

# A Furniture Sale Backed by Our Whole Stock at Deductions

## of 33 1/3 and 50 Per Cent

### The Winter Playgrounds of the South

and the mild, dry, sunny and warm regions along the East and West Coasts of Florida, popularly written and spoken of as the "Land of the Sea and Sky," come nearest to being health givers and health preservers that can be found convenient to the Atlantic Coast.

Great improvements are going on with new accommodations for visitors at Palm Beach, Miami and Miami Beach, where the splendid Flamingo Hotel has recently risen out of the white sand, amid lakes and golf links and the sunniest of suns, to woo us to live in the open air and enjoy outdoor sports, or to the rest and quiet of a climate that ranges from the temperate to the tropical all the year round.

The Merchants and Miners' ships will bring you from Philadelphia as far as Jacksonville.

Come, if you can, ye who are weak in spots.

[Signed] *John Wanamaker*

February 5, 1921.

### Women's Afternoon Frocks at \$25 to \$47.50

Newcomers in the Fashion Salons—and only a few of a kind, so that the kinds are numerous. They are silk jerseys—Spring weight and more or less embroidered, beaded, charmeuse, beaded, Georgettes, serges and Canton crepes, the last having pipings of contrasting color. In the entire group you will find grays, navy, browns and black. Prices are \$25 to \$47.50. (First Floor, Central)

### Riding Habits for Women

The Little Salon devoted to riding clothes is showing a variety of cloth habits, all cut with breeches and having coats either belted or straight. They are in browns, grays, covert color and black, and prices run from \$58.50 to \$110. (First Floor, Central)

### Young Women's New Spring Suits, \$25 and \$40

Sports suits and suits for better wear—well tailored, good looking and in new Spring styles—and there are plenty of mild days on which to wear them. At \$25 are new sports suits of wool jersey in brown, navy blue or reindeer. They have trim, well-cut coats with tuxedo fronts, new slit pockets and narrow belts. The skirts are in plain tailored style. At \$40 are attractive new suits of firm, dark blue serge in a youthful and effective model. The coat has a long, narrow roll collar, there are new pockets at the sides, rows of black buttons for trimming and a narrow belt for finish. Both suits are in 14 to 20 year sizes. (Second Floor, Chestnut)

### Muffs of All the Fashionable Furs

In request these days to accompany fur coats or fur-trimmed wraps or suits—and now that furs have been much lowered in price this is a good time to get one. There are round and pillow shapes, and there is every good and desirable fur in the list, including natural gray or dyed squirrel, muskrat, Australian opossum, natural racoon, beaver, Hudson seal (dyed muskrat) and gray moleskin. The furs are all of fine quality and the muffs in fashionable sizes. Prices begin at \$25 for a natural racoon muff and go to \$96.50 for a beautiful golden brown beaver. (Second Floor, Chestnut)

### Two Newcomers Among Spring Suitings

The first is a homespun weave, a product of one of the finest American mills. It comes in enchanting pastel shades—gray, rose, blue, green—as well as slightly darker tones of brown, blue and gray; it is 54 inches wide and sells at \$3.50 a yard. The second suiting comes from England—an indistinct herringbone weave in five different color schemes, each an effect of tan, green and blue. It is 54 inches wide and \$4 a yard. Both will be chosen for a great many of the Spring suits and skirts. (First Floor, Chestnut)

### They Are Here at Last! New Flannel Sports Skirts

You can't imagine how lovely they are until you see them, for the colors mean so much and the way they are pleated. They make the nicest sort of skirts for the shore or for the South, and that is what many women will certainly use them for. All have cream colored or bisque grounds with colored checks or stripes and the pleating is according to the stripe or check. A number have a yoke made of the material used in a different way. Prices go from \$18.75 to \$25. (First Floor, Central)

### New Fashions in Blouses Are Arriving Fast Now

Here are just a few of the newest silk blouses to go with the Spring suit. A very smart crepe meteor overblouse in rust, bisque, navy or gray with a net vest, collar and cuffs. The sleeves are three-quarter length. It is \$18. A very pretty georgette crepe "tie-back" blouse of navy blue with long facing and a tucked vest and cuffs of bisque, \$15. And for the afternoon blouse, there is a delightful new style in Georgette crepe, bisque, flesh or white with ecru embroidered net trimming. This is \$10.85. (Third Floor, Central)

### More New Spring Hats Many at \$10 and \$12

Quite a galaxy of gay, pretty new hats are just out of the band boxes—straw hats, hats of silk and straw, hats in light colors and hats in very quiet tones. There are so many new features—hats with high straw crowns and ribbon brims; little hats of shining braids trimmed with flowers; hats turned off the face and in two-color effects; hats trimmed with fancy braids or wool embroidery. Plenty of the fashionable sapphire and lighter blues, many brown hats, hats in the new Springlike gray, black (Second Floor, Chestnut)



hats, and black hats brightened with a gay color are all here. And none over \$10 or \$12.

