

Band at 9; Organ at 11 and 4:50 Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Fair

The Furniture Sale and the Fashion Showings Are Bringing the People Here

To Live Long Is the Hope of Everybody

but few care to be called old, only because they do not feel old. Yet, the vast majority of the old people are thankful and happy in the kind and thoughtful attentions they receive.

To their acquaintances and kinsfolk it affords an opportunity to light and keep lighted for the dear old people some kind of a little lamp to brighten the evening of life.

Think it over and do not miss the doing of such an easy thing.

[Signed] John Wanamaker

February 15, 1921.

Women's Tweed and Velour Coats Just Lowered to \$35

Some of these very good coats have been more than double and they have all been a great deal more than this. There is one group of tweeds that many women would find an excellent investment for Spring.

Charming Waists of Georgette

One style, which has the square neck and the tie-back which give such a youthful effect, shows a good deal of embroidered net, and it comes in white, flesh, bisque and gray, at \$8.75.

New Scalloped Circular Skirts

Here is one of the promised full skirts for Spring—a skirt cut with three gores to fit smoothly over the hips and flare widely at the bottom, then cut in large scallops which are bound with silk braid.

Evening Petticoats

Exceedingly pretty things of Georgette crepe and washable satin or some other form of silk, combined with sheer lace and sometimes real fillet. As a rule such petticoats are pink, but there are black ones of net and Georgette, with gold tracery and bands of old blue velvet.

Women's Silk Stockings "Seconds" at \$1.15 and \$1.55

The imperfections in these stockings are hard to find, and if they were first-grade goods they would be about twice these prices. \$1.15 a pair for full-fashioned black and white ingrain silk stockings.

Spring Coats and Hats for the Youngsters

Fashion changes in juvenile garments may not be so radical as in those for grown-ups, but there are juvenile fashions just the same, and most mothers who like their small sons and daughters to be well dressed will be interested in the new coats and hats for Spring.

Letitia Corsets for Spring

One of fancy pink broche is made of light-weight material and has an elastic gore at the waistline to allow of perfect freedom and comfort. Price, \$14.50. Another of heavy pink broche has its back well boned to give a straight line, while the top is very low. Price, \$11.

Silk Undergarments

Women's nightgowns, camisoles and envelope chemises made of pink crepe de chine and wash satin, and very fanciful indeed with quantities of laces, including real fillet, with the new two-toned and satin-edged ribbons, and with little knots of ribbon flowers.

Women's Fashion Shoes Built for Comfort

Narrow in heel, ankle, instep and top, but with extra room over the ball of the foot. A shape much needed, but we never saw it until we designed it ourselves. No different from other smart shoes but much more comfortable to many people.

New Spring Frocks Aplenty for Young Women

In fact we've just opened some new boxes and here are some new as can be! Crisp, shining taffetas and Canton crepes seem to be the predominant silks for the new frocks and navy blue, gray, tan and brown shades the most fashionable colors.

The New Gray Silk Gloves Women Want for Spring

"Gray is the fashionable color," says Dame Fashion, and here are new and lovely gray silk gloves to go with the new gray gowns and frocks. Firm, lustrous silk of just the right shade of gray—short gloves, with two clasps, \$2 a pair; long gloves, sixteen-button length, \$2.50 a pair.

New Chamois Lisle Gloves, Also

They are the first spring arrivals. Eight-button length in ponce, biscuit, white and beaver color, \$1.65 a pair. Twelve-button length in white, ponce, biscuit, beaver and chamois color, \$1.85 a pair.

3500 Yards Wash Silks at \$1, \$1.50 and \$2 a Yard

New, fine quality silks of the very best kinds for Spring and Summer tub dresses, blouses, skirts, negligees, underwear; in fact, every purpose for which a silk is used in warm weather. The Chinese and Japanese silks are just out of bond, the wash satin is a brand-new shipment. They are all marked at the present lower prices and they are exceptionally good values.

Women's New Bathing Suits Both Charming and Wearable

Women going South, women going down to the shore where they mean to enjoy salt water bathing in swimming pools, are already asking for these new bathing suits. There is a fascinating new costume of black panne velvet piped with apple-green satin.

BEAD NECKLACES IN A WARM, RICH RED COLOR

are among the prettiest necklaces of their kind that we've seen. The red is a beautiful color, and the beads are in all the fashionable lengths and are graduated. They are sparkling and bright, are charming for wear with winter frocks and blouses, and the necklaces are surprisingly light in weight, too.

GORGEOUS NEW RIBBONS WITH METAL BROCADE

Girdles for Spring dresses and suits, new hats, bags and so on will be only too glad to get such lovely ribbons as these. There is a variety of colors among them—brown, navy, gray and black gowns, all with either gold or silver brocade. They are seven and three-quarters and nine and a half inches wide and they are moderately priced at \$3.75 and \$4.50 a yard.

600 Yards All-Wool Serge Special at \$1 a Yard

A good, sturdy weave, moderately fine, and a nice weight for women's and children's Spring dresses and skirts or for capes. It comes in pretty shades of navy blue, black, seal brown and gray and is 42 inches wide.

