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Where can you get a dessert to com-pare-either in low price or high food value -with a brick of

## Supplee's Private Brand Ice Cream

A single quart brick of this super-fine Ice Cream makes six generous helpings and it is the most delicious and nourishing food obtainable anywhere at any price. With Supplee's incomparable Vanilla this week-end we have combined a thick creamy Chocolate, added the very choicest of chopped nut meats and frozen the whole into

## CHOCOLATE NUT and VANILLA ICE CREAM

-preparing for your week-end dinners what we honestly believe to be one of the most delectable and highly nourishing frozen food combinations ever offered.

## P.S.-There is But One Private Brand Brick-SUPPLEE'S



## SUPPLEE-WILLS-JONES




For a Twenty Dollar Bill You Can March Off Newly Garbed in a Garment That Right Up to the Moment This Sale Began was $\$ 40$ to $\$ 70$ !

## 5000 Suits <br> Overcoats,Ulsters

For Men and Young Men Reduced From Former Prices of ${ }^{s} 40,{ }^{s} 45,{ }^{s} 50,{ }^{s} 55,{ }^{s} 60{ }^{s} 70$ And Now on Sale at One Price


40 Famous Nationally Advertised Brands in This Sale? I didn't beat around the bush when I saw that I had to do something about moving my stock. I came right out in the open with the frank statement that I had made a mistake in buying so heavily at high prices and that I couldn thame anybody
for being unwilling to help me shoulder for being unwilling to help me shoulder
my loss. I blundered like the rest, only I had the courage to admit it and take my loss and get it over with.


If I made a second mistake of going to a ridiculous extreme in slashing prices, I at least had the satisfaction of making a lot of buyers happy and accomplishing what I set out to do. All you have to do to realize that this is the greatest sale of its kind ever launched in this city is to step up to my windows. The offerings will astound
you. Small charge made for alterations. you. Small charge made for alterations.



