

Band plays at 9: Organ at 11 and 4:50 Chimes at Noon

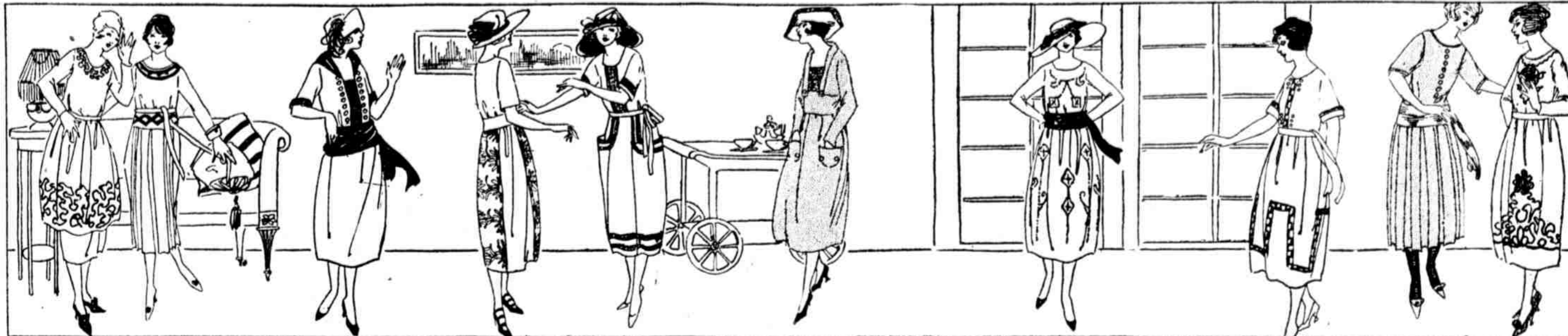
WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER Fair

Another "Extraordinary" Occasion Among Women's Dresses at \$7.50, \$9.75, \$10.75, \$12, \$15 in Wanamaker's Down Stairs Store



\$7.50 \$9.75 \$9.75 \$10.75 \$10.75 \$10.75 \$10.75 \$10.75 \$10.75 \$10.75

Center Aisle Opportunities

Half Price for Radium Blouses Now \$2.90

150 only of these lovely blouses in flesh and white radium of excellent quality and luster. Until now they have been just double this price.

Half Price for Women's Silk Stockings, Now \$1

Exactly 900 pairs of sand, gray, steel, cafe au lait, black and white stockings—all of them FULL FASHIONED.

Half Price for Women's Cotton Stockings Now 35c

Before the annual hosiery sale these stockings were about three times this price—and now the annual sale price has been still further cut to 35c.

Half Price for Children's Rompers Now 50c to \$1.37

170 children of 2 to 6 years are invited to make use of these half-price odds and ends.

Half Price for Children's Bloomers Now 22c

Little knit bloomers of black or pink cotton. Sizes 2 to 6 years. Limited quantity.

Less Than Half Last Year's Price for Women's Satin Skirts, Now \$5.75

Nothing like these satin skirts has been in our stocks this season so there is no standard with which to compare them.

Half Price for Imported Silk Chemises Now \$5

Fine crepe de chine and habutai envelope chemises beautifully hand embroidered and hand scalloped.

Third Less for Women's House Dresses Now \$1

600 bewilderingly good house dresses for a dollar bill each. Plaid and checkered gingham in light and darker colors with white collars.

Quarter to Half Less for Women's Underclothes Now 75c

Nightgowns, bloomers and envelope chemises. Bloomers are half price and include nainsook or pink or blue printed flannel.

Extra Special, Dress Gingham, 22c Yard

Four months ago this gingham was more than double. Luckily the market has gone down and the dress goods chief captured this fine quality at its lowest price.

Mostly Half Price for Boys' Caps, Now \$2

Not quite and exactly half price for sailor caps of black, blue or brown velveteen and plush.

Printed Kimono Crepe Drops to 28c Yard

A few months ago it was more than double. Light colored grounds printed with flowers and birds.

52 New Sports Suits, \$10 For Women and Young Women

Of a soft two-tone knitted material—not jersey—in two-tone combinations, with oxford, blue, rose or green predominating.

