

Band at 9
Organ at 11 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Some of the Best News for Tomorrow—at Wanamaker's

Is It Not a True Saying That None

is so deaf as those who will not hear?

If you will not use your ears, use your eyes.

Look over your own country as well as other countries, and make a list of the great men, including rulers, who have shown great capacity, not only for great movements, but for great failures.

Vanity, power and the daredevil spirit living in the soul of man often blind him and speed him on to where he is wrecked upon the rocks of pride, prejudice and hate.

Go slow and think twice before you start.

[Signed] *John Wanamaker*

Jan. 21, 1921.

When Her Birthday Arrives and a Gift Is in Order

Then there comes to mind some of the many little gold articles that would give her much pleasure and that she will enjoy wearing for years to come. These are all of 14-kt. gold, and there is much variety in the prices.

- | | |
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| Bar pins, \$10 to \$67. | Ear rings, \$8.75 to \$30. |
| Circle brooches, \$4.75 to \$10. | Bracelets, \$11.50 to \$31. |
| Lace pins, \$8 to \$62. | Locketts, \$9 to \$18. |
| Onyx and pearl brooches, \$14 to \$51. | Signet rings, \$6 to \$27. |
| Hat pins, \$1.75 to \$14.50. | Rings with semi-precious stones, \$7.50 to \$82. |
| | La Vallieres, \$8.50 to \$68. |
- (Jewelry Store, Chestnut and Thirteenth)

New Shapes and Gay Colors in Spring Millinery



Early though it is, there are a number of fascinating new things to see! Many hats are of medium size, because so many women find this becoming. Sometimes brims turn off the face, sometimes the hats are in new tricorne effects, sometimes there are sailor shapes with small brims, sometimes the turban style is used. Ribbon hats are fashionable; so, too, are hats all of gay silks in pretty embroidered designs, and there are hats of the new visca braid, which is very shining, quite light and makes up most attractively. Batavia hats with wool embroidery, silk hats with metal ornaments, ribbon hats with bows, braid hats trimmed with shining silk braids in applique effects—all these are here.

No two alike, either! \$18 to \$30.

(Second Floor, Chestnut)

Women Save 40 Per Cent on These Fine Shoes at \$6.75

Dull black calfskin lace boots with narrow toes and military heels. A style young women will like. Black glazed leather lace boots with full, round toes and military heels.

At the same price, but at a saving of 30 per cent are two good shoes of tan calfskin. One has straight tip and Cuban heel and the other has indicated wing tip and military heel. Both are lace shoes.

(First Floor, Market)

Clearaway of Fine Imported Leather Handbags

All our beautiful, exclusive novelty handbags have been lowered to average half price for quick disposal. They are of the finest leathers—seal, pigskin, auto leather, mocha and calfskin—in black and colors. A few silk handbags with sterling silver frames. Pouch and envelope shapes and some fitted bags for motoring. Women who like imported bags of marked distinction will now have an opportunity to get them at an average half of what they have been. New prices are \$7.50 to \$35.

(Main Floor, Chestnut)

Silk Petticoats

Petticoats with silk jersey tops and messaline flounces are \$3.65, and with novelty flounces, \$3.85. Others with jersey tops of better quality have taffeta flounces and are priced at \$5 and \$8.

In all four groups the colors are varied—and include dark and light. Crepe de chine petticoats, black or white, cut on a straight-line model and finished with folds, are \$7.50.

(Third Floor, Central)

Lovely New Afternoon Gowns for Women

Fashion never was more obliging than at this moment—a woman may wear a straight and simple chemise frock, or one with fitted bodice and piquant full draperies, or any other type, whatever, provided only that it is becoming. And in these half-hundred afternoon dresses you will find hardly two alike.



One gown is of dark blue Georgette embroidered with vines of white chalk beads running down to a heavy border of white wool embroidery.

A navy Canton crepe is of the chemise type with stitchery of henna.

A black taffeta has clusters of green beads on the skirt, a broad scalloped collar and a bewitching little bodice-like jacket.

Another navy Canton crepe has bead medallions and crepe girdle in old blue.

A striking frock of green and blue striped silk has a deep hip girdle.

