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WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER
Unsettled

Hundreds of Delightful Dresses, Gay With Springtime, \$10, \$12.75 to \$39—Wanamaker's Down Stairs Store



Dresses of Taffeta, Tricolette, Tricotine, Serge, Georgette, Canton Crepe and Crepe de Chine—

Many Samples at Special Prices

So fresh and Springlike, so varied in material and style, that choosing a new frock from among them is the greatest fun you can imagine!

There are straight-line models and blouse models, little Etons, dresses with straight bodices and full, circular skirts, frocks with scalloped skirts and overskirts, dresses trimmed with beads, embroidery, braid or contrasting material.

You'll find among them interesting style points of the Spring season:

- plenty of silver grays in silken materials;
- eyelet embroidery done in taffeta or tricotine;
- fresh taffetas in gay gingham checks;
- Canton crepe in navy blue and silver;
- ecru batiste vestees and collars;
- afternoon dresses of silk lace and charmeuse.

Sizes and styles for women and young women in dresses suitable for any Spring-time occasion.

- Taffeta dresses, \$12.75, \$15, \$16.50 to \$25.
- Tricolette dresses, \$13.50 and \$16.50.
- Beaded Georgette dresses, \$16.50 to \$25.
- Jersey dresses, \$10 and \$12.75.
- Tricotine and serge dresses, \$8.50, \$10, \$12.75 to \$25.

Fine Sample Dresses at \$30 and \$39

Beautiful dresses of handsome materials most fashionable this season—Canton crepes, crepes de chine, eyelet embroidered taffetas, ruffled taffetas, tricotines—in silver, brown, taupe, navy, rose, Copenhagen and black. But one or two—dresses of a kind and all lovely.

(Market)

Spring Coats for Girls \$12.75, \$15 to \$35

Spring coats for girls of 12 to 16 years are better looking than ever. Lines are clean-cut and coats are really smart. Most of them are the sportlike three-quarter coats and many have plain backs or inverted pleats.

Tweeds, velours, polo cloths and basket weaves are among them.

A Good-Looking Sports Coat at \$20

is of closely knitted jersey in gray heather, tan or brown. It has an inverted pleat in back, loose sleeves, large patch pockets and the most attractive buttons. Sizes 15 and 17 years.

New Dresses—Light and Pretty

\$10.50—Spring-like pongee dresses for girls of 8 to 14 years are embroidered with brown, blue or rose silk. They have pleated skirts, elbow sleeves and pockets.

\$14.50—Two new taffeta frocks are for girls of 15 and 17 years. Both are in navy, king's blue or brown and both are trimmed with little pleated frills.

\$16.50—A taffeta dress for girls of 8 to 16 years is in Copenhagen or brown. It is a becoming model and the taffeta is exceptionally good quality.

(Market)



New Hats

Radiating Spring Charm
\$5

Becoming little pokes with silk crowns have brims of Batavia cloth and nosegays of the gayest little flowers or fruits.

Batavia cloth and straw occur in a great many of the Spring hats—in toques, sailors and wide-brimmed hats embroidered with French knots of wool.

Gros-grain ribbon forms the soft brims of many hats and there are some lovely combinations of taffeta and straw. Apple green, amber, henna, gray, navy blue and rose are colors highest in favor.

Hundreds of new and charming hats at \$5 for Saturday.

(Market)

Center Aisle Opportunities

Silk Nightgowns, \$2.85
Silk Chemises \$1.85, \$2.85

Enchanting satin and crepe de chine nightgowns with embroidery or delicate laces offer surprising beauty at the new price of \$2.85. Envelope chemises of crepe de chine with satin are \$1.85 and \$2.85.

Women's Stockings, 35c, Three for \$1

Full-fashioned black cotton stockings, well reinforced. First quality.

Strap Wrist and Slip-on Fabric Gloves, \$1.25

Two new special lots. Slip-on ones with pointed cuffs having contrasting linings. Spear-point backs. All sizes in white and brown. Strap-wrist chamois like in white and chamois color have contrasting color straps and gores and two-tone embroidered backs.

Women's French Gloves, \$1.90

Soft, elastic skins, with Paris point stitched backs and overseam sewn. White, gray, tan, brown and navy, some with contrasting stitching.

Perfect Water Bottles, 90c

Standard trade-marked red rubber water bottles of unusual quality. 2-quart size.

1000 Pink and White Corsets, \$1

Cont'd in four good models, for slight to average figures—topless to medium low bust models. Sizes 19 to 26.

Pink Bandeaux, 50c

Well made, of fancy pink materials with elastic insets and tape shoulder straps.

Babies' Crib and Carriage Blankets, 55c, \$1, \$1.15

Earlier in the season they would have been much more. Pinks and blues with all sorts of pretty figures.

Women's Pink Knitted Bloomers 35c, Three for \$1

Well made with elastic at the waists and knees. First quality.

