

Organ at 9, 11 and 4:50  
chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Good News for Tomorrow and of Great Events on the Way

## Florida Is Most Beautiful and Interesting

but it is not the Garden of Eden  
Few men can live there without earning their bread by the sweat of their brows.  
Yet, it is still true that they can start with little capital, or none, if they have a mind to work hard and steadfastly.  
From the Perdido river on the extreme west, on the border line between Alabama and Florida, to Cape Sable is about seven hundred miles. It is a long, narrow peninsula, stretching southward into the Atlantic with a wonderful chain of "rocky islets" called the Florida Keys, beginning at Cape Florida on the east ending in a group of sand-heaped rocks known as the Tortugas, from the numberless turtles that used to be found there.  
All told, the Florida coastline extends more than eleven hundred miles.  
The Gulf Stream sweeps along Florida's eastern border, and the Gulf of Mexico, with its weird, mysterious spirit and healthfulness, forms much of its western boundary.  
Nowhere, except in Italy, are there to be seen such sunrises and sunsets, and nowhere else in this country, so far as known, can one see the fruits and flowers growing outdoors or breathe the soft, balmy air of June in January.  
The Clyde Line of steamers, sailing from New York, comfortably take one to Jacksonville in three days, and by train from Broad Street Station one can reach Miami in forty-five hours.  
Without interest in any land operations or other speculative enterprises, this is respectfully submitted for the pleasure of the public, who may regard Florida in many respects as the Italy, Spain and Egypt of the United States.

[Signed] John Wanamaker

## Distinguished Fur Coats in the Sale of Furs

People have been wondering whether we have any novelties left in the Fur Sale, and the answer is "yes, a good many."  
For instance—  
Here is a wrap of taupe-dyed squirrel with a panel front, a mere opening for sleeves and a deep shawl collar. The price is \$850.  
Another is a closely fitting long cape of light taupe carné, with a high nuffer collar of taupe-dyed squirrel. This is \$666.50.  
A black carné wrap with  
(Second Floor, Chestnut)

low-set kimono sleeves has a big collar of Australian opossum. Price \$400.  
A gray squirrel coat somewhat flaring round the foot, with kimono sleeves and deep shawl collar is \$600.  
A coat of Alaska seal is very conservative in style and is only \$1100.  
Other coats are shorter, and besides these there are several charming little shoulder wraps of various furs, all prices—like those mentioned in detail—at a third less.

## New Millinery Gay of Hue and With Fluttering Ribbons

Chinese blue, tangerine, rose pink, coral, Delit blue, black-and-blue-and-red combinations—these are some of the gay new colors to please your fancy in the Spring millinery.  
There are hats wholly of silk, with ribbons, many loops and many ends to flutter at one side; there are hats with quill-like ornaments stuck jauntily through their crowns; there are hats in Hindu turban styles and of the glistening Batavia cloth.  
Pretty enough to wear at one, not so extreme that you'll mind wearing straw or silk, and shapes that you'll find becoming—that is how you'll sum them up when you see them.  
Prices \$16 to \$35.  
(Second Floor, Chestnut)

Contrasting colors on the girdles, usually embroidered the color of the gown.  
The outlining of the design with beads, shown in a fancy gray crepe.  
Curiously set in kimono sleeves.  
And many other things.  
Prices of these frocks are \$105 to \$200.  
(First Floor, Central)

## We Are Getting Ready Such a Furniture Sale as Has Never Been Known

That is not a boast, but a promise. It is a promise we mean to keep. It would be rash to print such things without having the right foundation.  
We have made sure of the foundation. We have the furniture. We are going to sell it at prices that will be a glad surprise to thousands of homekeepers. The stocks will be ready for exhibition on

**January 28**

—the first of three days of courtesy and advance selections. Mark that date on your calendar.

