

Organ Plays at 9,
11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

A Great Time for Saving and for Studying the New Styles

In the Region of the Ten Thousand Islands of Florida

below Miami and between Jewfish and Long Key, the great wide wastes of shallow waters, bays, bayous and watercourses between narrow but long stretches of land, uninhabited in the main, are most interesting.

At one time the vast sheds of water covered everything, but in the course of years, the rise and fall of tides, and the heavy winds, and the sandy soft coral bottoms drifted the sand to form reefs like that whereon Alligator Lighthouse stands, and little by little new islands took form.

Hundreds of acres are today visible, where small mangrove trees are growing two, four and six feet high, in shallow water from the seedlings that fell from the mother mangrove trees after their blossoms left the parent stem, and were swayed by the wind to take root at low tide on the new soil made up by the sea.

Thus it is that Florida is rebuilding itself by its pioneering mangrove seeds and miniature trees in sight.

Nature is our constant teacher, even from shifting sands.

Midway between Miami Bay and Miami Beach a prominent western man has a large, fine island, which he reclaimed, now being rapidly improved for fine homes.

[Signed]

John Wanamaker

Feb. 9, 1921.

Young Women's Spring Suits With Gay Silk Bodices

are one of the new fashions. They are very new, very smart and quite effective, indeed.

Dark blue pique, tricot or Poirat twill make the new suits, which have wide silk bodices joined to the skirts, which may be worn high, vest fashion, or, if she prefers, may be worn like wide girdles and turned down below the waist-line. And when the bodices are of gay figured satins or new sports silks, the combinations are very stunning.

Beautifully tailored and of fashionable cut, the new suits are sometimes in straight, youthful style, unbelted, and sometimes in blouse style, with narrow belts. Some are braid bound and braid trimmed as well.

These new suits are quite distinctive, there is usually but one or two of a style, and the prices begin at \$75 and go to \$110. 14 to 20 year sizes.

(Second Floor, Chestnut)

More of Those Famous \$45 Tailored Suits for Women

These are the suits made in our own workrooms from short ends of imported materials—chiefly homespuns and tweeds. They are in light and dark grays, browns, olive mixtures, and tiny broken plaids—a little of a number of things; they all have leather buttons and excellent linen linings, and there are six styles of coats, the skirts being the straight-lined typical sports skirts.

Sizes are 34 to 42 inches in the lot.

Price, \$45.

(First Floor, Central)

Hudson Bay Sable Scarfs Attractively Priced

It is just such little animal scarfs as these lovely Hudson Bay scarfs that fashionably gowned women are asking for to top off their new Spring suits and gowns. Both the one and two skin scarfs are in request—and it is of particular interest that both these styles are here at unusually attractive prices.

One-skin animal scarfs of Hudson Bay sables, soft, fine and of beautiful colorings, \$50 to \$110.

Two-skin animal scarfs are \$100 to \$165.50—and there are some beauties in this collection.

(Second Floor, Chestnut)

So Many Women Want Tweed Coats for Spring

They are certainly about the most practical coats for traveling, for motoring, and for the shore and, being weather proofed, they can be worn in rain or shine alike.

There are many good sports models here now, in tweed, mix-

tures and frieze, all-wool materials and well tailored. The colorings are varied and very pretty, many showing the invisible plaids that women like so much. \$45 to \$88 are the prices. This includes a number of English coats.

(First Floor, Central)

Women Are Particular About the Sports Suit Blouse

It must carry out exactly the idea of the plain tailored effect and, of course, the fit is very important.

There are three new styles of tub silk blouses that are especially suitable for sports suits and they have all the necessary qualifications. Two are made according to our own pattern and

from heavy Japanese silk we imported for this purpose.

One model at \$10.75 is very plain with a convertible collar. Another, at \$12, has a long roll collar, edged with fluting and it is tucked. The third is of heavy men's-wear crepe with a high turn-over collar, \$13.75.

