

HUMANISMS

Inner Lights on Lives and Views of Persons in the Public Eye
By WILLIAM A. HERTON DU PUY

Motion picture producers are warned against putting the life of William H. Carter, of Massachusetts, on the screen. A screen production must have some semblance of probability and certainly the life of this man could not probably have happened.

Mr. Carter, it will be recalled, is a manufacturer up in the Bay State, where he has twice been elected to Congress. He has too much money even for a movie hero.

But here is the scenario: The father of William arrives in the land of opportunity as an English immigrant, showing many children ahead of him. He finds no work. His family is famishing. He appeals to charity. Funds are advanced to him for materials that he may ply his trade of weaver. He works feverishly in his sordid lodgings.

Practical charity is vindicated. Ten years later the Carter family registers property, is shown sitting in the midst of a profitable home industry. But of a young William feels the thrill of adventure. He will go to the Indian country. He hires him away to Wyoming to be a cowboy.

Finally the bubble of romance is pricked and he finds himself the driver of a street car in Topeka, Kan. It is a horse car and he is its fiscal agent as well, collecting the fares. On this line there are but two drivers. They both work all day and take turns on the night shift.

It is Carter's night off. His car, with a substitute driver, goes out to the end of the line where it is all dark. Masked thugs pounce on the substitute, bear him down, rob him, kill him.

The adventurous Carter comes to appreciate the danger of handling so much money. He hurries back to his pros-

perous father in Massachusetts. His free-roving spirit strikes amid industrially and he becomes a Croesus.

One day he is a member of a group that is talking politics. The opinion seems to be that a business man should be chosen for Congress.

"Look me over," says Carter. "I guess you are talking about me."

"You don't know anything at all about politics," is the expression of the gathering. "You would not do."

"I will show you," says Carter.

Each of the many fine cars at the automobile show has its particular admirer. But all recognize the National Six as an exceptional motor carriage.

Samuel Early Motor Company
475 North Broad Street
Philadelphia, Pa.

National

He goes in and wins. When the votes are counted he takes the position that now, that he has vindicated himself, he will turn the job over to his antagonist. And he is much disappointed when he finds that this will not be permitted. So he serves two terms.

Some compositor handling election returns made a mistake in setting the name of Willfred W. Lufkin, of Essex, Mass., formerly secretary to Representative Gessie Gardner, later his successor in Congress. As his name appeared in print it was "Wilfred" instead of "Willfred."

So it came to pass that the public got the impression that there was an-

other woman elected to Congress besides Miss Robertson, of Oklahoma. Mr. Lufkin is consequently receiving much mail with relation to legislation of interest to women, some of which he reads in modest confusion.

Breaks Leg Twice in Few Minutes
Louis Vollmuth, of 415 Callowhill street, is in the Pennsylvania Hospital as a result of an unusual accident. He slipped and fell from a curb at Third and Race streets last night and broke his leg. Not realizing that he had injured himself so severely, he tried to get up and he fell again and broke the same leg in another place.

HOG ISLAND'S JOB FINISHED

Last Ship Done and Yard is Virtually Closed

Hog Island has fulfilled its mission as a government proposition. The last ship has been built. Next Saturday, the Alamo, completed, will be delivered to the government. And on February 1 the American International Shipbuilding Corporation

will be relieved of the agency of Hog Island, and Matthew C. Brush, vice president, will turn over to Frederick Morris, representative of the shipping board, the keys to the plant, where, less than twelve months ago, just 30,250

men were employed. A force of 1800 is still at the plant, and after February 1, this number will be reduced to 500. The yards are still for sale. Admiral Tamm, in Washington, said today: "Hog Island will be sold any

time an offer is made that can be considered by the shipping board." He supplemented this statement with another in which he indicated an offer of a size to be considered can hardly be expected just at this time, in view of present financial conditions.

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THE BOX?

AT THE RITTENHOUSE
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DANCE TO THE MUSIC OF

THE TIERNEY FIVE

WHO PLAY DURING LUNCHEON, DINNER AND SUPPER
Luncheon 10c, Dinner 15c, Dinner and Supper 25c. Special 21 Luncheon and 21 Dinner—service a la carte.