A most wearable navy taffeta is combined with blue and white printed Georgette.

Prices on these new-comers are \$100 to \$200.

(First Floor, Central)

Spring Is the Season When Women Need Raincoats

Even if, at other times, they can manage to get along without one.

There have certainly never been prettier nor more practical raincoats for women than there are now, and the variety is very good. In some cases prices are considerably less than they were.

Rubberized Canton, cashmere or tussah rain-

coats, many of imported cloths or the entire coats imported, \$16.50 to \$47.50.

Weather-proof gabardines, serges and whipcords, made of imported cloths or entirely imported, \$40 to \$85.

Oil-silk raincoats and raincoats, both domestic and imported, now \$20.

(First Floor, Central)

Young Women's New and Charming Spring Frocks

For street and general wear there are any number of smart new tricot dresses in dark blue. Some are combined with black satin, some with colorful beads or bright, silk embroideries, but all are planned on new lines, in youthful styles and are most attractive. \$48.50 to \$85.

The new afternoon dresses are delightful! Of Canton crepe, that rich, heavy silk crepe that promises to be so fashionable this Spring, of lustrous crepes de chine or of charmeuse, the new silk dresses are in the Spring-like grays that are so pretty, in rich, beautiful browns, black or blue tones.

These are often embroidered in eyelet effect, usually have short sleeves and wide sashes, often of striking color, or have some other touch of newness to make them distinctive. Black taffeta frocks have gay sashes, some have crisp little organdie guimpes at the throat, and some have pleating used in new and novel ways. \$48.50 to \$130.

14 to 20 year sizes.

(Second Floor, Chestnut)

Women's Stockings Lowered in Price

Taken from regular stocks and marked at half or close to it.

50c a pair for imported full-fashioned black lisle.

(First Floor, Market)

Irish Linen Table Cloths \$7.50 Each

Napkins to match them, 22x22 inches, \$8.50 a dozen.

These are spic-and-span new goods, just opened up, and we don't know of anything in low-priced cloths and napkins quite equal to them at the prices.

Well woven of pure flax, bleached to a beautiful white and in floral patterns mostly of the desirable circular kind.

The cloths measure 70x70 inches.

If you are looking for good low-priced cloths or napkins of real linen, these goods will interest you.

(First Floor, Chestnut)

Voile Waists at \$3.85

White voiles with square necks and roll collars, two styles with a good deal of fine embroidery and lace and one style with tucks and colored trimmings on cuffs and collars—blue, pink and lavender.

Each is \$3.85.

(Third Floor, Central)

Longcloth, \$2.25 a Piece

It is a quality that many women use for undermuslins and petticoats, and it has been selling for a great deal more than this. The width is 36 inches and there are ten yards to a piece.

(First Floor, Chestnut)

Men's Fine House Gowns Average a Third Less

You can get a full-length Japanese quilted silk dressing gown or a house coat of the same material for as little as \$10.

Rich silk and velvet house coats are \$25.

Dressing gowns of silk moire, English foulards, Paisley pattern silks and velvets are in splendid selection at \$25 and \$35, some close to half price.

Some of the finest vicuna house gowns are \$50 and other oddments of fine woolen gowns are \$25.

(Main Floor, Market)

New Fiction

"The Great Pearl Secret," by C. N. & A. M. Williamson, price \$1.75. Rarely have these writers presented more lovable characters or a more enthralling story.

"The Bad Man," by Charles Hanson Towne, price \$2. A novel as exciting as the play it is based on.

"Further E. K. Means," price \$2. Tales of the Louisiana negroes.

"Prairie Flowers," by James B. Hendryx, price \$1.90. A story of love and action.

"The Ice Pilot," by Henry Leverage, \$1.75. A work which reminds one of Jack London's.

"The Riddle of the Mysterious Light," by Mary E. and Thomas W. Hanshaw, \$1.75.

(Main Floor, Thirteenth)

To Hold the "Little Dab of Powder"

Powder boxes, silver plated, some with enameled tops in pretty colors, are 50c to \$1.75.

And gold-plated powder boxes are \$1 to \$7.

