

Organ at 9, 11 and 4:50
Closes at Noon

ER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Cloudy

New Fash

The White Lighthouse
the Coast and the mark the channels of shallow water interest to almost every observer adjustments and the variety of sound out, which are marked on sailing charts.

That weather-beaten stone structure keeper an old man and wife who, their rocky island for years.

Some one visiting them asked "Are you not afraid to live here place?"

"No," replied the man, "I am think of ourselves. We only think burning brightly and keeping our r those in danger out on that sea may To be even carrying a lantern o a help to some other person to guid man of the lighthouse said, "We nev

[Signed]

Jan. 21, 1921.

Women's Black Dresses at Lower—\$75 and

Evening and semi-evening styles, They are odd pieces, brought out c sold at a saving of \$25 or so. Usually with or without sheer black laces, or v broidery or quiet beading. The girdles of relief—a narrow ribbon of old blue of black and gold brocade.

Sometimes color is given by a Per sleeves.

They are all exceedingly practical a very good investment.

(First Floor, Central)

New Spring Silks Are Coming Every Day

New vivid-colored sports silks, new soft satins and crepes, new foulards, new tub silks, Shantung pongees from China and habutais from Japan—they are all here and ready for women who are starting their Spring dressmaking early and for visitors passing through the city who are interested in the new fashions.

Best of all, prices have come down to old-time levels and that means that dresses of these good new silks are going to cost very much less this Spring. From \$1.50 to \$6.50 a yard.

(First Floor, Chestnut)

A New Low Price on Rhinestone Bar Pins—\$8

The designs are most attractive, the pins are of sterling silver and have the popular gallery backs and safety catches, the rhinestones are of fine quality, glistening and brilliant.

And a woman almost always has need of just such pretty bar pins—and seldom can get them at \$8 each!

(Jewelry Store, Chestnut)

Voile and Dimity Waists at \$3.85

Voile waists with square necks and bands of pink, blue or lavender on their cuffs and collars, \$3.85.

White dimities with roll collars or flat, round collars, and decoration of very fine and narrow platings, \$3.85.

(Third Floor, Central)

Young Women's Fur-Trimmed Sports Coats for \$38.50

Heather-mixture polo cloth makes the coats; great, fluffy collars of natural racoon finish them, they are smartly cut and well tailored, and are, altogether, precisely the kind of coats young women want for this winter.

There are tan, brown and gray mixtures from which to choose—all becoming colorings. The coats are cut in three-quarter length, have deep pockets and belts, and are lined with an extra heavy lining of fine suede-like cloth.

And they are uncommonly good looking for this price! 14 to 20 year sizes.

(Second Floor, Chestnut)

A Beautiful Newcomer in the Women's \$8.75 Shoes

This group consists of shoes that ordinarily would be a half more. The latest addition is a high lace boot of patent leather with fine black cloth top, plain toe, welted sole, Louis heel and blind eyelets. A beautiful dress boot from the leading women's shoe factory in town.

Other fine shoes at \$8.75 are:

- Dull black calfskin lace with wing tips and very low heels, or with straight tips and Cuban heels.
- Black glazed kidskin lace and button with full, round toes and low heels.
- Black glazed kidskin button with straight tips, turned soles and Cuban heels.

(First Floor, Market)

Crisp Wafers—50c a Pound

Molasses, mint and cocoanut flavors—and each is good! Flat discs of crisp sweetness—you'll like a package over the week-end, 50c a pound.

Delicious chocolates and bonbons, \$1 a pound—a most tempting assortment.

(Dessert Store, Chestnut)

Undermuslins in the Larger Sizes

A good collection of nainsook nightgowns, lace and embroidery trimmed, low necked and kimono sleeved, \$1.50 to \$4.75.

And of white petticoats, also lace and embroidery trimmed, often with eyelet; prices \$2 to \$6.50.

(Third Floor, Central)

and New Low Prices Are What the People Want Now



Young Women's Charming Spring Dresses at \$40 Each

Delightful little dresses they are—and dresses of rare quality and charm for this price. \$40 is a new and low price for them—the maker had just a limited number and he let us have the whole lot to sell for this sum.

