

An Enormous Profit Opportunity
 To a man having some capital, we offer an opportunity to make a lot of money in the next year. This business has an unusual market and is concerned with the development of sand, gravel, silt and brick. Now established, doing a big business. Investigate this.
 Address C 718, Ledger Office

Repair Now
 Have Reduced our Prices on Lumber and Millwork.
Storm Sash Beaver Board
JAMES SHAW
 52d & Woodland Ave. Woodland 572 West 402

GOOD WOOD BOXES
 Made in Philadelphia by Modern Methods in Up-to-Date Plants
CANNOT BE BEAT FOR SAFE PACKING
 LEAST MATERIAL LEAST WEIGHT LEAST COST
 NOTHING SO GOOD NOTHING SO ECONOMICAL
 WE ARE SPECIALISTS CONSULT US
WOOD BOX MANUFACTURERS' ASS'N
 LUMBERMAN'S EXCHANGE
 1420 CHESTNUT STREET PHILADELPHIA

"Near-Brick."
 LIKE all excellent things, brick has imitations and substitutes. In a near-by city, for example, an investor was asked to lend money on a house, apparently built of brick and "rough cast." On measuring a wall he found that instead of being nine inches in thickness it was only five, and discovered that instead of being the thrifty builder had used "metal lat," merely rough cast on both sides, not hardly strong enough, the investor thought, to support a heavy mortgage.
 Get brick, and get good brick. The way to be sure is to buy of makers who have a reputation to maintain and whose product is standard. When you get such brick, you get not only the best, but also the cheapest fireproof building material made.
 When you want any information about bricks, their kinds, colors, quantities, styles, uses or prices, the products of different makers, how to word specifications, names of competent architects, engineers, building contractors, etc., call up either of our offices:

For Wednesday
 Store Hours, 9 to 5.30. Where considerable furnishing is to be done, it helps to have payments spread over a long time. This we cheerfully arrange.

GIMBEL BROTHERS
 MARKET: CHESTNUT & EIGHTH & NINTH

For Wednesday
 Tuesday, January 25, 1921
 This Furniture Sale has taken Philadelphia by storm. It sets new standards in value-giving.

If a Woman Wants a Coat—a Wrap

Worth \$65—at \$35
Worth \$85—at \$45
Worth \$100—at \$65

She'd better hurry a bit! For frankly we're coming to an end of the fine fabrics we bought up at half-price.
Great Big Fur Collars
 Of taupe-dyed nutria. Or natural raccoon. Or Australian opossum.
Silk-Lined Throughout
 And hand-tailored—man-tailored, of course—both wrap-styles and the straight-line coat-styles.
More of Those All-Black Coats at \$39.75—Worth \$65
 Black-silk lined black kersey. Beautifully cut.
 —Gimbels, Salons of Dress, Third floor

Sale of Misses' Exclusive Wrap-Coats



\$45 \$79 \$35

All Silk-Lined. All Fur-Trimmed. All Hand-Tailored. Many Embroidered.
At \$35—Value \$70
At \$45—Value \$90
At \$79—Value \$150

Blouse-back and straight-backs—some with Lanvin's beloved spear heads. And shoulder-yoke styles that add wonderfully to the "hang." Variety in the embroidery treatments, too—for some have the embroidery sweeping across the cape-back; and some have it massed in panel-fashion.
Veldynes, Chamoistynes, and Bolivias at \$79
 With gorgeous collars—some have cuffs, too—of squirrel, beaver or nutria.
Bolivias and Velours at \$45
 With collars of raccoon, or "beaverette" (beaver-dyed coney), or Australian opossum.
All Bolivias at \$35
 With collars of beaverette.
Mostly in Glorious Browns and Blues
 Here and there, a pine needle green or a black.
 Sizes 14 to 20.
 —Gimbels, Salons of Dress, Third floor

Women's New Dresses
 —Eloquent of Easter and the Spring—
Special at \$39.75

Taffetas Two just-arrived styles, one with the new irregular, circular tunic, trimmed with turn-up pleatings. And the bodice is a basque! And a style with quaint, deep ruffles, set to flare up at the left. The sash, henna-lined, and henna cordings outline the peasant neck and sleeves.
Tricotines Two just-arrived models—a wonderfully tailored model with a curious little cut ruffle on the hips that breaks the line. And a style in redingote effect, elaborately beaded in green.
Crepes de Chine —afternoon model in the all-popular squirrel gray, besides navy blue and black.
 —Gimbels, Salons of Dress, Third floor

75c to \$4 Reduction in These Men's Gloves

Men's Black Auto Gauntlets
 With Lambs' Wool Lining
At \$4.15—Were \$7.50
 Men's Buckskin Gloves with seamless knit lining, at \$6—were \$10.
 Men's One-Clasp Gray Mocha Gloves with seamless knit wool lining, at \$4.50—were \$7.
 Men's Strap-wrist Tan Cape Gloves and One-clasp Wool-lined Cape Gloves, at \$3.15—were \$5.
 Men's Wool Gloves, at \$1.75—were \$2.50 and \$3.
 —Gimbels, First floor.

