

Note the Name
Paper Boxes
and Mailing Tubes
EDWIN J. SCHOETTLE CO.
833 N. 11th St. Philadelphia

PUBLIC SPEAKING

Five weeks course in Self Confidence, Con-
struction, Business, English, Open Wed-
nesday Eve., Jan. 13th, at 8. Opening Lec-
ture free to public—admission 1.30
Neff College CHESTNUT ST.

Banquets

Card Parties
Private Dances
Weddings

In Fact, Any Social Function
Especially Catered for at the
RITTENHOUSE HOTEL
222 AND CHESTNUT STS.
Estimates and Menus Furnished.

**ESTIMATOR
WANTED**

Estimator wanted by general
building contractor; good salary
for competent man. Ad-
dress, stating age and full par-
ticulars as to past experience.
All replies considered confiden-
tial. C 218, Ledger Office.



**Cuticura Is Just Right
For Baby's Tender Skin**

Bathe him with Cuticura Soap and warm
water. Dry gently and if any sign of red-
ness, roughness, irritation or rash is pres-
ent smear with Cuticura Ointment to help
soothe and heal. Finally dust on a
few grains of the fragrant, delicately med-
icated Cuticura Talcum.



**Variety
in Brick**

THE man who said
"All bricks look
alike to me," ought
to come out and watch
the "unloading" of one
of our kilns after burn-
ing.

In every kiln are
four kinds of brick,
called "hard,"
"straight hard,"
"stretchers" and
"salmon." The
stretchers, being used
outside, are sorted into
seven different shades
of color, thus making
ten varieties of brick
from every kiln.

A good architect is
one who knows how to
use this variety of ma-
terial so as to get the
finest effects at a frac-
tion of the cost of face
brick or cut stone.

When you want any in-
formation about bricks,
their kinds, colors, qual-
ities, styles, uses or prices,
the products of different
makers, how to word
specifications, names of
competent architects,
engineers, building con-
tractors, etc., call up
either of our offices:

KEYSTONE BRICK CO.
Gardner Bldg. 24 S. 2d St. Phila. 2-24
F. REITNER & SONS
Nixtown Lane & 41st St. Rens. 06-07
H. M. & C. H. SMITH
Church and Tacony. Phila. 14-39
JOE T. BYRNE EST.
21st and Chestnut
JOHN H. EARLEY
Nixtown Lane & E St. Rens. 06-02
"BUILT WITH BRICK—IT LASTS
FOREVER."

For
Friday

Store Hours 9 to 5:30
Next week, the very important Gimbel
Sale of used Pianos and Player Pianos.

GIMBEL BROTHERS
MARKET : CHESTNUT : EIGHTH : NINTH

Thursday, Jan. 13, 1921
There must be good reason for the con-
tinual growth of Gimbels.

For
Friday

**Gimbels Subway Store First in
Philadelphia to Launch a
Great Dress Sale**

That is Entirely of Spring Styles

and at

\$15

*Though Not a Dress
Among Them is Worth
Less Than \$30!*

600 Tricolettes;
440 Tricotines;
64 Taffetas;
And 39 styles when the
Store opens at 9 o'clock!



Tricolette—Tinsel-Touched and with Bullet Buttons. \$15—Worth \$30
Tricolette—With Dropped Waist-line. \$15—Worth \$30
Tricolette—Bloused Style—Two-color Embroidery. \$15—Worth \$30
Tricolette—Smartly Tailored and with Tuxedo Collar. \$15—Worth \$30

**There Are Bloused
Styles---and Normal
Waist-lines---and Those
Fascinating Dropped
Waist-lines**

And styles with adorable little vestees of eyelet embroidery in the correct bisque shade. And dresses that fairly riot in gay-color wool embroideries. And dresses with a glistening tracery of tinsel—"silver" or "gold"—and the smartest, brightest bullet-buttons! And dresses with two-color embroidery. And dresses with four-color embroidery. And dresses with



Braid- and Tricolette—Trimmed Tricotines. \$15—Worth \$30
Embroidered Tricotines with Eyelet Vestees. \$15—Worth \$30
Tricotines—Wool-Embroidered in Four colors. \$15—Worth \$30
Tricolette—With Criss-cross Stitching in Red, Green and Blue. \$15—Worth \$30

embroidery that matches its tricolette or tricotine exactly! And dresses with huge silk rings---or great silk blossoms embroidered all on the skirt.

And great sashes---
And cunning narrow "shoe-string" sashes.

And fascinating collar-treatments.
And collarless styles.
And girleless styles.

And soutache-braided models.
And the cleverest, cleverest effect of color-plaiding got by criss-cross stitching done in red one way---and green another ---and yellow over-plaiding!



Tricolette—The Skirt Fanned with Heavy Embroidery. \$15—Worth \$30
Tricolette—With the Embroidery all on the Bodice. \$15—Worth \$30
Tricolette—With the Famous "King Pattern" Embroidery. \$15—Worth \$30
Tricolette—Red-Ingote Style, with "Daint Fringe." \$15—Worth \$30

Colors Are Spring's Favorites

Blues. Browns. Tans. Black.

The Question of Sizes---Most Satisfactorily Arranged

Some styles only in women's sizes.

Some particularly cute, girlish styles confined to misses' sizes.

But each size has many, many styles to choose from at the start. And there is even a sprinkling of extra sizes!

**Extra Space. Extra Salespeople. 9 o'Clock Sharp
Subway Store---Friday**

Sale of 2251 Boys' Fine Wash Suits

Helped a New York Maker Dispose of His Stocks---He Retires from Business



Just the newest, smartest, nattiest little wash Suits that mothers of little boys 3 to 9 years rave over!

| | | | |
|-------------|------------------|--------|------------------------------|
| Boys' Suits | Made to Sell at— | \$5.00 | ALL NOW AT— \$2.85 |
| Boys' Suits | Made to Sell at— | \$6.50 | |
| Boys' Suits | Made to Sell at— | \$7.50 | |

Oliver Twist, Norfolk with yoke; box pleats; Middy Suits with sailor or Eton collar; Russian models, with tie or white cord.

Blue "Palmer Linen" (cotton) in navy, cadet or tan stripes. White galatea; white pique, and other fine fabrics. All beautifully made. All at \$2.85---regularly \$5 to \$7.50.

From another recent large purchase all-wool clothing---

**Boys' Norfolk Suits
and Mackinaws, at
\$10**



Boys' \$18.50 to \$20 Norfolk Suits, Ages 8 to 17 Years. Reduced to } **\$10**

Boys' \$16.50 to \$20 Mackinaws, Ages 8 to 18 Years. Reduced to } **\$10**

Boys' \$12.50 to \$15 Junior Suits, Ages 3 to 9 Years. Reduced to } **\$7.50**

All the wanted fabrics and colorings; well made, well modeled and will give maximum service.

---Gimbels, Third floor.