

Band at 9
Organ at 9, 11 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Here Is the Wanamaker Annual Glove Sale!

He or She Who by This Store Would Thrive Must Constantly Think and Strive

A good example is the best lesson each of us, high or low, in the offices or on the floors, can give to our associates.

These are the short days of the year, and the fact is our longest days are too short to get through with the work we have to do.

Tempus doth fugit!

[Signed] *J. P. Wanamaker*

Jan. 17, 1921.

10,000 Pair of Fine Gloves at Less Than Half Their First Prices

Women's Gloves—50c to \$3
Men's Gloves—35c to \$3
Children's Gloves—35c to \$1.50

These are Wanamaker fine gloves—gloves straight from our own good stocks—not a pair was bought for this sale. Gloves of the highest grades, gloves of the most desirable fashions, gloves in all the wanted skins and fabrics—that is what this sale includes.

It is the most important glove sale of the year, for these gloves at these prices are often below cost and there are wonderful opportunities afforded to secure fine gloves at very low prices.

These are the broken assortments and discontinued styles, the broken sizes and sometimes soiled gloves that have accumulated during the past few busy months of selling.



These Are the Fine New Rugs From Peking and Tientsin

They came to us direct from these important centers of Chinese rug weaving, where they were chosen by our own representative.

Because of direct purchasing and the more favorable turn in market conditions we can offer these excellent pieces at the lowest prices in several years. As to their quality there is no doubt, and their colorings afford an interesting study for the decorative enthusiast or for any artistic home furnisher.

Chinese Rugs	
11.11x9.2 ft., \$332	11.8x8.11 ft., \$329
11.11x9 ft., \$325	11.11x9 ft., \$316
12x9 ft., \$327	11.11x9 ft., \$333
10.1x8.2 ft., \$275	11.10x9 ft., \$329
8.10x6 ft., \$175	12x9.1 ft., \$342
12x9 ft., \$356	12.2x10.9 ft., \$395
11.3x11 ft., \$332	11.11x9 ft., \$330
11.11x9 ft., \$327	12x8.11 ft., \$339
11.11x9 ft., \$326	12x9 ft., \$319
12.2x9.2 ft., \$350	11.11x9.3 ft., \$325
	12x9 ft., \$397

(Seventh Floor)

L. R. Corsets at Small Prices

About sixty models of L. R. corsets have had prices lowered to \$1.50 to \$9 in order to meet the prices on the new L. R.'s just coming in.

They include models for young girls, for women with slender figures, and for women who require strong and heavy corsets. Also they include some Spring models as follows—

At \$2.50—A topless of pink broche. Also a topless, front-lace model for slight figures, this having a short skirt.

At \$6—A front-lace for average figures, topless with elastic, five hooks below the front steel.

At \$7.50—A beautiful white broche model—long-skirted and topless, with insertion of elastic.
(Third Floor, Chestnut)

Women's Gloves

At 50c a pair—chamois-finished lisle and duplex gloves.
At 75c a pair—chamois lisle, duplex and silk gloves.
At \$1 a pair—short lambskin, mocha and washable leather gloves.
At \$1.50 a pair—suede, kid, mocha, capeskin and some lined gloves.
At \$1.85 a pair—suede, kid and capeskin gloves, some lined.
At \$2.25 a pair—fine qualities of kid, suede, mocha, chevette and silk-lined suede gloves.

Men's Gloves

At \$2.65 a pair—capeskin, kid, suede and some long gloves, also plenty of lined gloves.
At \$3 a pair—cape and suede gloves, fur lined.

Children's Gloves

At 35c a pair—chamois, lisle and duplex gloves, also white wool mittens.
At 50c a pair—fine wool mittens, lined gauntlets and mocha mittens, fleece lined.
At \$1 a pair—mocha, capeskin, suede and capeskin fleece-lined gloves.

The entire West Aisle will be given over to these gloves. There are not all sizes in all colors and styles, of course, but there is good choosing, and all sizes in the lot.

But it's wise to come early!

(West Aisle)

At \$1.50 a pair—capeskin and mocha gloves, silk and wool lined.

Men's Gloves

At 35c a pair—working gauntlets.
At 50c a pair—wool and wool cloth gloves.
At \$1 a pair—suede and capeskin wash-leather gloves.
At \$1.50 a pair—unlined and lined cape and suede gloves.
At \$2.25 a pair—capeskin and suede gloves, all lined.
At \$3 a pair—fur-lined gloves.

