

For Tuesday Store Hours, 9 to 5.30 Foremost in value-giving. **GIMBEL BROTHERS** All Men's and Boys' Clothing at Half Price. Monday, Feb. 7, 1921 For Tuesday

Tuesday—Subway Store Day—Great Values

\$2.95 Petticoats at \$1.95
Cotton top, changeable silk flounce. Black and colors, fitted waist. Save \$1, at \$1.95.
—Gimbels, "Subway Store Day"

Comfortable Corsets at \$2.75
Were \$3
For slender and medium figures; topless and low bust styles; long or moderate skirt lengths. Beautiful pink broches.
At \$2.75, regularly \$3.
—Gimbels, "Subway Store Day"

100 Fur Neck-Pieces
Manufacturers' Samples—
at \$14.75
Values \$22.50 to \$35
Japanese Cross Fox—Taupe, natural and black.
Moleskin.
Hudson Sea (dyed muskrat).
Squirrel.
Chinchilla-dyed squirrel.
Nutria.
Caracal.
And civets.
Open-animal style—cravats—and shaped collars.
—Gimbels, "Subway Store Day"



Prices are down to "comfort" basis. It's a great time for meeting personal and household needs. And Gimbel guarantee follows everything—which means that the Subway Store stands for two big things: Low Prices and Dependability.

Everything in Men's Clothing Reduced to Half

A clean sweep of all clothing—nothing has escaped the "blue pencil" in this Sale. All sizes. All wanted styles, materials and colors.

Men's Suits, \$10, \$12.50, \$15, \$20, \$25
Men's Overcoats, \$10, \$12.50, \$15, \$20, \$25
Men's Trousers, \$2.50, \$3.75, \$5, \$7.50, \$10
Men's Raincoats, \$10, \$12.50, \$15, \$20
Were Double
Plenty of expert saleshelp.
—Gimbels, "Subway Store Day"



\$3.95 to \$6.95 Blouses } \$1.95
Clearance of mused stock, and manufacturers' samples and "fews."
Georgettes, Tricolettes, Crepes de Chine.
Beaded, embroidered, tailored.
Navy blue, green, rose, pink, white and two-tone combinations.
All sizes, but not in all styles.
—Gimbels, "Subway Store Day"

Men's Pajamas, \$1.55
Clean-up of maker's small lots and "seconds"—seconds meaning a small stain or misweave, nothing to hurt the wear; also some from our own stock which are soiled by handling. Outing flannel, crepe, printed madras and soft finished percales; plain and stripes.
Men's Blue Flannel Shirts Blue cotton flannel with attached collar, at exceptional values. Sizes 14½ to 17.
—Gimbels, "Subway Store Day"

Women's Hand Bags & Purses Various at 65c to \$1.85
Odds and ends from a big maker. Various colors and styles. Many bags have purse and mirror. Your choice of 65c to \$1.85.
—Gimbels, "Subway Store Day"

Wash Cloths at 8c each, or 5 for 25c
20c Dress Shields at 2 pairs for 25c.
Safety Pins, black and white, at 5c a doz.
Lingerie Tape, pink, white and blue, 3 pieces for 25c.
—Gimbels, "Subway Store Day"

36-inch Tricotine, 85c yd.
Navy blue, only. Was special at \$1, now 85c a yd.
36-inch black and white Plaids, at 50c a yd.
—Gimbels, "Subway Store Day"

4000 Yards Curtain Net, at 16c a yd.
Less Than Mill Cost
36 inches wide; filet net weave; white only. Suitable for wash or full length curtains. Exceptional value at 16c yard. Slight seconds.
2000 yards Colored Drapery Scrim. Yard wide; double borders, dainty chintz color—ings. Washable. Save a third, at... } 15c yd.
500 pairs of Voile Dutch-style Curtains—2¼ yards long, mercerized voile, lace edge and insertion—trimmed, headed, ready to hang; white or ecru tint. Save a fourth, at... } \$3.75 a pair
—Gimbels, "Subway Store Day"

2500 Bleached Seamless Sheets, Half Price, at \$1.25

These are excellent grade Sheets of first quality, but slightly mused; 72x90 and 81x90 inches, at half price, \$1.25.
1200 Bleached Sheets, half price, at 88c each.
Reinforced center seam, excellent quality; double size.
\$6 Woolnap (cotton) Blankets, at \$3 a pair.
Full-bed size; gray or white.
Just half of former price, at \$3.
—Gimbels, "Subway Store Day"

