

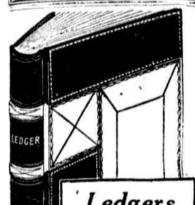
READ The Mysterious Rider'

Rent It Today From Womrath's Library S. 13th St., Philadelphia

#### The Versatile Serenaders

Singers and players that put into dance music a zip and a rest. In English Room at Dinner—the French Room at

Hotel Adelphia Chestnut at 13th



Ledgers Journals Loose-Leaf Ledgers

COLUMNAR **JOURNALS** 

Loose-Leaf Columnar Journals

Stationery Blank Books Printing

**YEO &** LUKENS CO. New Address

12 N. 13th St. Also at 719 Walnut St.



Just a few examples to that our regular every-day prices are consistently low.

40c size Fletcher's Castoria ... 2/c \$1.30 size Pinkham's Veg. Comp...89c \$1.00 size Listerine, 14 oz .. . 83c \$1.20 size Bromo Seltzer ... 89c 16 ez. size Horlick's Malted Milk., 79c \$1.50 size Scott's Emulsion . . \$1.12 \$1.25 rize Father John's Medicine. \$1.00 \$1.40 rize Sal Hepatica .... 99c \$1.50 size Fellows' Syrup . \$1.21 \$1.10 size Nuxated Iron....79c 60c size D. & R. Cold Cream . 43c 50c size Mulsified Cocoanut Oil .... 39c 50c size Java Rice Powder. . 39c 65c size LaBlache Face Powder ... 57c 30c size Lyon's Touth Powder ..... 19c 50c size Mennen's Shaving Cream . . . 45c 50c size Pepsodent Tooth Paste .... 39c

30c size Kolynos Tooth Paste ..... 23c 25c size Cuticura Soap . . . . . 20c 25c size Woodbury's Facial Soap ... 20c 15c size Rezall Toilet Soap . 2 for 16c

#### FOOD PRICES OWERED

Breakfast Cocoa

Opeko Tea

Regularly 1, 16. 55c 2 packages 56c



# These Great Values for Tomorrow In Our Economy Basement

Price-Saving Rug Values for Well-Appointed Homes \$55 High Pile 9x12 \$ 2.89 Axminster Rugs

A special purchase of 100 of these rugs to sell at less than half price; limit of two to a purchaser. Pretty Oriental designs.

\$45.00 Alex. Smith's \$ Seamless Velvet Rugs

Woven in One Piece—9x12 ft. Best all-wool face. Limited quantity—come early; variety of patterns.

\$23.89 Wool Face \$ Tapestry Rugs

Seamed and Seamless-9x12 feet.

\$2 Genuine Inlaid \$1.14 Linoleum, sq. yd. Pretty tile patterns; two yards, wide; cut from full rolls.

75c New Process Floor Coverings at 39c sq. yd. 1200 yards in full rolls; assorted SNELLENBURGS Economy Basement

EXTRA GOOD Upholstery Specials Window Shades Greatly Reduced Guaranteed shades mounted on strong spring rollers with all at

\$1.00 Opaque Shades, size 36x6 ft., at 67c each \$1.50 Machine Oil Shades, size 36x6 ft., at 96c each \$1.75 Handmade Oil Shades, size 38x6 ft., at \$1.25 \$2.00 Oil Window Shades, size 42x6 ft., at \$1.45 \$2.50 Oil Window Shades, size 45x6 ft., at \$1.65 \$2.75 Oil Window Shades, size 48x6 ft., at \$1.90 \$3.00 Oil Window Shades, size 54x6 ft., at \$2.15 \$5.50 Oil Window Shades, size 63x6 ft., at \$4.15 All mail and phone orders promptly filled.

29c Drapery Scrim 18c at, Yard..... One yard wide; plain white and ecru; with neat borders and fancy pink and blue printed borders.

59c Wood Silk Pillow Covers, Each 39c Made from a big factory's short ends. Assorted colors. Ready for pillows.

SNELLENBURGS Economy Basement

Muslin, 15c Yard

59c Bleached 45-In.

Sheeting, 39c Yard

Heavy quality.

Standard make.

Back to Normal-and Then Reduced, Are These

## \$2.65 Bleached Seamless Sheets at \$1.35

69c Pillow Cases, 39c Ea. 29c Yard-Wide Bleached Made of Erwin shecting; size 45x36 inches.

32c and 34c Pillow Cases. 19c Each Sizes 42x36 inches and 45x36

39c Heavy Unbleached 40-In. Sheeting, 15c Yd.

75c & 85c Pillow Tubing at 48c & 50c Yard Dwis , Anchor and Pequot tubing for pillow and bolster-cases; 42 and 45 inches long.

89c Bleached 81-In.

Sheeting, 65c Yard Standard make.

