

Organ Plays at 9,  
11 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# There Has Never Been Such a Furniture Sale

## A Baldwin Well-Built Locomotive Is a Steam Horse

but at its best it cannot move fast or get over the right ground without an engineer, nor can an engine drive a ship without a Pilot.

But all the power of steam and electricity stands idle until the Boards of Trade, Chambers of Commerce and studios, individual business men have studied the conditions of the world, its raw materials, the arts and fashions, and by close observations of the wants of the public are ready to place orders for articles and fabrics, that set the wires and mails and workmen a-going, that put into operation the steam horses to plow the land and sea to bring back the world's productions.

[Signed]

*John Wanamaker*

Feb. 8, 1921.

## Women's Spring Dresses of Silk Jersey Coming In

But they can hardly come in fast enough to meet the requests for them—it seems that this finer weave of Jersey has a great many admirers. These dresses are made with tunics, some of them opening over a contrasting color of skirt; and they are made without tunics. Also there are flying panels and slip-on effects among them, sometimes embroidered.

There are several shades of brown, from a beaver to a golden brown; and there are navy, gray and black besides. Prices, \$25 to \$52.50.

(First Floor, Central)

## The New Georgette Tunics—Beaded

Ideal for the woman who must have a fashionable frock with the smallest expenditure of time and effort—all that is necessary is the underslip of satin or some other material, the tunic goes over it, the narrow Georgette girdle is tied and there you are!

These latest tunics are long and perfectly straight without any indication of waist line, and they are heavily and richly beaded.

They come in navy, brown and black and cost from \$48.75 to \$56.

(Main Floor, Central)

## Finest Hand-Made Blouses Ever Here From Porto Rico

Really perfectly beautiful waists, as fine as the most fastidious woman could desire.

They are very sheer voile and every stitch of the making, every particle of embroidery and drawn work is hand done. Also they are, in many cases, trimmed with real "baby" Irish or filet laces, which are embroidered on to the material.

Some have the new bib effect, others have square necks and long roll collars—in fact, they are the newest and prettiest styles. You will be surprised at the moderate prices, \$5.85 to \$20.

(Third Floor, Central)

## The Prettiest Sports Skirts Have Just Arrived

They are light-weight all-wool velour plaids, and whether you judge them by the way they are made or by the colorings, they are certainly the most beautiful skirts so far brought out for Spring.

A surprising number are in tan and blue combinations, for the reason that so many women will wear these skirts with their tan sports coats. There are some quite new methods of pleating and a special feature is the excellent tailoring and fitting so that they hang just right. \$22.50 and \$25 are the prices.

(First Floor, Central)

## There's Something New Every Day in the Sale of Silks

We planned ahead to have a number of new shipments of some of the most popular silks and these have been coming in all along and also a number of different kinds of silks have been added since this great Sale started.

One of these is the very lovely "Satin Sonata," an exquisitely soft satin-faced crepe. It is one of the most fashionable Spring silks and it is here at the much reduced price of \$4 a yard. The colors are all the most desirable ones for afternoon and evening gowns, also black and white.

A new shipment of novelty Georgette crepe, printed in new and thoroughly delightful patterns on grounds of blue, black, brown or bisque. It wears very well and is only \$2.50 a yard.

(First Floor, Chestnut and West Alle)

## More of the Famous David and John Anderson Gingham at \$1.25 a Yard

In fact, they are arriving almost daily—fast-colored, sound, beautiful, and extremely fashionable. Their variety of plaids and stripes is very great, and there are plain colors also; they are all 32 inches wide and priced at \$1.25 a yard.

(First Floor, Chestnut)

## Front-Lace Corsets

Among the Frolaset corsets of this favorite type there is one for tall, vigorous women. It is heavily boned, the flat back ends in a three-inch section of elastic and there are five hooks in the front below the steel. The price is \$10.50.

Another Frolaset corset is a pink broche for slight and average figures. It has a short clasp and an inset of elastic in the diaphragm and costs \$7.25.

A pink coutil, very low in the bust, has a long skirt, a free hip and an elastic section at the back, \$6.50.

A very pretty broche for average and medium figures is very low in front, slightly higher in the back and strongly boned; price, \$11.25.

(Third Floor, Chestnut)

## Women's Overnight Bags Go Fast at \$12.75

The first shipment we had at this price went out with a rush and we don't expect this new lot to stay much longer. You see, they were almost double this price last year.

Of black long-grain cowhide, in a collapsible shape and nicely silk lined. 14, 16 and 18 inch sizes.

(Main Floor, Chestnut)

NEVER before, so far as is generally known, have people had an opportunity to choose without restrictions or reservations from such a stock of furniture as we are offering in this February Sale at a deduction of not less than 33 1/3 per cent on anything and of 50 per cent in some cases.

It is a unique situation in its advantages to homekeepers.

Such a Sale has no need for artificial attractions.

All its attractions are real; all of them go straight back to the furniture itself and the prices marked on it.

All of them are summed up in the

(Fifth and Sixth Floors)

fact that the finest furniture in America is offered at price deductions that are unprecedented in view of the magnitude of the stocks to which they apply.

