The Furniture Sale and the Fashion Showings Are Bringing the People Here

To Live Long Is the Hope of Everybody

but few care to be called old, only because they do not feel old.

Yet, the vast majority of the old people are thankful and happy in the kind and thoughtful attentions they receive. Their recollections and experiences are a never-ending source of pleasure to

To their acquaintances and kinsfolk it affords an opportunity to light and keep lighted for the dear old people some kind of a little lamp to brighten the evening of life.

Think it over and do not miss the doing of such an easy thing.

February 14, 1921.



Women's Tweed and Velour Coats Just Lowered to \$35

Some of these very good coats have been more than double and they have all been a great deal more than this.

There is one group of tweeds that many women would find an excellent investment for Spring. They are all English materials, soft gray and tan mixtures and are weatherproofed.

Another group is some fine velour coats, mostly in dark colorings,

And there are also a number of fine heavy ulsters made of men's overcoating, most practical coats for women who have to be out in all

(First Floor, Central)

Charming Waists of Georgette

One style, which has the square neck and the tie-back which give such a youthful effect, shows a good deal of embroidered net, and it comes in white, flesh, bisque and gray, at \$8.75.

Another with three-quarter sleeves has its Peter Pan collar of creamy eyelet work. These are in flesh and bisque and priced at \$8.75. Between \$10.85 and \$18.75 there are waists with a good deal of embroidered net, a good deal of filet and hand-made lace in Irish patterns, and a good many tie-backs. Colors are chiefly flesh, bisque and white.

(Third Floor, Central)

New Scalloped Circular Skirts

Here is one of the promised full skirts for Spring—a skirt cut with three gores to fit smoothly over the hips and flare widely at the bottom, then cut in large scallops which are bound with silk braid. Worn with the new sweaters it is charming.

Made of white viyella flannel, the price is \$27.50 Of navy or black French serge, it is \$15.

(First Floor, Central)

Evening Petticoats

Exceedingly pretty things of Georgette crepe and washable satin some other form of silk, combined with sheer laces and sometimes real filet. As a rule such petticoats are pink, but there are black ones of net and Georgette, with gold tracery and bands of old blue velvet and no end of other charming touches. Prices are \$7.50 to \$24.

Women's Silk Stockings "Seconds" at \$1.15 and \$1.55

The imperfections in these stockings are hard to find, and if they were first-grade goods they would be about twice these prices. \$1.15 a pair for full-fashioned black and white ingrain silk stockings with reinforced garter tops and soles of cotton.

\$1.55 a pair for full-fashioned black and white ingrain all-silk stockings with double spliced heels and toes.

Spring Coats and Hats for the **Youngsters**

Fashion changes in juvenile garments may not be so radical as in those for grown-ups, but there are juvenile fashions just the same, and most mothrs who like their small sons and daughters to be well dressed will be interested in

the new coats and hats for Covert cloth, serge, cheviot,

and gabardine are much used for the new coats, which are blue and tan and brown

shades chiefly, are rather simply tailored, and made with or without belts and with setin or raglan s ceves. They are always lined, however, and the prices go from \$18.50 to \$38.

New English and American hats are in simple mushroom and sailor shapes, usually, are in white, brown, navy blue, pink or pale blue and are \$4.50

All in 2 to 6 year sizes.

Letitia Corsets for Spring

One of fancy pink broche is made of light-weight material and has an elastic gore at the waistline to allow of perfect freedom and

Another of heavy pink broche has its back well boned to give a straight line, while the top is very low. Price, \$11. Another topless of pink batiste has clastic all 'round the top and

durable boning, \$6.50. A pink coutil has clastic inserts over the diaphragm and elastic Cores in the skirt front, \$8.50.

(Third Floor, Central)

Silk Undergarments

Wemen's nightgowns, camisoles and envelope chemises made of pink crepe de chane and wash satin, and very fanciful indeed with quantities of laces, including real filet, with the new two-toned and satin-edged ribbons, and with little knots of ribbon flowers.

The nightgowns are \$10.50 and \$12.50. umisoles, \$3.85 to \$5.

