Adventures With a Purse

How far shead do you look? Would

How far shead do you look? How far shead shead man most graceful little lamps I have

then then shead do you sone idea of
the lamp. I'd like to have you stop

to slike for you would lik

would like for your living room. The velour is of a good heavy quality, and unquestionably should wear well. You also can buy it by the yard for \$2.50 for fifty-inch width, or \$1.25 for a narrower width.

Shoes

For Thursday Store Hours, 9 to 5:30

Selling Queen Quality Shoes at \$3.85 is next to selling Liberty Bonds under half price.

GIMBEL BROTHERS

Very beautiful Shoes in over 60 styles-yes, fresh and perfect. Sold with carefulness and interest in your

Thursday



20,000 Pairs

Second Floor—and—Subway Store

No one section would hold the Shoes-and you

Thursday Morning

Made to sell in Queen Quality stores at \$8.50 to \$12.50—if produced today they would need to sell at \$7.50 to \$10.

Priced at \$3.85 Choice from 61 styles

Women's Shoes---fresh from full cases---all perfect

The makers of Queen Quality Shoes, in common with pretty much all producers, had to clean house, pocket necessary losses and start fresh on the new era basis.

Gimbel Brothers Bought the Entire 39,500 Pairs at About 30c on the Dollar

-probably the largest purchase of women's shoes one firm ever made. We divided the purchase with Gimbels, New York. Twenty thousand pairs are in Philadelphia for this sale.

20,000 pairs of

Shoes! \$3.85

Fastidious women for more than a generation have known them for their excellence—excellence as to material—excellence as to fit—and excellence as to finish. You. of course, remember our first sale of Queen Quality Shoes, held a few months back. It is significant that the price was much higher than \$3.85. For even at the higher price, the previous sale was apparently the greatest in point of value that Philadelphia had seen—for to date its price has not been approached.

Buy liberally for the spring and summer. Shop around. Compare shoe for shoe, value for value. These shoes are above the entire competitive field—they stand out as the finest value in the city.

## There Are All Sizes

This is a different kind of sale! The sale offers every size in every style of shoe that is illustrated. And think of this—out of 61 different styles you are sure you can fit yourself in practically any style you choose. Separate tables for the different sizes—all plainly marked. Widths AA to D.

## Leathers

The best and most wanted leathers. Dashing combinations that are novel and new. Patent leathers, black and brown kid leathers, dull leathers, stunning suedes, ooze calf leathers, beautiful white kids. Besides these there are still more to choose from-all leathers of excellent quality-all leathers that are now popular-all leathers that will be popular later in the season. High heels—low heels.

## Models

61 styles. Good spring styles. Styles that are popular right now and styles you will wear during Spring and Summer. Pumps, Oxfords, Colonials, Shoes for Dress, Shoes for every day wear. And white shoes for active sports use.

## Nearly 400 Salespeople---Seats for 1000 Customers

This sale stands first! For number of shoes offered; for variety of styles; for goodness of styles; for economy of price. Low Shoes have ruled the winter-will rule the year; worn with spats when weather conditions suggest them.

To complete the service this sale offers, here are—

Spats

\$1.75—values up to \$4. Ten-button height. Best colorings; snug fitting-Second Floor.

\$1—values up to \$3.50, for 10-button spats; favored colors. 50c—for 8-button felt spats. -Subway Store.

Second Floor Shoe Section and Aisle to Eighth St. SELLING ) PLACES | Subway Shoe Section and Four-Hundred-Foot- Aisle

