

Organ plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

So Much Going On Every Day and So Many New Things to See

The Real Worth of Money, or What Is Money Really Worth?

Every one estimates the worth of money by what he wants to do with it.

Much depends on the circumstances in which one is placed.

If the man lives upon his earnings and keeps out of debt, and his heart is set upon buying a home for his wife and children, he often keeps down his expenses to allow him to join a building association, to which he pays monthly dues and borrows from to buy his house.

If the man is unmarried and has his mother to take care of, his measure of money is intensified to deny himself and save enough to make the dear old mother comfortable.

A workman with a family, spending all his wages and running into debt, or a young man who wants to be "a hail fellow well met," and who has to borrow, is in a sure way of finding out, to his cost, the value of money, for the borrower is under the thumb of the lender.

When we were boys, a penny was a stick of candy or some sourballs; but nowadays, through the Saving Funds, we are learning that a penny saved and put away is a penny earned.

A father or mother, in old age, taken care of by a son or a daughter, is worth more than owning a house or being known as worth thousands of dollars.

This store grew out of the first hundred dollars saved.

[Signed] *Joe Wanamaker*

February 16, 1921

Women's Spring Suits of Tricotine

These are the rather simple, extremely well-tailored suits which the women of ten want for Spring wearing. Some of them are severely simple, others have a little embroidery—usually on the skirts of the coats; others again have self-bindings, braid bindings, crow's feet, string belts and similar features of the tailored type.



These of the novelty type are apt to have bell sleeves and collars which suggest the high-low effect which one sees on waists. Materials are navy, black and colored tricotine, and hand-ribbed worsteds. Coats are usually 28 to 34 inches long. Prices are \$15 to \$57.50.

(First Floor, Central)

1600 Yards All-Silk Crepe de Chine at \$2 a Yard

A brand-new shipment of Fashion's favorite silk, including all evening and street shades, and black, 39 to 40 inches wide, \$2 a yard. Also brand-new printed Georgette crepe in novelty effects, 39 to 40 inches, at \$2.50 a yard.

(West Aisle and First Floor, Chestnut)

The Fox Family Is Well Represented

A new group of fur scarfs lately arrived in the Fur Salons. There are rich brown foxes, soft taupe fox scarfs and lustrous, pretty black neckpieces. They are all fluffy, and full and fine; they are of generous size, and just what many women and girls will like for late Winter and Spring wear. \$25 to \$75 is really quite moderate for scarfs of such fine skins.

(Second Floor, Chestnut)

Young Women's New Spring Sports Coats for \$22.50

This is the coat for the girl who wishes a practical, comfortable and well-looking coat that does not cost a lot of money. It is of tan polo cloth, is made in three-quarter length with shawl collar, raglan sleeves, deep pockets and belt, and is lined throughout with soft, rich silk.

It is uncommonly good value for the money and is in 14 to 20 sizes.

(Second Floor, Chestnut)

Some of the Prettiest New Nightgowns We Have Ever Seen

200 of them are crepe de chine, sleeveless, with the daintiest lace trimming and tiniest tucking over the shoulder. At the new low price of \$3.85.

300 are fine batiste, hand embroidered in the Philippines, light and filmy, with short sleeves.

Also very remarkable at \$3.85.

(West Aisle)

Parisienne Corsets in Spring Models

One model which meets the requirements of the tall figure has large hips, a low-cut bust and a long skirt, well-boned. Price, \$17.50.

Another of pink broche has a low bust and underarm, a full hip and a well-boned front and back, \$20.50.

A Parisienne for plump women has generous hip and bust measurements, low bust and heavy reinforcements for durability, \$8.50.

A very low-bust model with long skirt and slightly higher back is of pink broche, \$14.

(Third Floor, Chestnut)

Young Women's New Cloth Frocks Richly Embroidered

Embroidery in rich colors is an interesting feature of the new Spring fashions, and just how attractive it is you may see on these smart new dark blue tricotine dresses.

Many are made with the becoming round necks and short sleeves, with the embroidery

(Second Floor, Chestnut)

on the bodices and over the shoulders. Some have much embroidery on the skirts, too. There is an interesting variety from which to choose, the dresses are very new, very attractive and the prices go from \$45 to \$95.

