
 Wilkes-Barre and Scranton


Philadelphia \& Reading Railway

B. L. P. MOTOR CO.

Broad and Spring Garden Streets

## PHEMTER



## The same "superior quality" PHILADELPHIA'S BEST 365 Days in the,year

黑AY in, day out---seven days a week --- COLONIAL Quality is as dependable as the sun and tide. It never changes, never varies---as good on Monday as it is onSunday. And every day it is "Philadelphia's Best."

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COLONIAL
"Philadelphia's Best'



OLONIAL Ice Cream knows but one standard---a standard that has made it supreme in a city famous for its good ice cream.

North, East, South and West give their finest to Colonial Ice Cream. From the fresh, open country comes the thick, sweet cream; from the tropics, the cane sugar. From Mexico, vanilla beans---the world's best. Hawaii contributes tender golden pineapples. Califormia sends sun-ripened fruits. Colonial experts lend their skill, so that at any hour, any day, you can
get Colonial Ice Cream in your favorite flavor.

Merchants who cater to particular people serve Colonial Ice Cream, because better ice cream can't be made. And though it costs a trifle more than others, they gladly pay the small difference in price for the great difference in quality.

The ideal of purity that permeates our organization is reflected in the extra care exercised by Colonial dealers to serve clean, fresh ice cream and in full measure. Whether loose or in quart bricks, the quality is the same---"Philadelphia's Best."

Eat Colonial Ice Cream today, tomorrow, every day. As a dessert it is unexcelled. For home parties and entertainments it is the ideal refreshment---proper on all occasions. It's a happy treat for children and elders.

## COLONIAL ICE-CREAM COMPANY FOURTH AND POPLAR STREETS



> And remember---always it is "Philadelphia's Best."


SUNDAES-SODAS \& ICE CREAM CONES

## always get

colonial
ICE CREAM
Delicious in any furm
Loose or Brick

The Dealer Who Plans Now! is the man who reaps the reward in bigger busincess when the hot days
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mer roll around.
If you are not yet a colo-
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clance to become one.
$\underset{\substack{\text { Write Us or } \\ \text { Phone } \\ \text { Market } \\ 5400}}{ }$


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