

ANNIVERSARY SALES - BLAUNER'S

833-35 MARKET STREET

Our Big Sale Is Going Bigger Every Day. Why? Because We Are Offering High Grade Merchandise At Low Prices. Join the Throng Of Thrifty Women Here Tomorrow!

833-35 Market Street — BLAUNER'S — 833-35 Market Street

COAT CLEARANCE



In this tremendously interesting offer you may have unrestricted choice of any of our "One-of-a-kind" Coats. Every one is the right kind for the particular woman. Every Coat is a marvel of style and a thrifty "buy." Prices are cut to cost and below cost! Come early!

Many new high-priced Coats have been added to this group of wonderful Coats and Wraps at \$34.

Aus. Opossum, Nutria, Sealine and Scotch Mole effectively trim these Wonder Coats. Val. 39.75 to 65.00.

A small group of fine wraps fashioned of bolivia and chambray trimmed with French Nutria and Australian Opossum; silk lined and interlined. Val. \$85.

A most beautiful shade of brown. Coats beautifully embroidered; bloused and collars of French nutria. Limited number. Val. 65.00.

\$34

\$45

\$69.75

\$59.75

\$89.75

Coats, Wraps—Were Originally up to \$165
\$75—\$89.75—\$95

Reductions for Quick Clearance and New Merchandise Purchased at Season's End Prices allow you opportunities tomorrow such as Philadelphia women have never yet known.

SECOND FLOOR TOMORROW

833-35 Market Street — BLAUNER'S — 833-35 Market Street

Wonderful New Coats

Since staging our big low-price Clearance Sale of these Coats the demand has been so great we brought our mighty merchandising power to play—and here are more of them! Every Coat is just as wonderful as those in the preceding sale.

\$20 and \$25 COATS

MATERIALS

All Wool Velour
Long Plush
Silvertone
Goldtone

\$6

Get your Coat now while we are able to make this amazing offer.

\$30 & \$35 COATS MATERIALS

Velour, Bolivia, Kersey, Polotone, Silvertone, Short Plush, Glimmer Cloth, Sports Coats

\$9

Coats Priced Away Down

Full length Coats of velour and burella cloth in belted and semi-belted models. Convertible collars and novelty buttons are featured on these smart navy and black Coats.

\$4

DOWNSTAIRS ECONOMY STORE



833-35 Market Street — BLAUNER'S — 833-35 Market Street

New Spring Dresses



A launching of new Dresses at low prices which more than reflect the recent readjustment. Tomorrow is another proof that you always pay less at Blauner's.

Actual \$35 and \$40 Values

MATERIALS

Georgettes

Satins

Taffetas

Tricotines

Poirot

Twills

Serges

Satins &

Georgettes

\$18

Youthful models in every type of dress to please the "hardest to please." Styles you fully expected to pay a great deal more for are here in profusion and variety. Every dress is of a sort to wear now under your coat and convey the atmosphere of refreshing Springtime.

SECOND FLOOR TOMORROW

833-35 Market Street — BLAUNER'S — 833-35 Market Street

New Spring Millinery



Cheer up your winter attire with a beautiful new Spring Hat. Every conceivable touch has been applied to the lovely top-most essentials to make them becoming and good taste. And inexpensive! The prices speak for themselves.

Specially Priced at
Faille Hats, Gros de
Londre, Taffeta Hats,
Visca Straw,
Georgette and Crepe

The season's newest shapes and colors take for trimmings georgette scarfs, tassels, embroidery, ribbon, clusters of flowers and pretty ornaments. Val. \$5 and \$6.

2.65

Straw Combinations

Stunning Hats of Straw and variable silk combinations are extremely low priced. There are models for the miss and matron. Val. \$7 and \$8.

3.50

Beautiful Millinery

Braids of the finest quality with facings of light-colored silks. Sailor, poke, turban, off-the-face and all the newest effects are here in all the glory of Springtime. Val. \$10 and \$12.

5.90



THIRD FLOOR