These New Spring Coats Are Most Attractive

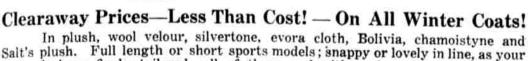
-And Much Lower in Price Than Those Similarly Fine in Recent Years

The \$27.50 Group

Includes very smart polo coats-one which we picture, in the becoming. serviceable tan that retains its great popularity this season, lined throughout with flowered silk and finished with fancy side pockets and narrow belt. They come in the seven-eighths length, which looks particularly well on women of various heights and are notably fine, indeed, for

Among the Wraps

You'll find the attractive coat-wrap pictured, in navy blue tricotine of superb quality, on full, loose lines, beautifully tailored, lined throughout and finished with a long throw-tie ending in large silk



taste desires; finely tailored—all of them, and with a nice attention to details of finish everywhere in evidence. \$35.00 Coats, now....\$17.50 | \$65.00 Coats, now....\$35.00 \$40.00 Coats, now....\$21.75 \$75.00 Coats, now....\$49.50

\$100.00 Coats, now . . . \$65.00 Women's Sizes in Women's Dept .- Sizes 14, 16 and 18 in Misses' Dept.

SNELLENBURGS Second Floor

Here's the Sort of Sale Many Mothers Have Been Waiting for!—A Most Wonderful Lot of

Children's Pretty

Tub Frocks

Special

stores have been asking much, much more dur-

ing the past few years - in chambrays of

markedly superior quality; some prettily em-

broidered; others trimmed with white-all of

One style pictured-numerous others just

and colors; cunningly styled. Sizes 2 to 5 years. Pictured. SNELLENBURGS Second Floor

Save on the New

Silk Petticoat

You Must Have for Your

Spring Suit or Frock!

\$7.50 All-Jersey Petticoats \$5.95

with wool jersey tops and messaline flounces

\$3.95 Taffeta and Satin Petticoats,

\$2.95

\$2.25 Black Sateen Petticoats, \$1.59

Prices Down to Less Than Cost on Our

Genuine Velour Hats for

Men and Young Men

Formerly \$8.00 to \$25.00—now

All Our Hats Greatly Reduced Except

Our Line of Stetsons

Spring Cloth Hats, at ... \$2.25

Brand new hats in nobby styles and all the

Boys' & Children's \$2.00 to \$10.00 Hats

Now 75c to \$6.00

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\$3, \$5, \$6.75

\$5 Soft Hats, now \$2.25

\$6 & \$7 Soft \$3.95

\$8.00 Derbies, now \$5.00

\$9 to \$12 Derbies & \$8 Soft Hats, now...

\$2 to \$4 Caps, now \$1.50

Special! Men's \$4.00 New

N. SNELLENBURG & CO.

In styles with good-looking flounces; plain

Neat pleated flounces; with fancy stitching,

SNELLENBURGS Second Floor

Plain and changeable color effects.

In silk jersey of ex-cellent quality, with

smartly pleated floun-

ces, ribbon-trimmed in

prettily contrasting ef-

fects. All newest col-

\$5.00 Messaline

Petticoats, \$3.95

jersey petticoats with

pleated, ruffled and

shirred flounces. Some

and changeable colors.

Also taffeta and all-

Serviceable and comfy-of all-wool in white

them remarkably attractive!

Warm Little Wool Slip-Ons

Delightful as Only Soft Silks and Lingerie Can Be Are These

Women's Exquisite Undergarments

Priced So Low That the Lovers of Daintiness Would Feel Scruples to Let This Chance Go By



\$3 to \$7.00 Silk Garments for

Chemise, nightgowns and bloomers in pink

and white creps de chine and satin; tailored or ince-trimmed. Two pictured. Some slightly

\$2.00 to \$3.00 Undergarments 95c to \$1.50

Gowns and chemise in white lingerie cloth -quite a variety of very pretty styles to hoose from, lace-trimmed or in the tailored effects so popular. Some in batiste; some in SNELLENBURGS Second Floor

Delights Such as You've Never Dreamed Possible in the Realm of

\$5.00 Georgette Blouses

-They're Simply Wonders!

V-neck models with Venise collars, as ictured, with tiny tucks and wide Venise trimming, in flesh, white and bisque. Also charming



tily; wonderful variety to choose from! Flesh, white, bisque, tangerine, gray, rattan and

\$15 to \$18 Crepe Georgette Blouses and Overblouses. \$9.75

Beauties — Beaded, embroidered, braided and trimmed charmingly with real filet; some embroidered in wool; some embroidered in artistic two-tone effects. All the fashionable neck lines; flosh, white, Aztec, oriental blue, navy, brown and taupe.