NOBODY has ever equaled the French in the making of delicate white things, and the woman of sophisticated taste will delight in the Paris blouses just now being shown in the French Room. They are of batiste, voile and sheer linen—usually of the first—and they are exquisitely put together and ornamented by hand, often with embroidery and real lace. Their prices run from \$18.50 to \$47.50. (Third Floor, Chestnut)

### ENAMELED Bracelets Are New

Slender hoops of sterling silver are enameled in turquoise blue, white, marine blue, rose pink or pale blue, and are sometimes plain, sometimes decorated with tiny posies in gay colors. \$4 and \$5. (Jewelry Store, Chestnut)

### WOMEN'S New Vanity Cases at New Prices

Dainty little affairs of black pin seal, black enamel leather in cobra grain, black, blue gray and brown dull morocco and tan and navy alligator calfskin. With frames of nickel, gilt or gunmetal and all with silk linings. New prices are \$4.25 to \$8.50. (Main Floor, Chestnut)

### "MADE" Veils Will Be Fashionable for Spring

They are especially effective with the small turbans that so many women are going to wear and there is a variety of ways to arrange them. Some new styles are extremely pretty, hexagon meshes with large hand-run designs. In brown, taupe, navy or black, a number having two contrasting colors. \$1.50 each. (Main Floor, Central)

### WOMEN'S White Canvas Oxfordshirts

White oxford ties made with plain toes, light welted soles and military heels. Price \$11, in the Exclusive Little Boot Store. (First Floor, Market)

### AN Anticipation of Spring Flowers

That is what Princess May Bouquet is. It is a delicious blending of a number of fragrant scents with just a suggestion of Spring. The extra is \$1.50 a bottle, the toilet water the same price and the face powder and talcum are each 50c a box. (Main Floor, Chestnut)

### Children's Warm Winter Coats Have Prices Lowered

All the Winter coats for little girls and small boys are down in price—this is a fine time to get one to finish out this Winter and start next season! \$15 to \$225 is the price list, and the coats include sturdy chin-chillas, warm chevots, fine broadcloths, silver-tones and plain velours and fur coats. Many of the cloth coats are fur trimmed, too. All are warmly lined and interlined—and all, of course, have been much higher in price. \$17.5 to \$10 for bonnets and hats to go with the coats—light and dark colors and many good styles. These, too, have been higher in price. (Third Floor, Chestnut)

### Women's Winter Coats Now \$57.50

They are the odds and ends of the finer coats of which there are not all colors in all sizes. A number of wraps are among them and they are mostly Bolivias and velours, some having near-seal collars. All are fully silk lined. (First Floor, Central)

### Men's Fine Business Suits All at \$40

#### A Clearaway of the Winter Stock

The Wanamaker collection of men's suits is known to be the best in the city. They are all new suits. They include no old wartime stocks. They are all-wool, hand tailored—the highest standard in America. They are excellent in fashion and fine in every way. At \$40 each they are \$20 to \$45 less than they were priced early in the season. At \$40 each they represent the greatest clothing opportunity of the Winter. The stock is a comprehensive one, including all our blue and black suits, fancy chevots and worsteds. There is an unbroken line of sizes. They are Winter suits, but not heavy weights; many of them are suitable for Spring service. Every man who has been "waiting for the low prices" should take advantage now. (Third Floor, Market)



### 2000 Men's Fine Shirts Away Down to \$1.65

\$1.65 would be a low price for the most commonplace shirt today, and these are among the finest ready-to-wear shirts in the city. They have been two and three times tomorrow's price. Soft-cuff, negligé shirts of woven madras, heavy chevot and satin broche, all excellently made after Wanamaker specifications and in a splendid selection of designs. Well worth buying by the dozens and half dozens.

### Men's Silk Scarfs at \$3

These are all-silk scarfs in a good assortment of pleasing color combinations in cross stripes. \$3 is less than their price in the Men's Wear Sale and less than half their price a month ago.

