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 C. 318, LEDGER OFFICE



SAVILL'S SWAN NECK FAUCETS
 Pat. June 18, 1912. No splash or drip. No dirt. Complete without trim. Positive shut-off saves water. Ask your plumber for Savill's Swan-neck faucets.
THOS. SAVILL'S SONS
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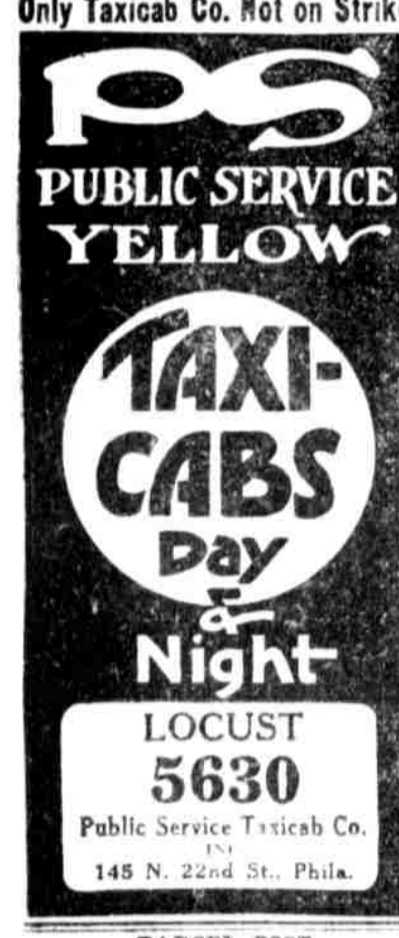
Banquets Card Parties Private Dances Weddings
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RITTENHOUSE HOTEL
 22D AND CHESTNUT STS.
 Estimates and Menus Furnished.

Hanscom's Finest Milk BREAD
 8^c Loaf
 Prices of All Our Fine Pastry Sharply Reduced
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Of course, you've admired the National Six at the show, but you cannot appreciate its full fineness until you have had it on the road.
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Only Taxicab Co. Not on Strike



PUBLIC SERVICE YELLOW TAXI-CABS
 Day and Night
LOCUST 5630
 Public Service Taxicab Co., Inc.
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Your Entire \$1 Week's Wash
 collected, thoroughly washed and sterilized and returned to you within 12 hours, DRIED DAMP.
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WRIGLEY LAUNDRY CO.
 1752 N. Howard St.

Band at 9 Organ at 11 and 4:50

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER
 Cloudy

"A Bird in the Hand Is Worth Two in the Bush"—So These Wonderful Frocks Are Here at \$5 to \$39 in Wanamaker's Down Stairs Store



New Winter Coats and Wraps for Women

—Now Half and Less Than Half Early Season Prices
\$16.50 —for well-cut full-length coats of velour, silver-tone, polo cloth and two-tone chevrot, half lined or full-lined with silk.
\$18.75 —for good knockabout coats of mannish mixtures—just the sort of materials used in men's lighter overcoats.
At \$22.50 and \$25
 A great many different models in wraps and coats of Bolivia, velour and silver-tone in all the fashionable colorings. They are silk lined and can be had with or without fur trimmings.
Other Coats from Our Own Stock Are Much Lessened in Price
 (Market)

Warm Serge Frocks —Just Right for Everyday Schoolroom Wear

Girls' All-Wool Regulation Dresses, \$7.75
 Carefully made little dresses of navy blue serge, pleated onto a shoulder yoke and loosely belted. Trimmed with white braid and the proper embroidered emblems. Sizes 6 to 16 years.
Juniors' Regulation Dresses, Special at \$15
 Earlier in the season frocks like these were \$10 more. These are of excellent navy serge, with bodice and skirt stitched together. Skirts are pleated, back and front, and have pockets at the sides. 14 and 16 year sizes.
Serge Dresses, \$6.75 and \$7.50
 Pretty little frocks of navy serge, brightened with touches of red. They're made in several ways becoming to girls of 6 to 14.
 (Market)

Babies' Soft Dresses 75c to \$1

Think of such dainty, soft little things for 75c, 80c, 85c and \$1! The Wanamaker Sale of White is responsible for such opportunities. The dresses are in sizes for infants to babies of 2 years and are long or short. The soft, fine materials are white nainsook and batiste. Tucks and feather stitching, shirring and French knots, embroidered yokes, lace edging and insertion—all these are used to trim them.
 (Central)

Charming Hats of Taffeta and Straw, \$8

The very lightest, silkiest-looking straw braid is used in combination with taffeta. That explains the comfortable lightness of the hats and accounts somewhat for their delightful suggestion of Spring.
 A pearl gray hat has an upturned brim of bright red straw braid or a navy blue hat is trimmed with henna wool—for combinations of colors as well as of materials are in vogue for the Springtime!
 (Market)