Envelope chemises, \$6.85 to \$13,50, (Third Floor, Central)

Women's Fashion Shoes Built for Comfort

Narrow in heel, ankle, instep and top, but with extra room over the ball of the foot. A shape much needed, but we never saw it until we designed it ourselves. No different from other smart shoes but

much more comfortable to many people. In dark brown calfskin and black glazed kidskin, high lace shoes with medium round toes and medium Cuban heels, \$12 a pair. (First Ploor, Market)

New Spring Frocks Aplenty for Young Women

some new boxes and here are some new as can be!

Crisp, shining taffetas and Canton crepes seem to be the predominant silks for the new frocks and navy blue, gray, tan and brown shades the most

fashionable colors. They are delightful little - some with snowy organdie collars, some with two colors of the same silk cleverly combined, some with silk and bead embroidery and others with wool trimming.

Eyelet embroidered tunics, long bodices, basque effects, new skirts, short sleeves—all these are fashion points. Scarcely two alike-and each

one delightful. \$35 to \$90 - and 14 to 20 year sizes.

The New Gray Silk Gloves Women Want for Spring

"Gray is the fashionable color," says Dame Fashion, and here are new and lovely gray silk gloves to go with the new gray gowns and frocks. Firm, lustrous silk of just

the right shade of gray-short gloves, with two clasps, \$2 a pair; long gloves, sixteen-button length, \$2.50 a pair. All double-finger tipped, too.

New Chamois Lisle Gloves, Also

They are the first spring Eight - button length in ongee, biscuit, white and

peaver color, \$1.65 a pair. Twelve - button length white, pongee, biscuit, beaver and chamois color. \$1.85 a And a little special lot of sixteen-button length gloves in sizes six to seven only, and in white, mastic and gray, are

3500 Yards Wash Silks at \$1, \$1.50 and \$2 a Yard

New, fine quality silks of the very best kinds for Spring and Summer tub dresses, blouses, skirts, negligees, underwear; in fact, every purpose for which

a silk is used in warm weather. The Chinese and Japanese silks are just out of bond, the wash satin is a brand-new shipment. They are all marked at the present lower prices and they are exceptionally good

500 yards genuine Chinese Shantung at \$1 a yard. Very heavy quality, suitable for women's suits, coats or skirts. 33 inches wide. 2000 yards fine-grade Japan-

\$1.50 a yard. In pink and flesh color only and 36 inches wide. 1000 yards lingerie satin. a remarkably fine quality at \$2 a

ese habutai, satin finished

yard. In flesh, pink and white, 35 inches wide

West Aisle and First Floor, Chestnut)

Women's New Bathing Suits Both Charming and Wearable

Women going South, women going down to the shore where they mean to enjoy salt water bathing in swimming pools, are already asking for these new bathing suits.

There is a fascinating new stume of black panne velvet piped with apple-green satin. Any woman would fall in love with it at sight. Another is a seal brown taffeta with ruffled

skirt and a collar of old gold satin. It is lovely. Others are combinations of black and colored satin with wool embroid-

But there are also plenty of the more conservati smart styles in surf satin, taffeta and silk-and-wool poplin starting as low as \$10.50 and going up to \$60

BEAD NECKLACES IN A WARM, RICH RED COLOR

are among the prettiest necklaces of their kind that we've seen. The red is a beautiful co'or, and the beads are in all the fashionable lengths and are graduated.

They are sparkling and bright, are charming for wear with Winter frocks and blouses, and the necklaces are surprisingly light in weight, too. \$4.75 to \$11.

(Jewelry Store, Chestnut)

GORGEOUS NEW RIBBONS WITH METAL BROCADE

Girdles for Spring dresses and suits, new hats, bags and so on will be only too glad to get such lovely ribbons as these.

There is a variety of colors among them-brown, navy, gray and black grounds, all with either gold or silver brocade. They are seven and three-quarters and nine and a half inches wide and they are moderately priced at \$3.75 and \$4.50 a yard.