They all have slender chains and rings by which they may be carried.

(Jewelry Store, Chestnut)

A Good Face Powder at a Smaller Price

It is the very popular Princess May Bouquet odor face powder, and it is now marked at 50c for a large-size box. The many women who know and like this powder will greatly appreciate this saving in the cost. In white, flesh or brunette shade.

(Main Floor, Chestnut)

Inexpensive Rugs That Are Lower Priced Than Usual

Good selection in three groups of popular floor coverings.

Japanese Jute Rugs

- 9x12 ft., \$48.50
- 8x10 ft., \$36
- 6x9 ft., \$24
- 3x12 ft., \$16
- 3x15 ft., \$20

Wool-Fiber Rugs

- 9x12 ft., \$13.50
- 8.3x10.6 ft., \$12.50
- 6x9 ft., \$8.50

Rag Rugs

- 9x12 ft., \$13.75
 - 8x10 ft., \$11.75
 - 6x9 ft., \$7.75
- (Seventh Floor, Chestnut)

Individual China Breakfast Sets of Merit

From Bohemia, Czecho-Slovakia, we have just received this very attractive lot of 17-piece breakfast sets to sell for moderate prices—\$9, \$10 and \$15 a set, according to pattern.

They are equally good for breakfasting in bed or out of it. Of real china in a selection of patterns including border designs, large floral decorations and plain-colored bands with a touch of gold.

(Fourth Floor, Chestnut)

Household Notes

Paint and varnish brushes, 30c to \$2.75 each; white-wash brushes, 45c to \$4.75 each.

Floor-lac will stain and varnish in one operation, and can be used on furniture as well as on the floor. Various finishes, from 60c half pint to \$1.95 a quart.

Stove enamel is excellent for pipes, gas ranges, furnaces and other iron work, 55c a pint.

An enamel made for the purpose of finishing andirons and other fire-place fittings may be had for 20c for a quarter-pint and \$1.45 a quart.

Enameloid is the thing to use for the finer sorts of painting, such as candy-boxes, baskets, trays, dishes and fine furniture. Many colors. Prices from 35c for a quarter-pint to \$2.05 a quart.

Mechanics handsoap is wonderful for cleaning paint, grease and dirt from the hands; it has no grit in it and is even good to use on chapped hands, 15c a jar.

Furniture polishes of almost every sort, 25c to 75c a bottle.

(Fourth Floor, Central)

White Sale Corsets

Wanamaker Specials, topless, of plain pink coutil and pink broche, also two front-lace models, \$1.50 to \$3.50. In the same make there are pink satin girdles, at \$3.75.

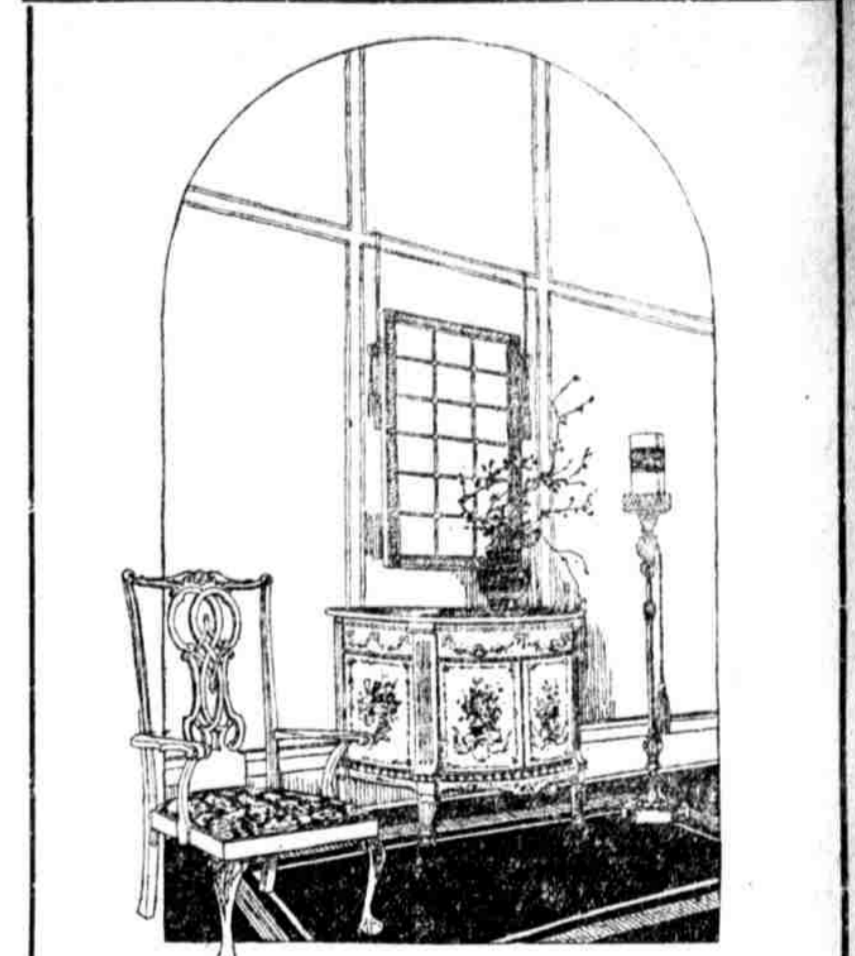
Models of pink broche, \$2.50.

