

We Buy Gold
Silver, Platinum, Diamonds,
Jewelry of All Kinds
Penn. Smelting & Refining Works
1111 Chestnut St., Phila.

S - S - STAMMERING
and all defects in speech cured
at the **THE OUGLEY INSTITUTE**
For the cure of all defects in speech
1225 Market St., Phila.

SHOP WITH **STORE ORDERS** That Buy Anything
FRAMBES & CLARK
2112 Chestnut St., Phila.
619 Chestnut St., Philadelphia City
30 N. Third St., Camden

OLD PARLOR SUITS
MADE EQUAL TO NEW
Reconstructed upholstered and polished
\$15 and
up
We carry a large stock of upholstery materials selling at wholesale prices
AMERICAN UPHOLSTERY CO.
Oldest and Largest House of Its Kind
305 Arch Street

PHILADELPHIA STEAM HEATING CO.
EST. 1870
INSTALLATION AND REPAIR WORK
COVERING THE ENTIRE FIELD OF
MECHANICAL EQUIPMENT FOR
BUILDINGS POWER—STEAM &
ELECTRIC HEATING PLUMBING
WATER SUPPLY SYSTEMS
LIGHTING VENTILATING
GENERAL PIPING WORK
Etc.
We have a reputation of 20 years
and our customers in 42 years

Has your painter a reputation?
Do you know that he will use a painting his estimate calls for, because the quality of the oil and white lead are a mighty big factor in the longevity of the paint job?
We have a reputation of 20 years and our customers in 42 years
WILSON'S GOOD PAINTING
Will stand the test of time
44 N. 7th St.
Established 1851

Make Your Money Work for You
To spend it for what will not last, or you can do without, is seeing the last of it.
To put away in your own name five cents a day, Sundays and Weekdays, is to have it grow, grow and grow and grow.
Five cents will grow in one year to over Nineteen Dollars.
4 1/4% INTEREST
Accepts from 1 cent to \$5000.00
FIRST PENNY SAVINGS BANK
It's Not Speculative and Guarantees Safety
John W. Warriner
Broad and Chestnut Streets
21st and Bainbridge Streets

For **Wednesday**

Store Hours, 9 to 5:30
This 1st of February is quite generally the "New Year's" of stores. The business year ends with January.

GIMBEL BROTHERS
MARKET : CHESTNUT : EIGHTH : NINTH

Tuesday, Feb. 1, 1921
Thousands more families each year take the convenience and benefit of a monthly charge account at Gimbel's.

For **Wednesday**

This Furniture Sale Sets New Standards in Value-Giving

Furnish—and save half; possible in quite a large way; or save 45% or 33% or 25%—in each case a sum very well worth-while.

That statement, in every way correct and exact, shouldn't convince anybody who has no former knowledge of Gimbel's. First of all, customers should shop a little, and "discover" the full prices charged by each store. Then only is a statement of reductions or discount worth anything. If Gimbel's had a suite of furniture marked formerly at \$600 and reduced it 40%, the new price would be \$360.

If some other store's idea of pricing had counted that same suite a \$700 value, a 40% reduction would bring it to \$420.

Shop. Compare.

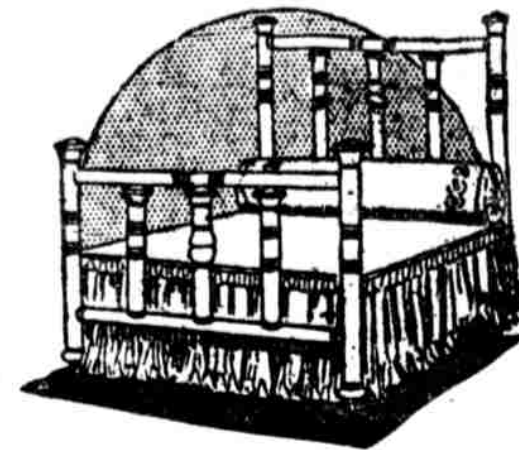
We believe it is your right and duty to spend your money to your own best advantage.

Quality, style—many things enter into "value," but a store's necessity for, or love of, high prices is the chief factor in setting the game against the purchaser.