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To every purchaser of a new PREMIER Motor Car, whose car is brought to our service station, no matter what the cause may be, we will loan another PREMIER car to use absolutely free of charge until the owner's car is returned. Positively the only expense to you will be the oil and gas consumed. Furthermore, the loaned car will be in fine condition and one which you will not be ashamed to use.

The prices in our service station will not be raised. They will remain at the same fair level that will stand comparison with any other garage or service station. Think of it! Continuous, uninterrupted service—a car to use at all times. No delays—no annoyances whatsoever. No strings are attached to our offer. It is our idea of real service to discriminating owners.

An accident may lay up your car for weeks and always happens at the most inconvenient time. PREMIER owners are now insured against this.

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BROAD STREET AT SPRING GARDEN
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Our exhibit is numbered 39 at the Show. We shall be glad to explain this super-service in detail.

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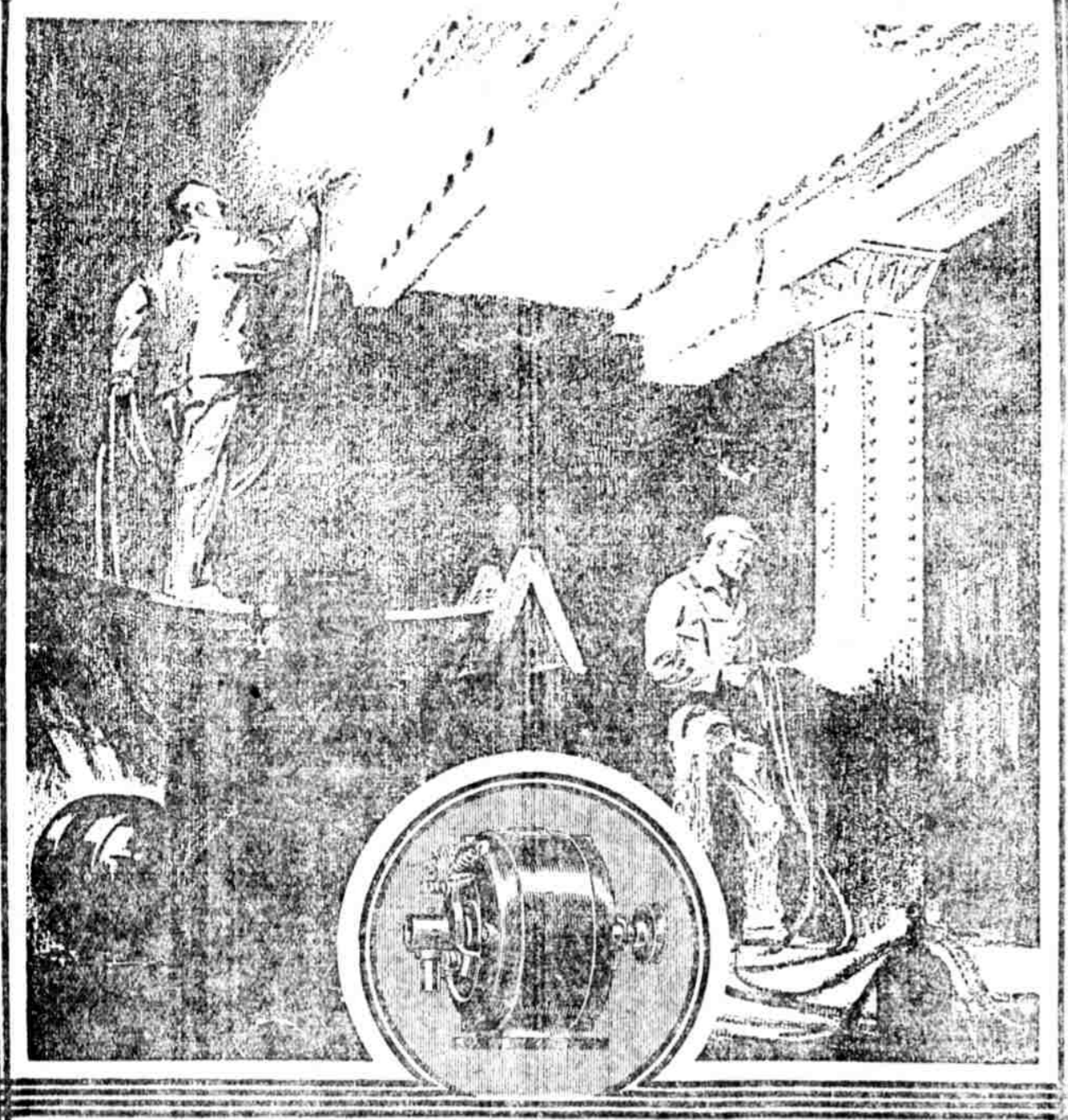
THE ALUMINUM SIX WITH MAGNETIC GEAR SHIFT