## Women's Lovely Spring Frocks Are Coming In

These frocks are all of the rich, new silk crepes, and a great many of them are in the new, delicate tones of gray. And they are full of interesting new fashion features; for instance:  
Skirts with a trifle more of fullness.  
The new tunics with round corners.  
Black satin panels beneath openings in the crepe.  
A great deal of eyelet work in very large, simple designs.  
Side panels of petals.  
Finely pleated panels.  
(First Floor, Central)

## NEW CHINESE SHANTUNG SILKS THE HEAVIEST QUALITY AT \$2

Just out of bond and it was intended to be sold for half again as much. In fact this silk is a good investment at almost any price for it is one of the very few silks in the market today that is practically impossible to wear out.  
(First Floor, Chestnut)



If she is going to Florida it will afford you an opportunity to send her one of those new and delightful lion voyage packages from the Camee Shop. They are trunk-like in shape, of generous dimensions and the box is crammed with tempting goodies and sweets—each in a separate package, and ribbon tied.  
Complete the box is \$10.  
(Main Floor, Chestnut)

## Fur Caps for Every One for One-Third Less

The Men's Hat Store tomorrow starts its annual clearaway of fur caps for men, women and children. Prices have been lowered a flat third all through.  
Men's fur caps are now \$6 for near seal to \$65 for the finest Alaska seal. Other furs at prices between are nutria, natural and blended muskrat, sealine and Hudson seal (dyed muskrat).  
Women's fur caps are now \$8 for near seal to \$30 for Hudson seal (dyed muskrat) and ermine. Most of the women's caps are in combinations of fancy tops and dark bands.  
Women's fur tams are now \$9 for moline (sheared coney) to \$38 for ermine.  
Boys' fur caps are now \$8 for coney to \$20 for natural squirrel, with Hudson seal (dyed muskrat), nutria and other furs between.  
(Main Floor, Market)

## Still Wonderfully Good Choosing In the Glove Sale

Not a sale of gloves bought for the occasion, but a sale of Wanamaker gloves—gloves from our own shelves and boxes—gloves of broken sizes and styles, some soiled gloves, but gloves of the highest qualities and the best styles.  
All kinds of gloves are in the sale—silk, chamois lisle, duplex cotton, wool, kid, lamb-skin, suede, mocha, washable caeskin, washable leather, doe finished, and warm lined gloves of many kinds.  
All the gloves are marked an average half their original prices—often less.  
Women's gloves are 50c to \$3 a pair.  
Men's gloves are 35c to \$3 a pair.  
Children's gloves are 35c to \$1.50 a pair.  
(West Aisle)

## STRAIGHT-ROW SAPPHERE SPANGLED TRIMMINGS—FRENCH

and quite new, are now in the Dress Trimmings Store. They are exactly what women want for Winter evening gowns and trappings, and we have all the fashionable widths from two to eighty-five rows.  
50c to \$20 a yard—and these are pre-war prices, too!  
(Main Floor, Central)

## SPRING STYLES IN HANDBAGS AT MODEST PRICES

Two exceptionally good-looking low-priced handbags have just come in. Both have shell finish frames and are a good size.  
One in black and navy moire silk is \$3.75.  
The other, in light tan, brown, navy and black duvetyne, is \$4.75.  
(Main Floor, Chestnut)

## TAILORED SILK WAISTS

Natural pongees in three styles, \$3.85, \$5 and \$5.50.  
Crepé de chine waists, white and flesh colored, \$4.75 to \$10.85.  
Waists of a wonderful white washable silk—18 count momme—\$10.75.  
(Third Floor, Central)

## NEW PRETTY NECKWEAR FOR 75c TO \$1.50

So many of the new frocks require such vestees and collars that it is good to know they can be had for as little as 75c. They are of net, attractively trimmed with lace.  
And for \$1 and \$1.50 one can choose from some lovely vestees and collars and sets in net or organdie, ticked or lace-trimmed, and some with a touch of color.  
(Main Floor, Central)

## AN IMPORTED FACE CREAM IS NOW HALF PRICE

A comparatively new importation of this English vanishing cream is a delicious can de Cologne odor. It is non-greasy and is intended for daytime use as a foundation for powder or to protect the skin when going out.  
Women who have used this cream are most enthusiastic over it and will be glad to know of these new low prices, 40c, 60c and \$1 a jar, and the jars are china and in fascinating shapes and colors.  
(Main Floor, Chestnut)

Advance Notice of the Annual Winter Sale of Hosiery and Underwear which will bring many thousands of garments for every member of the family at savings which Average Half Price The Sale will start Thursday morning at 9 o'clock.