New Spring Jersey Suits, \$27.50

Springtime Tweeds, \$25

Soft and of delightful texture, these suits are carefully tailored and lined throughout with peau de cygne.

LESS! Silk-and-Cotton Striped Shirting 85c Yard

First shipment of this wonderful quality at a new low price. Silk and cotton pongee with lustrous satin stripes.

Silk Quilts at \$10—Splendid Value

The tops are altogether of silk, both the pretty figured centers and the plain-color borders.

600 Corsets—Half Price \$3 \$4

Corsets for every type of figure, from the slender young woman, wearing size 20, to the heavy figure that requires size 36.

Women's Good Winter Coats of Many Types Special at \$10 to \$39

Sports coats, street coats, dolmans and day wraps can be had between these low prices. Coats of velour, polo cloth, silvertone and thick cheviot coatings.

Fine Furs At Lowered Prices

Wanamaker furs are the best to be had anywhere—perfect in color, in quality and in workmanship.

Thirty-Eight Girls Can Have COATS at \$7.50

One-third to two-thirds less for early winter coats, some of which are silk lined and interlined.

Women's Black Calfskin Shoes About Half Price at \$4.90

Fashionable shoes and serviceable, too! They lace high and have welted soles and medium heels.

Children's School Shoes

The leather is tan and of durable quality, the shoes lace and the toes are wide enough to be healthful and comfortable.

Little Children's Shoes at \$1.75

Soft black kidskin button shoes, in sizes 4 to 7 1/2, are made with turned soles and spring heels.

REPRESENTATIVES from stores around the whole countryside

have been aroused by the tremendous response to these "extraordinary" January dress sales.

"How do you do it?" has been the usual puzzled query.

One big merchandise man from another city solved the mystery himself however—"Your sales are a success because of just one thing," said he—"Your sale dresses are all you say about them and more—they are splendidly 'bought'—and the prices are lower than any I have seen since before the war!"

Fully nine hundred dresses will be offered Monday at \$7.50, \$9.75, \$10.75, \$12 and \$15. Not every size in each style—but wonderful variety of styles at each price and practically all sizes in every price group.

Twenty Styles of Interesting Dresses—All \$10.75

Seven models are pictured. Examine them carefully. Notice the elaborate embroideries, the entirely different lines.

Eton jacket effects, coat effects, long, straight lines, the new blouse effects, plain skirts, pleated skirts, wide girdles of gaily contrasting tricolette, extravagant borders of embroidery or beading.

Prices Newly Readjusted on Dresses at \$9.75 and \$12

Some have been bought at lower prices than the first shipments, or sizes are incomplete in some styles.

Among the models at \$9.75 are navy serge with beaded bodice and wide girdle, good-looking velour with gaily colored tricolette sashes.

\$12 dresses are of wool jersey with metal embroidery or navy serge with French dot embroidery and embroidered velour vests.

Velveteen, Silvertone and Jersey Dresses, All \$7.50

Limited quantity of the velveteen dresses at this new price; they are embroidered with beads. Silvertone and jersey dresses have tapestry embroidery and one or two tier skirts.

Charming Dresses Special at \$15

Last year dresses like these cost nearly twice as much. Serge with gilt tack-head beads; tricolette with fancy braid; pretty vest dresses with square necks and black or blue embroidery.

Early Spring Frocks, Specially Priced, \$25, \$29 and \$39

Irresistible affairs. Happy combinations of ruffles, demure confections with eyelet embroidery over collars, circular skirts, elaborate embroideries, lace collars, narrow ribbons, redingotes, iridescent beads, bronze beads.

Extra-Size Charmeuse Dresses Specially Priced, \$23.50

Sizes 42 to 52 1/2 in black or navy charmeuse frocks at this moderate price. They have long sleeves, creamy chemisette and crushed girdles.

Interesting News for Girls and Juniors

Graduation Dresses First! As they are the chief concern of many girls right now!

New White Middies, \$2

Two styles are both of exceptionally fine white jean. One is quite plain, with a black tie, and the other has a deep yoke in front and is trimmed with white braid.

For Rainy Days

Raincoats that are really good-looking are of tan Canton made with raglan sleeves. Sizes 10 to 18 years, \$6.

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