

Organ plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

More Than 75,000 Housewares Articles for Lower Prices in the March Sale

A Large Snow-White Australian Bird

is an unwilling passenger on our little boat. She came on board at Jacksonville in December, from a dark, dingy bird shop of an old friend, who, seeing her bite and twist the thick wires of her cage, evidently fearing she might escape and fly away, took the precaution of clipping one of her long, pretty wings, so that she could not fly with her one wing.

Today the doctor on board took pretty Polly out of her cage and let her walk around, and, but for that clipped wing, she would have flown off upon the waters and perished before she could have reached the shores of the gulf.

Some of us have drawbacks, like clipped wings. Let us be thankful to be hindered from flying off to what might be destruction.

[Signed] *Joe Wanamaker*

No Question About Blouses Being Popular for Spring

We've never known so many women to want new blouses as there are these early Spring days. The sports suit is partially responsible and another reason is the prettiness of the blouses themselves. There are sports blouses in cotton and wash silk with collars and cuffs especially

made to fit snugly over the coat. There are good styles for sweaters, the most delightful new fashions in silk overblouses and dainty Georgettes trimmed with laces.

Prices start at \$2.50 for an attractive tailored cotton waist and go up to \$65 for one of real lace.

New Spring Bolivia Coatings at a Much Smaller Price

These new arrivals are only \$8 a yard and that is a saving of several dollars on each yard over what they have been formerly. They are a beautiful quality all-wool Bolivia cloth,

with a fine pile and in the lighter weight for Spring coats and wraps. The width is 54 inches and there are four colors—brown, taupe, golden tan and navy.

Lovely New Locket Some With Sautoirs

Quite the newest bit of jewelry is the jeweled sautoir, with the locket to match. Some of the sautoirs are long-jeweled neck chains in the green gold finish, and set with imitation sapphires, pearls, topaz or other colored stones. At the end they have oval, oblong or square lockets—fascinating

affairs in filigree effect, usually, and set with colored stones to match the chains. New, too, are ribbon sautoirs with medallion-like lockets in oval shape, set with imitation pearls. There is usually one of a kind—and they'd make delightful Easter gifts. \$11 to \$25.

Women's Vanity Books and Purses for Spring

The vanity books are dainty little handbags of red or blue morocco, with single-strap wrist handles, mirror and several pockets. With flexible edges of sterling silver they are \$10; with

14-kt. gold edges they are \$12.50. The purses are of fine dull or bright black pin seal and polished pin seal in gray, blue and brown. They have strap back handles and are \$5.

Women's Imported Woolen Sweaters Down to \$10 Each

Ones and twos of a kind that were three times and over this price formerly. All except one style are hand knit and the majority are the heavy sports sweaters, buttoning up the front.

that so many women like for golf. There is also a very fine knit slip-on sweater model with high neck. They are wonderful values at \$10, not at all the kind of sweaters usually found at this price.

A Talk About "Seconds" in Silk Stockings (And a Sale)

There is a vast difference in second-grade stockings. Some "seconds" are so hard to distinguish from first-grade goods that most stores sell them as "firsts." When we put yellow tickets on all our second-grade stockings, some years ago, a great New York newspaper hailed the event editorially as another important step in honest merchandising. Yet even now scarcely any one else has taken the same step.

We are having a sale of thousands of pair of women's silk stockings and men's silk half hose. Most of these goods are second grade but they are the selected "seconds" known as "mill runs" which are sold almost everywhere as first grade. The prices on these goods average half of today's prices on first-grade goods. Women's silk stockings at \$1.55 and \$1.75 a pair. Men's silk half hose at \$1.25 a pair.

Fresh Afternoon Dresses at \$27.50 to \$50—for Women

Crepe de chine, radium silk, the moment's favorite, Canton crepe, and a rich, soft crepe-backed satin, are the materials, in navy, kangaroo and Java brown, black, beige, pewter gray and castor—colors used sometimes alone and sometimes in combination. One Canton crepe with a novel rolled and padded collar has knots of flowers on each side of the girdle above an uncommonly full skirt. Another castor-colored Canton crepe is heavily embroidered round the skirt with a deeper self-color. One crepe-backed satin has a gathered skirt with scalloped foot. A redingote dress is of navy, opening over a pewter under-slip. Bloused bodice dresses and the latest form of the chemise dresses are both here; also here are the straight dresses with flying panels. Prices are \$27.50 to \$50.

Women's Custom-Made Suits for \$65

The woman who wants an absolutely correct, properly cut and properly fitted tailored suit for \$65 can be measured for it here on the Second Floor. She can choose the material from certain imported and American tweeds which we will show her, can choose the style she wishes either from models or from the style-books here, and can have one fitting, the suit to be finished inside of a fortnight. So satisfactory is this new service that these \$65 suits are already famous.

