

Band at 9 and 4:45
Organ at 11 and 11:55
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

The Whole Store Is Abloom With the Beautiful New Fashion Goods for Spring

A Poor Farmer's Son Was Born Today, on the 12th of February, 1809

in a log hut west of the Alleghenies in LaRue County, Kentucky.

His mother could read, but could not write and his father could do neither.

Almost all of the names of the men of Revolutionary times have passed out of the memories of Americans except those of George Washington, Benjamin Franklin, Thomas Jefferson and John Hancock; but there is not a language nor a people in any part of the world that is not familiar with the name of

Abraham Lincoln

and generations to come will hold to his memory.

As General Pershing and our Ambassador to France and their associates memorialized the birthday of Lafayette with the now historic phrase,

"Lafayette, We Are Here,"

let us, as a nation, united with friendly nations, take a stand at the grave of Lincoln today and exclaim in the words of the old song, "We are coming, Father Abraham, one hundred thousand strong," only altering the words to read, "millions and millions strong," and say as Senator Douglas said, "Lincoln, honestest man ever," we love thy memory and stand together by thy grave today, unflinchingly to preserve the Union for which thy life was given, thou "kindly, earnest, brave, foreseeing man."

[Signed] *John Wanamaker*
Citizen

February 12, 1921.



First English Sports Hats for Women for Spring!

Brand-new sports millinery—hats to go with her smart new sports suits—hats direct from London to Wanamaker's. They are all moufflon hats—but moufflons for Spring, which means that the moufflon is woven with straw braid. Enchanting colors—jade green, coral, pale gray, violet, rose, blue and white.

Some are wreathed with gay flowers, some have silk-fringed bands, some have wide ribbon velvet or lustrous satin or corded gold thread ribbons. The shapes are comfortable, becoming and of medium size, and the hats will be perfect for sports use for Spring. \$30 to \$35.

(Second Floor, Chestnut)

Semi-Evening and Dinner Gowns for Women

Lacy things, filmy things, such asorgettes and chiffons; rich things, such as Canton crepes; gowns with beads and embroidery used in the new ways; gowns in the loveliest of gay and delicate shades from vivid rose all the way up to white. Prices are \$100 to \$375.

(First Floor, Central)

The New Fine Afternoon Gowns for Women

The cases in the Little Gray Salons are full of them—Canton crepes, Georgette crepes, crepes de chine, crisp taffetas—showing all the new Fashion features. Here are the new necks, the varying lengths of sleeves, the beading in several colors, the eyelet embroideries, the slender straight lines and lines given by full-flounced skirts; and each is more charming than the last. Colors include grays, navies and browns. Prices are \$75 to \$275.

(First Floor, Central)

Women's Dresses of Tricotine

The straight, more or less tailored frocks of navy tricotine, which women buy now to have in readiness to wear with a little fur piece on the street as soon as the weather is warm enough. Prices, \$50 to \$175.

(First Floor, Central)

Women's Spring Suits

Hundreds of them are coming in at the new low prices—tweeds, jerseys, homespun, worsteds, covert, Poirer twills. The first five materials are usually in light, fresh colors—grays, browns and pastel shades; the last in navy and black. Styles include the severely tailored, the tailored with self bindings, and the novelty suits with a little embroidery. Prices are \$50 to \$145.

(First Floor, Central)

The Shaggy Wool Cape a New Spring Fashion

Shaggy wool is a new knitted fabric of all-wool with long hairs on the outside and it is the softest thing you ever felt. Made up into capes it is charming. The capes are long and have arm holes, some are almost like wraps. Either they are long scarf collar or a wide turn-back facing. They are very new and very smart and women will find them delightful to wear with street frocks or sports skirts. In all the new colors, \$47.50 and \$65.