14 to 20 year sizes.

Good-bye to 50 Fine Fur-Trimmed Coats for Women —\$50 to \$250

The last of our fur-trimmed street, afternoon and sports coats are now reduced to prices that are hardly more than half of what they were originally.

The afternoon and street coats or wraps are of the rich silk-and-wool, duvetines, beavers, velours and exoras which are so entirely luxurious in effect when combined with fine furs and dull metal or silk embroidery. The colors

(First Floor, Central)

in this group are as beautiful as the materials. The sport coats are of camel's-hair cloth and plaid tweeds in browns and tans chiefly.

The furs are selected skunk, mink, Australian opossum, nutria, mole, squirrel, beaver, racoon and wolf; and some of the wraps have bands and cuffs of fur as well as collars.

Prices, \$50 to \$250.

Exquisite New Fashion Tie-Back Overblouses

One in crepe de chine in the new gray with dark blue trimming has a generous overblouse effect in front and is half belted at the back. This is \$18 and may be also had in taupe, with the new tomato trimming and in bisque with dark blue trimming.

Another is in Georgette with heavy machine braided decoration, which comes in black, navy and bisque, at \$15.

(Third Floor, Central)

One of the Daintiest Handkerchiefs

for the woman who likes a plain handkerchief is that style with the rever hem. It is a snowy square of fine, Irish linen, with a narrow rever hem.

\$5.50 the dozen.

(Main Floor, Central)

Hand-Embroidered Neckwear in New Shapes

Round flat collars to wear on the new round-neck dresses are among the newest neckwear concepts—the collars are of fine net, trimmed with real Irish or fillet lace, and daintily embroidered also. Some are in square shape, also. \$5.50 to \$8.

Pretty new gumpes of dainty cream-colored net are hand embroidered and trimmed with real fillet or baby Irish lace—some have cuffs, too. \$7.50 to \$11.

(Main Floor, Central)

New Spring Tricotines in Midnight Blue

Together with blue seizes, they are the two staple fabrics that are always certain of being in first fashion year after year for women's Spring street dresses and suits.

This Spring the same fine all-wool qualities are much less in price. For example, there are various weights and twills, all 54 inches, from \$4 to \$6 a yard. And a French all-wool tricotine, 48 inches wide, for \$3.50 a yard.

(First Floor, Chestnut)

Women's Beautiful New White Buckskin Oxfords

With long, narrow toes, white soles, white covered heels and perforations across tip and around vamp and lace stay.

Fine fashion shoes from the leading women's shoe factory in town, and at \$12 a pair they are lower in price than you will find them elsewhere.

(First Floor, Market)

Pin-Seal Handbags at Small Prices

A new shipment in the new shapes for Spring, all flat and mostly envelope shapes. Some have inner frames and some have outside pockets.

Of dull and bright pin seal and some cobra-grain seal; all black. Prices, \$3.50 and \$5.

(Main Floor, Chestnut)

There is Still Time for That Reduced Silver

There are a number of very beautiful pieces left, such as candlesticks, coffee and tea sets, cheese and cracker dishes, gravy boats, meat platters, compotes, salts and peppers, cake baskets, vases and so on.

Many people are buying them to add to their collection, others are putting them

(Jewelry Store, Chestnut and Thirteenth)

away for future gifts. There is a small chance that prices will be as low as this for some time to come.

Every piece is fine sterling silver, and the prices grade from \$20 for a bonbon dish up to \$1000 for a very handsome five-piece tea set in the Italian Renaissance pattern.

Good New Blankets at Less Than Pre-War Prices

We have just taken the lids off new boxes of blankets that most people want, the good, practical, slightly and serviceable kind that are priced 30 to 40 per cent less than they have been.

They are 70 per cent wool-

filled, woven with a wide double-bar stripe border in rose and blue finished with a wide binding to match. Size 60x84 inches, for single beds, now \$10 a pair; size 70x84 inches, now \$12 a pair, these prices being less than they were before the war.

