

For Tuesday

Store Hours, 9 to 5.30
Why are modern theatres comfortable? It's because of scientific ventilation. Gimbels installed it long ago in the Subway Store; cost over \$100,000.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Monday, Feb. 21, 1921
New Soda Fountain for better service.
Tuesday, Washington Sundae, Walnut Sundae, Fresh Strawberry Sundae. } 15c

For Tuesday

The Biggest Feast of Bargains the Subway Store Ever Spread

Special Lunch at 50c
Chicken a la King on Toast
Puree White Potato
Buttered Lima Beans
Romaine Salad, French Dressing
Banana Ice Cream, or
Home-made Apple Pie
Quaker Blend Coffee, Tea or Milk
—Gimbels, "Subway Store Day"

"Queer way to run a store," said a critic, "if Gimbels live up to their word—giving as much as they can, of guaranteed value, for a dollar. I know stores, and their game is to give as little as possible." But the critic added: "It must pay—

for Gimbels seem to grow as no other business does."
Tuesday—Subway Store Day—this whole page packed with news of very real bargains.

Taffeta Silk for Spring Dresses \$1.68 a Yard
Spring's favorite colors, navy, brown, gray and tan and the lighter colors, rose, pink and white, 35 inches wide.
35-inch Washable Satins, \$1.25 yard. Enough for one day's selling. White, pink and navy blue.
Navy Blue Corduroy, 68c yard.
35-inch Tricolette, Black and staple colors and the sports shades. Original price four times as much, at \$1.25 a yard.
—Gimbels, "Subway Store Day"

1000 More of Those Wonderful, Wonderful Dresses



Brand new serges—mostly embroidered. Very fine wool-velours—some with embroidery. Even pleating-trimmed taffetas. Even beaded Georgettes.

\$5

Values \$10 to \$15
Mostly blues, browns and blacks. But with lovely touches of color in the embroidery.

Women's Sizes
Misses' Sizes



Silk-embroidered tricolettes. Beaded tricotines. Wool-embroidered tricotines. Serges. Crepes de chine. Beaded Georgettes. Spring taffetas.

\$10

Values \$20 to \$25
Crystal beaded. Scarlet beaded. Gray wool embroidery. Dainty vestee styles. Tunic models. And stunning slashes.

Women's Sizes:
36 to 44
Misses' Sizes:
14 to 20



Six styles in embroidered tricolettes! Embroidered tricotines—embroidered all over, in wool or silk. Braided tricotines—soutache in designs.

\$15

Values \$30 & \$35
Eyelet taffetas. Georgettes made over silk. Embroidered satins. Tailored serges. All regular sizes. 45 extra-size serges and satins, besides. 40 regular size evening dresses, included.

The Entire Subway Stock of Men's Clothing Reduced to Half Price

A gigantic clearance of men's and young men's Suits, Overcoats, Raincoats and Odd Trousers and Mackinaws at just half of the early winter prices.

Suits at \$10, \$12.50, \$15, \$20 and \$25
Overcoats at \$10, \$12.50, \$15, \$20 and \$25
Raincoats at \$10, \$12.50, \$15 and \$20
Separate Trousers at \$2.50, \$3.75, \$5 and \$7.50
Mackinaws, Reefers and Sheepskin-Lined Coats, variously at \$7.50, \$10, \$12.50 and \$15



Smocks, Special at \$1.65

Voiles, Linens (cotton); Crepes and Mercerized Muslins. Hand-stitched in colors. Hand-worked with val or silk-embroidered or hand-trimmed in color.

All fresh. All sizes. Rose, blue, green, lavender, pink and yellow. Pockets.



Envelope Chemises at 95c

Two pretty lacy models, soft nainsook.

Nightgowns, 95c—value \$1.75
Low or V-shape neck, elaborately trimmed with embroidery or dainty edging.

Bloomers, 38c—value 75c
Made of pink nainsook, made well, elastic at waist, and the lace is finished with ruffle.

Women's Vests, 18c each or 3 for 50c

Sleeveless and bodice styles; mill "seconds." Special at 18c, or 3 for 50c. If "First" 25c and 38c.

Women's Pink Bloomers, large and small sizes, 38c pair.

Men's Merino Underwear, odd lots of shirts and drawers; sizes as you find them; big savings at \$1.15.

