Y. M. C. A. Arranges to Help Men and Boys to Solve Financial Problems

#### HAS PREPARED SCHEDULES

arrange an interview with a lawyer, banker, real estate dealer or other

proper person.

In connection with its abservance of budget day the Y. M. C. A. has issued a set of figures based on government statistics for living expenses.

The items of expenditure are food, clothing, shelter, operating expenses,

giving, advancement, saving and luxuries. It is computed that a family of three can live on \$150 a

### the same percentage. Luxuries, such as tobacce, flowers, manicures, etc., never run over 1 or 2 per cent. FOURTEEN FLEE FLAMES

month and a family of four on \$200 and save money under both conditions.

Charity and giving take at least 16 per cent of the income and education and recreation another 10 per cent. Shelter comes to about 10 per cent and clothes a little less. Saving and investing never are allowed to run below the same percentage. Luxuries, such as

Scantily Clad Tenants Forced to Street by Fire

Three families in an apartment house at 1427 North Thirteenth street escaped down a fire-escape, clad only in night attice, at 5:30 o'clock this

week, an activity of the Y. M. C. A.'s economic problem to help young men and boys to think straight on money matters.

Any one who has personal or family problems to talk ever with some one of experience is invited to mention them.

Members of three families who escaped by way of fire escapes and by first-floor windows found refuge from the freezing wind and cold at 1429 North

Thirteenth street, Mr. and Mrs. George Coulto, who Mr. and Mrs. George Coulto, who escupied an apartment on the first floor, made a harried exit through the frent windows to Thirteenth street. None of the occupants were able to save any of their clothes or valuables.

A leaky gas pipe is believed to have apply the fire

Annual Plate Sale

REDUCTIONS RANGING

from 25% to 50%

Service, Dinner, Breakfast, Salad.

Dessert, Bread and Butter, Soup

2 CHINA DINNER SERVICES

With Acid Etched Gold Border,

Specially Priced

Wright, Tyndale & van Roden, Inc.

Reputed the Largest Distributors of High-grade Dinnerware

1212 Chestnut Street

The 3.65% interest we pay on savings

accounts is a helping hand - constantly.

surely helping you to thrift and eventual

CONTINENTAL~EQUITABLE

TITLE and TRUST COMPANY

Twelfth Above Chestnut

Deposits Over

t apital

#### For Wednesday

Store Hours: 9 to 5:30

This \$8,000,000 Reduction Sale was planned with care. It is a bid

### Five Sale-Groups: Women's Wraps and Coats---Between \$22.50 and \$65

Good, practical, smart straight-line Coats And exceedingly graceful wraps—wraps with just enough sleeve to be practical.

The \$22.50 and \$35 Groups are With-The \$45, \$55 and \$65 Groups have Big

Roll Shawl Fur Collars.

Either of taupe-dyed nutria, natural raccoon or Australian

Silk Sale

Silk Foulards---

Springtime Fresh!

Sale-Priced

At \$1.85 yd.

the crisp white printings. And

all-over squares with oddest

'dotted corners." Rich est

'Spring Navy" and new Spring

The New Satin Crepes-In

the Sale at \$2.95 yard

The kind you've probably

Rich browns and navy and

A score of other new groups

-Gimbels, Silk Salons, Second First floor, Grand Aisle and

Many at Half Former Prices.

admired in "exclusive models"

browns. 35-inch.

at "sky high" prices.

lovely "dance colors".

And the Values Range From \$45 to \$125

-Gimbels, Salons of Dress, Third floor.

### GIMBEL BROTHERS

### The Remaining Fifteen French Seal Coney Sets

To Be Closed Out at

Reduced From \$65 and \$85

Two styles-or rather sizes-of capecollars. And round muff-yes, it has its 'bracelet" to dangle by.

And the collar fastens with a great fur

Wonderful Fox Scarfs Now \$79, Were \$125

Big skins-made up in a generously big way.