Japanese Jute Rugs at About a Fourth Less

We have a limited number of these rugs which we shall clear out at lowered prices. In coloring and design they are strongly suggestive of the beautiful and costly weaves of Oriental rugs, but these are less expensive than almost any domestic rugs.

9 x 12 ft., \$48.50	4.6 x 7.6 ft., \$15
8 x 10 ft., \$36	3 x 12 ft., \$16
6 x 9 ft., \$24	3 x 15 ft., \$20

(Seventh Floor, Chestnut)

Women's Spring Frocks Are Coming In and They Are Lovely

These frocks are all of the rich, new silk crepes, and a great many of them are in the new, delicate tones of gray—French gray and beige chiefly, sometimes alone, sometimes combined with some strongly contrasting color like dark blue or coral or black. And they are full of interesting new fashion features; for instance—

Skirts with a trifle more of fullness.
The new tunics with round corners.
Black satin panels beneath openings in the crepe.
A great deal of eyelet work in very large simple designs.

Side panels of petals.
Finely pleated panels.
Contrasting colors on the girdles, usually embroidered the color of the gown.
The outlining of the design with beads, shown in a fancy gray crepe.
Curiously set-in kimono sleeves.
And many other things.

Prices of these frocks are \$105 to \$200.
(First Floor, Central)



Hudson Bay Sable Scarfs at \$37.50 in the Fur Sale

Genuine sable and full, fluffy scarfs in the rich brown of the real Hudson Bay sable—they are unusual indeed for this price! They are in that style women like so well this year, one-skin animal scarf with head, tail and paws.

Other Hudson Bay sable scarfs in the sale go up to \$83.25 for single skins and are \$75 to \$166.50 for lovely two-skin scarfs.

This is just an instance of the many good things in this remarkable fur sale. There are fur scarfs of all the fashionable sorts from natural gray squirrel at \$15, up to perfectly beautiful Russian sables at \$462.50.

Many fur coats, too—all at surprisingly moderate prices—starting at \$125 for leopard cat, up to \$2000 for a luxurious mink wrap.
(Second Floor, Chestnut)

200 Boys' Corduroy Suits With Two Pair of Trousers at \$15

With just one pair of trousers, each of these suits would be a good, sound investment at \$15. The extra pair of trousers which goes with each will practically double the usefulness of the suit. This lot of 200 are new, a special purchase, and they are of standard well-known grade of corduroy, not the inferior kind to be found in so many corduroy suits offered at supposedly "bargain" prices.

These suits will wear and wear. Nothing to equal them for school and knockabout wear.

Regular Norfolk models with belts. Sizes for boys of eight to seventeen years. Price \$15.
(Second Floor, Central)

French Shades Come Into the Sale of Lamps

Paris shades ordered for the Christmas business, and only now arrived, go on sale tomorrow morning. They are very large (intended for floor-lamps), are dome shaped, made of very rich materials and priced at \$60 to \$150. Please note that there is only a limited number.

Other new items in the Sale are floor-lamps with adjustable arms and metal reflecting shades; they are finished in verd and bronze. Price, each \$7.50.

Other lamps are for desk use. These are of brushed brass, are of the goose-neck type, and sell at \$4.
(Fourth Floor, Central)

The Finest Spring Coatings Have Just Arrived

The most beautiful materials produced in either this country or abroad and they are sure to delight the many women who have been in to inquire for them.

New all-wool duvetynes, exquisitely soft and pliable, \$10 a yard.
New silk-and-wool duvetyne, equally lovely with the sheen of silk, \$12 a yard.
New Bolivia cloths, made from the best cashmere wool, \$15 a yard.
They are all 54 inches wide and come in all the fashionable Spring shades.
(First Floor, Chestnut)

Women's Oil Silk Raincoats Now Down to \$20

They are the Japanese oil silk coats which are good in every particular and have been very popular this Winter.

They are made in a pretty belted style, generously full and both the tailoring and the material are excellent. All the usual colors and almost all sizes.
(First Floor, Central)

White Sale

Gingham house dresses at \$1.85. Checks and stripes; pinks, blues, greens, lavender and black-and-white effects. Mostly in Billie Burke styles.
(Third Floor, Central)

Eiderdown bathrobes at \$5—a miscellaneous lot, including a few seconds. Blue, rose, lavender, red, gray and Copenhagen are the colors.
(Third Floor, Central)

Still a fair supply of envelope chemises between 85c and \$2—some with hemstitching, some with lace, some of flesh-colored batiste with shirrings and little touches of embroidery.
(Third Floor, Central)

14-kt. Gold Gifts Which Women Like

It is a good thing to remember which they are when birthday or other anniversaries come around.