Men's Socks, with double heel and toe, well made; in black and cordovan, at 12 1/2c pair; 20c if "first."

Women's Fine Black Cotton Stockings, with apiced heel and toe, at 20c pair, Regularly 25c.

Brass Bedsteads—\$25, Value \$40

All sizes; 2-inch heavy corner posts in top rail; heavy corner ball connections. \$40 value for \$25.

45-lb. All-Felt Mattresses at \$12.50—were \$19
Roll edge; covered in fancy ticking; one or two parts. All sizes, at \$12.50.

Men's Neglige Shirts } 75c at

Corded madras, printed madras and cotton pongee. Perfect; sizes 14 to 17. Half price at 75c.

Boys' Norfolk Suits and Overcoats Now \$7.50 to \$12.50—Half Price

Boys' Overcoats } \$7.50
were \$15
Boys' Mackinaws } \$3.75 to \$12.50
were \$7.50 to \$25
Boys' Wash Suits } \$1 to \$2.50
were \$2 to \$5
Boys' Junior Overcoats } \$2.50 to \$7.50
were \$5 to \$15

Fluffy Japanese Cross-Fox Scarfs Reduced to \$13.50 : From \$27.50

Smart and serviceable. In the natural state. Also dyed brown, taupe and black. Reduced especially for Subway Store Day. At \$13.50, from \$27.50.

20c Dress Shields at 15c a pair

Two pairs for 25c. 15c Saw-on Hose Supporters, at 10c a pair, or 2 pairs for 15c.

Men's Plain White Handkerchiefs at 6 for 33c

Hemstitched. Slight "seconds," but six for 33c. Regularly 50c.

5000 pounds Gimbel "Subway Special Blend" Steel-Cut COFFEE

Counter Delivery

21c a pound

None C. O. D. No Mail or 'Phone Orders

Women's Silk and Fabric Gloves at 68c to \$1.85 a pair.

Two-clasp, strap, wrist and slip-on styles. All sizes in the lot, but not in each style. Various priced at 68c to \$1.25.

Children's Knitted Gloves—18c pair

Run-of-the-Mill Seamless Sheets at \$1.48 Half Price

Many of the best sheets made in the lot, many sizes, including full sizes; all slightly imperfect; half price at \$1.48.

1000 dozen Bleached Sheets—78c and 95c each. Double size, all have flat centre seam. Half price.

Shopped Blankets at half price and less—\$1.50 to \$7.50 pr. Sold from display; season could be finished with many. Excellent values. Various: cotton, "woolnap" (cotton and wool-and-cotton mixed). Half price and less, at \$1.50 to \$7.50 a pair.

Girls' \$15 to \$25 Spring Weight Coats at \$3 and \$5

Velours, Silvertones, Burellas, and Serges. And polo-cloths. Navy blues, browns, Copenhagen and Harding blues, rose, gray, tan—and some of the cutest black-and-white checks that ever happened.

Sizes 6 to 14.



Record Holders at 63c—Close to Cost

Hold four 10-inch and four 12-inch records. Indexed—will save your records. Exceptional value at 63c.

Women's Neckwear at 45c

Vestees made of eyelet embroidery, some have the new eton collars, others have the roll collar, finished with a lace edge. Collar-and-Cuff Sets of eyelet embroidery, at 48c.

Children's Umbrellas at \$1.15

Made of American taffeta (cotton). Several sizes. Good assortment of handles. At \$1.15.

Women's and Misses' Sweaters at \$5

Values run from \$10 to \$12.50. All wool; coat style; generous assortment of colors. Sizes 36 to 46. At \$5.

Black Mohair at 75c a yd.

Hair line and shadow stripe, 36 inches wide. At 75c yd. Remnants of Wool Dress Goods at a fourth to half less than regular.

G. B. Corsets at \$2—Were \$2.50

Styles for slender and medium figures; topless or low bust. At \$2.

Fine Quality Longcloth at 18c a yd.

Full yard wide; sold earlier in season at 50c yd. Special at 18c yd. No mail or phone orders.

Bungalow Aprons at \$1.25

Made of plaid gingham; open to the waist; round neck; kimono sleeves, finished with rick rack. At \$1.25. Were \$2.25.

