

GAS Soldering Furnaces and Appliances
 L. D. Berger Co., 59 N. 2d St.
 Bell, Market 444

One Bar Goes Twice as Far
NOVELTY BORAX SOAP
 Save the Wrappers

No One Need Buy Cuticura Before He Tries Free Samples
 Soap, Distinct, Talcom, 2c. Creamery, 5c. Surgical
 Free of Outside Laboratories, Dept. 2, Waltham, Mass.

Midwinter Sale
 Books and Stationery
 George W. Jacobs & Co.
 1628 Chestnut Street

You can wear your SMALLEST SHOE with EASE and COMFORT while using
MAGUIRE'S IRISH CORN PLASTER
 NO PAIN Takes Out the Roots
 Sticks to your feet like a postage stamp
 Sold only in Great Envelopes. Tear to strip.

A Persian Palace
 Café L'Aiglon
 Dancing, 8 P. M. to Closing
 Chestnut at Fifteenth

SEASHORE
 Atlantic City, Ocean City, Wildwood and Cape May
 EXCLUSIONS EVERY SUNDAY
 Rates \$1.50
 Atlantic City Railroad
 Reading

FIAT
 MADE IN ITALY
 ECONOMY and efficiency predominate in the three new sensational FIAT models now on exhibition at our new building
 501 Fiat (Small) \$2775
 505 Fiat (Medium) \$4950
 510 Fiat (Large) \$6065
 Potter-Diesinger Motor Company
 2207 Chestnut
 Bell Phone, BRUCE 1-11

For Thursday
 Store Hours, 9 to 5:30
 Write your representative at Harrisburg to work for Daylight Saving law. It will take effort to secure it.

GIMBEL BROTHERS
 MARKET : CHESTNUT :: EIGHTH + NINTH

Wednesday, Feb. 2, 1921
 Gimbel Hard-Water Soap incomparably best—large cakes, 75c a doz. in this annual sale—half its regular price. Order now.
 For Thursday

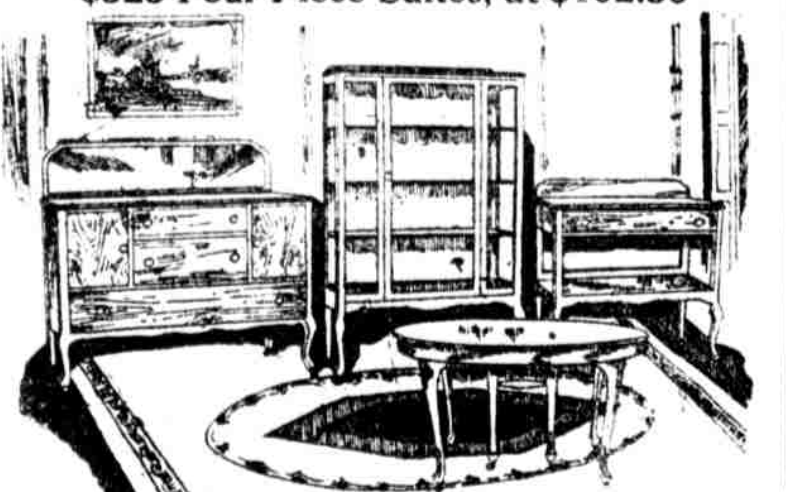
You Pick from Philadelphia's Foremost Collection of
Furniture

Save Half
 Save 45%
 Save 33%
 Save 25%
 from Gimbel prices

In the Gimbel Sale—With Savings Running to Half
 More Than a Million-Dollar Collection

As a merchandising event the Gimbel Furniture Sale stands head-and-shoulders above the crowd in Philadelphia today. And the "savings" are from Gimbel standard of pricing—in almost every case the lowest full price, so that, also, it is the lowest sale price. Thank you for the very largest furniture selling we ever knew. And these "thanks" are given realness in the values offered.

\$325 Four-Piece Suites, at \$162.50
 Anne Suite, as illustrated, plain simple lines, large buffet, mirror back, large china closet, 54-inch top extension table and serving table, American walnut, beautifully finished. Four pieces, regular value \$325. Just half price, at... **\$162.50**



\$500 Dining-Room Suites, Four Pieces, \$250
 Solid mahogany dining room suite, as illustrated, William and Mary design, 5-foot buffet, 54-inch top extension table, large serving table and china closet. Four pieces, regular value \$500. Half price... **\$250**




\$35 Chairs and Rockers at \$17.50 each
 As illustrated, solid mahogany frames, velvet valance blue silk velvet seats, and cane backs. Regular value \$35. Half price, **\$17.50.**



