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For Thursday

Gimbels Lead in Value-Giving

# GIMBEL BROTHERS

Wednesday, Jan. 19, 1921

Gimbel Piano Sale is on. Used instruments —great savings.

For Thursday

# Subway Store Day in the Eight-Million-Dollar-Sale

The present test of Gimbels is value-giving. Compare—you will finally buv here, and make good saving.

# 5000 Yards of Bleached Muslin at— Regularly 35c Useful mill lengths of Fruit-of-the-Loom and other good makes at less than half price. No

mail or 'phone orders.

Limit twenty yards to a purchaser. At 17c a yard.

Run-of-the Mill Seamless Sheets Buy 2 or 3 sheets for the price of one "first" qual-Many of the finest sheets made included in this Many sizes up to extra sizes. In three lots \$1.10, \$1.48, \$1.68. If firsts these would be \$2.48.

Run of-the-Mill Pillow Cases 500 dozen bleached, size 45x381/2 inches: worth

500 Dozen Bolster Cases at less than one-half price. Size 42x72 inches. 49c 5000 Yards Bleached and Unbleached

Canton Flannel at One-Half Price 27 inches wide. Unbleached 15c a yard. Bleached 500 Pairs Cotton Blankets at \$1.50 Gray or White. Below mill cost. September price was \$3.25. Single-bed size.

Large Fluffy Wool Scarfs, Value \$6.50, at

Have pockets and belt and is finished with fringe ends. Combination colors of navy-and-tan and brown-and-tan. Special at \$5.

1000 Pairs Cotton Blankets at \$2.48 Gray or white. Full-bed size. Were \$4.25.

\$6 Woolnap Blankets (Cotton) at \$3 Just 1/2 of fall price for this popular woolnap (cot ton) blanket. Double-bed size. Just 500 pairs.

1000 Pairs Famous Beacon Blankets at \$4.85 pair

Your choice of plaids in all colors or grey or white. Mohair bound. Full-bed size. Were \$7.50

300 Fancy Beacon (Cotton) Blankets at One-Half Price Many colors, first quality. Size 72x90 inches.

Bargains \$3.75 and \$4.25.

40c and 45c Ribbons at 30c a yard Light and dark warp prints, plain taffeta with

corded edge. Five inches wide. Been 40c and 45c.

#### Dry-Roast Process Coffee at 3 lbs. for 69c

Morning Glory Blend. 10 bbls. of Purity Breakfast Cocoa, fresh ground, at 3 lbs.

25 chests of new season Mix-ed Tea, special at 3 lbs for 88e, or 35c lb.
—Gimbels, "Subscay Store Day"

Assorted Hard 30c lb. Candy at—.

Regularly 50c lb.
—Gimbels, "Subway Store Day" G. B. Corsets

**—\$1.25** The kind that is suitable for slender and medium figures.
Low bust style. Made of pink
coutil. Special at \$1.25.
—Gimbels, "Subwey Store Day" at \$1 and \$1.50

Worth \$2 to \$4 chambrays and lineens (cotton), in both groups. Perhaps a dozen styles with flying panels; or saucy sashes, or plenty of buttons; or collars that "trim;" or plain goods combined with plaid.

Dark, serviceable colorings, and light--including plenty of pretty plaids. Some splendid
"Regulation
Dresses" included, besides, in the \$1.50 group.
—Gimbels, "Subway Store Day

Boys' Warm Winter Clothing

Reduced to \$5.75

Save a Third and More: Ages 3 to 17 Years

Men's Merino

Underwear,

\$1.35

Broken lots of men's natural

gray merino shirts and draw-

ers, about half wool. Sizes as

Women's medium - weight

Cotton Vests and Drawers, at 38c; 3 for \$1.10. Regularly 65c

Low neck, sleeveless and high

neck, long sleeve vests. Tight

and loose knee drawers. Sizes

find them. Save nearly

\$10 and \$12.50 Norfolk Suits-7 to 17 years

\$10 and \$12.50 Mackinaws-6 to 17 years

half. at \$1.35.

as you find them.

\$9.50 Junior Suits-3 to 6 years.

700 Girls' Tub Dresses Men's Overcoats and Suits Were \$45

> Every kind of Overcoat for men and young men who want clothes that give service and at the same time have "appearance."