GIRLS' WARM NEW COATS \$14.50

Of sturdy silvertone in a pretty reindeer-brown shade, these coats are made in a good practical style that is double breasted and collars to fasten high to keep out cold winds. They have deep pockets, belts and are lined throughout with a lustrous lining of the same color. Good for school or general wear, and in 8 to 14 year sizes.

NEW LINEN TABLE CLOTHS AND NAPKINS

Of heavy, full-bleached pure linen damask, dependable for service and in a choice of circular and oval patterns. For such reliable merchandise the prices are moderate. Table cloths, 70x70, inches, \$9.75; 70x88 inches, \$10.75; 70x106 inches, \$12 each. Napkins to match, 22x22 inches, \$9.75 a dozen.

Men's Finest Velour Hats Are Down a Third

We do not know of any velour hats to equal these fine imported models, either in the texture of the material or in the rich colorings. If there is any hat which shows its quality at a glance, it is the velour.

Both light and dark colors among them and all in smart shapes. The new price is \$12. (Main Floor, Market)

New Books

"The Don Quixote of America," by Charles Hamstreet. This isn't a problem story, nor a love story, but it certainly sets forth the power of an idea, and it is easy to read. Price, \$1.75. "The Intellectuals," by Mary Dixon Thayer. A friendly satire. Price, \$1.75. "The Problems of Psychological Research," by Hereward Carrington, Ph. D. A book which treats of many psychical subjects, from the Human Will to The Uses and Abuses of Mind Cure. Price, \$2. (Main Floor, Thirteenth)

MEN'S CLOSE-ROLLING UMBRELLAS, \$5

Very close-rolled indeed, and very light weight; the eight-rib paragon frames covered with fine black silk, and the hook handles of light and dark wood. The silk is guaranteed for a year and the price of the umbrellas is \$5. (Main Floor, Market)

GRAY LACES

may be had in fillet, embroidered net and radium or satin laces; in flouncings, bands and all-overs. The flouncings may be had at prices ranging from \$2.75 a yard for fillet to \$7.25 a yard for embroidered net. Gray all-overs are from \$2.50 a yard for radium, to \$5.75 a yard for embroidered net. (Main Floor, Central)

A LITTLE CLEARANCE OF GOOD TOILET BRUSHES

15c to \$3.75. Most of these brushes are brand-new, and when they came in we had to mark some of our own good brushes down to meet the low price—

Tooth brushes are 15c apiece. Nail brushes are 18c and 45c each. Shaving brushes are 15c and 35c each. Hair brushes, with good wood backs, 50c, 75c and up to \$3.75 each. Cloth brushes, 50c, 75c and \$1 each. (West Aisle)

HUCKABACK LINEN TOWELS \$1 EACH, SAVING ONE-THIRD

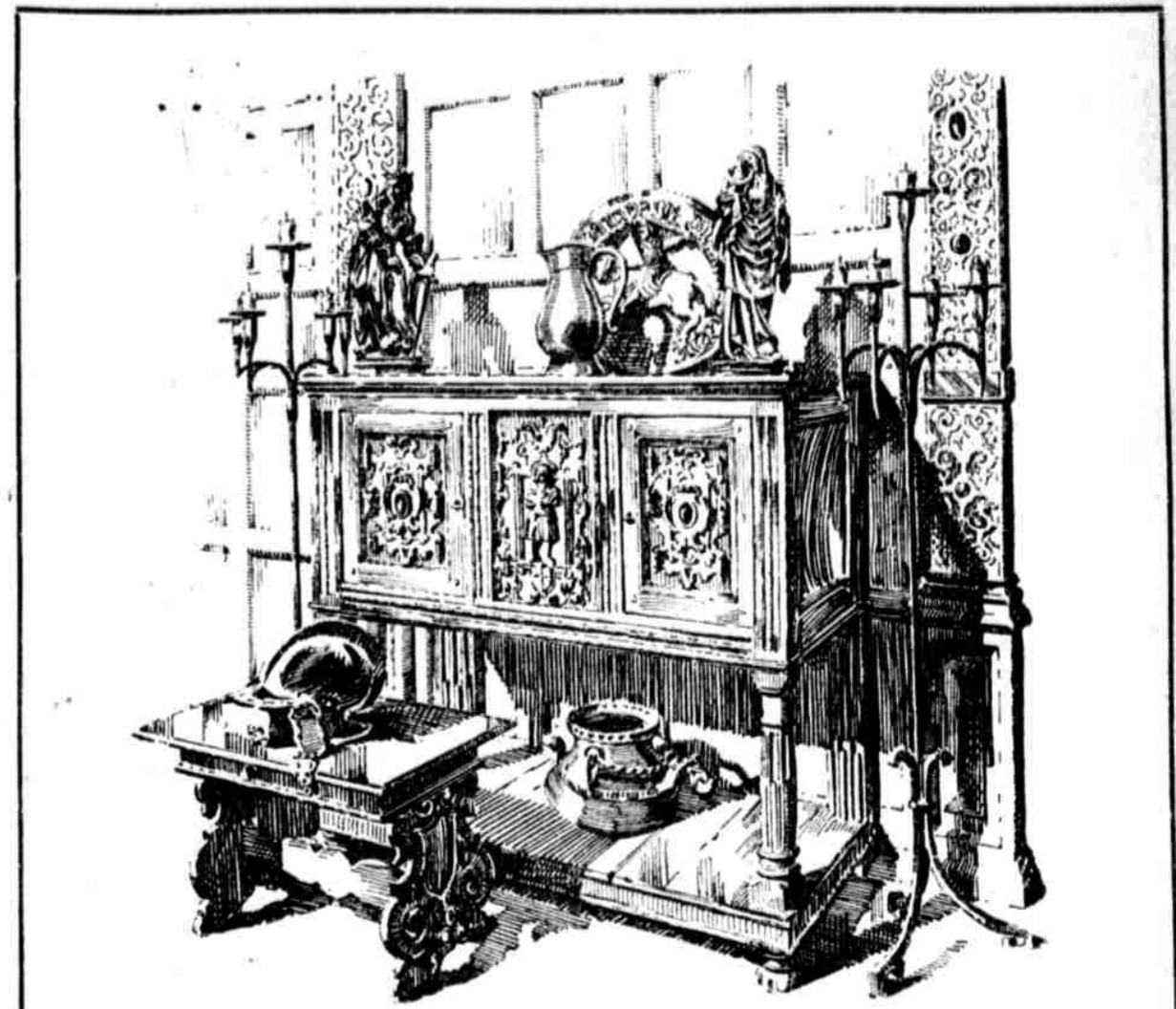
These are a lot of good, full-bleached Irish linen towels taken from our own stock and marked one-third less than they have been.