Men's Fine Worsted Union Suits
at \$2.75

And you can get almost any weight and degree of "woolness" you may want.
 Run-of-the-mill lots but no less of fineness—in the soft worsted and careful cut and finish.
 Yes, practically all sizes. —Gimbels, First floor

FURNITURE At Half Price

\$100,000 Worth of Finest LIVING-ROOM FURNITURE
 To Be Sold at an Average of 45 Cents on the Dollar
 Our stock represents the highest type of furniture construction. Complete suites and single pieces (davenports and arm chairs) in coverings of tapestry, silk velour, velour and tapestry, mohair and damask.
 All representing the greatest values in upholstered furniture we ever offered under any conditions.

\$700 Three-Piece Suites, at \$350	\$28 Solid Mahogany Chairs and Rockers, at \$12.50 each	\$35 Chairs and Rockers at \$17.50 each	\$30 Chairs and Rockers at \$15 each	\$275 Davenports, at \$125	\$300 Davenports, at \$150
\$450 Three-Piece Living-Room Suites, at \$200	\$20 Tea Wagons at \$10 Each	\$35 Tea Wagons at \$17.50	\$18 Sewing Cabinets, at \$9 Each	\$60 Gate-Leg Tables, at \$30	\$50 Library Tables, at \$25
\$550 Four-Piece Dining-Room Suites, at \$275	\$50 Spinet Desks, at \$25	\$1250 Ten-Piece Suite, at \$625	\$500 Dining Room Suites, Four Pieces, \$250	\$700 Four-Piece Dining-Room Suites, \$350	\$250 Chamber Suites, Four Pieces, \$125

Magnificent Chippendale suite, as illustrated, 72-inch buffet, 48-inch serving table, 56-inch china closet, oval extension table, complete with beautiful set of chairs to match, made in American walnut, beautifully figured fronts. Ten pieces, regular value \$1250. Half price \$625.

2700 Sets of Dainty Curtains at \$1.55 Instead of \$2.75

And a "set" is more than a pair—it's a pair with a separate valance, besides. Filet-net and marquissette.
 2 1/2 yards long. 36 inches wide.
\$2.25 Cretonne Curtain Sets at \$1.25
 Two and one-half yards long, Dutch style— which includes the separate valance.
Cretonne-Covered Boxes—Special at \$4.50
 Made up from short ends of fine cretonnes. They hold a lot!
 —Gimbels, Fifth floor

Some Remarkable RUG Values

Wilton Velvet Rugs, close to half—sold as "seconds," but no worth-while hurts. Splendid designs—
9x12, \$47.50; 8 ft. 3 in. x 10 ft. 6 in., \$45; 27x54 in., \$6.50
 Size 9x12 ft., at \$93.00—formerly \$128.50.
 Size 8 ft. 3 in., by 10 ft. 6 in., at \$87.50—formerly \$119.75 and \$149.50.
 Size 6x9 ft., at \$49.50—formerly \$72.50 to \$86.50.
 Size 4 ft. 6 in. by 7 ft. 6 in., at \$33.75—formerly \$45.50 and \$65.00.
 Size 27x54 in., at \$10.75—formerly \$14.00.
 —Gimbels, Fifth floor

Girls' Winter Coats \$8.75
 Worth \$15 to \$19.75
Clearance of 140 Skirts, at \$2.50
 —Gimbels, Subway Store

Big Doings in the Subway Store
Leather Hand Bags and Purses at \$1.65
 Save a Third
Women's Chamoisette Gloves at 85c
 Three styles—2-clasp, strap-wrist and 8-button. All sizes in the lot at 85c.
Venise Lace Collars at 50c
 Roll and round shapes, in many pretty patterns, at 50c.
Women's Tailored and Semi-tailored Blouses, \$1.65
 Of linen and batiste. Three models. Choice of two-in-one, tuxedo or embroidered collars.
Infants' Flannel Petticoats at 50c
 \$1 Value
G. B. Corsets—\$1.25
 For slender and average figures. Medium low bust. Pink coutil. At \$1.25.
Bust Confiners at 35c
 Hooked in back.
 —Gimbels, Subway Store

500 Pairs Beautiful Plaid Blankets \$5
 Almost Half Price, at—
 Wool and cotton mixed, full-bed size, mohair bound. Just 500 pairs. While they last, at \$5 a pair.
1000 Pairs of Cotton Blankets at \$2.48
 Full-bed size; gray or white; useful for cold weather sheets. Were \$4.25, at \$2.48 a pair.
5000 Yards of Bleached Canton Flannel 1/2 Price at 25c Yard
 Excellent heavy quality; 34 inches wide.
 —Gimbels, Subway Store

2000 Pairs of Men's Trousers At Less Than Half Price
 A special purchase. Splendid opportunity for the man who wants trousers but does not want to pay for an entire suit.
 Worsteds, serges, chevots and cassimeres, in plain blue, gray and brown. Also some neat stripes. Well-made, having silk-sewed seams.
Former Prices—\$6 to \$12.50
\$2.75
\$3.95
\$4.85
\$5.50
 —Gimbels, Subway Store

Women's Tailored and Semi-tailored Blouses, \$1.65
 Of linen and batiste. Three models. Choice of two-in-one, tuxedo or embroidered collars.
At \$1.65
 —Gimbels, Subway Store

In the Silk Sale A Few of the Special Offerings
Sale Price 85c a yd.
Sale Price \$1.38 a yd.
Sale Price \$1.35 a yd.
Sale Price \$1.68 a yd.
 —Gimbels, Subway Store