

Today is Own Your Home Day

Home Ownership Makes Good Citizenship

Every Family Should Live in Its Own Home

Happiness and Contentment Result. Let Us Make This a Nation of Home Owners and True Americans.

Philadelphia Thrift Committee

THE ANSTED MOTOR

The sensation of the New York and Philadelphia Auto Shows. Display motors and parts exhibited at the Lexington Booth.

Lectures Daily by

Dr. Joseph Severance

The Famous Chautauqua Lecturer

The Lexington cars winning first and second places in the Pike's Peak hill climb were "Anstead" equipped.

LEXINGTON MOTOR CO. OF PENNA.

W. A. KUSER, President

Lexington Building, 851-853 N. Broad St.

For Friday

SWEATERS, reduced. \$3.95 (odd lots) from \$5 to \$12, \$9.95 from \$12 to \$17.50. \$10 for Jersey-knit. And Spalding, at \$12 from \$20. Fourth floor.

For Friday

Every Piano or Player in the Sale is a Well Considered Bargain

Player-Pianos Conreid \$395 solo Concerto 435 liarrington445 Shoninger 460 Conreid 470 H. C. Bay Co. ... 475 Anderson 525 liarrington 545 onreid 545

New Grand Pianos

Reduced \$150 in Price

Sale Price Originally

Including Hardman, Vose and Conreid.

New Player-Pianos

(REDUCED)

Vose & mon* 810 930

Harman Autotone 835 1150

Vose & Sons 835 950

Hardman Autotone 990 1250

Packard Welte Mignon Elec. 1055 1205

Packard 850

Bond 750

Every Instrument Sold on Easy Terms



Any Sale Instrument Will Be Taken Back Within 6 Months ' Paid will be credited

on a new Piano or

Price.

Player at Regular

Grand Pianos Sale Price Originally

Upright Pianos

Chickering \$125 \$1100

(USED) Sale Frice Originally	
Linnet\$ 85	\$300
Brewster 90	300
Fleisher & Co 95	375
Pease 125	.375
Rogers Bros 125	350
Mayers 130	375
Decker Bros 135	400
Lester 185	430
Hardman 190	550
Henry F. Miller 195	500
Chase Piano Co., 215	400
Kingsbury 235	475
Schenke 235	450

14 Nearly New 88-Note Conreid-Harrington-Vose-Hardman Autotone

Player-Pianos, Beginning at Convenient terms on any instrument in

\$445

and up

Still Opportunity to Get a Conreid Phonograph

MESSRS. GIMBEL BROS., Philadelphia Without obligating me please me full information regarding on Planos and Talking Machines

Including Bench Mahogany or American Wal nut. Free initial tuning service. -Gimbels, Hardman Hall, Seventh floor, also Subway

FACTORY SALE Prices Less Than Wholesale ly tailored Boys' Suits and Overcoats that



THAN 25.00 Boys' Suits at 5.00 HALF! 22.50 Boys' Coats at 8.50 JUVENILE SUITS, sizes 3 to 8-\$3.00

Sizes 2 to 18 Years GARFIELD

1027 RACE ST., 2ND FLOOR



JANUARY 15 to 22, Inclusive OMMERCIAL MUSEUMS BUILDING 34th St. Below Spruce St.

Daily, 10 A. M. to 11 P. M. Admission, 50 cents war tax

THE PROPERTY AS TOSTORED LIBERT ASSOCIATION



Were \$3 to \$5 More a Month Ago

Saun-trimmed or satin-bound collars, uffs and pocket tops. Shawl effect and ixedo styles. Girdled and pocketed. Plowered grounds and plaids-warm lors that add to the very warmth of lavender, blues and grays and pret-

Quilted Dressing Sacques. At \$5. ere \$8.95 Quilted Vests at \$1.65. Were S. Now that Jack Frost is here to stay -Gimbels, Second floor

Your Umbrella Re-covered At Small Cost

No need to "give up" that particularly smart umbrella because the cover is wearing out!