Absolute Clearance of All Remaining Winter Suits, Coats, Dresses



Two to Four Garments for the Regular Price of One
All sizes—women's and misses'—in each price-group—but not in every style. Even extra sizes in some groups! Altogether, the biggest bargains of the year!
\$19 to \$39.75 Coats Reduced to \$7.50 and \$10
Velours, Silvertips, Goldtones. Even Bolivias! Many with fur collars.
\$25 to \$50 Suits Reduced to \$10 and \$15
Serges, Jerseys. Some with fur collars. Some braided. Some tucked. Mostly navy blues, browns, black.
\$20 to \$29.75 Dresses Reduced to \$10
Taffetas, Velours, Tricolettes, Serges, Georgettes. Even a few evening dresses!
Girls' \$3.50 "Double-Duty" Dresses—at \$2
With the double fronts that mean she can wear the dress twice as long without laundering. Each style has a "service pocket" on one of the fronts—complete with tablet, pencil, eraser and ruler—see 'em in the picture!
Gingham dresses—all of them. 6- to 14-year sizes.
—Gimbels, "Subway Store Day"

40-inch Sports Satins, \$2.68 yard
Pink, jade, lemon, gold, old rose and shell-pink; rich and lustrous, self-color weave variations. Exceptional value at \$2.68 a yard.
Silk Mull, 35c yard Less Than Half-Price
—Gimbels, "Subway Store Day"

Children's White Cotton Union Suits—at 58c Each
Some are fleeced lined, some with waist attached; "firsts" and "seconds." Sizes as you find them.
Special at 58c a suit.
Women's Knit Union Suits, low neck, sleeveless. } 45c
Reg. 75c, now... }
Men's Ecu Balbriggan Underwear, shirts and draw-ers at, each... } 75c
Children's Rib Stockings, fine and coarse rib, "firsts" and "seconds," at a pair } 25c
—Gimbels, "Subway Store Day"

Men's Color-Bordered Handkerchiefs, at 12c each
1850 Fancy Turkish Towels, at 40c each
Slight "seconds," but nothing to hurt them. Only an oil spot or a dropped thread. Less than half price, at 40c each.
Heavy Mercerized Cotton Table Damask, satin-finish, 64 inches wide; several floral designs to choose from. Special at... } 75c yd.
Hemstitched Mercerized Cotton Table Cloths, good heavy quality, satin-finish; size 60x60; assortment of patterns. Excellent value, at... } \$1.45
—Gimbels, "Subway Store Day"

Sewing Machines at Big Reductions
\$60 Singer Sewing Machines, at \$35
\$35 Cosmo Machines, at \$29.50
\$33 Emblem Machines, at \$28.50
Lessing Machines, at \$35
The lot represents brand new machines in their original factory crates, and a few that were used as floor samples.
TERMS: \$1 WEEKLY
Lessing Parlor Cabinet Sewing Machines, at \$49
This machine enables the woman who sews to have her machine in the room where the best light for sewing is, as this style machine makes an attractive piece of furniture in any room.
—Gimbels, "Subway Store Day"

"Mill Ends" of 32-inch DRESS GINGHAMS } 18c yd.
New shipment of this splendid quality dress gingham. These are "mill ends" of the same quality that sold for 50c a yard. Comes in checks, stripes and plain colors so much in demand. Specially priced at 18c yd.
—Gimbels, "Subway Store Day"

500 House Dresses at \$2.85
Neat checked gingham in two pretty models; fitted waist, collar, cuffs and vestee of white pique and buttons. The other is trimmed with chambray, panel front, sash tie back. Save \$1.10, at \$2.85.
600 Extra-size Nightgowns at 95c
Slip-over models, kimono sleeve; embroidery and ribbon trimming, specially priced.
600 Nightgowns at 65c
Nainsook, slip-over model, trimmed with dainty embroidery edging. Value \$1, at 65c.
—Gimbels, "Subway Store Day"