We are bringing in loads of furniture every day to insure a good supply against an unprecedented demand.



## Fine Custom-Tailored Suits in the Men's London Shop Are Down in Price

To clear away some of the cloth in the London Tailoring Shop and make room for new Spring and Summer goods, we shall make up 308 suits for much lower prices than usual.

The fabrics to be disposed of are all beautiful angolas, chevots, unfinished worsteds and tweeds—chiefly imported goods, the finest Scotch and English weaves.

Designs are distinctive and there is a wide range of colors. Most of the materials are sufficiently light in weight to be worn until the warm weather comes.

Although prices have been lowered so decisively we shall make these suits up with the same fashion and fine workmanship that has made the London Tailoring Shop famous.

New prices are \$65 to \$100.

(The Gallery, Chestnut)

## 2400 Men's New Neckties Low Priced at \$1

These are the same grade of ties that were double or more this price during the holidays. There are all manner of designs and all are of fine quality silks.

Also some neckties at 50c that are also half what they have been.

(Main Floor, Market)

## Young Women's Fine New Frocks for Many Needs, \$85 Each

Among the lovely new Spring things is a collection of new street, afternoon and evening dresses, all so pretty it would be a pleasure to wear any one of them!

It is the rich, beautiful embroidery on the deep blue Canton crepe afternoon dress which is its chief distinction. Gold and henna are the predominant embroidery colors and the frock is charming!

Another Canton crepe dress for afternoon is in the new brown, combined with charmeuse of the same color. It is in panel effect, has many iridescent beads, and is very smart.

Shining blue taffeta makes a fetching frock with deep tunic and a touch of creamy eyelet embroidery at the round neck and short sleeves.

A new street dress of dark blue Poiret twill has a panel of black satin down the front and artistic embroidery in rose and black.

One of the prettiest is a brown taffeta dinner dress with a tunic of airy brown lace and a quaint, pointed basque, with short sleeves.

Another handsome brown taffeta dress has lace sleeves, a filmy lace tunic, and a bright spot of color at the girdle.

(Second Floor, Chestnut)



And a perfectly beautiful afternoon dress of heavy brown Canton crepe has silk embroidery in rich color to form a yoke, and designs in tiny bronze beads below that. All these dresses are in 14 to 20 year sizes—and all are \$85.

(Second Floor, Chestnut)

## New Shipment of Men's Habutai Silk Underwear

Good news for those men who have learned the comfort of these fine undergarments from Japan. All made athletic style.

Sleeveless coat shirts and knee drawers in two grades, \$4.50 and \$6 a garment.

Sleeveless and knee-length union suits in two grades, \$7.50 and \$10.

(Main Floor, Market)

## 300 Women's Umbrellas at \$2.50

Good to take to business or to lend, being covered with the strong, black cotton known as American taffeta. The frames are eight-rib paragon and the handles mission.

Price, \$2.50.

(Main Floor, Market)

## New Low Price on Women's Mocha Gloves—\$4

When the price revision is downward, as it is on these fashionable gloves, it is always good news to be able to record the fact.

These gloves are of the fashionable mocha, with that velvety softness which no other leather possesses in just the same way, and they are in tan or gray shades, with one-clasp fastening, and are outseam sewn.

\$4 the pair.

(Main Floor, Central)

## Women's Handkerchiefs of Airplane Linen—\$2.50 a Dozen

The minute you say "airplane linen" a woman knows that these are handkerchiefs for good service!

Of sturdy weave, snowy and firm, the handkerchiefs are in perfectly plain hemstitched style, with narrow hems.

We'll mark them for you, if you wish, with ink, at 36c a dozen.

(West Alle)

## A Sale of Every Oriental Rug in Our Stock at a Saving of One-Third

As was only to be expected, this unprecedented offering has brought an extraordinary response. There is not the slightest need for us to impress people with the unusualness of the event. They recognize it.

It is the first time that such a stock of Oriental rugs has been offered in its entirety at a saving of one-third from the former price of every piece in the collection.

It may be well to say, however, that the earlier you choose the more certain are you of getting the very piece you most desire.

There are Persian rugs in carpet, medium and small sizes.

There are several very attractive lots of Caucasian pieces.

There are great, big, attractive Chinese carpets, that are very much in favor.

(Seventh Floor, Chestnut and Central)



There are large Anatolian carpets of a very heavy variety.

There never has been, to our knowledge, such another assortment at an equal advantage in price.

(Seventh Floor, Chestnut and Central)

## Women's Sweaters and Scarfs Less Than Half Price

Some fine imported sweaters are among them, many hand-made sweaters and slip-over styles that would be excellent for sports wear, for golf and so on. There is a good assortment of colors, \$3.50 to \$7.50.

Brushed-wool scarfs, 50c to \$3. Chiefly odds and ends of much higher priced kinds.

(East Alle)

## White Fancy Voile

at the new lower price of 85c a yard is a sheer and charming material for women's and children's frocks and women's shirt waists.

There are more than a dozen patterns—mostly arrangements of dots and squares. The width of the goods is 36 inches.