35c Bleached 36-In. Cambric, 17c Yard Soft finish

85c 81-Inch Unbleached Sheeting, 45c Yard SNELLENBURGS Economy Basement

Tomorrow-A Wonderful Sale of

### All Kinds of Women's **Sweaters**

At Prices Averaging Less Than Half They're knitted of pure zephyr and worsted, in all the desired fashionable colors.

\$2 Spencers at 98c **\$4 Tie-Back Sweaters** at \$1.98 \$5 & \$6 Slip-On Sweaters at \$2.49

\$7 Tuxedo Sweaters at \$3.49 \$10 and \$15 Coat Sweaters at \$4.98

SNELLENBURGS Economy Basement

N. SNELLENBURG & CO

Every Woman With a Narrow Foot Can Benefit Immensely at This Unusual Clearance of

## \$10.00 High Shoes for Women at \$2.75

An accumulation of several hundred pairs of women's fine black kid high-cut lace shoes in narrow widths AA to B, and sizes 21/2 to 8. Mostly with high heels and turn soles, although there are several other good styles in the assortment.

Women's \$8 and \$9 Pumps and Oxfords at \$3.25 Pumps in patent colt and gunmetal; high-heeled Theo ties in black Oxfords in black kid, gunmetal calf and tan calf. All sizes.

Men's \$8 and \$9 High Shoes at \$4.85 Gunmetal and tan calf straight-laced shoes, with welted and stitched soles; mostly on narrow toe lasts.

Boys' \$2.75 to \$5.50 School Shoes Reduced to \$1.95 and \$2.45

Gunmetal and tan calf lace and blucher shoes on narrow and broad lasts. Also tan elk hiker shoes with elk soles. Children's High-Cut Tan Lace Shoes Special at-

\$2.95-for sizes 6 to 8 \$3.75- for sizes 11 1/2 to 2 \$3.35-for sizes 812 to 11 \$4.25-for sizes 212 to 4 SHELLENBURGS Economy Basement

Economy Basement

Tomorrow We Shall Place on Sale

All Our Women's & Misses' \$25 to \$40 Plush Coats

A very special reduction of all sorts of styles. They're of fine quality silk plush, all neatly lined, with large collars of fur or fur cloth. Long or short models.

Women's and Misses' Mignonette, \$9.75 Tricotine, Serge & Satin Dresses at

Women's Voile & Lawn \$1.1 Blouses, Special

Women's \$2 Dainty White Nainsook Night Gowns and **Envelope Chemise** at 95c

Finest quality; trimmed or tal-lored models.

79c Night Gowns, Drawers and Bloomers Of lingerie cloth and batiste, white or flesh-colored. Full cut and well made.

Covers at., ..... 390 59c Lingerie Corset Built-up shoulder style, trim ned with neat embroidery.

Night Gowns \$1.95 \$3 Nainsook Slip-over gowns, elaborately trimmed with lace. SNELLENBURGS Economy Basement

It's Unusual to Save Half on Such Splendid \$2.95 Mercerized at \$1.49 Dozen

About 250 dozen 18-inch nap-kins in a variety of beautiful de-18c Bleached Twill Crash

Toweling, Yard..... 10c 14 and 1/2 Price Clearance of Odd Lots of Towels, Table-cloths, Napkins, Dish Cloths

and Remnants of Crash Toweling and Table Damask. ELLENBURGS Economy Basemen

If You Try Coming to Our Quick-Service Restaurant for the Special 50c Lunches You'll Soon Find That It's a Habit

Today's Special Split Pea Soup Fried Filet of Sole With Sauce Tartare or Roast Beef au Jus French Fried Potatoes Creamed Hominy Bread and Butter Tea or Coffee lee Cream

SNELLENBURGS Economy Basement 11th Street Side, South Building \$13.50 Gold Band American Porcelain 50-Piece Dinner Sets at \$10.95



This complete dinner service for persons includes-Dinner Plates | 2 Meat Platte Tea Plates | 1 Gravy Boat Fruit Saucers | 6 Soup Plates Bread and Butter Plates Cups and Saucers Open Vegetable Dishes Covered Vegetable Dish

The low price is due to very slight defects in some pieces.







Men Who Are Particular About Their Clothes Will Welcome This Sale at Half Price and Less of

SHELLENBURGS Economy Basement

Men's \$2.50 **\$3.50** Shirts

They're very special, and we have only 750 in the lot. Fine percale, corded and woven madras, cheviot, rep cloth, oxford and pongee—in a well-planned assortment of the latest colorings and stripes, or in plain white. So low priced because of very slight defects. Sizes 131/2 to 171/2.

Men's \$1.50 Muslin Night Shirts at 79c Of fine quality muslin, roomy and well made, with surplice necks; with or without silk braid trimming. Sizes 15 to 19.

Special Sale of SatinFinish Napkins | Children's Bloomer Dresses



NELLENBURGS Economy Basemen

In Our February Apron Sale-\$1.79 Bungalow Aprons Special

at 85c One of the Most Popular Styles In neat percale patterns, made with quare neck and elastic at wrist, trimmed with contrasting

75c to \$1.00 Gingham and Percale A rons 45c 10 69c

Band, bib and pinafore mod-els, in checks. All full cut and well made.

