TEILOOFATRAK

 A Most Sensational Offering of Dependable Furs.
The Great Event That Everybody Looks Forward To!
Sale. The greatest values that we have ever offered are to be found in this Annual
Amst complete assortment of $F$ urs, to be sold at reductions of One-Half and in many cases more than one-half off former prices.
Think what this means to you! This is an opportunity for an investment
in reliable quality Furs at prices that cannot be equaled
A History-making GUARAANTEE that'll Save You Money!
We Guarantee the prices in this event to be lower now than they will




YEO \& LUKENS CO. and - Went 712 ra alnut St.

LOWER MERION PRAISED


Creitis and Collections

## YMCA

\$26.00This Low Priced Cicm


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## STRAWBRFDGE \& CLOTHIER

## NOTE

VALENTINES



Of Wool Jersey-
Now $\$ 4.35$ and $\$ 5.35$





| lars edged with narrow plaiting. <br> Cotton Waists, Special- <br> Lrovely models of white batiste, <br> trimmed Wehpats. $\begin{array}{l}\text { tailored Wists of striped vo vile, } \\ \text { or nlain tailored models of white }\end{array}$ <br> madras. <br> White Voile Waists--\$1.50 <br> SpECLAL, this group of dainty <br> Waists, trimmed with embroidery and lace, tucked in vest effect. <br> Also, a model of madras, tai <br> tored ard or inished with pique roll collar, or convertible colar of madras. |
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Even the Furniture Price
Tickets Do Not Tell the Full Story of the Values

- Because we marked


Silks You'll Want for Spring Odd Lots of Women's Coats At Prices Noticeably Lower At Still Further Reductions


And many pieces and suits at a reduction of 50 morrow-shop aroundCOMPARE Furniture and prices in all the good sores-then you will unmean by a DOUBLE RE DUCTION of all Furniture prices.

NOTE
MOTOR ROBES Reduced for Early

SWEATERS
New Low Prices

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STOCKINGS
At Good Saving Four kinds of Women's Stock
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Coats-now $\$ 15.00$
Dark Wool Velour Dolmans in arious styles, some with hooded
vilars, some with collars of fur,

Coats-now $\$ 35.00$

Coats-now \$50.00 hades of taupe, with long shaw Women's Suits Reduced

Homespun and Tweed Suits-now $\$ 15.00$
elour and Silvertone Suits-now $\$ 20.00$ Worsted Jersey Suits, Special at $\$ 19.75$

| NOTE | Golden Special For Men! |
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## $\mathbb{N O T E}$

 MEN'S SHIRTS Of Woven-StripeMadras at $\$ 2.25$

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