Fresh Curtain Swiss 35c a Yard

What crisp, bright curtains it will make and how your windows will smile upon passers-by!
 It is 35 inches wide, in large or small dots or combinations of dots and checks.
Bordered Scrim, 20c a Yard
 We have had thousands of yards of this, but we can't get too much. Here is another generous shipment of 36-inch scrim in white and cream at this price.
Really Pretty Cretonnes at 25c a Yard
 They are 36 inches wide, too, and there are several designs from which to choose.
 (Central)

Rugs in a Clearaway 10 to 25 Per Cent Less Than New Low Prices

Seamless velvet rugs, 6 x 9 feet, \$25
 Fiber rugs, 6 x 9 feet, \$4
Heavy Hit-or-miss Rag Rugs
 (Woven on hand looms)
 4x7 feet, \$3.75. 8x10 feet, \$10.50.
 6x9 feet, \$6.75. 8x12 feet, \$12.50.
Oval Plaited Rag Rugs
 18x36 inches, \$1.75. 27x48 inches, \$3.50.
 9 x 12 Feet
 Axminster rugs, \$32.50.
 Seamless velvet rugs, \$36.50.
 Heavy grade Axminster rugs, \$40.
 (Chestnut)

A STOCK of distinctive dresses ordered to be delivered March first to a certain small specialty shop * * * a manufacturer trying to keep his workroom busy—and needing money in his pockets right now * * * a visit by Wanamaker's Down Stairs fashion chief * * * a quick resolution by the maker to sell at a loss what he had just fashioned and make up his profit on a duplicate stock for his March order. * * *

There is the story in a nutshell!
 That's the reason why charming, quite exclusive Spring frocks are here mostly at less than the regular wholesale prices will be in March. It's the gladdest kind of good fortune for women who want NEW things. A whole world of picturesque silks and Spring woolens, mostly in Paris-inspired styles—at \$25, \$29 and \$39.
 Hardly any shop has even shown these styles at the regular prices. Gowns one can wear with pride and count on being "good" for Easter and all Spring and Summer.
 In addition, hundreds of splendid late Winter frocks at extraordinary economies because makers are clearing their shelves at even less than half price—dresses we have priced at \$5, \$8.75, \$10.75, \$11.25, \$12.75, \$16.50.

People Will Just Have to Look at Them
 and the prices—and the dresses will simply race away—to Florida, Atlantic City—and anywhere that good dressing is called for.
 There are twenty-five hundred dresses in the sale. We do not believe there will be many left by store closing. It is the most extraordinary lot we have had yet. Women will realize what that means. Sizes for almost everybody, although not in each style. Every single dress new, fresh, just out of its box.

The Fascinating Spring Frocks —Mostly One of a Kind—

\$25 \$29 \$39
Save a Third of the Standard Price
 Canton crepe, taffeta, tricotine, Poret twill, crepe de chine, Georgette crepe, crepe-back satin and tricotine—the complete list of fashionable materials for Spring.
 Nearly seventy-five different styles—mostly one or two of a kind—all sparkling with something new and interesting.
 Taffeta with soft "frayed out" ruffles.
 Taffeta with eyelet embroidery over insets of colored Georgette.
 Taffeta with deliciously quaint basques and circular skirts.
 Taffeta with demure fichu collars and sashes.
 Taffeta with puffed elbow sleeves in Victorian style.
 Tricotine embroidered with beige-colored thread and with net chemisette to match.
 Taffeta embroidered with gold thread.
 Taffeta with cape collars.
 Taffeta with embroidered lace overskirts and square collars.
 Canton crepe combined with fashionable gray.
 Crepe de chine in gray combined with pastel color for afternoon teas.
 Crepe-back charmeuse with deep fringes showing a foundation of Canton crepe.
 Satin combined with embroidered Georgette crepe.
 Satin with lovely filet mesh laces and narrow moire ribbon streamers and gay little bows.
 Taffeta with iridescent or crystal beads.
 Tricotine with silver-embroidered tops—made on severely straight lines.
 Tricotine with the new narrow revers of black satin.
 Poret twill with the new wide brocade braid—or combined with Georgette.
 Tricot with satin "stole" skirt and ecclesiastical embroidery in dark red and gold.
 Gray taffeta with swirling circular skirts.
 Eyelet-embroidered taffeta with underskirts of the same taffeta to the waistband.
 Black satin dresses embroidered all over with the fashionable Chinese blue.
 Embroidered crepe de chine afternoon frocks and sports dresses of colored Canton crepe.
Bewitching Evening Dresses at \$10, \$12, \$15 and \$29
 Quite the most uncommon frocks one can imagine at such a price. A lovely satin one has streamers of black tulle like airy spirits of a dance—and Springlike flowers. Others of charmeuse, taffeta and tulle.