Gay New Sports Millinery for Spring

To accompany the new tailored suits and sports suits certainly no hats are more suited than the attractive sports hats. And there's plenty of choice this Spring! Large hats of roughish straws in gay colors, with soft draperies about the crown for their only trimming; bright-hued hats with colored embroidery; small hats of fine straws; hats of colored silks and silks faced with straws—all these come in the sports category. Every color that's fashionable is included—there are large and small models—and hats for all outdoor needs. \$10 to \$15.

Young Women's Lace and Satin Afternoon Frocks at \$35

Not only are they charming afternoon dresses, but they are quite pretty enough for informal dinner dresses. There is a rich golden brown, dark blue or black from which to choose, the dresses are smart-combinations of gleaming satin with over-bodices and tunics of silky lace to match the satin, and they have round necks and short sleeves. Wide sashes of airy tulle, with long ends give just the touch the frocks need. \$35—and 14 to 20 year sizes.

Severely Tailored New Tweed Suits for Young Women—\$37.50

Smart as can be, very well tailored—and brand-new! Roughish tweeds in tan, brown and gray mixtures make the suits, which have jackets of the fashionable length, narrow shoulders, mannish sleeves and straight coats, which may be worn with or without narrow belts. The skirts are plain tailored, the coats are lined throughout with good quality silk, and the suits are precisely what most girls want this Spring. 14 to 20 year sizes.

Popular Indeed Is the Fox Family

And little wonder! The fox furs are becoming to almost every woman, they are so soft and fluffy. And what with all the kinds it is a comparatively simple matter to please all tastes. Here are some good fox fur scarfs at unusually attractive prices—Silver fox scarfs, \$425. Natural blue fox, \$315.50 and \$400. Lovely white fox scarfs, \$60 to \$83.25. Pointed foxes, \$90 and \$100. Taupe foxes, \$36.50 to \$80. Brown foxes, \$25 to \$76.50. Black fox scarfs, \$45 to \$90.

When a Woman Is Built on the Juno Order

one of the most important dress matters for her to remember is that her corset must be built on the Juno order, too—otherwise she will neither feel so comfortable, nor carry her weight so well. The famous Parisienne corset is always cleverly designed and boned, and especially are the models for large women noteworthy in these respects. Some of these have graduated front steels; they are topless or else they have low or medium busts, and as a rule they have elastic insertions wherever they are most needed. Prices are \$8.50 to \$26.

Spring Coats and Hats for Little Tots

Not a bit too early to decide now about what the new coat or hat is to be, for before one knows it the warmer weather will be here. There are some of the prettiest new styles among the colored cloth coats, those in serge, polo cloth, velour, whipcord and broadcloth. The favorite colors are navy, brown, tan and checks, prices from \$8.50 to \$28. Some made in our own factory and silk lined are \$18. Sizes two to six years. White corduroy coats, smoked or plain in one to three year sizes, are \$5.50 to \$10.50. Among the many new pretty Spring hats are English tailored hats, \$4.50 to \$10, and trimmed hats, charming little caps, hand made, many having real lace, from \$2.50 to \$12.

"The Art of Lawn Tennis" By W. T. Tilden, 2d

How to play tennis, by the world's tennis champion and winner of the tennis championship in the United States for 1920; price, \$2. "The Mirrors of Downing Street," Some Political Reflections, by a Gentleman With a Duster; price, \$2.50. An earnest and courageous book which deserves the attention of every one interested in English public life. Mr. Lloyd-George, Mr. Asquith, Lord Kitchener are only a few of the men whose careers and personalities are studied in this book.

Men's Handkerchiefs of Airplane Linen—\$5 a Dozen

Airplane linen and good service are almost synonymous terms! The minute you feel the sturdy flax in these good squares you'll know they may be depended upon for service. They are of generous size and have plain hemstitched hems.

New Cretonnes and Linenes Suggest Slip Covers

This is the very best time in the entire year to order them, for the new cretonnes and linenes offer a fine assortment of patterns and there is opportunity to have the covers made up and ready against the first warm days.

If you wish we will keep the slip covers until needed. Some people prefer it this way. The prices for both cretonnes and linenes are considerably less than last year; cretonnes are 45c, 50c, 75c and \$1 a yard. Striped linenes, 90c a yard.

Effective Linoleums

Imported and domestic in-laid linoleums in hardwood effects, black and white blocks, old English designs, rubber tile and red and black patterns. All to be counted on for service. \$2, \$2.25, \$2.75, \$3.25 and \$3.50 a square yard.

Outdoor Sports Clothing

For golf, skating, hockey, skiing and other Winter sports, and for men and women. Town and Country coats in various wools with soft leather linings and sleeves and knitted neck and wrist-lets, \$16.50 to \$25. Men's and women's leather vests, \$10 to \$22.50; leather shirts, \$15 to \$18.50. Women's soft leather coats, \$30; skirts to match, \$30; riding breeches to match, \$30. Heavy Shaker-knit sweaters with or without large shawl collars, \$7 to \$13.50. Coat sweaters, \$8 to \$25. All-wool vests, \$4 to \$8.

