

Organ plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S Store Opens at 9

WANAMAKER'S Store Closes at 5

WANAMAKER'S WEATHER Unsettled

The Furniture Every One Wants to Own Is Here at Deductions of 33 1/3 and 50 Per Cent

It Is Often That Good Bankers Advise People

as to investments say: "Don't put all your eggs in one basket."

Scatter your money in the best securities you can get, and if, here and there, something happens to an investment, you will still have enough.

It is a good architect of a man who builds something to last after he has gone, for he will take great satisfaction in thinking of what he has done.

But while considering the scattering of money investments, would it not be wise to consider that "time is money" and that the scattering of time somewhat to give joy to ourselves and others might be better worth while than letting the office, the mill, the store, politics or sport or the club have it all?

A man often has trouble from putting all his time in one place.

[Signed] *John Wanamaker*

February 2, 1921.

Women Are Enthusiastic Over This Sale of Silks

They came and saw the silks and they bought silks enough to last for months to come. But, fortunately, we have plenty of most of the best values, and this is what women will find who come in tomorrow.

- Tricolette, \$1.65 a yard. A fine quality fiber silk in all the desirable colors.
- Charmeuse, \$2.50 a yard. All-silk, 40 inches wide. Black and colors.
- Novelty Georgette crepe, \$2.50 a yard. 40 inches wide, and both light and dark colored grounds.
- Crepe Egyptian, \$3.50 a yard. Wood and silk. Navy blue only.
- Figured foulards, \$2 a yard. All-silk, 35 inches wide.
- Washable satin, \$2 a yard. All-silk. White, flesh and pink.
- A celebrated sports silk, \$4 a yard. Fiber silk.
- Fine satin, \$2 a yard. All-silk, 35 inches wide. Many colors.
- Colored pongee, \$1.50 a yard. All-silk, 36 inches wide.
- Satin messaline, \$1.50 a yard. All-silk and many colors.
- All-silk taffeta, \$2.25 a yard. Fine quality, 35 inches wide.
- Heavy dress satin, \$2.25 a yard. All-silk. Black, navy and brown.
- Striped sports silk, \$2 a yard. All-silk. Awning stripes.
- Figured sports crepe, \$4.50 a yard. Fiber silk. Many colors.

(West Aisle and First Floor, Chestnut)

There was never such a stock of good furniture at such large and undoubted savings as we are offering in this February Sale; and there never was such a market for it. There is always a market for the goods that people want, especially when prices are brought down as they are now.

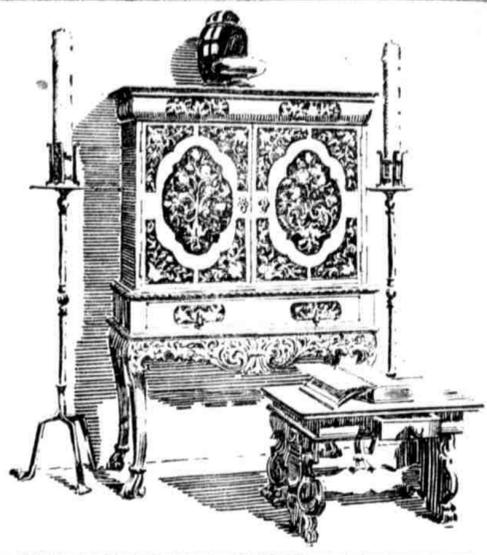
Our whole furniture stock offered at a deduction of 33 1/3 per cent, except some lots at a deduction of 50 per cent.

This is believed to be the greatest offer ever made in furniture. It is surely the greatest opportunity that homekeepers have had in years. Of course, common sense will again tell you that the significance of all such offerings depends entirely upon the goods that are back of them, the quantity of them and the character of them.

Back of this offer is the largest and finest stock of furniture at retail in America.

It is the first time to our knowledge that such a stock has ever been thrown open in its entirety to the public for choosing at a minimum price advantage of one-third.

The people are very much alive to what it all means to them.



(Fifth and Sixth Floors)

Such Pretty Taffeta Frocks for Young Women

Crisp and shining and like a breath of Spring are these delightful little dresses. They fairly radiate newness!

A demure little affair of black, brown or blue taffeta is the first dress, which has a round neck and a tiny guimpe and wee sleeves of creamy point d'esprit peeping below the short silk sleeves. The skirt has wheel-like pleatings of the same silk, and the price is \$35.

Plaid taffeta makes charming Spring dresses—there's one in blue and white plaid with a modified basque, short sleeves, full, short skirt and tiny frills of pleated white crepe de chine at the throat and edging the sleeves. The narrow sash ties loosely in the back. \$48.50.

There's the prettiest new black taffeta dinner dress—the skirt with a silk drop, filmy black silk lace over that and thin flying panels of the taffeta, edged with wee frills. There's a sash which ties at the side, there's a bit of black lace at the neck and the sleeves, and a bright dash of color is given by the gray blue flowers tucked in the girdle. \$48.50.



