

For Tuesday

Store Hours, 9 to 5:30  
Why are modern theatres comfortable? It's because of scientific ventilation. Gimbels installed it long ago in the Subway Store; cost over \$100,000.

**GIMBEL BROTHERS**  
MARKET · CHESTNUT · EIGHTH · NINTH

Monday, Feb. 21, 1921  
New Soda Fountain for better service.  
Tuesday, Washington Sundae, Walnut Sundae, Fresh Strawberry Sundae. } 15c  
Specials for

For Tuesday

# The Biggest Feast of Bargains the Subway Store Ever Spread

**Special Lunch at 50c**  
Chicken a la King on Toast  
Puree White Potato  
Buttered Lima Beans  
Romaine Salad, French Dressing  
Banana Ice Cream, or  
Home-made Apple Pie  
Quaker Blend Coffee, Tea or Milk  
—Gimbels, "Subway Store Day"

"Queer way to run a store," said a critic, "if Gimbels live up to their word—giving as much as they can, of guaranteed value, for a dollar. I know stores, and their game is to give as little as possible." But the critic added: "It must pay—

for Gimbels seem to grow as no other business does."  
Tuesday—Subway Store Day—this whole page packed with news of very real bargains.

**Taffeta Silk for Spring Dresses**  
**\$1.68 a Yard**  
Spring's favorite colors, navy, brown, gray and tan and the lighter colors, rose, pink and white, 35 inches wide.  
35-inch Washable Satins, \$1.25 yard. Enough for one day's selling. White, pink and navy blue.  
Navy Blue Corduroy, 68c yard.  
35-inch Tricotelette, Black and staple colors and the sports shades. Original price four times as much, at \$1.25 a yard.  
—Gimbels, "Subway Store Day"

**1000 More of Those Wonderful, Wonderful Dresses**



Brand new serges—mostly embroidered. Very fine wool-velours—some with embroidery. Even pleating-trimmed taffetas. Even beaded Georgettes.

**\$5**

Values \$10 to \$15  
Mostly blues, browns and blacks. But with lovely touches of color in the embroidery.

Women's Sizes  
Misses' Sizes



Silk-embroidered tricolettes. Beaded tricotines. Wool-embroidered tricotines. Serges. Crepes de chine. Beaded Georgettes. Spring taffetas.

**\$10**

Values \$20 to \$25  
Crystal beaded. Scarlet beaded. Gray wool embroidery. Dainty vestee styles. Tunic models. And stunning slashes.

Women's Sizes:  
36 to 44  
Misses' Sizes:  
14 to 20



Six styles in embroidered tricolettes! Embroidered tricotines—embroidered all over, in wool or silk. Braided tricotines—soutache in designs.

**\$15**

Values \$30 & \$35  
Eyelet taffetas. Georgettes made over silk. Embroidered satins. Tailored serges. All regular sizes. 45 extra-size serges and satins, besides. 40 regular size evening dresses, included.

—Gimbels, "Subway Store Day"

**The Entire Subway Stock of Men's Clothing Reduced to Half Price**

A gigantic clearance of men's and young men's Suits, Overcoats, Raincoats and Odd Trousers and Mackinaws at just half of the early winter prices.

Suits at \$10, \$12.50, \$15, \$20 and \$25  
Overcoats at \$10, \$12.50, \$15, \$20 and \$25  
Raincoats at \$10, \$12.50, \$15 and \$20  
Separate Trousers at \$2.50, \$3.75, \$5 and \$7.50  
Mackinaws, Reefers and Sheepskin-Lined Coats, variously at \$7.50, \$10, \$12.50 and \$15



—Gimbels, "Subway Store Day"

**Smocks, Special at \$1.65**

Voiles, Linens (cotton); Crepes and Mercerized Muslins. Hand-stitched in colors. Hand-worked with val or silk-embroidered or hand-trimmed in color.

All fresh. All sizes. Rose, blue, green, lavender, pink and yellow. Pockets.

—Gimbels, "Subway Store Day"

**Envelope Chemises at 95c**  
Value \$1.75

Two pretty lacy models, soft nainsook.

**Nightgowns, 95c—value \$1.75**  
Low or V-shape neck, elaborately trimmed with embroidery or dainty edging.

**Bloomers, 38c—value 75c**  
Made of pink nainsook, made well, elastic at waist, and the lace is finished with ruffle.

—Gimbels, "Subway Store Day"

**Women's Vests, 18c each or 3 for 50c**

Sleeveless and bodice styles; mill "seconds." Special at 18c, or 3 for 50c. If "Firsts" 25c and 38c.

Women's Pink Bloomers, large and small sizes, 38c pair.

Men's Merino Underwear, odd lots of shirts and drawers; sizes as you find them; big savings at \$1.15.