(First Floor, Central)

Undergarments at Special Prices

Cotton petticoats at \$1 and \$1.85—those at the first price being black flowered cottons; those at the second white satens with flounces. House dresses at \$1.85—striped and checked ginghams; a few extra sizes. Odd lots of underclothes at a third less—these include silk camisoles, pajamas and night-gowns, some muscad, besides a few Porto Rican nightgowns. Good picking in this group. Japanese crepe kimonos, \$1.99 to \$3.50. In light colors, all embroidered more or less, and having both native and American sleeves. These are marked with the new lower prices.

(East Aisle)

Spring Designs for Embroidery

Models for luncheon sets, library scarfs, pillows, bedspreads and little children's dresses, the work done with colored cotton and wool, will be an exhibition Monday in the Art Needlework Store. Stamped models ready to be embroidered are on sale beside them, the little dresses priced at \$5 to \$3.50; the bedspreads at \$5.50 and other items accordingly.

(Second Floor, Central)

Sports Silks Loom Large in New Spring Fashions

There is a delightful variety in them this season, so many new weaves have been added. rough weaves, smooth satin-finish crepes, plaids, checks, figures and so on. It is all because these sports silks are used in so many ways. Also that is the reason that they now come in dark colors as well as sports shades and white. A lovely satin-finish sports crepe, 40 inches wide, is here in white, light and dark colors. It is a beautiful texture and most fashionable, \$4 a yard, and all-silk. Various other sports silks, some in crepe weaves, in all the new colorings, light and dark, \$4 a yard. These are fiber silk. Figured sports silks in plaids, stripes and fancy weaves, light and dark colors, \$4.50 and \$6.50 a yard. These are fiber silk.

(First Floor, Chestnut)

Paris Sends Her Finest Cottons for New Spring Frocks

Nothing like them will you find elsewhere, for they were chosen by our representative on a recent trip abroad and are imported exclusively by us. The exquisite softness and fineness of the weave is due to Egyptian cotton used in their making and Paris alone is responsible for the delicate colorings and original designs. A peach pink or mauve voile with lace-work and embroidered dots, \$5.50 a yard. A white voile, embroidered in Egyptian patterns, \$5.50 a yard.

(First Floor, Chestnut)

Newest Spring Dress Fabrics Made in This Country

One of the most popular is a sports skirting silk and cotton in crepe weave, delightfully variegated with stripes and figures. In exquisite colorings, \$3.50 a yard. New printed silk-striped voiles, very dainty and lovely, \$1.50, \$1.75 and \$2 a yard.

(First Floor, Chestnut)

First Spring Shipment of Men's Fine Silk Shirts

When you think of these shirts think of firm, heavy fabric, not of the thin, slinky silks used in so many shirts nowadays. Fine silk jersey and silk broadcloth shirts, in plain white and beautiful colored stripes, at \$10. Gleaming radium silk and a still finer jersey, in colors, at \$12.

(Main Floor, Market)

Interesting New Fashions in Silk Sweaters

One thing about a sweater that women have a very keen eye to these days is the way it fits and that is the one thing that we, ourselves, pay special attention to. All of these new styles are remarkably good fitting. New pure silk sweaters in drop-stitch weave, tuxedo front and plaited girdle, \$50. New imported fiber silk slips, with V-neck and thin black borders on neck, cuffs and hem, \$45. New imported brushed silk sweaters in plain colors, both tuxedo and slip-on styles, \$60 and \$65. New pure silk sweaters in plaid effects, extremely good looking, \$75.

(First Floor, Central)

Vivid Colors and Wool Embroidery on Spring Dress Trimmings

New bands that are almost a solid mass of wool embroidery and others in rich colors worked out in glistening silk are intended for gown trimmings. Colors are bold and bright, like reds and blues and greens, and sometimes a touch of black or of gold thread is added to make them more effective. New, too, are wide gray and tan edgings, in unusual and attractive new designs. Prices start at 50c a yard and go to \$12.