All in 14 to 20 year sizes. (Second Floor, Chestnut)

Satin and Silk Millinery for Mid-Season Wear

She's an unusual woman who doesn't grow a bit tired of her early winter millinery along about this time! So, to take the place of the early season hats and to wear before straw-hat time, there are some delightful new satin and silk hats—new models just from our own workrooms.

For immediate wear there are dark blue, brown or gray satin or taffeta hats—in small, rather conservative, yet smart shapes. Some are trimmed with feathers, some are embroidered.

With them are some new hats in lighter colors, too—like pale gray, sand shades, coral and green. These are in the new shapes, are ribbon and embroidery trimmed, and are most effective. \$18 to \$30.

(Second Floor, Chestnut)

Women's Jersey Suits Priced at \$18.50

Broken sizes out of our own stock and reduced for that reason to their present low price.

They are in good, conservative styles and the most wanted dark colors—heather mixtures, oxford gray, plain brown, wistaria; also they are in two or three weights. A few are trimmed with brushed wool.

All sizes in the lot. Priced \$18.50.

(First Floor, Central)

Exquisite French Gimpes for Half Price

Every one is hand embroidered; some have the finest eyelet work and are lace trimmed. They are such beautiful gimpes as many women could use right now in a number of their new dresses.

There are practically all styles, low and high neck, collarless and with collars, and the prices are exactly half, \$3 to \$10.

(Main Floor, Central)

Corset Novelties

Some of the new things designed with a view to producing the corsetless effect are these:

A pink suede cloth slip-on hip confiner with three pair of garters and reinforcement over the abdomen. The price of this is \$11.50.

Two slip-on models of heavy pink silk elastic, long over the hips. One style has no opening at the back and the other has eyelets and lacer at the top at the front. These are \$31.50.

(Third Floor, Chestnut)

Petticoats and Kimonos Specials With Little Prices

500 petticoats at \$1.85. They are cotton-top jersey petticoats with silk messaline flounces and are both practical and pretty.

(East Aisle)

February Sale of Mirrors and Paintings

The prices are substantially lowered, and people who are buying furniture for new or old homes will find it well worth their while to buy mirrors and pictures also.

The mirrors are console, buffet and mantel mirrors in gold, silver and polychrome finishes and are newly priced at \$5 to \$120.

The water-color paintings include some well-known names such as Carl Weber and F. F. English, and are \$22 to \$308.

Among the oil paintings are landscapes, marines, animal pieces and figure pieces, priced at \$7.50 to \$1300.

(Fifth Floor, Market)

New Tricolette Over-Blouses for Spring—at \$10.85

Such beautiful colors you never did see! There are vivid emerald greens, golds, exquisite rose pinks, soft grays, white, blues; in fact, all the good sports shades and many others.

There are just one and two of a kind of these pretty blouses, some slip-over style, others sur-

plice waists and their trimming is just as varied—wool embroidery, gold thread, beads, even crossed ribbon trimming figuring strongly.

They are just what women want for their new Spring suits or sports skirts and the price is much less than usual.

(Third Floor, Central)

Each Boat From France Brings Women New Stockings

Not so many at a time, but it is the continuous arrival of little lots of smart new styles that women like. Among the latest arrivals are:

Brilliant lisle stockings in black only, with Paris open clocks and high spliced heels and soles, \$2.50 a pair.

Sheer silk in black and white with Paris open clocks, \$8 a pair.

Beautiful black and white silk with real lace inserts, \$15, \$22.50 and \$25 a pair.

In white silk only, with real duchess and point lace inserts, \$50 a pair.

(First Floor, Market)

Two New Tan Boots for Women of Fashion

Both styles that will find particular favor with young women. One has shapely toe with straight tip, center punching and perforations and military heel.

and punched tip but no perforations, and has a Cuban heel. Both of nut-brown Russian calf-skin and both from a famous factory.

The other has narrower toe

Price, \$12 a pair here or a third more elsewhere.

(First Floor, Market)

For the Woman Who Likes Quite Sheer Handkerchiefs

There are some new ones at \$6 a dozen that are certain to please. They are of snowy linen, of Irish weave, and they are of fine quality and quite sheer.

They have tiny hems, daintily hemstitched.

\$6 the dozen.

(Main Floor, Central)

Plaid Cotton Ratine for Skirts

Ratine doesn't crush, it is light in weight and very comfortable. This English variety comes in the big simple block plaids—brown-and-white, navy-and-white.

black-and-white—which are the correct thing for any kind of sports skirts.

The width is 38 inches. The price \$1.85 a yard.

(First Floor, Chestnut)

Grateful Toilet Helps for the Skin

Some of the best things that women have found to keep the skin in good condition during the trying months.