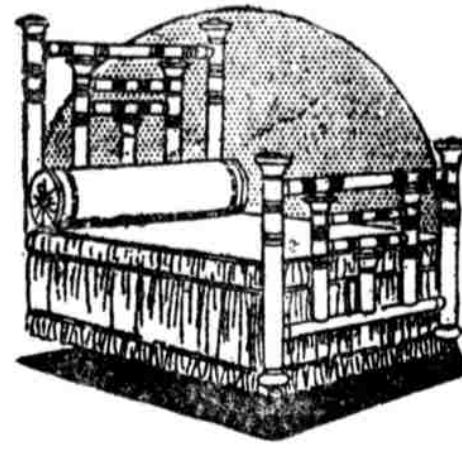
THREE THOUSAND ALL-BRASS BEDSTEADS
At Less Than The Actual Cost of Production

at **\$27.50 to \$35**: Values \$60 to \$75

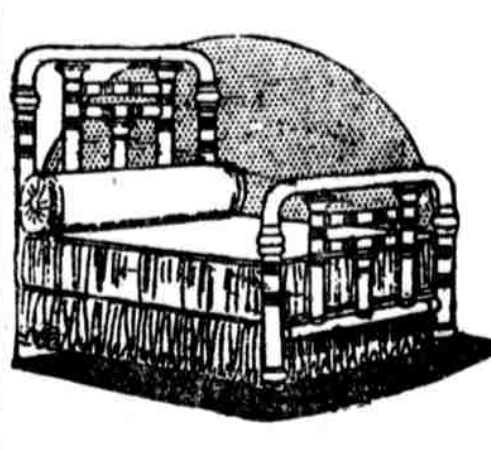
\$60 Brass Bedsteads, at \$27.50
As illustrated, 2 1/2-inch posts, 2-inch top rails, 2-inch filling rods, 4-inch post & t-mounts, 4-inch center hushka, beautiful ribbon satin finish. Full size. Regular value \$60. Less than half price, at **\$27.50**



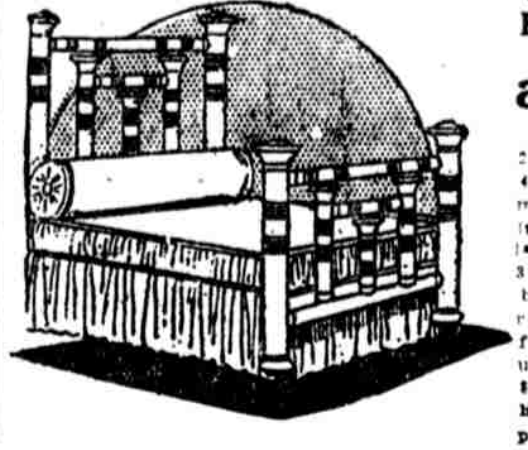
\$65 Brass Bedsteads, at \$30
As illustrated, 2-inch posts, 2-inch top rails, 2-inch filling rods, 4-inch post & t-mounts, 4-inch center hushka, beautiful ribbon satin finish. Full size. Regular value \$65. Less than half price, at **\$30**



\$68 Brass Bedsteads, at \$32
As illustrated, 2-inch posts, 2-inch top rails, 2-inch filling rods, 4-inch post & t-mounts, 4-inch center hushka, beautiful ribbon satin finish. Full size. Regular value \$68. Less than half price, at **\$32**



\$75 Brass Bedsteads, at \$35
As illustrated, 2 1/2-inch posts, 4 1/2-inch top rails, 2-inch filling rods, 3-inch cross rods, 3-inch hushka, beautiful satin ribbon finish. Full size. Regular value \$75. Less than half price, at **\$35**



\$1000 Ten-Piece Suites, at \$500
Chippendale lines, beautifully figured American walnut, 6-foot buffet, oblong extension table, closed serving table, magnificent china closet, set of handsomely carved ribbon-back chairs with leather seats. Save \$500, at **\$500**.

\$1200 Ten-Piece Suites, Just Half Price at \$600
Magnificent suite, Italian Renaissance design, 6-foot buffet, 54-inch top extension table, closed serving table, set of five side and one arm chair, leather covered seats in American walnut, beautifully figured frame, magnificently carved. Was \$1200 more—now **\$600**.

\$1800 Ten-Piece Suites, Just Half Price at \$900
Magnificent suite of Elizabethan period, in oak, Old English finish, buffet 7 feet long, carved Elizabethan cabinet, magnificent double-shelf serving table, oblong extension table, set of magnificent high-back chairs to match. Was \$1800, now **\$900**.

\$850 Ten-Piece Suites, Just Half Price at \$425
Magnificent suite, Queen Anne period, in mahogany; 66-inch buffet, 54-inch top extension table, beautiful china closet, closed serving table, set of five side and one arm chair, cane panel backs, leather covered seats. Worth \$425 more, at **\$425**.

\$900 Ten-Piece Suites, Just Half Price at \$450
William and Mary Suite, with 66-inch buffet, closed serving table, large extension table, china closet and set of five side and one arm chair, leather seats, in American walnut.
\$1000 Four-Piece Suites, Just Half Price at \$500
Beautiful Chippendale Suite, in mahogany; 6-foot buffet, 54-inch top extension table, 48-inch serving table, 34-inch china closet, magnificent mahogany suite. Save \$500, at **\$500**.