(First Floor, Chestnut)

## Children's Dresses Stamped for Embroidery

Little white dresses of lawn and dimity stamped with the latest designs for people who like to do such dainty work with their own fingers.

Sizes six months to ten years. Prices, \$2 to \$4.

In the Art Needlework Store.

(Second Floor, Central)

## The Albatross Kimonos Women Like So Much

A new shipment is now here and that means all the colors to choose from—pink, rose, light and dark blue, wisteria and lavender.

There is no trimming and the edges are scalloped. The weight is just right for Spring. \$5.85 is the price.

(Third Floor, Chestnut)

## Louis Heel Oxfords Look Well With Spats

So many smart women have taken to this combination that it is appropriate to call attention to some uncommonly good-looking shoes of this style that we can sell at \$5.50 a pair.

They are plain toe, turned sole oxfords and you may have them with high or baby Louis heels. In patent leather and black glazed kidskin.

(First Floor, Market)

## 1200 Women's Undergarments Special at 75c, \$1 and \$1.50

They are all fresh and new, and they are just in time to fill in the gaps in a woman's Spring and Summer wardrobe.

Envelope chemises, \$1.50, are prettily lace trimmed. Short petticoats, 75c to \$1.50, muslin and cambric, lace and embroidery trimmed. In regular and extra sizes.

Silk-and-cotton bloomers, \$1. In flesh color. Corset covers, \$1. Extra sizes with embroidered edge.

(Third Floor, Central)

## New Bloomer Dresses for Small Girls

Comfortable and practical is the bloomer dress—and pretty, too, when it is so attractive as these new dresses!

There are bloomer dresses of firm chambray, of clear, pretty gingham, and of other new cottons in colors that small girls will like to wear.

Smocking is a favorite form of trimming, but others have stitching, some have little frills and others are embroidered.

There's a wide variety from which to choose, all the dresses are brand-new, and the prices go from \$4.50 to \$8.50.

(Third Floor, Chestnut)

## Sterling Silver Tableware at Lowered Prices

There are still a number of pieces left, although each day the collection dwindles. Many people are finding what they need and others are buying this sterling silver for gifts.

The new prices are so low that we couldn't begin to replace any one article here for the present markings.

Bon bon dishes, \$30 and \$35. Composites, \$35 to \$85. Saltcellars, \$45 and \$60 a pair.

Pepper boxes, \$50 and \$75 a pair. Bread tray, \$60. Flower vase, \$75. Covered vases, \$100 to \$175.

(Jewelry Store, Chestnut and Thirteenth)

## Choose Any Piece of Office Furniture at One-Third Less

Take your choice of flat-top desks, roll-top desks, office tables, directors' tables, swivel chairs, arm chairs, filing cabinets and safes. Naturally the best things go quickest.

(Third Floor, Market)

## Little Children's Undermuslins

Bloomer drawers of white cotton crepe, 30c a pair, and of white cambric, 45c a pair; sizes in these being two to twelve years.

Bloomer-drawers of black sateen are 65c a pair for sizes four to ten years, and \$1 a pair for sizes ten to fourteen.

Nightgowns of nainsook, cambric and pink batiste are 65c to \$1 for sizes six to fourteen years.

Outing flannel nightgowns are \$1 and \$1.50 for one, two and three year sizes; 95c to \$2.25 for six to fourteen years.

(Third Floor, Chestnut)

## Splendid New Wardrobe Trunks at Lower Prices

We have just received some excellent wardrobe trunks in sixteen styles with new low prices ranging from \$45 to \$120.

These markings are from \$5 to \$15 lower than similar trunks were marked the last time we had them—that is about a month ago.

Each trunk is equipped with wardrobe designed to hold from fifteen to eighteen gowns, or eight to ten men's suits, and each trunk has a most satisfactory arrangement of drawers useful for holding waists, etc., the lower drawer being convertible into a hat box.

All are very nicely finished and have the appeal of excellent appearance as well as great durability and compactness.

(Fourth Floor, Central)

## About One-Third of One's Life Is Spent in Bed

This is not exactly new, but it is very timely in view of the February mattress sale.

Obviously, one needs to be particular about any place in which one spends approximately one-third of one's lifetime and this applies particularly in the choice of bedding.

As a matter of precaution as well as of principle, we sell only the best and safest grades of hair and cotton mattresses, feather pillows and bolsters and bedspreads.

In this February Sale we are offering our whole stock of these goods at substantial savings from regular prices.

(Sixth Floor, Chestnut)

## For Chapped Hands—Reine Marie Witch Hazel Jelly

It's a helpful lotion, we make it in our own laboratories, and there are many calls for just such a preparation at this time of year. 25c for the 3-ounce size—50c for the 8-ounce bottle.

(Main Floor, Chestnut)

## Odd Lots of Curtains From a Third to a Half Less

They are precisely the kinds that are best suited to warmer weather, being muslin, scrim, lace, fancy nets, "Irish" point and Marie Antoinette and there is a great economy in buying them this way.

In one, two or three pair lots and sold only by the lot.

(Fifth Floor, Market)