### Men's French Derby Hats Lowered in Price

Very fine hats, in fashion and in finish. The styles are authentic and the sort that well-dressed men of this country favor; they are not Gallicized. We have lowered the price of these hats to \$8.

### Men's Silk Half Hose "Seconds" at 65c and \$1.25

If these were first-quality goods, the price would be about double—in some cases a little more. 65c for full-fashioned silk with mercerized tops and soles, in black, white and colors. \$1.25 for full-fashioned all-silk in a good weight and in black only. (Main Floor, Market)

### Men's Fine Shoes at \$8.75, a Little Above Half

Two styles, recently reduced from much higher prices. One is a rich mahogany calfskin lace shoe on a semi-English last. The other is a genuine cordovan lace shoe on a similar last. Both very well liked by young men. (Main Floor, Market)

### WHITE Voile at 50c a Yard

Plaids and stripes, various styles, but all white, all 38 inches wide and all adapted to the making of any number of cool, crisp Summer frocks and shirt-waists. Price, 50c a yard. (First Floor, Chestnut)

### WOMEN'S Silk Stockings, "Seconds," at \$1.15 and \$1.55

From one of the largest and best mills in the country whose mill runs are so good that the faults are hard to find and they wear as well as first-grade goods. If "firsts" they would be twice as much. \$1.15 for full-fashioned ingrain black silk with cotton tops and soles. \$1.55 for full-fashioned all-silk in black, white and colors. (West Side)

### GIRLS' Gymnasium Bloomers

They can be had in all-wool black storm serge with double-gusset and pocket for \$5.85. Or in black cotton-and-wool material with double gusset and pocket for \$4.25. White cotton duck middy blouses to wear with the bloomers are \$1.85. They are full cut with braid, shield and lacer. (Third Floor, Central)

### Choose Any Piece of Office Furniture at One-Third Less

Selections are still good in flat-top and roll-top desks, office tables, directors' tables, swivel chairs, arm chairs, side chairs, filing cabinets and safes. The offering of an entire stock of such standard staple goods at a deduction of 33 1-3 per cent from the price of every article is believed to be unprecedented. It is hardly necessary to tell any business man needing or likely to need office furniture that it means losing money not to take quick advantage of this Sale. (Third Floor, Market)

### The Handkerchief Corner in the London Shop

is a gay and colorful spot where women and men will find the new and smartest sport and other handkerchiefs. English squares, French handkerchiefs and many others—of the finest qualities and correct styles—are here in fascinating variety. Women's sports and other handkerchiefs are \$1 to \$45 each. Men's silk or linen handkerchiefs, in desirable colors or white, \$1 to \$10 each. (London Shop, The Galleries, Chestnut)

### Electric Washing Machines

are among the invaluable household helps which may now be had at new low prices. For instance, the "Easy Vacuum Electric Washer" with zinc tub may now be had for \$139; the A. B. C. Electric Washer of the semi-cabinet type with galvanized tub is now \$135; and another A. B. C. with copper tub is \$160. And in each of these three instances the savings are very substantial indeed. (Fourth Floor, Central)

### Madeira Lunch Sets and Tea Napkins of Special Merit

A new purchase of an importer's surplus of Irish linen, finely and plentifully hand-embroidered and hand-scalloped in the Madeira Islands. Tea napkins in 12 and 13 inch sizes are \$9.75 a dozen. Luncheon sets of 13 pieces at \$7.75 a dozen. They are exceptionally good at the prices. (First Floor, Chestnut)

### 300 Women's Silk Umbrellas "Seconds" at \$4.50 Each

If it were not for the slight imperfections which occasionally appear, these good umbrellas would be more than twice their present price! They have covers of extra-heavy taffeta and are in all-black, blue, brown, purple or taupe. They have fashionable handles, some with leather straps, some with amber tops—all in attractive colorings and styles. They're remarkably good for this price and any woman who needs a new umbrella will do well to see them. (Main Floor, Market)

### Wanamaker Certified Bedding Was Never in Such Demand

The February Sale brings everybody an opportunity to choose from our entire stock of mattresses, pillows, bolsters and springs at substantial saving from regular prices; and everybody seems to be choosing. We have never known goods of this kind to be in greater demand and we have never been better able to meet it. All our mattresses, pillows, bolsters and springs are included in the Sale. Customers can choose from our whole assortment of mattress materials, also feathers for making bolsters and pillows, and have these articles made to order in any desired size or style at the special February prices. The Sale embraces only one kind of bedding, the kind we sell, and that is the best to be had. (Sixth Floor, Chestnut)