The fashionable browns and the taupes.

-Gimbels, Salons of Dress, Third floor. -Gimbels, Fur Salons, Third floor.

### Monday Next---January 24th BRINGS THE

### Great Gimbel Sale of Furniture

Bringing in the goods now-quite interesting. We call these Courtesy Days. Won't you give yourself the pleasure of first

### More Than a Million-Dollar Stock

Partial payments cheerfully arranged.

New prices—judge by this Courtesy Day's Special—

And mail orders will be filled.

There is reason for the Gimbel leadership in furniture. We furnish nearly all the good hotels, and hotels must have good styles and good making. Their buyers must know real values.

# Men's Woolen

Subway Store

For Wear With Low Shoes. Men's "Split-foot" Socks-"Split-foot" socks were somewhat scarce while war production interfered; these are first quality; good winter weight, in sizes 91/2 to 111/2 at 22c

Men's Shirts and Drawers: 75c

Shows We Know That These Pianos and Players are Bargains When We Offer to Buy Back Any Instrument Sold

In This Sale of Pianos within six months and allow you credit of the amount you have paid to apply on the purchase of a new player or piano of the Gimbel "Line" at the regular

price. Easy Terms Conreid Player-Piano (Used), at \$385 Shoninger Player-Piano (Used), at \$460 Originally Harrington Player-Piano (Used), at \$545 Originally \$875 Originally Hardman Autotone (New), at \$835

Guaranteed for 10 years. Including Stool. Free \$269 delivery and initial tuning service afterward.

Singer: White: Domestic: Lessing

Think of Buying an Elegant Golden Oak Parlor-Cabinet Domestic at \$65

new models because when closed they resemble a handsome cabinet. They may be had in various designs in

All are included at prices which are far below the usual-prices which only the tremendous greatest-in-

Many Domestic Cabinet Machines are included at sensationally low prices. These are the favorites of the

Subway Store.

-timbels, Hardman Hall, Seventh Floor, also Subway Store years. Half Price.

\$35 Ostermoor Felt Mattresses for \$23.33

Tuesday, Jan. 18, 1921

Women's Dresses

Tricolette Model

---Special at \$25

uits the tricolette-texture admirably.

With a smartly draped tunic that

Black, brown, navy blue, henna-and

a newer, brighter shade of henna that

Two Smart Spring Models

in Taffeta at \$25

features so strongly. Blue over gray,

One in the eyelet effect that Spring

One with great pockets made up of

tiny, tiny rufflings-and a saucy sash,

with more of those wee ruffles-and a

particularly lovely neckline. Blue, brown

Every move of a store is a bid for business—and wins or loses

as its methods suit its public.

-A Most Graceful-

borders upon tomato.

brown over hemna.

For

Wednesday

5000 Yards

of 55c

Cretonnes

at 30c

And twenty-five different

designs to choose from-each design in several different

And a good heavy quality.

2000 Yards of \$1.25

Poplins at 70c

And those wonderful

2000 Yards of 55c

Silkaline at 25c

Plain colorings. And fig-

Plain-color poplins.

Splendid color-range.

Shaki Repps" too.

36 inches wide.

colorings!

Tub-fast.

36 inches wide.

to those signing this coupon-Name ..... Address .....

-Gimbels, Upholstery Store,

#### Boys' Wash Suits \$5 to \$6.50 Values

at \$2.85

Sizes 3 to 9 years Oliver Twist, Junior Norfolk and Middy

Plain colors. Fast colors. Jaunty Suits of white with blue trim-

White or striped tops with plain colored trousers. Now \$2.85.

Boys' Norfolk Suits at \$8.75-6 to 17



Fifth floor.

## \$1 Weekly Sale

**Buckskin Gloves** Half Price \$2.95

Our entire stock all first quality genuine buckskin. durable, practical, correct.