ENBURGS Economy Basement \$3 Crochet Weave Bedspreads at \$1.98

In pretty Marseilles patterns with hemmed ends. Full double-\$8.50 Satin-Finish \$4.24 Bed Spreads... A brand-new lot in beauitful

Marseilles patterns, with hem-med ends. Full double-bed size. \$6.50 Woolnap Blankets at \$3.44 Pair In tan, gray, white or plaid Some are finished with mohair binding. All full double-bed

\$7.50 Comfort-ables at .... \$4.98 Of pure white fluffy cotton covered with fine quality silkoine in pretty patterns. \$6.50 Comfort-ables at \$3.98

Of pure white fluffy cotton, covered with good quality

SNELLENBURAS Economy Basement : N. SNELLENBURG & CO

Women's Heavy Sateen Petticoats Very Special at

Black, plain-colored or flow-ered, with ruffles and fancy flounces.

Women's Silk Petticoats at \$2.95 Of silk, jersey, taffeta and messaline, with pleated, ruffled and tailored flounces. FILENBURGS Economy Basement

We're Proud to Be the First Store to Offer Such Values as These

Boys' \$9.50 Norfolk Suits at \$5.00

Suits That Were Originally Intended to Sell at a Much Higher Ffgure Than \$9:50 Of good grade mixed cheviot and cassimere, with full-lined knicker pants. Sizes 8 to 17 years. Boys' \$11.50 Suits, with

Extra Knickers, \$7.75 Of dark mixed cheviot; knick ers full-lined. Sizes 6 to 17 years \$1.75 Knickers, \$1.00 Of fancy mixed cheviot. Sizes

S Economy Basement It's Time Now to Be Getting Wash Dresses for School Wear, So These

Girls' \$2 Gingham Dresses at \$1.00 Are Very Opportune Plaid ginghams and plain-color hambrays trimmed with plaid.

Excellent values with a hint of

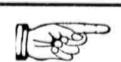
spring. Sizes 6 to 14 years. Misses' and Girls' Jean Middy Blouses. Special at 85c

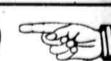
Girls' Winter Coats, Special at \$2.95, \$3.95 and \$5.00 Of cheviot and heavy mixed coatings; large plain collars or collars trimmed with fur cloth Not all sizes in all styles. FIRE RES Economy Basemen

32c White Domet or Plain Outing Flannel Extra Special Tomorrow

at 18c Yard Soft and nappy 75c Cream White Wool 59c Flannel at, Yard.

Excellently suited for infants' and children's wear. SHELLENBURGS Economy Basement





—a price which represents but a fraction of their cost—less than the cost of material alone, in any instance-

But the phenomenally low sale-price of all these good

Overcoats for Men & Young Men, formerly \$15.75 to

Come, take your pick-and get the biggest bargain ever offered in any store!

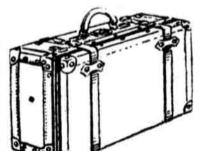
Men's \$5.00, \$5.50 and \$6.00 \$3.35 PAIR

Men's \$7.50, \$8.00 and \$9.00 \$4.35 PAIR Trousers....

Just-Purchased

SNELLENBURGS Economy Basement

Special Circumstances Enable Us to Sell 100



Fibre At Much Less Than Prevailing Prices

Fibre Bellows Suit-Cases at

There are 200 of these extra-roomy brown suitcases, which are 26

**Brown Fibre Suit-Cases** 

inches long, with a 4-inch extension side. They're very well made of a sturdy leather substitute, with leather straps all around, and depend-

Straps and reinforced corners of genuine leather, strong locks and atches. Sizes 24 inches. SNELLENBURGS Economy Basement

Despite the Inroads of Shoppers Who Recognize Value Our February Sale of Furniture Still Offers Wide Variety and Economy

\$30.00 3-Piece \$16.95 Library Suit

Iron Bed

\$25.00 Ex-

Tabourette

\$25.00 Couch

for \$13.95

Quartered Oak Library Table, \$16.95

\$10 Breakfast

Outfit, \$22.95 ron spring an

\$4.75 Dining

Bureaus.



\$16 Down

Pillow and

Bolster Set.

87.95

\$18 Silk Floss & Cotton Mattresses, \$9.95

\$25 Wardrobe

at \$14.95

SAMPLE MATTRESSES AT HALF PRICE



tension Table Room Chair.

83.95



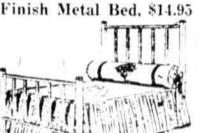
Steel Springs,



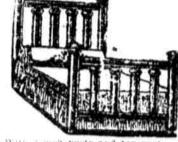
Bed for



81.89 well bruced sus hooks. \$45 Colonial Post



Circassian Walnut





Liggett's Cocoa 2 for 36c