(Third Floor, Central)

Women's Fine Fashion Oxfords May Be Had for \$9.75

Though bought to sell for nearly a third more.

Light tan Russian calfskin with straight tips, medium toes and military heels.

Light tan grain calfskin with long wing tips, perforations, medium toes and military heels.

Black glazed kidskin with straight tips, narrow toes and Cuban heels.

(First Floor, Market)

New Millinery—

The Shapes From Paris

Though they were trimmed in our own workrooms, the hats themselves come from Paris and are interesting as showing the trend of the Paris fashions for Spring.

Three-corner hats with round crowns, new turbans and sailor hats are the predominating shapes, and the hats are made of novelty straw braids in satiny colorings—browns, red-and-blue combined and other colors. There is a new metaline cellaphane that is fascinating.

Just enough trimming for smartness—a wreath of gay colored fruit, straw-and-ribbon loops, novelty ornaments—give them the final touch.

Prices start at \$26.

(Second Floor, Chestnut)

Capeskin Gloves for Everybody, Newly Priced

Here are sturdy Winter gloves—kinds for everybody—all at new and lower prices.

Women's strap-wrist capeskin gloves, in black and colors, \$5 a pair.

Women's short capeskin gloves, in tan and beaver shades, with 1-clasp fastening, \$3 a pair.

Men's tan capeskins, outseam sewn and with 1 clasp, \$4 a pair. Children's capeskins, in gray and beaver shades, 1 clasp and outseam sewn, \$2 and \$2.25 a pair.

And for good wear and comfort, the capeskin glove is famous!

(Main Floor, Central)

New Margot Laces

Flouncings of sheer net closely covered with machine embroidery, and very much wanted for afternoon and evening gowns. They come in cream, black, brown, gray and navy, they are 40 inches wide, and the price is \$3.25 a yard.

Find them in the Lace Store. (Main Floor, Central)

You Can Buy Any Oriental Rug Here at a Saving of One-Third

The rugs are certainly going out rapidly from this remarkable sale. It was only to be expected. Such a stock has never been offered in its entirety on the same basis, so far as we know.

This Sale brings you the opportunity of choosing any piece in our whole collection of Oriental rugs at a saving of one-third.

Tomorrow, all the vacant spaces that were left by the selling of the first days will be pretty well filled up.

The choice is still remarkably good, as anybody can see.

In the smaller rugs the more noticeable groups consist of Kazaks, Shirvans, Daghestans, Saruks and Kermans.

Among the great carpet sizes the best choice is in Chinese, Serapi, Kermanshah and Arak pieces.

The field of selection, as a whole, is such as has probably never been thrown open unreservedly to the public at the same advantage in price, which means a saving of one-third on every rug in the whole beautiful assemblage.

(Seventh Floor, Chestnut and Central)

Never Better Values Than These Silk Handbags

We have just received some new silk handbags that are wonderfully good for their low prices. Even before the war we never had better values.

They are in many new shapes and are of moire and striped silks in black, navy and brown. They have fancy metal frames, some quite heavy and elaborate, and all have inner frames.

Prices are \$3 and \$3.50.

(Main Floor, Chestnut)

Nainsook at a New Low Price

We have reduced a hundred ten-yard pieces of it to \$2.55 the piece. It is 36 inches wide and the proper weight for the making of undershorts, and it comes just at the time when women are having their Summer sewing done.

(First Floor, Chestnut)

New Pink Undergarments With Little Prices

Some very pretty flesh pink nightgowns of nainsook or crepe; several styles trimmed with lace or colored stitching. \$2.50.

Also dainty pink wash satin camisoles trimmed with lace and having ribbon straps. These come just in time to be worn under thin blouses for Spring or for evening gowns. They are \$1 and extremely good for this price.

(Third Floor, Central)

Charming Dimities—American and Irish

This is a great print year and of all the prints favored by Fashion, none is daintier or more refined than the sheer dimities.