Winter Dresses Mostly Half Price or Less —\$5 \$8.75 \$10.75 \$11.25 to \$16.50

A five dollar bill for silvertone velour frocks elaborately embroidered. We sold them at three times this price a few weeks ago.
 \$8.75 for trademarked all-wool serge frocks with panels, pleated overskirts, embroidery or braid—and silk lined bodices; recently duplicates were here at two and a half times this price.
 \$10.75 for thirty different styles of velour and serge with elaborate embroidery and gay tricolette sashes—kinds we sold earlier at a third more.
 \$11.25—and only \$11.25—for astonishing mignonette dresses, actually made with Japanese silk linings. Yes, most of them have long sleeves and they come in navy, taupe, brown and black. Many are embroidered, some are plain. Also beaded frocks of navy serge.
 \$12.75 for tricotine and fine serge frocks in early Spring fashions—with embroidery, gold thread designs and Roman stripe sashes; one style we sold recently at two and a half times this price.
 \$16.50 for beaded Georgette dresses in early Spring styles—distinctive ones, heavy with quantities of beads—some of these models recently sold wholesale at a great deal more than \$16.50.
 (Market)

Men's Odd Trousers —All-Wool—\$4 to \$9.75

The life of many a coat can be prolonged by matching it up with these good trousers. They are in good suiting patterns, well cut and well tailored.
 (Gallery, Market)

Beautiful Furs Half Early Season Prices

Beautiful furs of Wanamaker quality; scarfs, sets, animal boas—everything in stock is included. All of the fashionable pelts of moderate price are in the sale, marked amazingly low.
 (Market)

Women's Oxford Ties

\$8.40—black kidskin Oxford ties are on sensible wide or medium toe lasts. They have low heels. Many women who wear high shoes outdoors wear these Oxfords indoors. Others wear them all the time, merely putting on spats when going out.
Black Spats Are \$1.75 a Pair
 \$9.60—black calfskin brogue Oxfords have wing tips. Women and girls are wearing them with wool stockings. Toes are rounded enough to be fashionably correct and heels are low.
Children's Shoes
 Good school shoes of tan leather, lacing high, are in sizes 6 to 8 at \$3 a pair; 8½ to 2, \$3.50.
 (Chestnut)
Boys' Shoes
Special at \$2.90 and \$4.90
 The \$2.90 shoes are of black or dark brown leather, in sizes 10 to 13.
 Those at \$4.90 are of tan or black heavy leathers, in sizes 1 to 5½.
 The shoes in both groups have wide toes and are cut Blucher.
 (Gallery, Market)

Silk Jersey for Men's Shirts—\$1.85

Last lot sold out quickly. It is a rather unusual quality in white only—and washes splendidly. 35 inches wide.
Washable Satin, \$2
 Another good "special" in white and flesh-colored washable satin of heavy quality. 35 inches wide.
 (Central)

Center Aisle Opportunities

600 White Sale Nightgowns, \$1
 High neck gowns of good, firm white muslin, cut generously full, with neat yokes of tucking and embroidery.
 Soft figured pink batiste gowns, nicely trimmed.
 As good a lot of gowns as we have had in the white sale.
Flannelet Nightgowns, \$1
 Exceptional ones of pink and blue striped flannelet, some with low necks and others with prettily scalloped collars. Their double yokes mean additional warmth.
Pink Batiste Bloomers, 50c
 Made over a generous pattern with elastic at the waist and knees.
Dainty White Curtains, \$1.50 a Pair
 Quaint ruffled muslin curtains, 2¼ yards long, are very spring-like.
 Pretty Dutch curtains of marquisette, 2¼ yards long. Nicely hemstitched with deep valance.
Splendid Axminster Rugs, 27 x 52 Inches, \$2.85
 Ordinarily their price would be much higher. In mottled effects, attractive blue Chinese pattern and rose Oriental design. Nice for halls, living rooms or any room where rugs are needed.
Attractive New Blouses of Dimity and Voile
 At \$2.90 unusually fine voile blouses showing hemstitching, lace and hand embroidery.
 At \$3.50 trim dimity blouses that young girls like particularly. Roll collars of snowy pique or collars that may be worn high or low.
1000 White Sale Corsets at \$2
 Half dozen good models to accommodate slight to average stout figures. Materials are unusually good—smooth, firm coutils and pretty broches in pink or white.
1000 White Sale Bandeaux and Brassieres, 75c
 Many are half price, others were originally three times this price. It is a broken lot of pink and white cottons and silks, many elaborately trimmed with laces. A fine time to get a supply.
Ginghams, 19c a Yard
 A good, firmly woven quality in many checks, plaids and plain colors 27 inches wide. Many women are buying these for the Spring sewing.