## Young Women's Fur-Trimmed Wraps for \$28.50

Just a few, which is one reason why the price is so moderate. They are all of pompon cloth in dark blue or brown, they are lined throughout and interlined, have fancy attelling for trimming and large black fur collars for finish.  
14 to 18 year sizes.  
(Second Floor, Chestnut)

## Women's Fine Fashion Oxfords That We Can Sell for \$9.75

They were bought to sell for nearly a third more and are in every way equal to shoes of a higher price.  
Light tan Russian caeskin with straight tips, medium toes and military heels.  
Light tan grain calfskin with long wing tips, perforations, medium toes and military heels.  
Black glazed kidskin with straight tips, medium toes and military heels.  
Black glazed kidskin with straight tips, narrow toes and Cuban heels.  
(First Floor, Market)

## The New Spring Fashion in Women's White Slippers

The Little Boot Shop has just received some very smart new slippers with one strap, medium vamp and low French heel. They are a fine white canvas with a linen finish and are priced at \$11 a pair.  
They are the correct slipper for white wash skirts, silk sports skirts and Summery frocks.  
(First Floor, Market)

## Brassieres and Bandeaux at New Low Prices

Some are brand-new and others are small-priced to meet the prices at which the new ones are arriving.  
New Lillian brassieres and bandeaux are 60c to \$3.75.  
Brassieres are \$2 to \$5.75—some in Jersey silk, some of fancy materials, some of lace lined with pink.  
Wanamaker's Specials for the White Sale include pretty pink-and-white striped silk bandeaux at \$1.50 and pink satin and pink broche bandeaux at \$1.50.  
And there are some bandeaux in fancy materials at 35c, 50c, 60c and 80c.  
(Third Floor, Chestnut)

## "JENNY ESSENDEN" BY ANTHONY PRYDE

This is a romance of the other woman, written by the author of "Manquerra's Duel," and both forceful and dramatic.  
The price is \$2.  
(Main Floor, Thirtieth)

## MEN'S REAL LINEN HANDKERCHIEFS \$3 A DOZEN

They're good size, too, and every thread real Irish flax. Perfectly plain hemstitched style and good for every day use.  
Men's extra-size handkerchiefs, \$9 a dozen—of generous dimensions, of firm, snowy Irish linen, and simply hemstitched, with narrow hems.  
Two good values for their prices.  
(West Aisle)

## Please Note

that entries for the Fifteenth Annual Exhibition of Photographs close on Friday, February 11th, 1921. The Exhibition takes place March 7th to 26th, 1921.  
For further information, apply at the Photographic Exhibition Bureau, Main Floor, Chestnut and Juniper Streets.

## A FRESH BATCH OF OLD-FASHIONED STICK CANDY

is just down from the Candy Kitchens. There are horchound, lemon, lime, clove, vanilla and mint for flavor and the sticks are 50c a pound.  
Nut lovers will enjoy the nut blocks—with walnuts, pecans, cream nuts or almonds and just enough sugar or molasses to hold them together. \$1 a pound.  
(Down Stairs Store, Chestnut)

## 200 Blankets Lower in Price—A Comforting Thought

First, a lot of white blankets all-wool, size 70x90 inches, woven in England, with borders of pink or blue, now priced at \$15 a pair instead of slightly more than twice as much.  
These are very remarkable blankets for the money. Several lots of fancy blankets are here, including Indian style blankets of all-cotton, 66x80 inches, at \$5 each; others in plaid designs in the same size and at the same price, and a third group made with Grecian borders, in size 70x84 inches, at \$5 each; all of which are exceptionally good value.  
A lot of French Jaquard woven blankets, about 80 per cent wool, in gray and white, with pink and blue borders, 24x22 1/2 yards, are now \$10 each and have been more than twice as much.  
(Sixth Floor, Central)

## The Lamp Sale

Among the finer things in the Sale are a few table lamps of Italian manufacture in four sizes, priced at \$20 to \$125.  
Cast bronze boudoir and table lamps, the first having two lights, one each side of a small mirror, and the second unusual in design and also possessed of two lights. Each kind of lamp may be had in silver and gold finishes, and the price of the first is \$48.50 and of the second \$56.50.  
Japanese table lamps of bronze with silver inlay, \$18.50 each. Only fifteen of these.  
(Fourth Floor, Central)