(Main Floor, Central)

Women's Fashionable New Mocha Gloves at \$6 a Pair

Every fastidious woman knows that smart gloves are one of the important adjuncts to a smart costume—and these new gloves are the sort to please the most fastidious woman. Of fine mocha skins, they have the lovely, velvety texture which the wool mocha possesses and they are in a soft gray shade and rich beaver shades. Striped style, with five and a half inch tops—a fashionable length for Spring gloves and suits. \$6 the pair—and this price, it is interesting to note, is a third below the Winter price for this quality.

(Main Floor, Central)

An Important New Lace for Spring

It is the coarse-meshed flat flouncing so much in request for afternoon and evening gowns. It may be seen in the Lace Store Monday in gray, cream, taupe, brown and black, sometimes cotton and sometimes silk, and the prices run from \$3.25 to \$12.75 a yard. The width is 49 inches.

(Main Floor, Central)

Only the Very Furniture That People Want Could Make Such a Sale

MANY reasons could be given, all of them good ones, as to why this is such a remarkable furniture sale, but the best reason of all and the one that embodies all others is the fact that this Sale brings the largest quantity of the best and most desirable furniture that has ever been offered to the public at such large savings. Everything the Sale means to a homekeeper is summed up in that fact.

It is very evident that all people want good furniture, want furniture of the kind that this Sale is made up of.

And if you knew what vast quantities have sold up to now you would be astonished to find such a splendid choice here today, mid-way in the sale, the first sale in which our entire stock has ever been offered at a deduction of 33 1-3 per cent, except some groups at a deduction of 50 per cent.

These Are Some of the Fine Suits and Pieces Included.

Three-piece suit covered in fawn-figured velour; davenport, easy chair and fireside chair, sale price \$583.34.

Three-piece suit covered in blue de luxe velour, Queen Anne style; large davenport with loose down cushions, easy chair and fireside chair. Highest grade workmanship and material, all hair and down filling; sale price \$683.34.

Three-piece suit in gold linen velour; sale price \$500.

Large overstuffed davenport, full spring seat and back, wide spring arms, upholstered in good grade tapestry; sale price \$185.34.

Extra-large easy chair to match; sale price \$128.

Living-room suit, luxuriously upholstered in Turkish effect, in high-grade tapestry; sale price \$396.67.

Tapestry davenport with loose cushions; sale price \$106.67.

Louis XVI style suit, loose cushion, spring seats, upholstered in figured silk velour; sale price \$530.

High-back fireside chair, upholstered in tapestry; sale price \$433.31.

Fireside easy rocker, upholstered in tapestry; sale price \$63.34.

Dining-Room Suits

(Ten Pieces Each)—Prices Quoted Are Sale Prices

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|--|--|
| Queen Anne walnut suit, \$800. | Chippendale mahogany suit, \$1976.67. |
| William and Mary walnut suit, \$576.67. | Heppelwhite mahogany suit, \$177. |
| Queen Anne mahogany suit, \$647.50. | Heppelwhite mahogany suit, \$233.4. |
| Chippendale antique mahogany suit, \$1270. | Queen Anne mahogany suit, \$27.50. |
| Renaissance walnut suit, \$710. | Queen Anne walnut suit, \$418.67. |
| Sheraton walnut suit, \$312.50. | Queen Anne walnut suit, four pieces, \$212.50. |

Bedroom Suits Sale Price Quoted

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| American walnut suit; bureau, full-size bed, chiffonier and toilet table, \$212.50. | Colonial decorated enamel suit, five pieces, \$650. |
| Louis XVI walnut set, six pieces, \$490. | Sheraton mahogany suit, four pieces, \$372. |
| Louis XVI walnut suit, four pieces, \$393.34. | Colonial post mahogany suit, five pieces, \$691.32. |
| Queen Anne walnut suit, five pieces, \$487.50. | Adam design ivory enamel suit, seven pieces, \$576.67. |
| Colonial mahogany suit, four pieces, \$490. | White enamel suit, four pieces, \$184. |
| | Louis XVI ivory enamel suit, seven pieces, \$963.34. |

(Fifth and Sixth Floors)