Special Luncheon—50c
Chicken Salad, with Mayonnaise Dressing
Fried Prime Oysters
Duchess Potatoes
French roll and butter
Pudding, pie or ice cream,
Quaker bland coffee, tea or milk.
—Gimbels, Subway Dairy lunch, Subway Store Day.
"Cup o' Comfort" Blend Smooth-Drinking Coffee, at 3 lbs. for 72c
New season Mixed Green and Black Tea, at 3 lbs. for \$1, or lb., 38c.
—Gimbels, "Subway Store Day"

1000 Pairs Women's High Shoes } \$1.90
Formerly \$3.95 to \$5.95
High lace and button shoes in patent leather, black kid and gunmetal leathers.
Dress Shoes—comfort shoes and shoes for growing girls.
Military, Louis and common sense heels; sizes 2½ to 6. At \$1.90. Come in the morning, if possible.
Men's Shoes at \$3.45: Were \$4.95 to \$6.50
1000 pairs. Goodyear welts. Tan calf, tan kid, gunmetal and black kid; styles for young men, business men, conservative dressers; narrow, broad and medium toe shapes; sizes 6 to 11. At \$3.95.
—Gimbels, "Subway Store Day"

Women's and Misses' Sweaters at \$2.65
Formerly \$4.95 and \$5.95
All-wool pull-over style Sweaters, fancy and plain weaves; tuxedo or round collar effects.
All shades of rose, salmon, green, peacock, turquoise and navy blue. Sizes 34 to 46.
Excellent values, at \$2.65.
—Gimbels, "Subway Store Day"

Little Children's Wash Dresses, at \$1.25
Assorted plaids, pretty stripes and plain-color gingham. Empire and belted models. Special at \$1.25. 2 to 6 years.
—Gimbels, "Subway Store Day"

45-piece Dinner Sets —\$8.95
Worth \$12.95
Complete service for six persons. Attractive Mayflower shape with teal gold filigree design. On account of slight imperfections the price is \$8.95.
—Gimbels, "Subway Store Day"

All Boys' Clothing at Half Price



Suits at \$2.50, \$3.75, \$5, \$7.50, \$10 and \$12.50
Overcoats, \$2.50, \$3.75, \$5, \$7.50, \$10, \$12.50
Knickerbockers, \$1.50: Wash Suits, \$1.50, \$2.50
—Gimbels, "Subway Store Day"

Brushed Wool Scarfs at \$2.95
Medium size. Combination colors in striped effects. At \$2.95. Were special at \$3.75.
—Gimbels, "Subway Store Day"

All-Silk Ribbons at 20c a yd.
Odds and ends. Various kinds for hair bows, sashes, girdles and camisoles. Previous prices ran to 45c a yard; now 20c a yard.
—Gimbels, "Subway Store Day"

36-inch Nainsook at 14c a yd.
Soft finish. Worth 25c, at 14c a yd.
Linen (cotton) Suting, 25c a yd.
—Gimbels, "Subway Store Day"

Assorted Wrapped Caramels at 35c lb.
Regular 60c lb.
—Gimbels, "Subway Store Day"

Hospital Absorbent Cotton at 29c pkg.
"Loveley" Talcum Powder, 12½c can
"Waldorf" Toilet Paper, 650 sheets in a roll, at 12 rolls for \$1.10.
"Bob White" Toilet Paper, the 10c size, 12 rolls for 85c.
—Gimbels, "Subway Store Day"

Silver-Plated Table Flatware
Guaranteed for 10 years.
Medium Knives, at \$3.75 doz.
Medium Forks, } \$3
Teaspoons... }
Teaspoons, at \$1.50 doz.
—Gimbels, "Subway Store Day"

Pearl Bead Necklaces —25c
Worth 75c. Opera length; graduated beads. At 25c.
—Gimbels, "Subway Store Day"

Standard Rugs at Average Half
Re-furnish your home with floor coverings at 50c on the dollar.
\$41.50 to \$45.00 Seamless Tapestry Brussels Rugs... } \$25
\$50 Seamless Velvet Rugs, wool-face, all 9x12 ft., at... }
Limited lot of 42 rugs, some have slight weaving defects.
Seamless Wool-face Tapestry Brussels, one oriental pattern, 9x12 ft. If perfect would be \$28.50. These at... } \$16.50
Ringwalt and Neoposit Floor Coverings, best quality, as many square yards as you may require will be cut from full rolls of this fine 90c quality, at... } 45c sq. yd.
Pretty tile and hardwood patterns.
—Gimbels, "Subway Store Day"