There are Canton crepes, crepes de chine, taffetas and kitten's ear crepe satin. The styles are new, smart and Springlike. Some have wool embroidery, some have the new

embroidered tunics in eyelet designs, some have a touch of contrasting color, nearly all have short sleeves, and many are brightened by wool embroidery, by a bit of fine lace or crisp organdie at the throat.

Fashionable brown shades, navy blue and black are the colors. There are scarcely two alike—so you will see the choosing is very good.

14 to 20 year sizes.

(Second Floor, Chestnut)

Some of the Handsome Fur Wraps Exactly Half Price in the Sale

These are the fine, one-of-a-kind fur wraps—beautiful pieces, the skins beautifully matched and made up, the wraps in distinctive and charming styles. They are now marked exactly half the original prices—

- Rich mink wraps are \$1500 and \$1650.
- Genuine Alaska seal wraps, \$825.
- Sable-dyed squirrel wraps, \$487.50 and \$600.
- Natural gray squirrel wraps, \$500 and \$675.
- Soft taupe-dyed nutria wraps, \$300 and \$332.50
- Taupe caracal wrap, with dyed squirrel collar, \$500.

All these wraps are full length, and they are lined with rich silks in artistic colorings and combinations.

(Second Floor, Chestnut)

The Lamp Sale

Some of the pieces in it which haven't yet been mentioned would make admirable gifts to February brides. For instance—

- A pair of green Chinese vases with gold-finished mounting, two-light, \$40 each.
- A pair of brass candlesticks, with polychrome and vellum finish, and a very long decorated candle, \$40 each.
- A pair of davenport table lamps, fitted for one light, finished in dull black and gold, with gold cloth shades; price \$40 each.

(Fourth Floor, Central)

Two Books of Fiction

"The Vagrant Duke," by George Gibbs; price \$2. A romance of surpassing spirit and many thrills.

"The Innocent Adventurers," by Mary Hastings Bradley; price, \$1.75. A tale of youth and love, misunderstanding and happiness.

(Main Floor, Thirteenth)

Calendars and Diaries at Half

All our 1921 desk calendars, calendar cards and diaries (the Wanamaker Diary excepted), on sale in the Commercial Stationery Store, have been lowered to half the regular prices.

The assortment is large and interesting.

(Third Floor, Market)

Gold Brocade Slippers

They harmonize so charmingly with almost every color that they are in even greater favor this season than silver slippers.

These are of the cross-strap type, with two-inch Louis heels, and cost \$22 in the Exclusive Little Boot Shop.

(First Floor, Market)

A Fur Cap a Third Less for Anyone in the Family

Men's fur caps from \$6 for nearseal to \$65 for finest Alaska seal, nutria, natural and blended muskrat, sealine and Hudson seal (dyed muskrat) at prices between.

Women's fur caps at \$8 for nearseal to \$30 for Hudson seal (dyed muskrat) and ermine. Other combinations between.

Women's fur tams at \$9 for moleine (sheared coney) to \$38 for ermine.

Boys' fur caps at \$8 for coney to \$20 for blended squirrel.

(Main Floor, Market)

Best Picking in the Sale of Hosiery and Underwear

From the great mass of merchandise put into this clearaway we call attention to the following items. They are not only the most desirable goods, but they represent the best values in a sale that averages half price all through.

Women's Stockings

- 35c, 3 pair for \$1, for black, cordovan and navy cotton.
- 50c a pair for full-fashioned black lisle.
- \$1.50 a pair for full-fashioned silk in black, white and colors; some "seconds."
- \$2.50 a pair for full-fashioned black and white silk.

Men's Half Hose

- 35c, 3 pair for \$1, for black, white and colored cotton and mercerized lisle.
- 75c a pair for English cotton, black, white and unbleached, and English black wool and cotton.
- \$1 a pair for black and colored wool.

Children's Stockings

- 15c a pair for plain, fancy and openwork lisle socks.

Men's Underwear

- 25c a pair for infants' white wool and cotton ribbed stockings.
- 35c, 3 pair for \$1, for black, white and brown ribbed cotton stockings.
- 50c a pair for white and colored wool socks.
- \$1 a pair for wool and wool and cotton sports stockings.

Men's Underwear

- \$1 a garment for Winter-weight wool and cotton shirts and drawers.
- \$1.50 a garment for a better grade of gray wool and cotton shirts and drawers.

