

Band at 9; Organ at 11 and 1:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

March Comes in With the Best Sale of China and Glass in Years

The Fine, Big White Ocean Steamer, The City of Miami

one of the two steamers making two-day trips to Cuba, sailing from Miami to Nassau in the Bahamas and thence to Havana, could not get in for hours the other day, owing to low water in the channel and the Bay of Biscayne.

So it is—that a little farm, well tilled, and a little home, well fitted, have their advantages. The little shops of Philadelphia on Second Street, South Street, Arch Street, Spring Garden Street, Girard and Columbia Avenues and old Ridge Road, are well worthy of patronage, most of them being excellently well and worthily conducted. Some of our most able merchants and their sons are in the smallest stores growing into larger stores.

All the large stores of today, in their beginnings, were very little things and some of us have not yet grown up to our full expectations.

That big ocean steamer, too big for its business, lying outside of its destination, idle and useless, because it was too big and "drew too much water" to get in at low tide or in a heavy blow.

Taught a lesson, as many things do going on about us daily

that one can be too big for his business or profession if he does not be watchful of himself.

[Signed] *Joe Wanamaker*

February 28, 1921.

Glorious New Easter Silks Ready for the Needle

Crepe, crepes, crepes de chine, Georgette crepes, taffetas and black-satin are the silks in greatest demand.

They are here in a most comprehensive assortment and prices in most cases are about half as high as last year.

They are beautifully shown in broad daylight and the variety is delightful.

Besides the silks mentioned, there is an insistent demand for the only new printed foulards.

(First Floor, Chestnut)

Women's Hand-Made Frocks From France—\$25 to \$85

These are the delicate voile and linen frocks which women of fine taste delight in. They are so refined, so simple, so exquisite in every detail, and we might add, they are so lovely in color. There are some white frocks, of course, but the majority are in soft shades of flesh, orchid, orange yellow, rose, old blue, sunset yellow, gray.

They all show handwork of one sort or another—draw-work, cut-work, a little eyelet, many tucks, heading—not a great deal of ornament, but just enough, as the French love it. They are all one-piece dresses, of course, and their fullness is kept to be on the hips; and there are even some with three-quarter sleeves and high necks.

The prices are wonderfully small—\$25 to \$85.

(First Floor, Central)

Speaking of Spring Suitings Generally

The American and foreign tweeds for sports suits are particularly attractive this Spring, and we have them in good variety—plain tweeds, chevrons, in light, often pastel colors, and heather mixtures in medium tones. Then there are the herringbone tweeds in black and white effects. Prices are \$2 to \$5 a yard.

Striped and check suitings come next—some velveteen finished. Navy and black suitings have white hair lines. Lighter shades have what are called even stripes. These suitings are \$2.50 to \$6 a yard.

Plain navy and black suitings include, Pique, twill, serge and tricorne at \$2.50 to \$7 a yard.

The widths in all cases are 54 inches.

(First Floor, Chestnut)

Sale of Silk Stockings for Spring

31,000 Pair of Women's Silk Stockings and Men's Silk Half Hose at Average Half Today's Prices

Average half TODAY'S prices, mind you; not half the higher prices of a short time ago. These savings are real.

Every pair of stockings in this sale is the good, full-fashioned kind and not to be confused with the flimsy seamless sort.

Most of the lots are second grade, but they are all selected goods and will wear as long as first grade.

Women's Silk Stockings

\$1 a pair for silk in black, white and shoe shades, with cotton tops and soles; second grade.

\$1.55 a pair for ingrain silk with cotton tops and all silk to the top. Black, white and shoe shades, in first and second grades.

\$1.75 a pair for first grade, black ingrain silk.

Men's Silk Half Hose

65 a pair for silk half hose in black and colors, with mercerized hile tops and soles; second grade.

\$1.25 a pair for ingrain silk half hose in black and colors, some with cotton soles; second grade.

(West Aisle)

New Books

"How the Mind Cures," by George F. Butler, M. D. Price, \$2.50. A book which tells how to sleep, how to avoid worry, how to do all the things which make for health—briefly, how to be permanently well.

"Great Men and Great Days," by Stephen Lauzanne. Price, \$3. Striking pen pictures of the great men of the year by the distinguished editor of a French newspaper.

"Scenario Writing Today," by Grace Lytton. \$1.50. A practical guide for every scenario worker.

"Sailing South," by Philip S. Marden. \$3.50. A pleasant travel book.

(Main Floor, Thirteenth)

There's a Vogue for Coiffure Combs

Whether a woman wears her hair high or low, she may use a pretty carved or mounted comb, for there are styles to suit all coiffures.

New mounted combs, all aglow with imitation emeralds or sapphires, or with glowing rhinestone and glass, from the small comb at \$2 on up to the loveliest Spanish comb at \$33.

New hair pins and barrettes, and small combs, start at \$1.25.

