

Organ plays at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

The Whole Wanamaker Furniture Stock to Be Sold at Deductions of 33 1/3 and 50 Per Cent

It Is Quite Possible to Have Too Much to Do

and thereby allow some things to be neglected to one's disadvantage.

It is the experience of most business people that postponing what need not be done immediately only adds greater burdens for the days further along.

The only remedy for this is get through with each day's work on the day it arrives and turn over the surplus to another, and thus prevent its accumulation.

One of the novels of Charles Reade, a famous English author in the times of Charles Dickens, Thackeray, Wilkie Collins and Anthony Trollope, is entitled

"It's Never Too Late to Mend."

This little note is for personal application.

[Signed] *John Wanamaker*

January 28, 1921.

Every Kind of Fur a Woman Desires in the Fur Sale

This is a fur sale without reservations, and that means all the handsome coats and wraps, the beautiful fur scarfs and neckpieces, the fur sets and the separate muffs are all included.

The furs are of the highest grades, they are in desirable fashions—and the prices are from a third to a half below the original markings.

Fur coats and wraps start at \$187.50 for a lustrous nearsleal (dye) coat, on up to \$1500 for a sumptuous wrap of rich brown mink.

And between these extremes there are coats of Hudson seal (dye muskrat), nutria, civet cat, leopard, natural and dyed squirrel and moleskin.

Fur scarfs and neckpieces start at \$15 for natural gray squirrel and go to \$426.50 for a handsome scarf of Russian sable.

Separate muffs, which many women are asking for to match coats and suits, begin at \$23.25 and go to \$60.

(Second Floor, Chestnut)

New Fur-Trimmed Winter Coats Ready for Young Women

We have just brought these coats in, for the cold weather has made many young women realize that Winter is by no means over and that a good warm coat will be needed for a couple of months or more.

What is so surprising is that such beautiful coats as these, all having large fur collars, could be priced for so little.

For example, at \$38.50 are tan polo loth and mixed fabric coats, three-quarter length, lined with chamois-finished cloth and having big collars of racoon.

For \$50, some very fine brown and navy Bolivia and velvet wraps and coats, lined and interlined and trimmed with Australian opossum, racoon and mole fur.

For \$80, are lovely soft peachbloom coats in blue, brown and reindeer, full and belted in styles with beaver or squirrel collars.

Sizes in all three groups from 14 to 20 years.

(Second Floor, Chestnut)

Women's Afternoon Dresses Arriving

Prices \$21.50 to \$52.50

Extremely attractive things which show the new styles as well as the new lower prices. They are almost all navy or black, a few of the new silk jersey taffeta, a few of Canton crepe and the majority of soft taffeta.

They will be as satisfactory for early Spring wear as for late Winter.



(First Floor, Central)

Women's English Tweed Coats the Heavier Quality, \$67.50

They are all "Redleaf" coats, which means one of the finest grades of English coats made, and nearly every one has been a good deal higher in price than this.

There is a fair choice still in both mixtures and soft, beautiful wools, but there are not all sizes and only one or two of a kind. Women have been keenly enthusiastic over these coats this Winter, and this is an excellent opportunity to buy them at a very moderate price.

(First Floor, Central)

For New Millinery Styles—See These!

—Gay new turbans with silk crowns, straw brims—and fluttering crepe ends, for trimming.

—New straw hats with brims faced with roses and veiled with tulle—a charming conceit.

—New straw and taffeta hats that are just right for mid-season wear.

—New hats of Batavia cloth in henna and blue and other fashionable shades.

They are small and medium shape hats, usually, they are new and spring-like and different, and the prices go from \$10 to \$16.50.

(Second Floor, Chestnut)



Of Interest to Men

Men's Soft Hats at \$2—Values Extraordinary

When we say these hats are now marked just half the price they were a day or two ago we only tell you part of it.

Earlier in the season they sold for three to five times tomorrow's price.

(Main Floor, Market)

This severe price-drop is for a quick and complete clear-away of broken lines of various kinds of good soft hats.

Also a lot of fine caps, chiefly of imported Shetland wools, at \$1.

(Main Floor, Market)

All Men's Fancy Neglige Shirts Now at \$2.55 (Except Silk)

Choose from imported Manchester madras, heavy woven madras, heavy chevrot and satin broche in soft cuff styles and there are also starched cuff shirts of fine 80-square percale.

(Main Floor, Market)

A large variety of beautiful designs and many color combinations.

These are not ordinary shirts but all very high grade. Many are half price or less.

(Main Floor, Market)

Plain and Initial Handkerchiefs—\$5.50 a Dozen

Here are plain handkerchiefs for the man who likes that kind—here are initials for the man who likes his handkerchiefs plainly marked.

(West Aisle)

They are all of good, generous size, of sturdy Irish linen, snowy and firm, and they have narrow hems, neatly hemstitched. Good quality for this price, too.

Men's Heavy Winter Shoes for \$7.75 a Pair

Sturdy blucher lace shoes of heavy black and tan calfskin with round toes, heavy soles and low heels.

(Main Floor, Market)

For men who are much on their feet and much outdoors, these are splendid shoes and can be counted on to give unusual service.

(Main Floor, Market)

Fashion Still Smiles Sweetly on Bead Necklaces

and most women want not one or two strings, but more! They are so colorful, so pretty and look so well on dark frocks and Winter dresses it is little wonder they are so well liked.