Witch Hazel Jelly, 25c a bottle. Cold Cream, 35c and 65c a jar. Violet Cold Cream, 35c a jar. Cleansing Cream, 65c and \$1.20 a jar.

They are all Queen Mary preparations and that means that their purity can be relied upon. Honey and Almond Cream, 35c a bottle.

Youth and Beauty Cream, 65c and \$1.15 a jar. Skin Cream, 65c and \$1.20 a jar.

(Main Floor, Chestnut)



Small Grand Pianos for Apartments

Almost every one prefers a grand piano to any other style, but many people feel they have not room for one.

To solve this problem and also to enable apartment dwellers to have grand pianos, several of the most noted pianos are now made in a small grand model which takes up no more room than an upright piano, but is, of course, vastly more decorative.

We have these beautiful instruments in the following makes, all procurable on convenient terms:

- Chickering small grands, \$1400.
- Knabe small grands, \$1400.
- Schomacker small grands, \$1250.
- Lindeman small grands, \$895.

(Egyptian Hall, Second Floor)

A Man Likes a Different Hat for Dress

than the one he has been wearing all day. And as many men do not care for a silk hat we had made by Lincoln-Bennett, London, some soft black dress hats that

are light in weight and comfortable, yet correct in fashion. They can be put into an overcoat pocket without injury and will last a lifetime.

Price, \$10.

(Main Floor, Market)

Sweet Valentines

Cards and novelties, candy novelties and comics, 5c to \$1. Also material for the old-fashioned valentines, 35c a box.

Mechanical valentines—which are the delight of small children—5c to 25c.

Find them close to the elevators.

(Main Floor, Thirtieth)

A Spring Style in Silk Handbags

It is a dainty little pouch bag of good silk in one-piece style. The oval frame is of shell finish celluloid and the bag may be had in any of four colors—black, navy, gray and brown.

For such a good-looking handbag it is notably low-priced at \$3.75.

(Main Floor, Chestnut)

English Pins 30c and 55c

It is only notions of the finest quality that we mark with the "Mercurie de luxe" stamp, and these good English pins are all labeled that way.

They are the finest grade pins, and they come in handy packages—papers which hold 1000 pins are 55c; papers with 500 pins are 30c.

(Main Floor, Central)

White Figured Voiles at 85c a Yard

Sheer, soft white goods, bought to sell at \$1.25 a yard, and the first shipment was sold at that price. Then the price went down, so that now we can sell the second shipment at 85c.

There are nearly a score of the different designs—mostly tiny blocks and dots.

(First Floor, Chestnut)

Choose Any Piece of Office Furniture and Pay 33 1/3 Per Cent Less

So far as we know, this is the first time a whole retail office furniture stock has ever been offered at such a large deduction from standard prices. As applying to such staple goods, the saving is very unusual, and men of business have been quick to take advantage of it.

- Flat-top desks
- Roll-top desks
- Office tables
- Directors' tables
- Swivel chairs
- Arm chairs
- Side chairs
- Filing cabinets
- Safes

(Third Floor, Market)

A New Room-Size Added to the Wilton Rug Disposal

It is 8.3x10.6 ft. size and the prices in the two grades are \$73.50 and \$107.50. The sizes which have already been on show are 9x12 ft., \$75 and \$110; 36x63 in., \$14.50 and \$18.50, and 27x54 in., \$9.50 and \$12.

These are all fine Wilton rugs, fresh from the mill and in the newest designs and colorings. Their prices are a fourth to a third less than regular.

(Seventh Floor, Chestnut)

All Mattresses, Pillows, Bolsters and Springs in a Half-Yearly Sale

The things that make a bed should be chosen carefully. We sell only the most reliable grades of bedding at sale times and at all other times. So far as quality is concerned there is no difference between choosing now and choosing any other time. But otherwise there is a big difference because you can now choose anything in our

whole assortment of mattresses, pillows, bolsters and springs at a saving of 20 per cent from the regular prices—some at 25 per cent less.

As regards mattresses, pillows and bolsters, you may select the materials and have these articles made up just as you desire at the special February Sale prices.

(Sixth Floor, Chestnut)

Beautiful Hand-Loomed Linens to Make the Home Still Finer

Fine table linens are so much a part of a good home that many people will be very much interested in a group of beautiful Irish hand-loomed table cloths and napkins which we are now showing. In material, finish and design these are linens of exquisite quality, combining beauty of appearance with all the essentials of good service.

There are more than a dozen different styles and grades, four different sizes of cloths and two sizes of napkins in the collection, with a choice of round, oval and square patterns.

- Table Cloths
- 2x2 yards, \$18.75 to \$25 each.
- 2x2 1/2 yards, \$22.75 to \$30 each.
- 2x3 yards, \$22.50 to \$30 each.
- Napkins
- 22 1/2 x 22 1/2 inches, \$25.75 to \$35 dozen.
- 27 x 27 inches, \$25 to \$45 dozen.

(First Floor, Chestnut)