Madame Lyra corsets, low bust and topless models, \$3.75 and \$4.

Letitia corsets, \$1 and \$5.

Parisienne corsets, \$9.75 and \$11.50.

(Third Floor, Central)



News dispatches from Grand Rapids and other large centers of manufacture state that the public will have to be content for the present year, at least, with the recent small reduction in the furniture market.

These dispatches, which are as reliable as any human forecasts can be, must be accepted as true in so far as the general furniture market is concerned.

But the Wanamaker Great February Sale of Furniture Starting Next Friday

is not governed by news dispatches and is not controlled by Grand Rapids nor any other manufacturing center.

The hundreds and hundreds of thousands of dollars' worth of fine furniture that we have here on the Fifth and Sixth Floors is our furniture. It belongs to us, just as do the great reserve stocks in our furniture warehouses.

Therefore, owning all this furniture and having a perfect right to do exactly as we please with it, we are going to put every bit of it in a great Furniture Sale, starting next Friday, at prices so low that they are bound to cause amazement throughout the whole country.

We have made a definite and unqualified promise that this Sale shall bring to the people of Philadelphia a value beyond all expectations.

We are only four days now from the fulfillment of this promise.

A Summary of the Lamp Sale

Every metal lamp shade with glass can now be had for half.

All parchment lamp shades for half.

All hanging fixtures and side brackets for half. Besides dozens of other lamps and shades for half.

And silk lampshades, 20 and 22 inches, for half.

(Fourth Floor, Central)

English Tweed Suitings for Women's Sports Suits

Quite a number of women have been inquiring about these tweeds and are waiting for them before having their Spring sports suits made up.

They are very excellent quality all-wool weaves

in the most delightful soft English colorings, and the prices are most moderate, \$2 for a diagonal weave and \$4 a yard for a pretty herringbone suiting. Both are 54 inches wide.

(First Floor, Chestnut)

For the Next Cold Wave Good Quilts at Large Savings

When it blows up cold again it will be well to have some of these remarkably good quilts and blankets that we are selling at prices so much below the former figures.

Wool-filled quilts covered with figured silkoline and bordered with plain satin, \$6. Others in cambic at \$7.50, and some with silk-figured mull centers and plain backs and borders at \$7.50.

Wool-filled quilts covered in figured sateen covers with plain borders, \$10.

Wool-filled quilts covered with the best plain Japanese silk are \$16. Others in still finer coverings at \$18, \$20 and \$50 each.

Down-filled quilts in excellent a assortment at much lowered prices—\$12, \$15, \$18, \$20. These are in various coverings from figured sateen up to fine flowered silk.

New in blankets—a special lot of blankets imported from England, white with black-band borders at top and sides—blankets of beauty and worth, woven for strength and durability and known as "Ayrshire" blankets, specially priced at \$20 a pair, which means a very large saving.

(Sixth Floor, Central)

CASINO