Fancy bead necklaces of imitation sapphires, topazes, jade, coral, lapis lazuli and other beads are \$1 to \$10 each—these are long necklaces, a length much liked.

Graduated bead necklaces in many different colors are \$1.25 each.

(Jewelry Store, Chestnut and Thirteenth)

French Poiret Twill at \$3.50 a Yard

This is a special purchase from an importer who has reduced his goods to meet the new conditions. In weight it falls just between serge and gabardine, consequently it is in great request for Spring tailored dresses; it is in fine shades of navy, chestnut and reindeer, besides black, and is 30 inches wide.

Price \$3.50 a yard.

(First Floor, Chestnut)

Fitted Luggage at Savings of 33 1/3 to 50 Per Cent

Men's and women's traveling bags and suit cases of many kinds.

Made of fine seal, cowhide, pigskin, autoleather and sharkskin, in black and tan. Mostly silk lined but some of the men's pieces have leather linings.

Fittings are of white and shell finish celluloid, ebony, ivory and sterling silver.

Prices start at \$25 and go to \$125. Many pieces are half price and some are less but on none is the saving less than a third.

(Main Floor, Chestnut)

Many Women Like Silk Nightgowns

And these women will be glad to hear that we have just had a new importation of these dainty garments from Japan.

They are in crepe de chine chiefly, flesh pink and a few white and blue. All are hand embroidered and the styles are very pretty and cut generously full.

Prices from \$10.75 to \$25.

(Third Floor, Central)

Save a Fourth to a Third on Fine New Wilton Rugs

These are all brand new rugs of two of the better grades and are in this season's new and beautiful designs.

Colorings to harmonize with

(Seventh Floor, Chestnut)

any style of furniture and a convenient opportunity to select furniture and floor coverings to harmonize.

8x12 ft., \$75 and \$110.

36x63 in., \$14.50 and \$18.50.

27x54 in., \$9.50 and \$12.

Honfleur Toilet Articles, Some for Less Than Usual

Toilet water, l'Empire, Violet, Bouquet d'Amour, 50c and 90c a bottle.

Talcum powder, l'Empire, Violet and Rose, 15c a box.

Sachet, same odors, 35c a bottle.

Face powder, same odors, 40c a box.

Cleansing cream, 40c a jar.

Skin cream, 40c a jar.

Youth and Beauty cream, 40c a jar.

Lilac and Wistaria Vegetal, 85c a bottle.

Bay rum, \$1.10 and \$2 a bottle.

Witch hazel, 40c and 70c a bottle.

Violet ammonia, 25c and 40c a bottle.

(Main Floor, Chestnut)

50c for Columbia Records

Although phonograph record prices have not been lowered, we are closing our continued lines comprised

About 4000 Columbia Records

at a flat price of 50c each.

They collection includes both popular and classical numbers.

All records are in perfect condition.

NOTE—It will not be practicable to demonstrate these records, but all of them are fully guaranteed.

(Phonograph Room, Second Floor, Central)

IT IS the best piece of news—certainly the most vitally interesting to homekeepers—that has appeared in the papers since the memorable days of May and June last when this store gave high prices a blow from which they have never since recovered.

So far as furniture is concerned the opportunities presented by this February Furniture Sale surpass anything ever known.

That fact should be plain to anybody who considers what it means to have the privilege of choosing any piece or suit in this famous and unequalled assemblage of the world's finest cabinet work at a clear price advantage of not less than 33 1-3 per cent in any instance and of 50 per cent in many.

You Can't Save Less Than a Third on Anything

Nothing in the stock is excluded, not even the rare and charming things in the Little House; not even the most uncommon and exquisite suit or piece in our possession; not even the proverbially staple Office Furniture—the Sale takes in everything and the least the purchaser can save on anything is one-third.

The method of the Sale is as simple as can be. There have been no new sale tags put on the furniture. The regular tags have been left on the goods and on these you will see the deduction stamped in large, clear figures, reading either "33 1-3 per cent" or "50 per cent."

All Our Office Furniture Is at a 33 1/3 Per Cent Deduction

This is astonishing news to a great many people, and a golden opportunity for business men. It is one of the most extraordinary features of the Sale, when one remembers that hardly anything made of wood is more obstinately "staple" than office furniture.

We believe this is the first time such a stock as ours has, ever been

The deduction of 33 1-3 per cent applies to the bulk of the stock, but there is enough furniture at 50 per cent less to stock an ordinary furniture store.

Many excellent and high-grade complete suits for bedrooms, dining rooms, and living rooms are subject to the 50 per cent deduction as well as some hundreds of individual tables, chairs, upholstered pieces and some complete suits in wicker.

So far as the quality of the furniture is concerned we have never had a better stock at any time and as regards quantities no Sale has had a better backing.

offered at a flat deduction of 33 1-3 per cent. Business men can be depended upon to appreciate what it means to be able to choose, at such a remarkable saving, from such a collection of office desks of various kinds, office tables, directors' tables, chairs of many standard types, office settees, filing cabinets, sectional book cases, all of the most reliable grade known in the business.

You can make advance selections tomorrow or Monday to be dated from February 1.

BEDROOM FURNITURE,
DINING-ROOM FURNITURE,
LIVING-ROOM AND LIBRARY AND OCCASIONAL FURNITURE,
OFFICE FURNITURE,

Sixth Floor, Chestnut
Sixth Floor, Market

Fifth Floor, Chestnut and Central
Third Floor, Market