Bracelets, \$10 to \$175.
Bar pins and brooches, \$10 to \$110.
Cuff and collar pins, \$4 to \$12.50 a pair.
Black onyx and gold brooches, \$16 to \$51.
Earrings, \$8 to \$30.
Rings with semi-precious stones, \$11 to \$82.
Gold beads, \$9.50 to \$65.
La Vallieres, \$11 to \$85.
(Jewelry Store, Chestnut and Thirteenth)

New From Switzerland Eyelet-Embroidered Flouncings

The loveliest flouncings that we have had from the St. Gall mills for many a day past and they are the kinds demanded by the most fashionable frocks for the coming Spring and Summer.

A very fine batiste is the material, usually in cream or ecru color with elaborate eyelet work, "Russian" embroidery and stitching to give the effect of braid. They are all 45 inches wide and range from \$8 to \$20 a yard. Some have bands to match.
(First Floor, Chestnut)

Young Men's Initial Handkerchiefs, \$4 a Dozen

Older boys and young men will like them, for they are of generous size, are of sturdy, firm and snowy Irish flax, with narrow, plainly hemstitched hems and a clear, good letter in one corner.
Sold by the dozen or the half dozen.
(West Aisle)

Blankets People Want and at Fallen Prices

Plaid blankets, in pink and blue block designs and in single and double bed sizes, made of wool and cotton mixed, now \$8 and \$10 a pair.

White blankets, with neat white bindings, double-bed size, \$5 a pair, part wool.

Others in double-bed sizes with pink and blue bindings to match the borders, part wool, now \$10 a pair.

Extra-large blankets, part wool, cut separately, now \$16 a pair.

Some of these have been almost double; all are at very large abatements in price.
(Sixth Floor, Central)

Lovely Evening Scarfs Are Now at Half

The majority are from Paris, a few are English and the rest American. There are some exquisite ones among them—elaborately beaded and spangled scarfs, printed chiffons in Eastern designs, crepes de chine and others. New prices are \$7.50 to \$25.
(Main Floor, Central)

Odd Lots of Curtains

One and two pair lots only, but there are both sash and full-length curtains among them and various good materials, such as scrim, muslin, net and lace.

Those in one-pair lots are half price. Those in two-pair lots are a third less. Sold only by the lot.
(Fifth Floor, Market)

New Girdle Ribbons of Brocaded Silver or Gold

Very gorgeous in color with the silver or gold brocade on black or colored grounds which show a glint of the metal.

They are 7½ and 9½ inches wide and they are also much in demand for hats, trimmings and bags. Moderately priced at \$3.75 and \$4.50 a yard.
(Main Floor, Central)

Dainty Pumps and Spats at Price Concessions

Beautiful, plain seamless pumps of patent leather and dull black calfskin, with narrow toes, turned soles and high Louis heels, \$8.50 a pair. They were originally a third more.

Ten-button spats of cravenetted cloth in light, medium and dark fawn and seal brown, \$1.90 a pair. A little above half what they were a few days ago.
(First Floor, Market)

First Direct Shipment of Belgian Table Linens Since 1916

It is a pleasure to handle these goods again and to know that they are as fine, as beautiful and as reliable as ever they were, which is saying a lot.

The superior quality and individualness and beauty of Belgian linen have long been recognized. Their excellence begins in the flax itself, the best flax in the world, the flax grown in the Courtrai district in the vicinity of Brussels. It is noted for its length, strength and fineness. It is seen to special advantage in this first direct shipment of table cloths and napkins bought at the looms since 1916, all so wonderfully white and lustrous and evenly woven and exquisitely patterned.

Many people have been inquiring for these goods. They will be glad to know that they have arrived and that they are marked at lower prices than any other linens that can compare with them in quality.

Table cloths—		Napkins to match—	
2x2 yards, \$8.75, \$10 and \$13.75 each;		20½x20½ inches, \$9 dozen;	
2x2½ yards, \$10.50, \$12 and \$16.50 each;		24½x24½ inches, \$12.50 dozen;	
2¼x2¼ yards, \$10.50, \$12 and \$16.50 each.		22x22 inches, \$15 dozen;	
		26x26 inches, \$16.75 dozen;	
		27x27 inches, \$22.50 dozen.	

(First Floor, Chestnut)