The American dimities we have just put on sale have white, light and dark grounds, they have little figures, little floral designs, small dots, larger plaids and checks, and some are in plain colors. This group is 30 inches wide and 50c a yard.

The Irish dimities, famous for generations, are in dotted, floral and checked patterns—some of the checks are self-colored, by the way—are 32 inches wide and are 75c and 85c a yard.

(First Floor, Chestnut)

New Letitia Corsets

One of the Spring models is a short pink coutil for slender figures; it is topless, has two bands of elastic in front, and it costs \$5.

Another is a pink coutil with a longer skirt and a very low top, besides two hooks below the front steel. Price, \$5.

(Third Floor, Chestnut)

Babies' Layettes—\$14 Complete

include all the necessary little garments and are surprisingly good for this modest sum. Each outfit includes twenty-four pieces—shirt, band, flannellet, skirt, cambric skirt, slip, dress, socks, blanket, wrapper, and other articles.

But this is just one layette—the Infants' Store will be glad to provide as simple or elaborate a layette as you like, starting at a low price and going up to as much as you care to pay.

(Third Floor, Chestnut)

Girls' Middy Blouses, \$2

White cotton middies, trimmed with white braid and finished with white shields. 6 to 18 year sizes.

(Second Floor, Chestnut)

Every Day Is Good in This Sale of Silks

For every day there are new, fresh Spring silks arriving to take the place of those that are going out so rapidly and every day, as more and more people hear of this wonderful Sale, they are coming in to get some of these remarkable values.

A new shipment of beautiful Spring foulards, all-silk, and all new patterns, at \$2 a yard.

Wash satins, all-silk and the finest quality we ever sold for \$2 a yard. White, flesh and pink.

Printed Georgette crepes, \$2.50 a yard, very fashionable and lovely designs on dark grounds.

"Satin Sonata," a beautiful satin-faced crepe, all-silk and an excellent value at \$4 a yard. It is one of the foremost Spring silks.

Sports silks, in white and street shades, a fiber silk much used for dresses and separate skirts, \$4 a yard.

(West Aisle and First Floor, Chestnut)

New Quilts at New Low Prices

Several very attractive and reasonable new lots have just come in to sell at low prices based on a lower basis of cost. All are filled with sheets of carded wool and there is a most interesting choice of coverings, colors and patterns.

At \$6, covered in a figured silkline with the plain border of sateen.

At \$7.50, covered with cambric, plain sateen border.

At \$10, covered with figured sateen on top, plain border and back.

At \$12, covered with plain Japanese silk.

At \$18, covered with figured silk top, plain Jap border. Others in plain satin and brocaded satin at various prices up to \$50 each.

Hundreds altogether to select from and the new low prices are anywhere from \$3 to \$25 less than the old figures.

(Sixth Floor, Central)

Women's Tan Walking Oxfords

Made of tan Russia leather, with straight tips and military heels, they are priced at \$16 in the Exclusive Little Boot Shop.

(First Floor, Market)

It's Heart-Time

which, being interpreted, means Valentine time. And there are all sorts of candies and favors and novelties for February 14th in the Candy Store.

Satin hearts, 1-pound size, filled with clear candies, \$1.80 complete; filled with assorted chocolates, \$2.

Satin hearts, two-pound size, \$3.50—filled with chocolates.

Tin heart-shaped boxes, hand-painted, five-pound size, filled with fine chocolates, \$8.50.

Paper heart boxes, half-pound sizes, filled with assorted sweets, 50c.

Satin hearts, five-pound sizes, filled with assorted candies, \$6.

Jack Horner pies with 12 favors, \$10.

Snapping balloons, 75c to \$3 a dozen.

Paper cases with Cupid pictures, 10c.

Paper baskets, 15c each.

Kewpies, dressed for Valentine's Day, 75c to \$1.75.

Heart-shaped chocolates, \$1 a pound.