## 1000 Yards 50-Inch Serge at \$2 a Yard

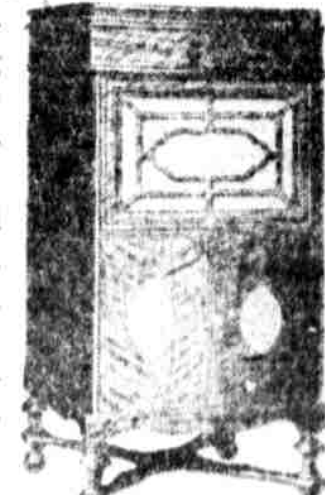
One of the finest quality all-wool serges that anybody could ask for to make up into Spring frocks. It is very fine and soft and may be had in either midnight blue, which is in much demand, or in black.  
The price is extremely moderate for a serge of this quality and this wide width.  
(First Floor, Chestnut)

## Low-Priced Domestic Rugs in a Clearway

Forty-six good fiber rugs of never-fade colors and designs.  
9x12 ft. \$12.00  
8x10 ft. \$12.00  
8x12 ft. \$12.00  
12x15 ft. \$28.00  
15x18 ft. \$35.00  
18x24 ft. \$45.00  
50 round-top rug rugs in Colonial effects.  
10x12 ft. \$13.75  
12x15 ft. \$17.75  
18x24 ft. \$27.75  
(Seventh Floor, Chestnut)

## The Different Tone of the Cheney Is Due to the Acoustic Throat and the Violin Principle of the Resonator

When Prof. Forrest Cheney made his first phonograph it was to satisfy his own ideals of a reproducing instrument. And being a master of the violin, he knew that the violin principle of construction was scientifically correct.  
The result of his experiments was so wonderful his friends induced him to commercialize his idea. Hence the phonograph bearing his name and for all of whose exclusive features he is responsible.  
If you have not heard the wonderful tonal possibilities of the Cheney, a visit to our beautiful and comfortable Phonograph Salons will repay you.  
These phonographs are suitably encased in cabinets of true period types in upright and console models and the prices range from \$125 to \$1250 by easy stages.  
Style A—William and Mary Design  
(Second Floor, Central)



## Some Finest Winter Wraps Have Prices Lowered

Now they are down to \$95 to \$375—prices which are always a third and sometimes nearly a half less than at the beginning of the season. They are all fur-collared and there are not two alike.  
The coat marked \$95 is evora cloth of the darkest imaginable green, with a collar of Australian opossum. Another at \$145 is also an evora with gray squirrel collar.  
An enchanting silk-and-wool duvetyne, in dull blue, with gray squirrel trimmings, costs \$200.  
A silk-and-wool black duvetyne, with Hudson seal (dyed muskrat) collar, iridescent heading and a heavy bead tassel, is \$275.  
An intensely dark brown wrap with a hood back has marvelous embroidery inside the hood, a heavy tassel and heavy trimmings, and is \$345.  
A dull blue evora with beige embroidery across the shoulders has mole collar and cuffs, price \$175.  
Another duvetyne has its hood, back and sleeves and its front body all of mole, \$375.  
(First Floor, Central)

## Young Women's New Taffeta Dresses, \$35

Every day or so brings something new and Spring-like to the Young Women's Salons, and the latest to come are these pretty taffeta dresses.  
They are in dark blue, black and a few browns, and they are all of shining taffeta. Often they have a touch of brighter color—some with eyelet embroidery has a lighter shade of silk showing through the openwork, and another dress has a touch of light colored ribbon.  
And what with skirts with rows and rows of narrow ruffles, new long tunics, new ideas as to trimming, new collars, short sleeves and low necks, they are most attractive indeed.  
14 to 20 year sizes.  
(Second Floor, Chestnut)

## White Sale

Puerto Rican waists at \$3.85. Odds and ends—in other words, various styles, all hand made, many with hand-drawn work; a few with hand-mad. flit.  
(East Aisle)

Nightgowns of light striped flannelet; regular sizes \$1.85 to \$2.85; extra sizes, \$3.50 to \$4.  
(Third Floor, Central)

Nutsock by the piece at \$2.15 is one of the items in the White Sale, and is of a quality particularly adapted to the making of undershirts. It is 36 inches wide and \$2.15 for a ten-yard piece.  
(First Floor, Chestnut)