Children's Underwear

- 12 1/2c for low-neck, sleeveless, ribbed cotton vests.
- 75c for ribbed cotton union suits.
- 85c for gray sleeping garments with feet.

Children's Warm Knit Garments Attractively Priced

It is just such warm, comfortable little garments as these that the children need now—and these are not only good quality and desirable styles, but are unusually good for their prices.

- \$1 and \$1.25 for babies' sacques, of all-wool, in white trimmed with pink or blue and tie at the neck.
- 35c to 65c a pair for babies' wool socks, many hand knit.
- \$2.25 to \$3.85 for little sweaters, in light colors, that button down the front, and are in 1 and 2 year sizes.
- \$2.50 to \$3.85 for sweaters in darker colors—Copenhagen, rose and tan and in 2 to 4 year sizes.
- \$3.25 to \$4.50 for sweaters in larger sizes—20 to 36 inch sizes, and in several good styles.

(Third Floor, Chestnut)

Good Toilet Preparations "Specials"

Especially nice in cold weather for their effect on the skin, and, as will be seen, the prices are very small indeed.

- Peroxide cream, 20c a jar.
- Cocoa butter, 25c a jar.
- Benzoin, glycerine and rose-water, 20c a bottle.
- Rose and almond cream, 20c a bottle.
- Cocoanut oil shampoo, 15c a bottle.
- Witch hazel, 40c, 70c and \$2.65 a bottle.
- Violet ammonia, 25c a bottle.
- Bay rum, \$1.10 and \$2 a bottle.
- Violet soap, 50c a dozen cakes.

(Main Floor, Chestnut)

White Sale Petticoats

Black cotton flowered petticoats with little ruffles, price \$1.

(East Aisle)

100 Baronet Satin Skirts Again at \$10 Each

This is fair notice to all the many women who asked us to let them know when we would have more of these beautiful skirts at this little price.

This time there is a great variety of styles; in fact, only one or two skirts of a kind, but the quality is just as fine as before and the models are pretty. There are more colors, too, shell pink, gray, violet, navy blue, black, light blue and white. Amongst them are all regular sizes.

(First Floor, Central)

500 Women's Umbrellas at Half

We shall sell them at \$2.50 apiece. They are covered with good, black Egyptian cotton with a silk taped edge, the frames are seven rib paragon, and the handles of carved mission wood. The size is 26 inches, and the umbrellas are guaranteed for a year.

(Main Floor, Market)

Oh, Man, but These Are Great Shirts for the Money!

Two groups, both priced a third less than regular.

At \$2.55 you may choose from woven madras and chevrot shirts in soft cuff, negligee style, and 80-square percale shirts with starched cuffs. All colors and all sizes.

At \$3.50 choose from assorted lots of soft cuff shirts of woven madras, chevrot, silk striped madras, silk-and-cotton, satin broche and flannel. A lot of very fine shirts.

(Main Floor, Market)

Men's New 50c and \$1 Ties Join the Half-Price Goods

We have just procured a good manufacturer's overlot of fine silk neckties in this season's excellent designs. Because they were left from his Christmas stocks he let us have them for so much below the usual price for such fine goods that we can sell them at 50c and \$1, which is half price or less.

(Main Floor, Market)

Men's Fine Handkerchiefs for \$1 Apiece

These are perfectly plain hemstitched handkerchiefs—the value is in the fine, snowy linen and the careful making. They have narrow hems, are daintily hemstitched, and the most fastidious man would approve them.

They'd look well with hand-embroidered block letters or a monogram—we'll take your order if you wish.

(West Aisle)

Boys' Overcoats of the Sterling Kind for Less

Sterling quality is the mark of every boy's overcoat in our Boys' Clothing Store.

That is something about which we are insistent, both as a matter of principle and a matter of self-interest. As a consequence, any lessening of the prices of our boys' overcoats is bound to mean a real opportunity.

Just now a very large proportion of our boys' overcoats are marked at a new low scale of prices, affording substantial savings.

Overcoats for lads of three to ten years are now down to \$18, \$23.50, \$25, \$30 and \$35.

Overcoats for boys of eleven to eighteen years are now down to \$25, \$30, \$35, \$40 and \$45. They are as fine in style as they are dependable in quality and that is saying a lot.

Double breasted, with belts all round.

Brownish, greenish, grayish mixtures as well as oxfords.

(Second Floor, Central)