Ulsters, town ulsters and conservatives. Single- and double-breasted models. Choice of various colors-blues, browns, grays and mixtures.

> Suits of course include single and double-breasted models. Durable worsteds, cassimeres, cheviots and tweeds. Blues, grays and browns.

For Subway Store Day the price will be exceedingly low-\$25.
-Gimbels. "Subway Store Day"

scarcely noticeable. 9x12 ft.



\$10 to \$13.75 Overcoats—3 to 10 years
—Gimbels, "Subway Store Day" \$15, \$19.75 and \$25 Spring Dresses -\$30 Winter Coats Women's and Misses' Sizes

now 30c a yard.

ing-browns, blues and black.

THE DRESSES

New Spring tricolettes.

New Spring fricotines.

And simply wonderful new Spring serges.

And all "remainders" of velveteens, velours. taffetas and satins.

taffetas and satins.

Embroidered, beaded, braid-embroidered, color-sashed, button-trimmed, draped, and straight-line models.

### THE COATS

Boys

Plumettes, Silvertones, Tinseltones, And there are even bolivias imagine bolivias for \$101

Here and there is a smart, shapely wrap. But they're mostly the straight-line coats with belts, Seventy-five extra-size coats included.

---Gimbels, "Subway Store Day"

Children's Black Cotton Rib Stockings, 121/2c pr. "Seconds."
Women's Black Cotton Stockings 18c pr.; three prs., 50c. -Gimbels, "Subway Store Day"

50-pound All-Cotton 3\$1 Mattresses

Rolled edge and covered in fancy ticking. One or two parts Special at \$10. Value \$14. White Enameled Bodsteads, 2-inch continuous post, 1-inch fillers. Full size; special at \$12.50. Were \$22.50. -Gimbels, "Subway Store Day

Regularly \$1.50 -Gip bels, "Subway Store Day"

One Price-

Seamless Velvet Rugs

Value \$27.

Seamless Tapestry Brussels Rugs, wool face, Oriental patterns. Nearly perfect; 9x12 ft., \$16.75. Value \$28.

Men's Muslin Night-Shirts, 85c

Fine grade Wool-and-fiber Rugs, in plain colors, with fancy borders. Very good looking and at less than half price. 9x12 feet, \$12. Men's Pajamas at \$1.55 Values \$2 to \$2.75 -Gimbels, "Subway Store Da

Oriental patterns, close weave.

The slight weaving defects are If Perfect, \$50

Jute face Tapestry Brussels Stair Carpet, 27 inches wide, for halls, stairs and runners. \$1.25

grade at 60c yard. Neponset and Ringwalt Floor Covering, full

rolls, as many square yards as you wish. Tile and hardwood effects. Best quality, at half price. Was 90c sq. yd. \45c Now-

## Fur Coats Now \$65 Were \$139 and \$159

Coney, Pony, Marmot and French Seal (seal-dyed French coney)

All gorgeously silk-lined.

-Gimbels, "Subway Store Day"

# Satin-striped Shirting Silks

All-Silk and 32 Inches Wide, at-Lowest Prices in Years

Muslin Underwear-

Variously at 25c to 85c

Values 65c to \$2

ments in the lot. Prices start at 25c and run

600 Morning Dresses-

Billie Burke Model,

at \$1.85

Checked gingham and chambray. Hem-stitched collar and cuffs. Has pocket, yoke

and broad pleats. Choice of blue, pink and lavender. \$1.85.

\$2 Petticoats at 85c

\$3.95 Jersey Petticoats at \$1.95
—Gimbels, "Subway Store Day

A clearance of samples. And all gar-

Part of our famous Silk Sale, which is now in progress. A wonderful variety of colored satin stripes on white—the kinds that make stylish shirts, waists and dresses. And at \$1 a yard.

Colored Faille Poplin at 90c a Yard

Yard wide. Fine lustre and quality. Choice wanted shades. Exceptional value at 90c a yard
—Gimbols, "Subway Store Day"



### 863 Women's Silk Blouses, \$2.65 Were \$5 to \$6.95

Save One-Third

21/4 yards long, firm quality scrim trimmed with

Double-Bordered Curtain Scrim at 11c yard.

36 inches wide; sheer quality in white or ecru color for sash full length curtains. Specially priced at 11c a yard.