(Sixth Floor, Central)



The Wonderful Ampico—

the reproducing mechanism which has no counterpart in the world of music—may now be obtained at Wanamaker's in five of the leading pianos of the country

Chickering Schomacker

Haines Bros.

Marshall & Wendell

and the celebrated

Knabe

The union of the Ampico and the Schomacker is the newest development, and it is splendid news for the many admirers of the most famous of Philadelphia-made pianos.

An hour or two of music works miracles of inspiration and comfort. Think what it would mean to you if you could enjoy the art of great musicians, not only on rare occasions but as a regular part of your daily life.

The Ampico makes this possible. It brings into your own home the music you love best, perfectly played by the world's foremost pianists.

You are cordially invited to hear the playing of these great pianists in Egyptian Hall.

(Second Floor, Market)

New Mirrors

have just come into the February Sale. They are mostly of the smaller sorts—console mirrors, buffet mirrors, and so on; they are mostly framed in antique gold or polychrome, and their prices are \$10 to \$35.

(Fifth Floor, Market)

New Dimity Bedsets for Spring

Each dimity spread has a bolster-cover to match, making a set that is as dainty and seasonable for Spring-time as the heart of a home-loving woman can wish for at a moderate price.

In a choice of pink or blue stripes, and finished with scalloped edges and cut out corners.

Sets in single-bed size, 72x90 inches, \$5; in double-bed size, 90x99 inches, \$6 a set.

(Sixth Floor, Central)

Plain Color Rugs and Carpets Moderately Priced

Kidnap linen rugs and carpets are good looking, serviceable and easily cleaned. And in the plain colors that so many people like. The prices of these rugs are—

9x12 ft. \$54.50	6x9 ft. \$28
8x10 ft. \$41	4x6 ft. \$18.25
2x6 ft. \$10	

Kidnap by the yard at \$3.50 for 27-inch width and \$5 for 36-inch width. 3 ft., 6 inches, 6 ft., 9 ft. and 12 ft. wide at \$5 a square yard.

(Seventh Floor, Chestnut)

A Clearing Out of Woolen Sweaters

Coat sweaters and slip-overs of wool, including some of brushed wool and some hand-knitted, are being hurried out at \$3.50, \$5 and \$5.75.

The first prices were always twice and sometimes three times as much as these.

(East Aisle)

Children's Stockings for Less

25 a pair for black and white ribbed cotton stockings in sizes 6 to 16 years, and infants' all-wool white stockings in sizes 4 months to 4 years.

50 a pair for children's fancy top woolen golf hose, sizes 3 to 7 years.

All half former prices or less than half.

(First Floor, Market)

Men's Handkerchiefs \$4.50 a Dozen

For the man who wants a good, plain, practical handkerchief this is the one. It is of pure Irish linen, of good quality, and finished with narrow hemstitch hem.

(Main Floor, Central)

Women's Pleated Plaid Skirts Special at \$9.75

They are just the skirts for women who want something new and pretty for Spring days and at a very moderate price.

There are two styles—one in tan and black, box pleated, and the other in tan and blue with fine knife pleats. They are both

good-looking skirts and fit well.

(First Floor, Central)

Mattresses and Such

Varieties in the February Sale are as good as they were on the opening day and they will continue equally good until the end.

All our materials for making mattresses, pillow and bolsters are offered in this sale, as well as all the bed springs in our stock. We have never had such a demand, but we were never better able to cope with it. However, the sooner you place your order the more certain you are of satisfaction. During this February Sale our prices are considerably lowered.

(Sixth Floor, Chestnut)

A Survey of Opportunity in Office Furniture

The offer of our entire stock of office furniture at a deduction of 33 1-3 per cent from former prices, probably the first offer of the kind ever known, still holds good, and will hold good until the last day of February.

Business men will be curious to know something of the choice and diversity of furniture subject to this deduction today.

The list here given, with its various price ranges, will enable them to make a mental survey of the field, but they would also do well to come in and see the goods for themselves.

Desks, \$35 to \$150. Swivel chairs without arms, \$18 to \$41.50. A in chairs, \$14 to \$164. Side chairs, \$7.55 to \$16.50.

All of these prices represent deductions of 33 1-3 per cent.

(Third Floor, Market)