

THE DAILY NOVELETTE

Things You'll Love to Make



Satin and Serge. Perhaps you have a satin frock and a serge one that are in fairly good condition, but you are tired of them.

Contrast— I'll buy you a rug twice as expensive and here that one cleaned. Oh, by the way, has any one called me up—Maude—my fiancée?

The Thirteenth Street Shop Where Fashion Reigns



Final Clearance Sale. In satin, laces, net, brocade, Georgette, cloth-of-gold and other materials; effectively beaded and trimmed; black and evening shades.

Special for Wednesday 43 Evening Gowns. Former Prices 150.00 to 225.00. To Close Out 68.50 and 89.50



Headquarters for Butter and Eggs— That's the "Asco" Store Around the Corner

Our Stores have long been noted for High Grade Butter and Strictly Fresh Eggs—quality that is always uniform and which never fails to give entire satisfaction.



"Gold Seal" Eggs carton 70c. One dozen in every carton of the finest, biggest, meatiest eggs you ever ate.

Strictly Fresh Eggs, doz. 65c. Not as big as the "Gold Seal," but every one strictly fresh.

The Finest Butter in America!



"Louella" Butter lb 60c. You can't buy any better butter than "Louella" at any price.

Richland Butter, lb 57c. A pure creamery print butter at a low price.

Butter and Eggs are just two among the more than 800 distinct items we carry, sold at prices that enable you to save money on your living expenses.

"Asco" Stores all over Phila. and throughout Pennsylvania, New Jersey, Delaware and Maryland

WANAMAKER'S DOWN STAIRS STORE WANAMAKER'S

Wanamaker's Down Stairs Store

A Sale of New and Beautiful French Gloves

Some a Third Less Many Half-Price. New gloves, fine gloves with all the beauty of finish and perfection of workmanship that the words "French gloves" imply.



- 2-Clasp Kid-skin Gloves \$1.90. Strap-Wrist Suede Gloves \$2.65. 8-Button Length Kid-skin Gloves \$2.65. 2-Clasp Kid-skin Gloves \$1.90. Strap-Wrist Suede Gloves \$2.65. 8-Button Length Kid-skin Gloves \$2.65.

Spring Skirts Are Flaunting Bright Stripes and Plaids—\$12.75

Refreshingly new and Springlike are these skirts of serge, velour and prunella. Some are knife pleated, some box pleated, and all are new and charming.

New and Pretty Spring Frocks \$10.75, \$12, \$15 and \$16.50

Spring Taffetas, \$15. Poiret Twill Dresses, \$12. Serge Frocks in Dozens of Different Styles, \$10.75. Georgette Crepe Dresses, \$16.50. Tricotine Dresses, in Large Sizes, \$16.50. Special at \$9.75.

Different and Better Rugs at Low February Prices

Heavy Axminster Seamless Rugs, 9x12 Feet, \$46.75. Tapestry Brussels Seamless Rugs, 9x12 Feet, \$30. Seamed Axminster Rugs 9x12 Feet, \$30. Clearaway of Women's Coats \$10 to \$39.

Men's Overcoats To Offset Any Cold Wave \$35

All-wool, snug, thick and warm! They're the right overcoats for men who want service and comfort at a moderate price.

Men's Odd Trousers All-Wool—\$4 to \$9.75

90c to \$2.10 Silks in the February Silk Sale

- All-silk silks—none has any cotton or fiber silk mixtures. Good silks! Chosen first because we know they will be satisfactory to our customers. Lower-priced silks than any we have offered in several years.

Center Aisle Opportunities Women's

- Nightgowns, 85c. Japanese Crepe, 35c. Part-Silk Quilts, \$7.50. Women's Drawers, 65c. Envelope Chemises, \$1.50.

Drapery Specials Nottingham Bris-Bris Curtains, 45c and 65c Each

- Marquisette Dutch Curtains, \$1.50 a Pair. Colored Scrim Special, 25c a Yard. Convenient Shopping Bags, 50c, 65c.



HATS Have Taken On an Air of Gaiety

A smart little black straw has an upturned brim faced with the lightest posies. Bright ribbons, colorful flowers and new straws tell us that Spring hats are here in earnest.