Men's Socks, with double heel and toe, well made; in black and cordovan, at 12 1/2c pair; 20c if "firsts."

Women's Fine Black Cotton Stockings, with apiced heel and toe, at 20c pair, Regularly 25c.

—Gimbels, "Subway Store Day"

**Brass Bedsteads—\$25, Value \$40**

All sizes; 2-inch heavy corner posts in top rail; heavy corner ball connections. \$40 value for \$25.

**45-lb. All-Felt Mattresses**  
Roll edge; covered in fancy ticking; one or two parts. All sizes, at \$12.50.

—Gimbels, Subway Store Day

**Men's Neglige Shirts } 75c at**

Corded madras, printed madras and cotton pongee. Perfect; sizes 14 to 17. Half price at 75c.

—Gimbels, "Subway Store Day"

**Boys' Norfolk Suits and Overcoats Now \$7.50 to \$12.50—Half Price**

Boys' Overcoats } \$7.50  
Were \$15

Boys' Mackinaws } \$3.75 to \$12.50  
Were \$7.50 to \$25

Boys' Wash Suits } \$1 to \$2.50  
Were \$2 to \$5

Boys' Junior Overcoats } \$2.50 to \$7.50  
Were \$5 to \$15

—Gimbels, "Subway Store Day"

**Fluffy Japanese Cross-Fox Scarfs Reduced to \$13.50 : From \$27.50**

Smart and serviceable. In the natural state. Also dyed brown, taupe and black. Reduced especially for Subway Store Day. At \$13.50, from \$27.50.

—Gimbels, "Subway Store Day"

**20c Dress Shields at 15c a pair**

Two pairs for 25c. 15c Saw-on Hose Supporters, at 10c a pair, or 2 pairs for 15c.

—Gimbels, "Subway Store Day"

**5000 pounds Gimbel "Subway Special Blend" Steel-Cut COFFEE**

Counter Delivery

**21c a pound**

None C. O. D. No Mail or 'Phone Orders

—Gimbels, "Subway Store Day"

**Women's Silk and Fabric Gloves at 68c to \$1.85 a pair.**

Two-clasp, strap, wrist and slip-on styles. All sizes in the lot, but not in each style. Various priced at 68c to \$1.25.

**Children's Knitted Gloves—18c pair**

—Gimbels, "Subway Store Day"

**Run-of-the-Mill Seamless Sheets at \$1.48 Half Price**

Many of the best sheets made in the lot, many sizes, including full sizes; all slightly imperfect; half price at \$1.48.

1000 dozen Bleached Sheets—78c and 95c each. Double size, all have flat centre seam. Half price.

Shop-soiled Blankets at half price and less—\$1.50 to \$7.50 pr. Sold from display; season could be finished with many. Excellent values. Various: cotton, "woolnap" (cotton and wool-and-cotton mixed). Half price and less, at \$1.50 to \$7.50 a pair.

—Gimbels, "Subway Store Day"

**Girls' \$15 to \$25 Spring Weight Coats at \$3 and \$5**

Velours, Silvertones, Burellas, and Serges. And polo-cloths. Navy blues, browns, Copenhagen and Harding blues, rose, gray, tan—and some of the cutest black-and-white checks that ever happened.

Sizes 6 to 14.

—Gimbels, "Subway Store Day"



**Record Holders at 63c—Close to Cost**

Hold four 10-inch and four 12-inch records. Indexed—will save your records. Exceptional value at 63c.

—Gimbels, "Subway Store Day"

**Children's Umbrellas at \$1.15**

Made of American taffeta (cotton). Several sizes. Good assortment of handles. At \$1.15.

—Gimbels, "Subway Store Day"

**Black Mohair at 75c a yd.**

Hair line and shadow stripe, 36 inches wide. At 75c yd. Remnants of Wool Dress Goods at a fourth to half less than regular.

—Gimbels, "Subway Store Day"

**Fine Quality Longcloth at 18c a yd.**

Full yard wide; sold earlier in season at 50c yd. Special at 18c yd. No mail or phone orders.

—Gimbels, "Subway Store Day"

**Bungalow Aprons at \$1.25**

Made of plaid gingham; open to the waist; round neck; kimono sleeves. Finished with rick rack. At \$1.25. Were \$2.25.

**"Billie Burke" House Dresses at \$1.85**

—Gimbels, "Subway Store Day"

**Used Sewing Machines at \$15 to \$35 Save \$10 on each**

Singer and Domestic, and other prominent makes.

Easy Payments—\$1 Weekly

The number is limited and the values unusual, therefore we suggest early shopping.

Your choice of any at \$15 to \$35.