"It's a Baldwin" Means "Made in Philadelphia"

We are anxious to have every owner and operator of one of our locomotives point with pride to his engine when he says, "It's a Baldwin."

This, we believe, is what happens in most cases. It is a tribute to the men who built the locomotive and who have proved that the expression, "Made in Philadelphia," means superior workmanship.

THE BALDWIN LOCOMOTIVE WORKS
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WHEN the question arises of using direct motor drive on important jobs, there need be no doubt as to your securing reliable power service.

For years Robbins & Myers Motors have met ever-growing responsibility in the power demands of progressive industry. In work that often involves long sustained service under trying conditions of temperature and location, R&M Motors have served faithfully and profitably. Proving their ability in case after case.

R&M Motors have come to be first choice among engineers whose projects call for unquestioned motor reliability.

This reliability is due to skillful design, perfected through nearly a quarter of a century of motor building, coupled with conscientious craftsmanship of a high order.

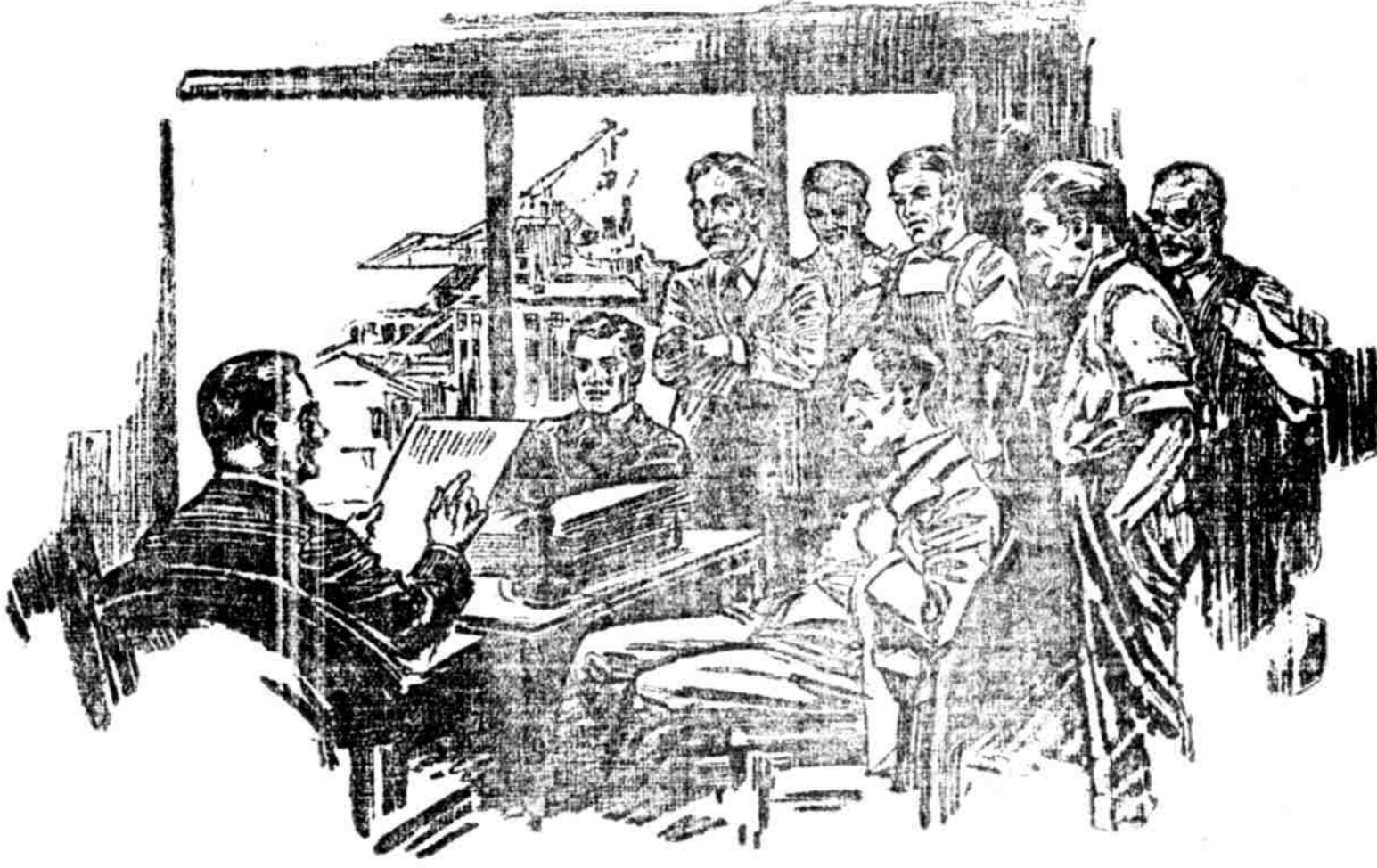
You can insure steady motor service no matter what the demands, by using Robbins & Myers Motors specially fitted for your needs.