(Jewelry Store, Chestnut)

Special News of 18,000 Handkerchiefs for Women and Men

Fresh, crisp, snowy handkerchiefs, all of pure Irish linen, and every one, from the least to the most expensive, an uncommonly good value for its small price.

Women's wide hem handkerchiefs, \$6.50 a dozen—sheet linen, of fine weave, with one inch, one and an eighth and one and a quarter inch hems.

Women's tape border handkerchiefs, \$3.75 a dozen—narrow hems and tapes above.

Women's cambric weight handkerchiefs, \$1 a dozen—excellent grade, with very narrow hems.

Men's initial handkerchiefs, \$6.75 a dozen—good weight, with nicely embroidered letter.

Men's extra-size handkerchiefs, \$6.50 a dozen—splendid handkerchiefs, for the price; quarter and half inch hems.

(East Aisle)

Lamps and Shades at New Lower Prices

Decorated parchment shades in five to ten inch sizes are \$1.50 to \$2.

Solid mahogany boudoir lamps, one light, twelve inches high, \$3.

Boudoir lamps in antique ivory finish, one light, \$8.50.

Mahogany finished and solid mahogany table-lamps, 18 to 24 inches high, \$10 and \$12.50.

Japanese wicker shades, lined with blue, rose, gold and green, are here to \$1.50.

(Fourth Floor, Central)

New Undermuslins

Spring shipments being opened up have among them:

Corset covers at \$1.85 to \$2.25. Mostly lace trimmed; some with pleat and strap shoulders.

Envelope chemises at \$1.50 to \$3.50. Of muslin, trimmed with lace and embroidery, more or less. Some have a little Irish lace.

Nightgowns at \$3 to \$8. Nainsook with low, round necks and square necks; some made in Empire style, some finished with point edges.

Pink crepe de chine nightgowns of the tailored sort with strap shoulders may be had for \$5.

(Third Floor, Central)

PLAID wool skirts at \$9.75 just arrived and are the very things a great many women have been looking for.

They are made with full box pleats stitched close for a few inches below the waist and are in tan and blue combinations.

(First Floor, Central)

2000 Fresh, Pretty New Blouses \$1.65 to \$6.85—All Unusual

In almost every instance the present price of these blouses is below the usual wholesale cost, and at these new low prices the waists are so remarkable that most women will want several.

500 Cotton Waists at \$1.65

White and colored organdy and other cotton blouses, in a number of good, semi-tailored styles; many with a touch of color on white.

200 Fine White Waists at \$3.85

Dainty hand-made and hand-embroidered blouses, all in new spring styles.

300 Batiste Waists at \$3.85—White and colored batiste with

(East and West Aisles)

Charming New Millinery From Our Own Workrooms

New and lovely flower-trimmed hats—usually wide-brimmed hats for afternoon and dress occasions.

Also new hats trimmed with ribbon bows—the bows tied as Fashion dictates for Spring.

And some new and smart wing-trimmed hats. Prices go from \$15 to \$35.

(Second Floor, Chestnut)

The Latest Black Satin Coats Have Fitted Waists

Close at the waist, large around the neck, full on the hips and round the foot—could anything be more radically different from the wraps women have been wearing? The deep shawl collar, the sides and cuffs are of richly

quilted satin, which adds to the unusual effect.

Another style among these coats has the entire lower half of the quilted satin. Still another has collars and cuffs of silk and wool duvetyne.

Prices are \$125 to \$150.

(First Floor, Central)

"That," Said a Man, "Is a Real Dressing Case!" Why Wear a Taft Silk Hat on Harding Day?

He was referring to a new dressing case which has been made to our own design and contains just the fittings a man needs. In place of several articles of little use we have substituted others that every man wants.

The cases are of black long-grain leather with black or tan leather linings and there are ten black and nickel fittings.

At the special price of \$13.50.

Other dressing cases for men, \$5 to \$27.50.

(Main Floor, Chestnut)

A host of Philadelphia men are going to participate in the inauguration ceremonies, Friday, at Washington. A great many of them will wear silk hats and as it is twelve years since most of them took part in a Presidential inauguration the hats they wore at Mr. Taft's party are out of style.

They can get correct fashion, American silk hats for \$8.

Or the fine London silk hats, from which all other silk hats are copied, at \$15 or \$20.

(Main Floor, Market)

Ready Tomorrow Morning With the Wanamaker Famous March Sale of Housewares

Tens of thousands of kitchen utensils of nearly every description, at savings of 10 to 50 per cent.

All first quality—no job lots, no damaged goods, no "seconds."

There are two distinct considerations in the establishment of this Housefurnishings Store:

The Family's Health Simplifying Housework

The Wanamaker Housewares Store is famous for the sanitary qualities of all its wares; it is known all over the United States for its activity in introducing labor-saving devices for the housewife.

Every semi-annual Sale brings new inventions and new interest in modern housekeeping.