\$600 Three-Piece Suites, at \$300
 Suite, as illustrated, with 6-foot davenport, large arm chair and rocker, wing sides, spring cushion backs, loose spring cushion seats, coverings of brown or blue tapestry and brown or blue velvet. Regular value \$600. Half price, at... **\$300**



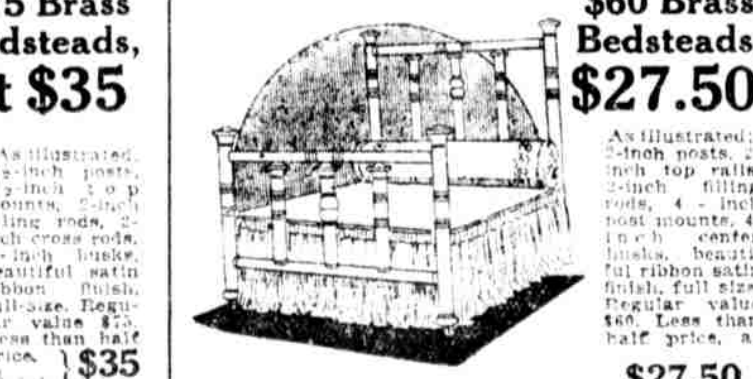
\$450 Chamber Suites Just Half-Price, \$225
 Beautiful Colonial Suite, as illustrated, full-size bedstead, 3-inch turned posts, 48-inch bureau, trinitate glass toilet table, large chiffonier, Mahogany, dull finish. Four pieces, regular value \$450. Just half price, at... **\$225**



\$75 Brass Bedsteads, at \$35
 As illustrated, 2 1/2-inch posts, 2 1/2-inch top rail, 2 1/2-inch filling rods, 2 1/2-inch cross rods, 2 1/2-inch hangers, beautiful satin ribbon finish. Regular value \$75. Less than half price, at... **\$35**

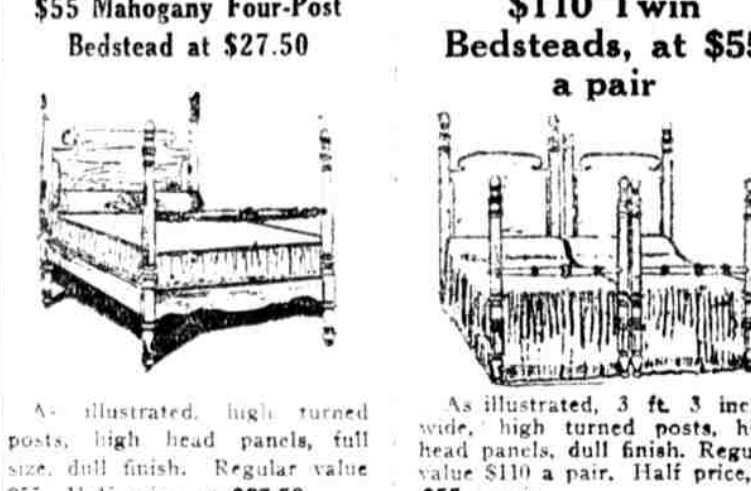


\$60 Brass Bedsteads, at \$27.50
 As illustrated, 2 1/2-inch posts, 2 1/2-inch top rail, 2 1/2-inch filling rods, 4 1/2-inch center finish, beautiful ribbon satin finish, full size. Regular value \$60. Less than half price, at... **\$27.50**



\$55 Mahogany Four-Post Bedstead at \$27.50
 As illustrated, high turned posts, high head panels, full size, dull finish. Regular value \$55. Half price, at... **\$27.50.**

\$110 Twin Bedsteads, at \$55 a pair
 As illustrated, 3 ft 3 inches wide, high turned posts, high head panels, dull finish. Regular value \$110 a pair. Half price, at... **\$55 a pair.**

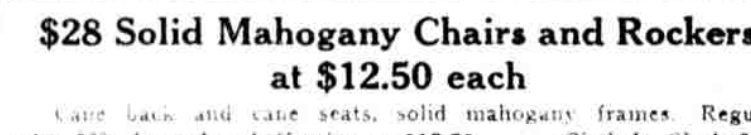


\$35 Ostermoor Mattresses at \$23.33
 Special arrangements—for advertising purposes—present us to all one of these famous Cotton-Layer Felt Mattresses at Reduction of 33 1/3% to Any Customer Signing This Coupon

Name _____
 Address _____
 City _____



\$28 Solid Mahogany Chairs and Rockers at \$12.50 each
 Cane back and cane seats, solid mahogany frames. Regular value \$28. Less than half price, at... **\$12.50.**—Gimbels, Sixth floor