Glace mint hearts, \$1.50 a pound.

Cream hearts, 60c a pound.

(Down Stairs Store, Chestnut)



The Furniture Opportunities That People Have Long Wished For Are Here

They are here in the first sale that ever brought you the privilege of choosing anything in our whole furniture stock at a deduction of 33 1-3 per cent, except certain lots at a deduction of 50 per cent.

Coming at any time this would be a very remarkable thing. Coming when it did it has proven an astonishing and unprecedented thing.

Above all, it has proven and is proving every day, to be the very thing that the homes of the people, north, south, east and west, have been waiting for and they are helping themselves to the resulting opportunities in no half-hearted fashion.

The Carloads Are Coming

Loads of furniture come in daily. That is why the unusually heavy selling seems to make little impression on the floor stocks. Selections tomorrow will be as fine and abundant as any one can wish for, although we have never sold as much furniture in the same space of time as we have sold since this Sale began.

Backed by great warehouse reserves the Sale is planned to be a sale of abundance every day of its career; and it is working out to everybody's satisfaction "according to plan."

(Fifth and Sixth Floors)

Marquisette Curtains \$1.50 and \$2.25 a Pair

This will be good news indeed to many people who want marquisette curtains for such prices as these and who have been waiting for some time for them to arrive.

500 pair of plain marquisette curtains with hemstitched edges, 2 1/4 yards long, at \$1.50 a pair.

100 pair of fancy striped marquisette curtains at \$2.25 a pair.

(Fifth Floor, Market)

The Mattress Is an Important Piece of Furniture

This is something that will be at once apparent to every one who considers how closely the mattress on which one sleeps is related to one's rest and comfort and health.

We take no credit to ourselves for having nothing to do with mattresses, pillows and bolsters of an inferior or doubtful quality. So far as we can see, there is no excuse for the existence of such.

In the February Sale you can choose from our entire stocks of materials for making mattresses, pillows and bolsters and have these articles made as you desire at a considerable saving from our regular prices.

All the bedsprings in our stock are offered in the February Sale, too, at good savings.

(Sixth Floor, Chestnut)

Prices Reach Bottom on This Hosiery and Underwear

In our Winter Sale of Hosiery and Underwear prices averaged half of regular.

Now we have taken what is left from that sale and HALVED THE HALF PRICES! You can imagine what values that means. There are just a few exceptions which are second-grade goods, but these also are extraordinary value.

There is hosiery and underwear for men, women and children, and the items mentioned are the larger lots; there are many more small lots. All lots are incomplete, but there is a good range of sizes in the following:

Women's Stockings

35c, 3 pair for \$1, for full-fashioned black cotton and lisle.

50c a pair for full-fashioned black cashmere.

75c a pair for ribbed wool sports hose.

\$1 a pair for fancy wool sports hose and black, white and colored silk "seconds."

\$1.50 a pair for black and white silk in first and second grades.

(West Aisle)

Children's Stockings

10c, 3 pair for 25c, for infants' fancy lisle and cotton socks in small sizes.

12 1/2c a pair for infants' wool and cotton stockings.

25c a pair for white wool black and white ribbed cotton stockings and white and colored wool socks.

50c a pair for fancy turnover top wool and wool-and-cotton golf hose.

(First Floor, Market)

Men's Half Hose

18c, 3 pair for 50c, for black and colored plain and mercerized cotton.

25c a pair for black mercerized with unbleached feet and seamless silk.

35c, 3 pair for \$1, for black wool and cotton and black, white and unbleached imported cotton.

50c a pair for colored lisle, colored silk and black and colored wool.

65c a pair for black and colored silk.

75c a pair for ribbed wool hose and golf hose.

\$1.25 a pair for wool golf hose and silk half-hose in second grade.

(First Floor, Market)

Women's underwear, 25c to \$1.50.

(West Aisle)

Men's underwear, 50c to \$2.

(Main Floor, Market)