\$5.00 Hand-Made Blouses....\$3.85

SNELLENBURGS Second Floor



Every One a Surprise and Delight!



the ordinary in details of making; trimmed most effectively with embroidery and stitching in tinsel thread and wool, with pretty touches in contrasting

Of satin, taffeta, mignonette and tricotine, in an excellent variety of best colors. Two pictured.

SNELLENBURGS Second Floor



Very Fine Gloves

\$3.75 French Kid Gloves for Women at \$1.95 mart new shades for Spring wear. Overseam sewn, with three rows of contrasting embroidery and hem to match. Gray, beaver, black, white and pastel shades. Correct or wear with new Spring suits! Fine French Suede Gloves for Women-Imported \$1

to Sell at \$4.00 Pair..... Made of fine French suede, P. K. sewn, perfect in fit and finish. With heavy novelty embroidery and four draw backs and the famous English thumbs which fit and wear so satisfactorily. In gray, mode, beaver, brown and pastel shades.

Men's Natural Chamois Gloves, Special at...... \$3.00 with spear-point embroidery in self or contrasting colors. Washable. Men's Capeskin Gloves, Special at

Splendid gloves for wear right now—of finest quality African capeskin, some-class style with spear-point embroidery. Regular and cadet sizes. SNELLENBURGS First Floor

Out Goes Our Entire Stock of

Men's and Boys' \$7.50 to \$10 Sweaters | \$3.50 Solid-Gold Cuff Links at | At \$5.00

Profit sacrificed. Biggest values ever of-

Clearance sale of odd fered. as charming. Pink, blue, green and corn. Sizes lots, including shaker knit, Jumbo weave and plain ribbed sweaters in shawl collar and Vneck styles.

Men's and Boys' \$20 Macki-20 Macki-naws at. . \$10

All-wool mackinaws in Norfolk styles, belted and with convertible collars.

With pockets and large fur collars. SNELLENBURGS Third Floor

1200 Blouses for Boys—at 79c Each

All brand new, clean, fresh blouses in percales of excellent quality, in neat attractive patterns and very desirable colors. Sizes 8 to 50c & 75c Windsor Ties, 25c

Of fine quality silk, in plain colors, SNELLENBURGS First Floor

All Kinds of **Bungalow Aprons**

In This February Sale at 'Way Below Regular Prices!

\$1.50 and \$1.75 Bungalow **95**c Aprons..... In neat figured percales of good quality and pretty plaid ginghams; made with square or V-necks and finished with piping, belt and

\$3 Bungalow Aprons In striped or checked ginghams of good quality; square and round necks; trimmings in contrasting color. All with belts and pockets.

SNELLENBURGS Second Floor

Never Was There Such a Sale—Never Such Marvelous Savings on Thoroughly Good Corsets of Well-Known Make as in This

Tremendous Sale of **Snellenburg Special Corsets** at Half & Less

All the wanted kinds—girdle top, low and medium bust styles; back-lacing and with the fashionably long hip lines. In plain and brocaded coutils and batistes.

\$3.00 Corsets at . \$1.59 \$4.00 Corsets at . \$1.98 \$7 & \$8 Corsets at \$3.59

"Valentines" of More Than Ordinary Import-ance Which You Can Purchase Here Tomorrow at Very Special Prices! For Him—

> In plain, hand-engraved and engine-turned effects; many shapes and finishes.

Gold-Filled Wrist Watches



Special at.....\$15.75 guaranteed for twenty

years and our own 15-jewel Nesco movement. Small size; plain and round.

Colored Silk **Umbrellas**

With Stunning Full-Length Bacalite Handles With Bacalite Stubs and Trimmings to Match

Specially Priced at

Made of fine quality water-proof ilks in navy, purple, brown, green taupe and garnet. Handles in a large assortment of novel color effects. SNELLENBURGS First Floor

Two Beautiful New Strap Pumps for Spring

A new, low-ered price for Here at foot wear of \$ 1 ity - exquisitely patterned and finely made in every detail. Of calfskin in the new shade of tan.

also with patent colt vamp and gray sued back made with square edge turned soles and high Louis heels. Men's \$15.00 Brogue Shoes &

Oxfords



shell cordovan brogue shoe and oxfords; long outside wing tips; real heavy double soles and flat low heels. Al widths.

sizes and

SNELLENBURGS Second Floor

Rock-Bottom Prices Have Been Reached in This

-Many Are Now Marked at Less Than Actual Cost!

\$725 Hudson Seal (Dyed Muskrat) \$497.50

\$750 Hudson Seal (Dyed Muskrat) Wrap \$595 All of selected skins, self-trimmed with a deep \$595 shawl collar. 48 inches long. \$695 Hudson Seal (Dyed Muskrat) Coat \$385 Full flare back models in belted style, with shawl skunk.

\$650 Hudson Seal (Dyed Muskrat) \$347.50

Belted coat in full flare back style, with deep collar and cuffs of beaver. Beautifully finished and lined. Length

\$225.00 Marmot Coats.....\$99.50 and fancy border effects. 28 inches.