Tomorrow—
Women's Suits Re-Priced
\$65 Were \$85 to \$125
 Because we want room for Spring's "Advance Guard," Rich, lovely fabrics, Hand-embroidered models, Hand-tailored-trimmed models—stitching "massed", and "massed" and "clustered" into fascinating effects, Models without belts—and all "lines." And plenty of belted styles.
 No fur—the kind of suits so many women have use for, the warmer part of the year.
\$69 to \$79 Suits, Re-Priced at \$45
 Hand-tailored throughout—from perfectly set collar to perfectly sleeves—and on to perfectly hung skirt.
\$59, \$65 to \$89 Suits, Re-Priced at \$35
 Hand-tailored throughout—from perfectly set collar to perfectly sleeves—and on to perfectly hung skirt.
 And \$29.75 Flex-O-Tex Suits, Re-Priced at \$18.75

Gimbels, Sale of Dress, Third floor

"Gym" Bloomers at \$3.95 and \$4.95
 That Most Stores Have to Charge \$4.50 to \$5.85 For!
 Full three yards around. Press-pleated all the way to the knee—prevents that bulky look. Strongly reinforced wherever hardest wear comes.
 Of all-wool serge—at \$4.95.
 Part-wool Bloomers—at \$3.95.
 Lonsdale jean Middies—at \$1.65.
 Black silk Middle Ties—at \$1.25.
 Gym Shoes—at \$1.50 and \$2.
 —Gimbels, Sports Clothes Section, Third floor



Manufacturer Made Up All His Short Lengths and "Over-Cuts"—and "Threw In" a Group of Samples
Little Children's Fresh Smart Bloomer Dresses Half Price at \$1.95
 Ages 2 to 6 years
 Gingham and chambrays—the quality that wears and tubs.
 Yoke styles—tab-trimmed and embroidered.
 Frill-neck styles—the firm fresh frills picoted and pleated.
 All with the practical pantalet bloomers that "save" petticoats.
 All daintily fresh and "lovable."
 Just 350—don't "put off" shopping!
 —Gimbels, First floor



Fifty Alaska "Star" REFRIGERATORS at \$42.50
 Less Than Today's Factory Price
 These "Star" Refrigerators have no special seal-less porcelain-lined food compartments. But with every detail the same—\$42.50.
\$90 Dangler Gas Ranges at \$70 On Easy Terms
 Elevated baking and broiling 18-inch oven, equipped with the turbine heat regulator, connected free of charge, where the sun is in kitchen—\$70—been 90 days.
500 Gas Irons, 6 lbs., \$1.95
 Complete with gas tubing and stands, nickel-plated and nickel with patent Bunson burners, \$1.95.
1000 Galvanized Wash Tubs, \$1
 Corrugated bottoms, 4 1/2 deep handles, family size, at \$1.
 —Gimbels, Fourth floor.



Buffet and Bureau Scarfs At \$1
 Trimmed With Imitation Filet and Cluny Laces
 18-inch square cotton centers—plain or centered with large medallions or trimmed at ends with lace inserts—bordered all-round with lace. One size—18x52 inches.
 24-inch lace-trimmed Centerpieces, at \$1.
 —Gimbels, Linen Store, Second floor

Cupples Automobile TIRES
 First Quality; Factory-Wrapped; Serially Numbered; Guaranteed for 7500 Miles
 At Just Above Half List Prices

	Sale Price	List Price
30x3	\$12.25	\$20.40
30x3 1/2	16.20	27.00
32x3 1/2	19.32	32.20
31x4	25.80	37.70
32x4	26.95	43.00
33x4	27.95	45.15
34x4	28.95	46.10
33x4 1/2	36.95	59.35
34x4 1/2	38.95	61.25
35x4 1/2	40.95	64.00
36x4 1/2	41.95	64.95
35x5	50.95	88.95

—Gimbels, Automobile Accessories, Fourth floor.



Entire Stock of Men's Clothing in the SUBWAY STORE
 To Go Out at **HALF PRICE**
 Every piece of clothing from odd trousers to big warm winter ulsters at Half the Full Winter Prices.
Suits and Overcoats and Raincoats Various at \$10, \$12.50, \$15, \$20 and \$25
Corduroy Suits at \$15 and \$20
Reefers. And Sheep-lined Coats. And Mackinaws Half Price, Various at \$7.50, \$10, \$12.50, \$15 and \$17.50
Trousers at \$2.50, \$3.75, \$5 and \$7.50
 —Gimbels, Subway Store