(Main Floor, Central)

\$5 SILK HANDBAGS OF UNCOMMON STYLE

Fine satin-stripe moire silk in mray, navy, black and brown is the material used in these bags, which are one-piece style in a good size and shape.

They have square covered frames with fancy knobs of colored stones or celluloid and are lined with silk, chiefly in pastel shades. All have inner frames, (Main Floor, Chestnut)

WOMEN'S HAND-KERCHIEFS, \$4 A DOZEN

Colored handkerchiefs, \$4 a dozen-gay colors and quiet colors; white squares with colored hems, and others almost all color and but little white. They'll go with sports suits and Spring

Women's tape handkerchiefs, \$4 a dozen-snowy Irish linen, with tapes above the narrow, hemstitched hems.

Both good qualities for the moderate price. (West Aisle)

600 Yards All-Wool Serge Special at \$1 a Yard

A good, sturdy weave, moderately fine, and a nice weight for women's and children's Spring dresses and skirts or for capes. It comes in pretty shades of navy blue, black, seal brown and gray and is 42 inches wide.

GIRLS' WARM NEW COATS

Of sturdy silvertone in a pretty reindeer-brown shade, these coats are made in a good practical style that is double breasted and collars to fasten high to keep out cold winds. They have deep pockets, belts

lustrous lining of the same color. Good for school or general wear, and in 8 to 14 year sizes. (Second Ploor, Chesinut)

and are lined throughout with a

NEW LINEN TABLE CLOTHS AND NAPKINS

Of, heavy, full-bleached pure linen damask, dependable for service and in a choice of circular and oval patterns For such reliable merchandise

the prices are moderate. Table cloths, 70x70 inches, \$9.75; 70x88 inches, \$10.75; 70x 106 inches, \$12 cuch. Napkins to match, 22x22 inches,

\$9.75 a dozen. (First Floor, Chestout)

Men's Finest Velour Hats Are Down a Third

We do not know of any velour hats to equal these fine imported models, either in the texture of the material or in the rich colorings. If there is any hat which shows its quality at a glance, it is the velour.

Both light and dark colors among them and all in smart shapes.

The new price is \$12. (Main Floor, Market)

New Books

"The Don Quixote of America," by Charles Hamstreet. This isn't a problem story, nor a love story, but it certainly sets forth the power of an idea, and it is easy to read. Price, \$1.75.

"The Intellectuals," by Mary Dixon Thayer. A friendly satire. Price, \$1.75.

"The Problems of Psychical Research," by Hereward Carrington, Ph. D. A book which treats of many psychical subjects, from the Human Will to The Uses and Abuses of Mind Cure. Price, \$4. (Main Floor, Thirteeuth)

MEN'S CLOSE-ROLLING UMBRELLAS, \$5

Very close-rolled indeed, and very light weight; the eight-rib paragon frames covered with tine black silk, and the hook handles of light and dark wood.

The silk is guaranteed for a car and the price of the uni-

(Main Floor, Market)

GRAY LACES

may be had in filet, embroidered net and radium or satin laces; in flouncings, bands and all-overs. The flouncings may be had at prices ranging from \$2.75 a yard

broidered net. Gray all-overs are from \$2.50 a yard for radium to \$5.75 a yard for embroidered enet.

(Main Floor, Central)

A LITTLE CLEARANCE OF GOOD TOILET BRUSHES

15c to \$3.75 Most of these brushes are brand-new, and when they came in we had to mark some of our

own good brushes down to meet the new low prices-Tooth brushes are 15c apiece. Nail brushes are 18c and 45c

Shaving brushes are 15c and 35c each. Hair brushes, with good wood backs, 50c, 75c and up to \$3,75

Cloth brushes, 50c, 75c and \$1 (West Aisle)

HUCKABACK LINEN TOWELS \$1 EACH, SAVING

ONE-THIRD These are a lot of good, fullbleached Irish linen towels taken from our own stock and marked one-third less than they have