"Billie Burke" House Dresses at \$1.85

Used Sewing Machines at \$15 to \$35 Save \$10 on each

Singer and Domestic, and other prominent makes.

Easy Payments—\$1 Weekly

The number is limited and the values unusual, therefore we suggest early shopping.

Your choice of any at \$15 to \$35.



Lace-trimmed Scarfs—50c

With heavy cotton centers; regular size, at 50c each. Were 75c.

Heavy Mercerized (cotton) Heavy Cotton Crash Toweling. Table Damask, 72 inches wide, absorbent quality, excellent for making dish, hand or roller towels. Regular 25c } 18c yd. value at } 75c yd.

Little Girls' Gingham Dresses Regularly \$1.95—Tomorrow } \$1

Empire models and belted styles. Some with cute little pockets that little girls of 2 to 6 want on their dresses.

Women's Leather Hand Bags and Purses at 50c to \$4.95

Been \$1 to \$8.50

Wonderful assortment—all brand new, wanted styles. Beaver, lambkin, buffed alligator grain and pin seal leathers.

Remarkable values at 50c to \$4.95.

50-piece Blue Bird Dinner Sets } \$8.95

6 Thin-Blown Glass Tumblers } Complete

Just 500 of these combination sets. Complete set for six persons. Each set contains:—

- 6 dinner plates.
- 6 tea plates.
- 6 bread and butter plates.
- 6 dessert saucers.
- 6 tea cups.
- 6 tea saucers.
- 6 soup plates.
- 1 covered vegetable dish.
- 1 open vegetable dish.
- 1 meat dish.
- 1 sugar bowl.
- 1 cream jug.
- 1 sauce box.
- 1 bowl.

And six dainty thin-blown glass Table Tumblers with your initial engraved in Old English, complete, 50 pieces, all for \$8.95. Enough for one day's selling, only.

800 Window Shades at 48c

Slight "Seconds" But Save a Third if Firsts

30x72, opaque cloth, "good" colors—white, dark blue, light green, yellow or light tan; complete with fixtures. Slight "seconds," hence the low price—48c.

3000 yards double-bordered Window Panel Curtains, at Curtains Screen, 11c yard, reg 18c. \$3.95 each. Reg \$4.75 to \$6.25. 34 inches wide, lace border effect. Long, firm quality scrim, in white or ecru color. Slight lace trimmed.

32-inch Woven Shirting Madras at 24c yd.

Regularly 38c Yard

Worth more than double this price. Special for tomorrow at 28c a yard.

Standard Apron Gingham at 14c yard

Regularly 18c Yard

Comes in the wanted blue checks only. Fast colors. Specially priced for Subway Store Day at 14c a yard.

\$75,000 Worth Standard Rugs for \$46,000

Largely the surplus lots from two well-known mills.

High-pile Seamless Axminster Rugs, Oriental patterns; soft rich colorings. \$20.00 to \$30.00

583.00 Axminster Rugs, 9x12 ft., \$43.50.

585.00 Axminster Rugs, 8x10 ft., \$41.00.

584.00 Seamless Wilton Velvet Rugs, 9x12 ft., at \$39.50. Limited lot; slight "seconds."

All-iber Rugs, 8x10 ft., at \$12.00 and \$18.00.

90c quality Ringwall and Neponset Floor Coverings, at 45c square yard.

\$1.25 Jute-lace Tapestry Brussels } 60c yd.

Stair Carpet

Women's Queen Quality Low Shoes

Made to sell in Queen Quality stores at \$8.50 to \$12.50—if produced today they would need to sell at \$7.50 to \$10.

All Priced at **\$3.85** Choose from 61 Styles

Buy for Next Summer as Well as for Present Use

Leathers

The best and most wanted leathers. Patent leathers, black and brown kid leathers, dull leathers, stunning suedes, oque calf leathers, beautiful white kids. Besides these there are still more to choose from—all leathers of excellent quality.

61 styles. Good spring styles. Styles that are popular right now and styles you will wear during Spring and Summer. Pumps, Oxfords, Colonials. Shoes for active sports use. High heels—low heels.

There Are All Sizes

This is a different kind of sale! The sale offers every size in many styles. And think of this—out of 61 different styles you are sure to fit yourself in practically any style you choose. Separate tables for the different sizes, all plainly marked. Widths AA to D.

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