Men's and Women's Umbrellas Re-covered With fine quality tape edge American taffeta, (cotton) at

With excellent tape edge union taffeta (silk and taffeta), at \$2.50.

With "extra fine" Union taffeta (silk and taffeta), at \$3. With fine tape edge taffeta silk, at \$4.50. Black, garnet, green, navy, brown and purple. Samples shown in Umbrella Section. Yes, and we'll varnish

the frames free of charge. -Gimbels, Umbrella Section. First floor.



Gingham-Trimmed Dimity Waists --Special at \$3.95 Check-gingham collars, with wee pleatings. Gingham turn-back cuffs-with

more of those wee pleatings. And the cutest bias pipings of the gingham down White dimity, with the checks either

of blue, green or pink.

Hand-Made Waists-Seven Styles at \$5 And three of the seven models have time lace touches-usually real filet

Gimbels, Salons of Dress, Third floor,

Yes-Porto Rican.

More Women's \$100 and \$125 Coats and Wraps



-in the three favorite styles-all richly fur-trimmed-

New Full-size

Upright Pianos,

\$269

including stool. Free delivery

and initial tuning service after-

VERY CONVENIENT

Guaranteed for 10 years.

Go On Sale Tomorrow

Squirrel-collared-velour wrap-coats.

Beaver-collared-bolivia wrap-coats. And those adorable sleeveless wraps-with fur cuffs even if they haven't sleeves!-of velour; deep yoke model; the big collar and those cuffs of Beaver or Australian Opossum.

And More \$75 Straight-Line Coats-With Huge Fur Collars at \$45

Rich browns-Arab tans-reindeers-taupes-blues. The huge collars variously of Australian Opossum, taupedyed nutria and Skunk-dyed Opossum. All silk-lined throughout, of course. All hand-tailored.

And "Great Pickings" in the Clearance Groups Reduced to \$22.50 and \$35

-Gimbels, Salons of Dress, Third floor

Gorgeous Mole Wrap Reduced to \$359-Was \$695

Bonny Scotch Moles-the soft skins that are like velvet! Full-length. Wrap-shape, and the great collar is a cape in

Other Mole Wraps now \$479

-were \$875. And such gorgeous lining!

Hudson Seal (dyed muskrat) Coats now \$395-were \$695. 36-inches long. Skunk-trimmed or beaver-trimmed.

French Seal (dyed French Coney) Coats now \$169were \$295. 36-inches long. With collars of Skunk, Beaver, Australian Opossum or Fitch.

Taupe Fox Sets Now \$59.00, were \$79.00

Now \$85.00, were \$97.50 Now \$100.00, were \$169.00

Brown Fox Sets Now \$72.50, were \$95.00 Now \$97.50, were \$125.00 Now \$225.00, were \$295.00

Black Fox Sets Now \$79.00, were \$97.50

Now \$85.00, were \$110.00 Now \$97.50, were \$125.00 Now \$110.00, were \$135.00

Gimbels-Fur Salons, Third floor, Moleskin Wrap, Now \$359

\$2.95, \$3.95 and \$4.95 Flannellet "Billie Burkes" at \$1.50—Sleep Warm and You Sleep Well!

Wool-Jersey Petticoats at \$4.95, \$5.95 and \$6.95

Black -flource and all. And it's the flource-difference that makes the price-difference. The \$4.95 Petticoats have tailored cotton messaline flources. The \$5.95 Petticoats have silk messaline flounces. The \$6.95 have silk-taffeta floances.

A Couple of Hundred Philippine Lingerie "Samples" at \$1.95, \$2.95 and \$3.95

That would ordinarily be \$3.95 to \$6.95 Nightgowns at each price. Straight Chemises at \$1.95.

Envelope Chemises at \$2.95 and \$3.95. Exquisitely hand embroidered. Hand-made, of course.