better kinds, people have come to expect great things of our Axminsters—and are not disappointed.

Yet you will find prices of these finer Axminster rugs often as low here as some of the inferior makes elsewhere.

- 9x12 ft., \$55, \$63.50 and \$73.50.
- 8 1/2x10 1/2 ft., \$45.50, \$56 and \$67.50.
- 6 1/2 ft., \$32.50 and \$40.

(Seventh Floor, Chestnut)

### Cowhide Traveling Bags Down as Low as \$9.85

Made of smooth black and brown cowhide, selected stock. Well made, too, with sewed corners, double pockets and good leather lining.

Big, roomy 18-inch bags that make a good appearance and will give good service.

Extraordinary value at \$9.85.

(Main Floor, Chestnut)

### Three Lots of Household Linens Much Lower in Price

Two new special purchases and one group taken from our own stocks. The price in each instance is about a third less than goods of the same grade have been selling for.

One new purchase brings a lot of heavy, full-bleached Irish dinner napkins of pure flax, size 22x22 inches, in a choice of five patterns and these are marked to sell at \$8.50 a dozen.

New also are a group of bleached Turkish towels, well woven of fine, absorbent cotton yarns with hemmed ends and in a good size, 22x45 inches, now priced at 59c each.

From our own stock we have taken a collection of heavy, Irish linckback towels of pure linen, size 18x24 inches, and marked them \$1 each.

(First Floor, Chestnut)

### A Little Going-Away of Semi-Evening Gowns

Nearly a hundred oddments of evening, semi-evening and afternoon dresses are to be cleared away at \$50, \$75 and \$100—new prices which mean a saving of at least \$25 and sometimes a good deal more.

They include a little of everything—some beaded velvets, some colored laces, a few duvetynes, a good many dainty things of lace and charmeuse. There are lots of colors and the dresses are really in very good condition.

(First Floor, Central)

### Many Lovely Spring Wraps Have Chosen Bolivia Cloth

A lighter weight soft fine Bolivia that seems just made for these graceful garments. In some cases there is a silky finish to the cloth that gives it a most fascinating luster.

Hand embroidery is now found on the back of the wrap and to finish the pockets. Another new feature is the appearance of loose straps or bow plants in the back reaching to the waist line. In some cases there is a gathered cape collar or a plain scarf collar.

Black and the newest shades of brown and blues are found in these wraps and the prices go from \$47.50 to \$125.

(First Floor, Central)



### Suits and Topcoats in the Women's London Shop

Ready-to-wear Spring suits, made by our own tailors from materials imported by ourselves and including Shetland and Harris tweeds and covert cloths, are \$85 each.

Topcoats of herring-bone tweeds—in grays, light tans, greenish tans and browns. The fabrics used in these are imported but the coats were made in this country, prices \$47.50 to \$55.

Gleneck capes of tweeds and chevrons—usually gray and brown effects—are ample affairs with waist coats and admirable for both street and sports wear. Price, \$85.

Besides which we should like to remind women desiring new tailored suits that we are ready to take orders for such suits to be made from fine imported materials in the London Shop—West of England coverts and tweeds, vi-una cloths, chevrons and the delightful Harris tweeds in soft, henchery colors.

The prices for such custom-made suits run from \$110 to \$135.

(Subway Gallery, Chestnut)

### Striped Flannel Skirts Are a New Pretty Fancy

You won't wonder, when you see them, that so many women are using about them. They bid fair to be one of the most fashionable skirts for Summer.

One of the very new models is in the knif-pleated grid long striped flannel stripes of white with pink, baby blue, lavender, red or turquoise. It is \$25.

Another is box pleated with white and pastel colored stripes and still a third model is in plain flannel with narrow colored stripes. Prices go from \$20 to \$25.

(First Floor, Central)

### Women's Charming Novelty Suits for Spring

Delightful little jacket suits whose jaunty coats have Peter Pan collars, Van Dyked, severely tailored suits, whose novelty consists in their coats having no visible means of closing; other suits whose jackets have cross bars of "shoemakers' stitches," box-pleated peplums and bell sleeves; and still others with pony coats.

One extremely smart little navy velvet with broadcloth finish is a whole dress closed with scarlet buttons, while its short cape is faced with the same scarlet.

Another cape-dress is of brown and black checked wool, the dress with black facings, the cape with its check and black evenly divided.

Bright plaid skirts have plain colored jackets with plaid bindings.

Even our fashion-accustomed memories can hardly remember any such perfect tailoring as seems a matter of course this season.

Prices are \$72.50 to \$210.

(First Floor, Central)

### Mrs. Harding Blue Now Appears in Skirts

You will find it in a lovely Mohair, silk knit skirt with the new, last of double box pleating. Most women fall in love with the color as soon as they see it.

This skirt comes in all the usual sizes and it is priced at \$16.50.

(First Floor, Central)

### New Striped Voile Waists Are \$2.50

They are very good styles, too, for sport suits, leaving the long piece of fabric and turn-back cuffs. The model has an untrimmed collar and the other a collar and cuffs trimmed with narrow pleating.