\$189.50 Marmot Coats in Sports Style \$79.50
Plain sports models with deep collar and cuffs and border effects. 28 inches long.

Here's Another Harking Back to Pre-War Prices—

Women's \$1.25 Full-Fashioned Mercerized Stockings, for 39c a pair

Made of best quality mercerized yarn in black and white; very high grade; with double sole and extra spliced heels and toes. Mostly perfect; some "run-of-the-mill" included.

Women's \$3.75 Silk Stockings at, Pair \$1.95 top, with lisle soles to insure long service.

Last Day to Share in the Matchlessly | Tomorrow-A Special Sale of Good Values of This

Articles and Drugs

Mail and Phone Orders will be filled whenever essible, unless otherwise stated. We reserve the right to limit the quantity sold to any one customer. Quantities in some cases are limited. War tax not included.

Spellenburg's Violet Witch Hazel, for the 390

Snellenburg's No Odor.
This is a harmless cream which completely neutralizes offensive odors from vacessive perspita- 22c ion. at

Gilt Edge Perexide 22e

Mennen's Dental 35c Cream. Special at...

No mail or phone orders filled. Limit 3 to a pur-chaser

All kinds - hair, cloth, both and shaving brushes.

Metal Water Bot- \$1 .25

Sergeant's Mange 55c

Naomi Tollet Prepa

Naomi Face 39

Naomi Extract 75

Naomi Taleum. 19c

Patent

Medicines

Horlick's Malted Milk.

Phillip's Milk of 350

Nuxated Iron. 750

Wampele's Cod 70s

Earle's Hypo-Cod. 85

Coty's Face Powder.

Dorin's Ziska Face Powder, all shades. 25° Special
Smile Talcum Powder, Special
Palmelive Talcum 12e
Powder, Special at.

Jaemine Taleum 20c Powder, Special at ... Vielet Ammonia 19c Lyons Tooth Pow- 18c

Snellenburg's a Charme Vanishing ream — This is a reason which entiemen will find best o use a fter 22chaving

Peroxide of Hy- 17 Rolmes' Frostilia, 21c

Rose Cold Cream, 22c

Snellenburg's Hard Water Soap, Special, 75c Doz.

25c to \$10.00 Imitation Ivory Toilet Accessories, 15c to \$5.00 Set

SHELLENBURGS First Floor

Smartest New Neckwear for Spring



Of excellent quality, in a charming style-as pictured, with Peter Pan collar and dainty tucks. In white, flesh and gray; equally smart for suit, frock or sweater. Lovely Val. Lace and Net

Vestees, Special at \$1.00 In an especially fine assortment -made with tuxedo, Peter Pan or round neck effects, in cream and

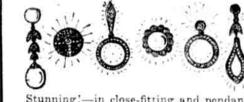
SNELLENBURGS First Floor

N. SNELLENBURG & CO.

Organdie Vestees with Cuffs \$1.00 Organdie Collar and Cuff Sets, 50c In all the new shades, including gray, pink,

Special! Salesmen's Samples of 50c Vestees, collars and sets in crisp organdic and Venise lace; very dainty styles and a wonderful variety of them.

February Sale of Toilet | \$5 to \$10 Earrings

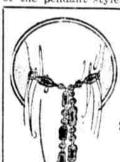


Stunning !- in close-fitting and pendant effects, set with rhinestones, colored stones or pearls. A sample line from one of the best makers in the country-all high-grade merchandise for less than the cost of ordinary

\$7.50 Indestructible French Pearl Bead Necklaces \$3.95 Tellet Brushes 10e to \$2 In graduation styles - 18 and 20 inch strands with gold clasps. Perfectly matched;

beautiful lustre. Waldemar Chains.... In plain and fancy links-just a special

Novelty Bead Necklaces, Special at 85c Combined with metal ornaments in very artistic effects; new color combinations; plenty of the pendant styles so popular. \$2.00 Silver-Plated



Combination Cases \$1.19 With rouge and powder; beautifully enameled tops; complete with finger ring and

tricolette straight - line

Stunning New 95c The very latest novelty for Spring; most effective with tricotine or

Women's \$8.50

Tuxedo Sweaters Tomorrow at

They are of worsted in just the right weight for this time of year-

made with belt and



Silk Specials For Saturday

36 inches wide and of fine twill quality, with ground colorings of navy blue, brown, openhagen and black prettily contrasting with olored printings in a variety of charming new

\$3 Printed Crepe Georgette

Yard..... Of very fine quality; 38 inches wide. More han a hundred new designs and colorings; suitable for dresses and blouses. Many of the stunning new Persian combinations and beautiful floral effects included.

82.50 Colored & Black Dress Satin, yard \$1.59 In a complete range of wanted colors;

splendid quality.

SNELLENBURGS First Floor