They are very substantial weaves, neatly hemstitched and in size 18x34 inches. The price, \$1 each, is remarkably low for towels of such good, serviceable quality.

Also a special lot of pure linen tea-toweling, 17 inches wide, with a blue stripe, and extraordinary value at 30c a yard. This is the first toweling of such a good kind we have had in a long time to sell for so low a price. (First Floor, Chestnut)

COTTON CREPE DRESSING SACQUES

From Japan, and all embroidered, some with white flowers, the rest with colored flangings. The crepe itself is pink, light blue, deeper blue and old rose, and the prices are \$2 and \$2.50. (Third Floor, Central)



A Furniture Sale Backed With the Right Goods and Enough of Them

To anybody coming in here tomorrow there is nothing to indicate that during the past two weeks we sold more furniture than any store has ever sold in the same space of time.

But there is everything to indicate that we are prepared to meet any reasonable demand that can be made upon these stocks during the time which the Sale has still to run.

To sell so much and still to have so much sounds like a contradiction, but here it is a fact, and it is one of the distinguishing marks of every Wanamaker Sale.

As a supply source the Sale is a good spring well that never runs dry; for as fast as goods are drawn from it fresh goods flow into it.

Ever since this Sale was two or three days old, we have been bringing in reserve supplies and we still have a good deal of furniture to call upon for the needs of every one of the days that remain.

The significance of the Sale to you, if you have yet to buy your furniture, is that the goods are here. They are as fine as are made in the country and the whole unequaled collection from the merest little foot-stool to the most palatial suit is offered at a clear unequivocal deduction of 33 1/3 per cent, the only exceptions being certain lots at a deduction of 50 per cent.

Considering the kind and quantity of furniture involved, the general market condition and the needs of the people, the offering of the whole Wanamaker stocks on such a basis has proven and is every day proving itself to be exactly what we wished it to be and what we worked to make it—the most helpful and advantageous home-furnishing event ever known. (Fifth and Sixth Floors)

Now for Mattresses and Such

Now is the time for people who need mattresses, pillows, bolsters or bed-springs to buy them—now when all our stocks of these goods are being offered at substantial savings in the February Sale. The demand is for the best of bedding, and this is the Sale that meets it. (Sixth Floor, Chestnut)

Spring Designs in Whittall Anglo-Persian Rugs

Newest patterns in these fine rugs have just come in and they are more beautiful than ever. The colorings are exquisite. Just now the assortment is unbroken.

Table with 4 columns: Rug dimensions and price. 8x12 ft. \$150, 11x15 ft. \$258, 8x10 ft. \$137, 11x14 ft. \$240, 6x9 ft. \$93, 10x13 ft. \$150, 9x15 ft. \$206, 12x16 ft. \$312.50.

An Oriental Rug Sale of Rare Opportunities

The Oriental Rug Sale is still wonderfully interesting in the variety of pieces from which you may choose at a saving of one-third from former prices.

Here are charming Caucasian pieces in vivid color contrasts and curious-looking figuration; Kermanshah carpets in rose, blue and ivory shades; Chinese carpets with great blue or golden brown fields enlivened with the strange symbols of Chinese decoration; also Anatolian carpets of exceptional weight and substance.

The privilege of choosing from such an assortment at one-third below former prices is a rare one. (Seventh Floor, Chestnut and Central)