Clearaway Sale of Women's Coats and Wraps
\$14.75 \$17.75 \$29
Less Than Half Early Season Prices
Wraps, coats and dolmans of velour, polo cloth, silvertone, Bolivia and smart sporting mixtures. They are plain or trimmed with fur, and most of the garments are lined with silk. All sizes from 14 to 44. Tomorrow will be a wonderful day to buy a coat!
(Market)

Boys' All-Wool Suits With Two Pair of Trousers \$15
(Scotch Tweeds in 10 Patterns)
The best "buy" in boys' suits in a long while! Regular fellows' suits, nothing "sissy" about them, from the good-looking belted Norfolk style to the mannish material. Wanamaker quality all through! Coats are lined with mohair. Trousers are fully lined. Gray, brown and green mixtures. Sizes 7 to 17 years.
(Gallery, Market)

New Wool Jersey Suits at \$13.50
Three styles that women and young girls will like are in browns, blues and greens.
One is a Tuxedo with diamond tucking on the large pockets. Another has an inverted pleat in back. The third has four patch pockets in front. All are well tailored and have a breezy air of Spring-time about them.
Other wool jersey suits in many models are \$15, \$16.50 to \$27.50.
Navy Serge Suits Start at \$25
and you will be pleasantly surprised to find how nice the suits are.
Other new tricotine and serge suits show jackets on straight box lines that are just the opposite of those that ripple below the belts. In between are plenty of the conservative styles.
Many of the suits show handsome embroidery or braid. \$32.50 to \$62.50—with a braid-trimmed serge suit at \$27.50 worth especial mention.
(Market)

A Wanamaker Shoe Sale of Great Importance to Every Member of the Family

Prices Are a Fourth to Three-fourths Less

Thoroughly good shoes, which means sound quality and guaranteed satisfaction. Many of the shoes will be shown for the first time tomorrow. Others have been taken from our own stocks and marked at lowered prices.

The Minimum Saving Is 25 per cent and a great many of the shoes are half price, some even less than half.

Leathers are good and workmanship is of the high character that you have a right to expect in Wanamaker shoes. Sizes for everybody, to start the day with, but so amazingly good are the shoes that they will disappear quickly.

500 Pair of Women's Pumps, \$2.50
One-eye ties of dull black leather have welted soles and high curved heels.

Plain dull black leather pumps have medium heels and welted soles.

500 Pair of Women's Oxfords, \$2.50
Of good black leather with high, curved or medium heels and welted soles.

1800 Pair of Women's Lace Shoes, \$3.50
Of black or navy blue suede with turned soles and covered heels. (Extra high tops.)

Gray, brown or black kidskin shoes, high cut, with welted soles and high, curved heels.

Black dull leather walking shoes with welted soles and straight or wing tips have medium or low heels.

500 Pair of Women's Brown Oxfords, \$6.90
Smart brown leather Oxfords with indicated wing or straight tips, welted soles and medium heels.

Also women's black kidskin shoes in two comfortable styles with medium toes and heels or with wide toes and low heels. \$6.90.

Tan lace shoes have outside wing tips, well-rounded toes and low heels.

900 Pair of Women's Brown Lace Shoes, \$4.90
Good everyday shoes with straight tips, welted soles and low heels.

Also 400 pair of light brown or dark brown brogue Oxfords, outside wing tips, medium heels and welted soles.

Children's Tan Shoes, \$3 and \$3.50
Serviceable school shoes for girls are in lace style with wide, comfortable toes and long-wearing soles. Sizes 6 to 8, \$3; sizes 8 1/2 to 2, \$3.50.

Little Children's Shoes, \$1.75
Black kidskin button shoes with turned soles and wedge heels—sizes 3 1/2 to 7 1/2.

Also shoes of brown or black kidskin, patent leather or tan calfskin, without wedge heels, in sizes 2 to 5.
(Chestnut)

Men's Brogue Oxfords and Shoes at the Recent Wholesale Price and Less Now \$5.90

800 men can have a pair apiece of famously good shoes and oxfords, such as any one would normally expect to pay considerably more for.

Some of these shoes cost the manufacturer more to make than our retail price, others are at the exact wholesale price of a few weeks ago.

Judge them by appearance, quality of leather and workmanship, fit and comfort—they measure to a high standard even though the price is low.

Brogue Oxfords
Tan grain leather with wing tips, center perforations, very heavy welted soles.

Cordovan Oxfords
Genuine cordovan—meaning horsehide—in good-looking dark tan with heavy soles and rubber heels.

Brogue High Shoes
Tan leather that looks like Scotch grain, outside wing tips, center perforations.

Tan Calfskin Shoes
High tan calfskin lace shoes with straight tip and perforations around the vamp.

Black Blucher Shoes
High calfskin shoes blucher cut, with very heavy soles—sure to wear well.
(Gallery)

