12

## Two Minutes of Optimism

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EVENING PUBLIC LEDGER-PHILADELPHIA, TUESDAY, FEBRUARY 15, 1921



GUARANTEED

## To-

-re-grow hair -stop falling hair -eliminate dandruff -cure all scalp sores guished and important a discovery in its field as were anaesthetics, pasteur
 it succeeds is attested by the letters
which we are publishing from time may be obtained upon request. mar

LETTER NO. 2
jars of your moirey order or friends of mine , who
eesults of two weeks' trial iven it. I am now 38 and have
me. My entire Bald spot is now
overed with a fine down, like baby overed with a fine down, like baby
hair, which I certainly hope will row to 'manhood." (Signed) GORDON ARONHIME


## 25

JULES FEROND CO., Inc.
FERONDS
Ashember the Name


Will the impression you made last night-
Almost any woman can look pretty a


Endure the light of the sun today ?

## Complexions-Night and Noon

| A balmy lather needed | Why only 10 cents |
| :---: | :---: |
| The study has been to produce a balmy, creamy lather. A lather that soothes while it cleanses. A lather which leaves the skin soft. | We bring palm oil from Africa, olive oil from Spain. They are the costliest and the best oils a facial soap can employ. Yet Palmolive sells for 10 cents. The reason |
| To do that, modern science has gone back to methods of 3,000 years ago. It employs a blend of palm and olive oils. Not as Cleopatra used them, but prepared in modern ways. | les in enormous production. Millions use Palmolive. And our effort for many years has been to place it within everybody's reach. |
| In Palmolive soap these matchless oils are perfectly combined. As a facial cleanser, the world has never found anything better. And it probably never will. |  |
| Palmolive cleans the skin with a gente and soothing emollient. It leaves the skin in blooming, fresh condition. Its daily use is the foundation of skin beauty. Its every application penetrates the skin with the most beneficial oils of the ages. | $\frac{\square}{4}$ |
| If the skin is very dry, apply cold cream before and after washing. The soap will make a balmy lather. Rub it gently into the pores. Rinse out with warm water, then apply a dash of cold water as a tonic. |  |
| Then you have done the utmost, beyond good food, fresh air and exercise, to beautify the skin. |  |
| The Palmolive Company, Miswaukee, U. S. A The Palmolive Company of Canada, Limited, Toronto, Ont. |  |