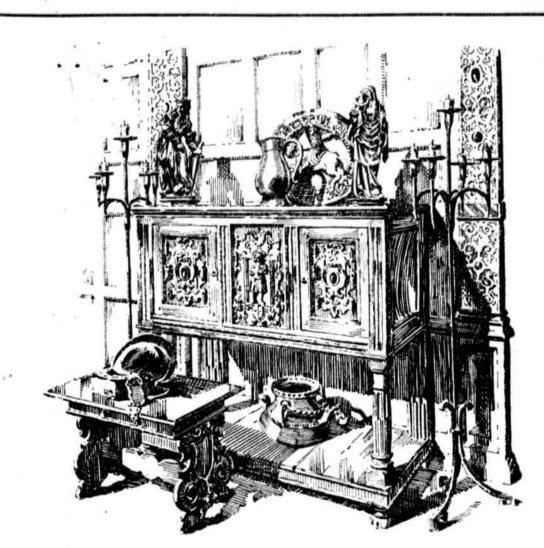
They are very substantial weaves, neatly hemstitched and in size 18x34 inches. The price, \$1 each, is remarkably low for towels of such good, serviceable qua'ity.

Also a special lot of pure linen tea-toweling, 17 inches wide, with a blue stripe, and extraordinary value at 30c a yard. This is the first toweling of such a good kind we have had in a long time to sell for so low a price.

(First Ploor, Chesinut)

COTTON CREPE DRESSING SACQUES

From Japan, and all embroidered, some with white flowers, the rest with colored flamingoes. The crepe itself is pink, light blue, deeper blue and old rose, and the prices are \$2 and \$2.50. (Third Floor, Central)



A Furniture Sale Backed With the Right Goods and Enough of Them

To anybody coming in here tomorrow there is nothing to indicate that during the past two weeks we sold more furniture than any store has ever sold in the same space of time.

But there is everything to indicate that we are prepared to meet any reasonable demand that can be made upon these stocks during the time which the Sale has still to run.

tradiction, but here it is a fact, and it is one of the distinguishing marks of every Wanamaker Sale. As a supply source the Sale is a good spring well that never

runs dry; for as fast as goods are drawn from it fresh goods flow

To sell so much and still to have so much sounds like a con-

into it. Ever since this Sale was two or three days old, we have been bringing in reserve supplies and we still have a good deal of furniture to call upon for the needs of every one of the days that

The significance of the Sale to you, if you have yet to buy your furniture, is that the goods are here. They are as fine as are made in the country and the whole unequaled collection from the merest little foot-stool to the most palatial suit is offered at a clear unequivocal deduction of 331-3 per cent, the only exceptions being certain lots at a deduction of 50 per cent.

Considering the kind and quantity of furniture involved, the general market condition and the needs of the people, the offering of the whole Wanamaker stocks on such a basis has proven and is every day proving itself to be exactly what we wished it to be and what we worked to make it - the most helpful and advantageous home-furnishing event ever known.

Now for Mattresses and Such

Now is the time for people was need mattresses, pillows, bolsteror bedsprings to buy them-nowhen all our stocks of these goods are being offered at substantial savings in the February

The demand is for the best of bedding, and this is the Sale that

meets it. (Sixth Floor, Chestnut)

Spring Designs in Whittall Anglo-Persian Rugs

Newest patterns in these fine rugs have just come in and they are more beautiful than ever. The colorings are

Just now the assortment is unbroken. 8.3x10.6 ft. 8157 1.6x7.6 ft. \$52 6x9 ft. 893 36x63 in. \$24.50 9x15 ft. 8206

2212x36 in.\$10.25

An Oriental Rug Sale of Rare **Opportunities**

The Oriental Rug Sale is still wonderfully interesting in the variety of pieces from which you may choose at a saving of one-third from former

Here are charming Caucasian pieces in vivid color contrasts and curious-looking figuration; Kermanshah carpets in rose, blue and ivory shades; Chinese carpets with great blue or golden brown fields enlivened with the strange symbols of Chinese decoration; also Anatolian carpets of exceptional weight and substance.

The privilege of choosing from such an assortment at one-third below former prices is a rare one.

(Seventh Phor, Chestnut and Central