Satisfactory Wear Guaranteed

SCOTT & HUNSICKER SHIRT MAKERS AND FURNISHERS

108 S. 13TH STREET

. Down below Chestnut Street



JANUARY 15 to 22, Inclusive COMMERCIAL MUSEUMS BUILDING

> 34th St. Below Spruce St. Daily, 10 A. M. to 11 P. M.

Admission, 50 cents war Tax THE PHILADELPHIA AUTOMOBILE TRADE ASSOCIATION



\$10 to \$15 allowance on your old machine toward purchase of a Domestic Boudoir Cabinet



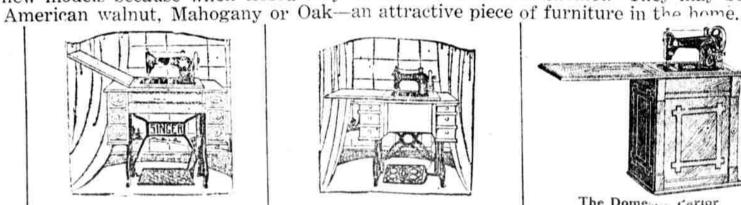
Gloves at \$1.15

late kal Gloves, at \$3.15 a pair.

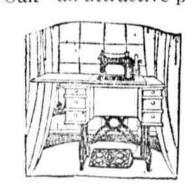
\$6.95

\$6.95. Specially priced.

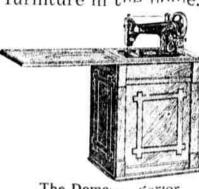
Combels, Subway Store



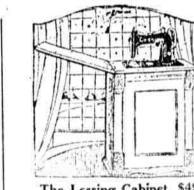
The Singer, \$39. Floor Samples



The Domestic, \$57



The Dome ... Cartor Cabinet, \$65



The Lessing Cabinet, \$49

### Subway Store Sale of Men's Shoes, Save \$2 to \$3 on a Pair

2000 pairs came in a special purchase. Young men's shoes, Old Men's Shoes, Business Men's Shoes, Workmen's Shoes.

Heavy weight and light dress shoes. Brogues of dark tan calf, gun metal and black kid bluchers. Broad, narrow and medium toe shapes. All are Goodyear sewed. Leather and Neolin ares, some have rubber heels. Sizes 6 to 11.

the-city volume of our business can make possible.

Men's Work Shoes

Heavy tan grain learner Blucher style; bellows ongue that keeps out dirt. Double soles that are sewed \$3.45

Children's One-clasp G. B. Corsets, \$1.50

All-Silk Ribbon at 30c yd.

Seal Plush Stoles at warp prints. 415 to 5 inches

Topless styles in pink contil. Medium bust in white contil;

Traveling Bags at \$2.85 self-color-lived and pocket-immed. Very good looking, at Real fabric Bags, strongly made, good lock and catches, made, good lock and catches, extra well-made heel and toe. 3 Waterproof lining, 18-inch. Muffs to match-melon shape,

Children's Ribbed Waists at 25c An unusual price. 2 to 12

Children's Sleeping Gar-

ments, 50c Pink in color. Ages 1 and 2



#### 500 Pairs of Cotton Blankets at \$1.50 a Pair Less Than Half Price Single-bed size, in gray or white. Specially priced at \$1.50

1000 pairs of Famous Beacon Blank- \$4.85

Beautiful plaids in all colors; also gray or white, all full-bed size, neatly mohair bound. Were \$7 and \$8. Now \$4.85.

Limited Lot of Linene Suiting

34 inches wide. Less than half price. Yard -Gimbels, Subway Store

Close-Out of Girls' Coats At \$8.75

Were \$15 to \$19.75

Good, warm cheviots and velours. All strongly lined throughout. Full-back and yoke effects.

Mostly navy blues and browns. 6 to 14 year sizes.

Ginghams-in smart plain colors and bright, pretty plaids. Plenty with great, big sashes. 6 to 14 year sizes.