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The "Square Deal" Between Men and Management

ORDERS in a certain plant had dropped from a million and a quarter a month to less than one hundred thousand dollars.

This manufacturer was hit hard by cancellations.

Under the plant's system of production the employees had a bonus coming to them.

Because of business conditions these employees met and decided to forget their bonus. Told their employer they did not want it under the circumstances!

Subsequently the management met—and decided to pay the bonus, amounting to eight thousand dollars. Management made good to the men!

The managers of this business say they were not actuated by any "high-brow" motives—that it was simply a "matter of business."

LET'S examine this incident. It has unusual features.

What "element" was there, that made it good business for the management to pay out eight thousand dollars to men who had said they would get along without it?

Why didn't the men insist on that eight thousand in the first place? It belonged to them.

Here's a new phase in business: Employees waving back a substantial sum and employers making them take it—What does it mean?

It's the recognition of the new element in Industrial Relations—the human element—the "honest-to-goodness—your-a-man-like-myself" element.

And that's the element that's prevailing in many Philadelphia businesses right now. That's the element that must prevail in them all if Philadelphia is to gain its commercial supremacy.

That same plant is being kept going at a loss, so that good men—men who have demonstrated their conscientious effort and their loyalty, should not walk the streets; should not see their families go hungry and their fires burn low.

The "boss" calls it "good business" to keep these men at work. We call it superb business—the finest in all the world!

Here's the kind of "business" that will get right back into the product itself.

That will show a return in skillful, careful workmanship; that will go as far as a voluntary acceptance of less "pay" on the part of the men if future business at less prices requires reduced costs of production.

It will mean extra effort, on the part of the men, when needed for increased production.

All these workers, management and employees, are going to remember this: Mutual recognition of the human element in business. And it's made them all the better men!

WHAT is it that stands between employer and employee? Simply a lack of recognition of this principle—

There isn't a so-called labor problem that cannot be solved by recognizing the other fellow, be he employer or employee, as a man, like yourself—open to reason—ready and willing to discuss a difference in a sensible way.

If you, Mr. Employer, have any difficulties, apply the "Human Element" process to yourself—first of all. Give your men a square deal and they'll give you a square deal in return.

And any worker who gets a "Square Deal" and doesn't give a "Square Deal," in return discredits American labor.

INDUSTRIAL RELATIONS COMMITTEE
PHILADELPHIA CHAMBER OF COMMERCE
1414 South Penn Square