—Gimbels, "Subway Store Day"



**Lace-trimmed Scarfs—50c**

With heavy cotton centers; regular size, at 50c each. Were 75c.

Heavy Mercerized (cotton) Heavy Cotton Crash Toweling. Table Damask, 72 inches wide. Absorbent quality, excellent for making dish, hand or roller towels. Regular 25c } 18c yd. value at } 75c yd.

—Gimbels, "Subway Store Day"

**Little Girls' Gingham Dresses Regularly \$1.95—Tomorrow } \$1**

Empire models and belted styles. Some with cute little pockets that little girls of 2 to 6 want on their dresses.

—Gimbels, "Subway Store Day"

**50-piece Blue Bird Dinner Sets } \$8.95**

6 Thin-Blown Glass Tumblers } Complete

Just 500 of these combination sets. Complete set for six persons. Each set contains:—

- 6 dinner plates.
- 6 tea plates.
- 6 bread and butter plates.
- 6 dessert saucers.
- 6 tea cups.
- 6 tea saucers.
- 6 soup plates.
- 1 covered vegetable dish.
- 1 open vegetable dish.
- 1 meat dish.
- 1 sugar bowl.
- 1 cream jug.
- 1 sauce box.
- 1 bowl.

And six dainty thin-blown glass Table Tumblers with your initial engraved in Old English. Complete, 50 pieces, all for \$8.95. Enough for one day's selling, only.

—Gimbels, "Subway Store Day"

**800 Window Shades at 48c**

Slight "Seconds" But Save a Third if Firsts

30x72, opaque cloth, "good" colors—white, dark blue, light green, yellow or light tan; complete with fixtures. Slight "seconds," hence the low price—48c.

3000 yards double-bordered Window Panel Curtains, at Curtains Screen, 11c yard, reg 18c. \$3.95 each. Reg \$4.75 to \$6.25. 34 inches wide, lace border effect. Long, firm quality scrim. In white or ecru color. Slight lace trimmed.

—Gimbels, "Subway Store Day"

**32-inch Woven Shirting Madras at 24c yd.**

Regularly 38c Yard

Worth more than double this price. Special for tomorrow at 28c a yard.

**Standard Apron Gingham at 14c yard**  
Regularly 18c Yard

Comes in the wanted blue checks only. Fast colors. Specially priced for Subway Store Day at 14c a yard.

—Gimbels, "Subway Store Day"

**Women's Leather Hand Bags and Purses at 50c to \$4.95**

Been \$1 to \$8.50

Wonderful assortment—all brand new, wanted styles. Beaver, lambkin, buffed alligator grain and pin seal leathers.

Remarkable values at 50c to \$4.95.

—Gimbels, "Subway Store Day"

**Fancy Satin Ribbon at 20c a yd.**

Two-toned. Satin-striped. Also Roman-striped Grosgrain Ribbon, at 20c a yard. 1 1/4 and 2 inches wide. Half price.

—Gimbels, "Subway Store Day"

**\$75,000 Worth Standard Rugs for \$46,000**

Largely the surplus lots from two well-known mills.

High-pile Seamless Axminster Rugs, Oriental patterns; soft rich colorings. \$20.00 to \$30.00 All-iber Rugs, 8.5x10.0 ft., at \$12.00 and \$18.00.

\$85.00 Axminster Rugs, 9x12 ft., \$43.50.

\$35.00 Axminster Rugs, 8.5x10.0 ft., \$41.00.

\$34.00 Seamless Wilton Velvet Rugs, 9x12 ft., at \$39.50. Limited lot; slight "seconds."

90c quality Ringwall and Neponset Floor Coverings, at 45c square yard.

\$1.25 Jute-lace Tapestry Brussels } 60c yd.

Stair Carpet. —Gimbels, "Subway Store Day"

**Women's Queen Quality Low Shoes**

Made to sell in Queen Quality stores at \$8.50 to \$12.50—if produced today they would need to sell at \$7.50 to \$10.

All Priced at **\$3.85** Choose from 61 Styles

Buy for Next Summer as Well as for Present Use

Leathers

The best and most wanted leathers. Patent leathers, black and brown kid leathers, dull leathers, stunning suedes, oque calf leathers, beautiful white kids. Besides these there are still more to choose from—all leathers of excellent quality.

61 styles. Good spring styles. Styles that are popular right now and styles you will wear during Spring and Summer. Pumps, Oxfords, Colonials. Shoes for active sports use. High heels—low heels.

There Are All Sizes

This is a different kind of sale! The sale offers every size in many styles. And think of this—out of 61 different styles you are sure to fit yourself in practically any style you choose. Separate tables for the different sizes, all plainly marked. Widths AA to D.

—Gimbels, Regular Section and West Side, "Subway Store Day"