Savings of 10 to 50 per cent upon tens of thousands of articles, including the following:

Refrigerators, Aluminum utensils, cast and stamped, Pure enameled cooking utensils, white and gray, Kitchen cabinets, white enameled, Bathroom furnishings, nickel and porcelain covered and white enameled, Brushes, chamois, brooms, cleaning cloths, feather dusters, mops, etc., Soaps—mottled blue and brown, Cutlery, stainless steel table knives, carving sets, pocket knives, scissors, poultry shears, Hardware, household scales, food choppers, hatchets, hammers, saws, etc., Old-fashioned ironware, waffle irons, frying pans, griddles, basters, Fireless cookers, aluminum lining and metal casing, Pantry ware, white outside, baked and stenciled, Cereal sets, fourteen pieces in each set, Trays, solid mahogany, Galvanized ware, garbage cans, rubbish cans, ash cans, buckets, Carpet sweepers, with latest improvements, Vacuum cleaners, electric and hand operated, Nickelware, pudding dishes and pie plates, crumbing sets, Kitchen tables, with and without drawers, Clothes wringers, guaranteed for three and five years, Heavy tinware, copper bottom wash boilers, colanders, egg poachers, meaters, etc., Baskets, clothes and marketing, Woodenware, pastry boards, wash boards, chairs, stools, shoe polishing boxes, potato washers, rolling pins, etc., Roasting pans, Russia iron, Electric irons, the Wanamaker, Wardrobe trunks, in four styles,



Whether you need new utensils for your home or not, you will find it profitable to come in and see the new and helpful things that are provided for modern housekeeping.

(Fourth Floor, Central and Market)



There is a new abundance of everything that makes a china and glassware sale helpful to homekeepers.

The wares are of the only quality for which this China Store has any use—the best that money can buy. The savings all through average about one-third. Some things are at half, others at one-fourth or one-fifth less.

Every dinner set we own is offered at a lowered price. This includes all our "open-stock" patterns.

There has not been such an opportunity in years.

A Glance at the Dinner Sets

French china dinner sets begin at \$35 each for sets of 106 pieces, and go up to sumptuous gold-encrusted border decorations, ranging in price from \$250 to \$400.

French china border patterns, coin-gold handles, 106 pieces, \$75 a set.

French china border patterns of the richer sorts with coin-gold handles at \$85 up to \$150, with a large variety for choosing between.

French china, wide coin-gold band, gold handles, 106 pieces, \$125 a set.

English Dinner Sets in border decorations, gold band, blue prints, large flowered patterns and many other attractive decorations are shown in remarkable choice at \$35, \$37.50, \$45, \$50, \$55, \$60 and so on up to \$120 each for sets of 106 pieces.

American Porcelain Sets in a full choice of the most desirable decorations begin at \$17 and go up step by step to \$60 each for sets of 106 pieces.

Japanese china dinner sets are also shown in interesting assortment all in border patterns at \$30 to \$90. A set of 106 pieces.

Italian Marbles

It is a great pleasure to have once again such a large and beautiful collection of these charming pieces; representing the best artistry of many well-known modern Italian sculptors.

The choice of subjects is charmingly varied and prices—now \$10 to \$200—are one-third less than regular prices.

Marble pedestals also are down one-third—in white, \$15 to \$34; in green (Cusani) marble, \$20 to \$40 each.

Fancy china at one-fourth less is abundantly shown. Thousands of odd pieces are at a fraction of regular prices.

Cut Glass, Rich and Brilliant at One-third Less

Large, new purchases and large groups from regular stock combine to make a splendid showing, comprising all desirable articles and all are of fine quality in excellent cuttings.

Prices from \$1.50 each for bottom dishes to \$200 each for lemonade bowls.

Fine crystal pieces, in stemware, are also in the sale at new, low prices.

There is a world of light cut glassware at very low markings.

Imported decorated glassware is another wonderfully attractive group, priced at 60c to \$50 a piece.

(Fourth Floor, Chestnut)

New Blankets That People Want

We have just opened a new lot of the finest-selling blankets we know of. These are woven from wool of the best quality, with wide hand borders in either rose or blue and finished with a binding to match.

In size 70x84 inches, priced at \$12, which is not much more than half of what they have been.

Two more boxes of the very popular all-wool plaid blankets have just come in to sell at more than one-third below the old price. These are in large block patterns, and in pink and white and blue and white. Size 70x82 inches, at \$13.50 a pair.

(South Floor, Central)

Famous Philadelphia Hardwater Soap

75c a Dozen Cakes During March

The Wanamaker original Philadelphia Hardwater soap is the favorite soap in thousands of homes. It is made especially for us and is the best all around soap of which we know. For all toilet uses, for the bath, for traveling, Philadelphia Hardwater soap is most satisfactory. It is low enough in price now to get a supply for kitchen and household use. It is fine enough in quality to get a supply for baby's bath. Called Hardwater because it produces a full, soft lather in hard water.

The soap is in convenient cake form, in violet, almond, verbena and unscented. It is a good plan to allow a dozen cakes per person, per year, when reckoning what you will need.

(Main Floor, Chestnut and Down Steps Store)