(Third Floor, Central)

### Spring Skirting Plaids at \$2 a Yard

They are all wool and made especially fine in weave so that they will pleat well. The plaids, too, are in the prettiest colors and styles for pleating. All are 40 inches wide and they come in dark and medium shades.

This is the lowest price for such plaid skirtings in the war.

(First Floor, Chestnut)

### Children's Sports Hose at a Third Less

Children's ribbed mercerized cotton sports stockings with turnover tops. In three shades of brown—Havana, African and cinnabar. Sizes 4 to 16 years.

At 75c, three pair for \$1, you get three pair for the usual price of two pair.

(First Floor, Market)

### Umbrellas Re-covered During March—\$1.15

And it will be a good cotton cover, too—firm, black cotton with a good tape edge.

The work will be satisfactorily done—that goes without saying.

(Main Floor, Gallery, Market)

### Young Women's Fluffy New Georgette Frocks at \$38.50

Of airy, dainty crepe Georgette, the dresses are in the most fashionable Spring shades, a lovely gray, the popular tangerine and navy blue.

The bodies are a mass of tiny tucks, in panel effect, and the short full skirts have ruffles and tiers of wide pleated frills, running lengthwise.

There's a wide giraffe of the Georgette, a row of colorful rosebuds, and fluttering satin ribbons of contrasting color just by way of finish. The neck is round and the sleeves are short.

14 to 20 year sizes.

(Second Floor, Chestnut)

### Young Women's New Wool Jersey Sports Suits at \$20

Firm wool jersey suits in two good styles—one with Tuxedo front, narrow belt and patch pockets, the other in regulation sports style with inverted pleat in the back, narrow belt and pockets.

All the good Spring colors are here—browns, blues and greens and any number of attractive heather mixtures.

The suits are well tailored and practical and the type that is so becoming to girls and young women.

14 to 20 year sizes.

(Second Floor, Chestnut)

### Blue Mottle Laundry Soap at 5c Has Suddenly Leaped Into Favor

This is an excellent laundry soap that contains the requisite quantity of blueing and is so efficiently combined that two bars of it will do the work of three bars of ordinary laundry soap.

At 5c a bar, the special price for March, we are selling it by the hundreds of cakes.

(Fourth Floor, Market)

### The March Sale of China and Glass Brings the Opportunity of Years

The March China Sale is a genuinely strong sale in everything, but it is especially strong in the main things—dinner sets and glassware.

All the dinner sets in our possession, even including "open stocks," are offered at the lowest prices in years. The assortment represents the pick of the leading potteries of Europe, America and the Orient. The variety is immense. There is more of everything that people desire and there is less to pay for it.

The span of variety reaches from American porcelain dinner sets of 106 pieces at \$17, up to a sumptuous gold encrusted French dinner set at \$100. The choice is between in American, French, English and Japanese sets in unsurpassed at the prices, and the prices are one-fourth to one-third less than regular figures.

### About \$15,000 Worth of Fine Cut Glass One-Third Less

Now purchases and groups taken from our regular stock contribute to this brilliant and beautiful collection, all of which is of pure, high-grade crystal, excellently cut in a profusion of handsome designs, and comprising the newest pieces to be found in cut glass today.

- Bowls, \$3.75 to \$12.
- Nappies, \$2.25 to \$6.75.
- Bonbon dishes, \$1.50 to \$4.
- Jugs, \$5 to \$13.75.
- Mayonnaise sets, \$3.75 to \$6.
- Sugar and cream sets, \$4.25 to \$8.50.
- Compotes, \$2 to \$15.
- Cherry trays, \$3.75 to \$9.
- Baskets, \$2.50 to \$25.
- Crocks, \$3.75 and \$1.
- Fern dishes, \$4.50 and \$11.75.
- Orange bowls, \$5 to \$10.75.
- Vases, \$3.75 to \$10.
- Sandwich trays, \$9.75 to \$12.75.
- Sweet pea vases, \$5 to \$10.
- Ice cream trays, \$7 to \$18.

(Fourth Floor, Chestnut)

### Prices Are Lower in the March Sale of Housewares Than They Have Been in Many a Long Day

The Wanamaker Housewares Store was never a bargain store. The most dangerous thing in the world for a store to do is to fool with bargains in any matter that affects the family health. For this reason we carefully avoid any but the very highest grade enamel utensils (cheap kinds chip off into the food) and use great care in the selection of every sort of utensil for the household.

In the bathroom furnishings, for instance, you will note that there are no small crevices or sharp corners to harbor dirt.

The Wanamaker housewares in the long run are usually the cheapest because they are of the grade so immeasurably superior to the ordinary run of such things.

This year's prices in general are considerably below last year's, and in the March Sale, with savings of ten to fifty per cent upon some 70,000 of specially provided articles, advantages are very notable.

Prudent housewives who desire to replace worn-out kitchen utensils, to provide new labor saving devices will carefully examine what we have here in this Sale.

(Fourth Floor, Central and Market)