\$1200 Ten-Piece Suites, at \$600—Save \$600
Louis XV design, beautifully figured walnut; 66-inch buffet, closed serving table, large china closet, oblong extension table, set of five side and one arm, ribbon back chairs, leather covered seats. At **\$600**.
—Gimbel's, Sixth floor

\$1800 12-Piece Suites, Just Half Price at \$900
Magnificent hand-made, hand-carved suite of solid mahogany. Chippendale reproduction; 72-inch buffet, five drawers, two cabinets, fitted with hand-made solid mahogany knife axes, 32-inch china closet, large closed serving table, round-top extension table, set of Chippendale ribbon-back chairs, covered in moiré. Regular price \$1800. Sale price **\$900**.

Sale of Dresses
Women's and Misses' Sizes
Taffetas—Tricolettes—Satin—
Tricotines—Serges—Jerseys



At \$18
Values \$25 and \$29.75

TRICOULETTES—Embroidered "to match" or in contrasting color. Or ribbon-loop trimmed. Or in coat-dress style.
TAFFETAS—Scalloped, eyeleted, embroidered, piped; pleating-trimmed; with circular skirts—or with tucks.
SERGES—Braided or embroidered or color-embroidered.
CREPES DE CHINE—Embroidered and color-washed. Latest models.

The New Browns—Blues—Grays—Beige-Tones—Browns-with-Henna—Blues-with-Gray

At \$29.75
Values \$39.75 and \$45

TAFFETAS—With apron-tunics; with bugerie vestes; with contrast pipings.
SATINS—With great head-motifs or in redingote effect, with pleatings and pleatings.
TRICOTINES—With unique cluster-stitching in a lighter shade of blue.
CREPES DE CHINE—Eyeleted over color; and smartly tucked models.
GEORGETTES—With slashed tunics.

—Gimbel's, Salons of Dress, Third floor

Men's \$10 and \$12 Silk Shirts at \$4.95



Yes, the \$10 and \$12—and even dearer—shirts of December. No tub silks, no "cheap" silks of any sort. These are silk shirts of quality—four thousand of them. Full-sized, comfortably shaped shirts in the very best styles and colorings. Some all-white, but mostly striped. \$4.95—its a chance not to be missed.
—Gimbel's, Grand Aisle and Shirt Section

Fur Coats Sale—Priced \$69 to \$579

—Worth \$150 up to \$975

Including—long, luxurious wraps, with simply gorgeous collars; short coats; long coats; every length!

\$150 Pony Coats, at \$69—36 inches long.
\$175 Pony Coats, at \$95—36 inches long, rayon trimmed.
\$395 French Seal (dyed cone) Wraps, at \$129—(seal-dyed) from a collar, 45 inches long. With waist deep-ape collars.
\$295 French Seal (dyed cone) Coats, at \$179—36 inches long. With warm, opossum, squirrel or beaver collars.
\$375 Australian Opossum Coats, at \$179—32 inches long.

\$395 Hudson Seal (dyed muskrat) Coats, at \$295—36 inches long. Beaver or skunk trimmed.
\$395 Hudson Seal (dyed muskrat) Coats, at \$339—40 inches long. Skunk-trimmed.
\$975 Scotch Mole Wraps, at \$395. Full length, gorgeously lined.

Fur Neck-Pieces at \$13.75 to \$359

Worth \$19.75 up to \$555
With these "exclusives" added to this morning's graphic list:
\$285 big Natural Mink Cape at \$309.
\$395 long Hudson Seal (dyed muskrat) stole at \$205.
\$380 big Skunk Cape at \$240.
\$395 Russian Kourney cape-stole at \$195.
\$325 Skunk Stole at \$189.
\$148 Hudson Seal (dyed muskrat) Cape at \$125.
\$128 big mole Cape at \$115.
\$189 beaver cape-stole at \$109.
—Gimbel's Fur Salons, Third floor.



4000 Women's \$5 House Dresses At \$2.95



All gingham—plaids, plains, stripes, checks, cross-bars.
And quite the most wonderful "values" in house-dresses since the "readjustment period" set in!
Exquisitely fresh—just bately out of the famous paper envelopes that keep them still more "unhandled."
Six Styles in Regular Sizes and Two Additional "Extra Size" Models
Plaids—big, lovely, multi-color affairs—dark enough to be serviceable; yet richly colored.
Checks—dark or dainty.
Stripes—mostly the fresh, dainty light colors, with plenty of white.
And—among the extra sizes—even some solid-colors.
Buy Where Most Convenient — Third Floor — First Floor — Subway Store

Gimbel Hard-Water Soap Is Ready

Orders are being taken now—delivery will start on the 16th.
This soap is strictly pure—no roughening effect on the skin; shouldn't even smart the eyes—though that is an ultra and useless soap test.
As soap—that will lather pleasantly in any water—this cannot be bettered, if you paid a dollar a cake—though in dollar soap you would get costly perfume.
75c a dozen
Buy a year's supply—allowing a dozen cakes to each member of the family.
—Gimbel's—Many handy order-desks.