21/2 yards long, thread net, handsome filet lace effects. At

Loom Lace Panel Curtains at \$3.95 each.

Worth \$4.50 to \$5

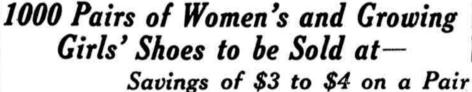
500 prs. of Scrim Curtains at \$1.85 pr.

lace edge or lace insertion. \$1.85 a pair.

All sizes. All wanted colors including shelloink and white.

Tricolette over-blouses, Georgette crepe blouses, crepe de chine and habutai silk blouses.

Tremendous values at \$2.65.



Eight styles to choose from

High lace shoes in tan, black kid and gunmetal leathers.

All have Goodyear sewed soles, medium and low military heels. Sizes-21/2 to 7 widths. B. C. and D. \$4.85.



Boys' and Girls' Shoes at \$2.65 Value \$3.95

Gunmetal, high-top,

lace shoes, with stout blucher shoes, made to stand rough wear;

1000 Pairs of Men's Shoes at \$4.35 Dark tan brogues-high shoes and oxfords-and tan lace shoes

on narrow toe last; dull leather; double soled. All sizes, 6 to 11, at

#### Mill Ends of Printed Percale at 15c Yard. Been 25c Special from our Annual Mill End Sale, Extraordinary value for this fine quality. A splendid

assortment of patterns. Special for Subway Store Day, at 15c a yard.

Standard Apron Gingham, 14c yd. Regularly 18c

Little Children's Gingham Dresses Remarkable Values at\_

Babies' Dresses and Long Infants' Slips, fine nainsook, mbroidery trimmed yoke and flounce. Others neatly tucked. Six-months to two-year sizes. Reg. \$1.50—now }\$1

trimmed, special at 50c. Little Children's Slip-o Little Sweaters, white, trimmed with pink and blue. 2 to 6 years pink and blue. 2 \$1.50. Reg. \$2.50. -Gimbels, Infants' Section, "Subway Store D

Infants' Long Slips lace

Leather Hand Bags and Purses and Silk Bags at \$1.65—Save a Third to Half -Gimbels, "Subway Store Day"

Short Lengths of Middy Twills 30c a Yard 36 inches wide, at ......

-Gimbels, "Subway Store Day 9.000 Yards of Fine Cotton

Toweling, 18c a Yard Absorbent quality. Excellent for glass or dish towels With blue stripe. Reg. 30c. Now 18c a yard.

Table Cloths

Mercerized. Good heavy quality, satisfinish. Size 58 inches-round or square Neatly hemstitched or scalloped. cellent value. Regular \$1.35 \$1 

#### Women's \$2.50 Chamois Gloves at \$1.85

-Gimbels, Subway Store Day

White and chamois, at \$1.85. Washable, Gaunt-Women's \$5 Tan Cape Gloves, one-}\$2.85

-Gimbels, "Subway Store Day"

Clearance of Jewelry at 25c Values run from 50c to \$1.50 Sterling Silver Rhinestone Set Pins, Friendship Circles, Crescents and Straight Bar Pins, 25c each.

Darning Cotton at 35c a dozen Spools Save 20c

Dress Shields, at 15c a pair, or 2 pairs for 25c. -Simbels, "Subway Store Day"

-Gimbels, "Subway Store Day"

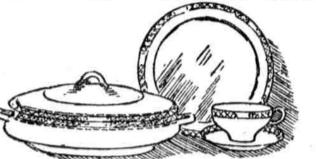
### 30 Singer Sewing Machines on Sale Tomorrow at \$37 Savings are More Than \$25

machines These ma-chines are in per-

the work of brand new machines at double their prices. And only \$37. Gimbels, "Subway Store Day Men's and Women's Umbrellas at \$1.55 Excellent quality taffeta (cotton).

Waldorf Toilet Paper, 650 \$1.15 sheets in a roll at 12 rolls

100-Pc. Dinner Sets, at \$22.50



Saving of \$12.50 Only a limited lot.

Every piece has clear white body with dainty border decoration. Made by one of America's best potteries and every set is first quality.

Remember, while the lot lasts you save \$12.50 at \$22.50 a set.

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