Umbrellas Re-covered (During March) at the Lowest Prices in Four Years

It is four years since we have been able to do umbrella repair work and re-covering at these prices—so this is surely a good time to hunt out all your old umbrellas and have them fixed up before April showers! Cotton covers, with tape edges, \$1.35. Silk warp covers, with cotton fillings, \$2.35. All-silk covers, in black and colors, \$3.85. Umbrella handles, 25c. And you may be sure that the work will be satisfactorily done.

This is a great opportunity for stocking up—the time for every housewife to make a list of things needed to replace broken or worn-out utensils, of new devices desired to simplify the housework.

It is best and safest to buy housewares in the Wanamaker Store where everything is of first quality—no job lots, no damaged goods, no "seconds."

There are savings of ten to fifty per cent on a great variety of articles, including the following:

- Refrigerators.
- Aluminum utensils, cast and stamped.
- Pure enameled cooking utensils, white and gray.
- Kitchen cabinets, white enameled.
- Bathroom furnishings, nicked and porceloid covered and white enameled.
- Brushes, chamois, brooms, cleaning cloths, feather dusters, mops, etc.
- Soaps—mottled blue and borax.
- Cutlery, stainless steel table knives, carving sets, pocket knives, scissors, poultry shears.
- Hardware, household scales, food choppers, hatchets, hammers, saws, etc.

- Old-fashioned ironware, waffle irons, frying pans, griddles, basters.
- Fireless cookers, aluminum lining and metal casing.
- Pantry ware, white outside, baked and stenciled.
- Cereal sets, fourteen pieces in each set.
- Trays, solid mahogany.
- Galvanized ware, garbage cans, rubbish cans, ash cans, buckets.
- Carpet sweepers, with latest improvements.
- Vacuum cleaners, electric and hand operated.
- Nickelware, pudding dishes and pie plates, crumbing sets.

- Kitchen tables, with and without drawers.
- Clothes wringers, guaranteed for three and five years.
- Heavy tinware, copper bottom wash boilers, colanders, egg poachers, measurers, etc.
- Baskets, clothes and marketing.
- Woodenware, pastry boards, skirt boards, wash boards, chairs, stools, shoe-polishing boxes, potato mashers, rolling pins, etc.
- Roasting pans, Russia iron.
- Electric irons, the Wanamaker.
- Wardrobe trunks, in four styles.



We've Sent Out Three Tons of Hardwater Soap by Parcel Post Already

and the sale started on March first! And that doesn't count the quantities that have gone out by wagon, and the numbers of cakes people have carried home.

It's a Wonderfully Good Soap for 75c a Dozen Cakes

and people who know its goodness are buying enough to last them till next March. It is an absolutely pure soap, the cake is of generous size, it is pleasantly scented with almond, violet or verberna, or unscented if you choose, and it is useful for many purposes and for every member of the family, from baby's bath to a good shaving soap for father. Most folk reckon on a dozen cakes a year for each member of the family when ordering supplies.

Every Dinner Set We Own Is in the March China Sale at a Large Saving

This applies to the whole range of our "open stock" patterns. The savings average one-third, in some cases they are more, in some a little less. To say that the opportunity presented is the most advantageous in years is to say what is clearly and literally true.

French china dinner sets of 106 pieces from \$35 to \$400. Picture to yourself the marvelous variety in between.

English porcelain dinner sets of 106 pieces from \$35 to \$120, with a liberal choice in between.

American porcelain dinner sets at \$17 and up, by easy stages, to \$60 a set of 106 pieces.

Japanese sets from \$30 to \$90, all of them border patterns.

Fine Cut Glass at One-third Less

Hundreds and hundreds of the most desirable pieces, all of standard crystal and in a wealth of attractive cuttings! New purchases and liberal groups from our regular stock.

Every conceivable article of cut glass from bonbon dishes at \$1.50 to great, richly cut bowls at \$200.

Light Cut Glassware

- Known as "stemware," exceptionally attractive at the prices.
- Goblets, 45c to 60c each.
- Sherbets, 45c to 60c each.
- Also light cut water sets.
- Jug and six tumblers, \$2.25 to \$6.50.
- Ice tea sets, \$1 to \$12 a set.
- Fruit set, bowl and six dishes, \$5 to \$8.50.
- Compotes, \$1.75 to \$7.50.
- Candy jars, \$1 to \$4.50.
- Cheese and cracker dishes, \$2.25 to \$5.
- Handled sandwich trays, \$1.90 to \$1.50.
- Night sets, 75c to \$1.
- Mayonnaise sets with spoon, 85c and \$1.
- Guest sets, \$1.75.
- Other attractions in the sale are Italian marble statuary, fancy china, decorated glassware pieces and odd pieces by the thousand.

