

Prices 'Way Below Actual Cost of Production are what make this such an extraordinary sale of

Bed Muslins, Table Linens, Etc.

—there's never been a sale like it. No other store would attempt such a sale. It required the combined effort of our great Wholesale Textile Department and our big retail departments to bring about such radical cutting in the retail cost of these most wanted household textiles!

Bed Muslins and Flannels

—On Sale on the First Floor and in the Economy Basement

\$2.65 Bleached Seamless Sheets, Each **\$1.19**
Sizes 72x99 and 81x90 inches.

78c Hemstitched Pillow Cases, Each .. **39c**
Size 42x36 and 45x36 inches. Well-known Wave Crest make.

69c A. C. A. 8-Oz. Ticking, Yard **32c**
Striped feather-proof ticking—blue and white.

29c 36-In. Bleached Muslin, Yard **15c**
All high-count muslin in good makes. Arkwright and Jefferson.

59c Outing Flannel Yard **18c**
Striped outing flannel, 27 inches wide. All cut from fresh, full pieces.

Table Linens and Towels

On Sale on the Main First Floor Only

1000 Pattern Table Cloths **\$5.25**
Of extra fine pure Irish linen double damask in six beautiful circular patterns, with a dew-bleached mellow luster.

\$16.00 Cloths, 72x72-Inches, \$11.00

\$19.00 Cloths, 72x90-Inches, \$14.00

\$22.00 Cloths, 72x108-Inches, \$16.00

\$1.25 Mercerized Table Damask, Yard **79c**

Snowy bleached and of splendid heavy quality; permanent satin luster; 72 inches wide.

28c Crash Toweling, Yard **15c**
Bleached, heavy, half-linen Barnsley weave crash; very absorbent. Neat colored borders.

Bed Coverings

On Sale on the First Floor Only
200 Pairs \$20.00 Extra-fine California Lamb's-Wool Blankets, Pair .. **\$11.98**

Woven from fine selected long lamb's wool; white or gray, with pink, blue, old rose and French blue borders; large block plaid designs; large double-bed size, with four-inch French taffeta binding.

\$8.50 Sateen-Covered Comfortables **\$5.98**

With percaline or fine mercerized silkline coverings also; filled with finest grade fluffy cotton; beautiful assortment of colorings.

\$11.00 to \$13.50 Fine Satin-Finish Bed Spreads **\$6.54**

In a fine assortment of new Marseilles patterns; scalloped edges and cut corners or plain hemmed ends. All full double-bed size.

On Sale in the Economy Basement Only
\$7.50 & \$8.50 Satin-Finish Bed Spreads **\$3.35 & \$4.24**

A brand-new lot—in beautiful Marseilles patterns; with hemmed ends and in full double-bed size.

\$3.50 Crochet Spreads **\$2.18**

In pretty Marseilles patterns with hemmed ends. Very fine quality; all full double-bed size.

400 Pairs \$11.00 Lamb's-Wool Blankets, Pair **\$6.98**

Woven from high-grade long California lamb's wool, with a small percentage of cotton in the warp; pretty large block plaid patterns; all desirable colorings; full double-bed size.

SNELLENBURG'S

WEDNESDAY, JAN. 12, 1921. Store Opens Daily at 9 A. M. Closes at 5:30 P. M.
 ENTIRE BLOCK—MARKET. 11TH TO 12TH STREETS

Tricolette Special at \$1.65 Yd.

The most beautiful quality of this very popular and durable dress silk, in an excellent range of new Spring colors.

\$5.50 Satin Charmeuse, Yard **\$2.75**

40 inches wide and of a beautiful soft, supple quality, with a rich, high luster. Complete range of colors, including wanted light and dark shades and a splendid black. We consider this the very best value in charmeuse in the country!

\$5.00 Satin Crepe, Yard **\$3**

A soft, beautiful quality in this very fashionable dress silk; crepe de chine back and high-luster satin face. In black, dark navy, light navy, brown and white.

SNELLENBURG'S First Floor

White Sale

It Would Be Interesting to Compare These Savings With Values Offered In Other Stores!

\$3.00 Billie Burkes **\$1.49**

Of heavy, warm flannelette in neat striped effects, full-cut and with elastic at the waist and ankle. Also white and striped flannelette gowns included.

\$1.50 Gowns **75c**

Of lingerie cloth in pretty slip-over models, with square neck, trimmed with lace and embroidery.

\$2.00 & \$2.25 Extra-Size Envelope Chemises **\$1.49**

Of lingerie cloth, with square necks or built-up shoulders; others with ribbon shoulder straps. Trimmed with lace and embroidery; finished with ribbons.

\$2.00 Extra-Size Flannelette Skirts **\$1.19**

In neat striped effects—full cut and with French bands. Trimmed with ruffles. Extra-size flannelette bloomers also included.

SNELLENBURG'S Second Floor

A Half Price Sale of Clothing of Such Proved Quality as Famous Right Posture Suits for Boys

Is an Occasion Worthy of Your Attention

\$19.50 Suits at \$9.75

\$22.50 Suits at \$11.25

\$28.50 Suits at \$14.25

\$31.50 Suits at \$15.75

\$34.50 Suits at \$17.25

\$37.50 Suits at \$18.75

\$12.00 Mackinaws for Boys at \$5.85

Of all-wool heavy weight blanket-ing, in plenty of good colors and patterns. Shawl collar, belted style. Sizes 6 to 18 years.

Boys' Winter Overcoats Reduced

Of all-wool fancy overcoatings, in up-to-date models.

\$25 to \$28 Overcoats at \$16.75

\$35 to \$40 Overcoats at \$25.00

Boys' \$10.00 Novelty Suits at \$6.75

All-wool blue serge suits with white braided collars, Oliver Twist styles, Eton, Norfolk and middie effects. Sizes 3 to 8 years.

SNELLENBURG'S Third Floor

Here's a Very Special Lot of Exceptionally Good

\$8.50 Navy Serge Regulation Dresses

To Go at Only **\$5.95**

You'll be amazed at the excellence of their quality, the smartness of their making, the attractiveness of their styling!

Splendidly serviceable for school and general wear; finished with braided-trimmed collars and cuffs and chevrons and ties. Sizes 8 to 14 years.

\$3.00 Regulation Wash Dresses for Girls **\$1.95**

In blue linen with white braid trimming on collars and cuffs, chevrons on sleeves and ties. Sizes 8 to 14 years.

SNELLENBURG'S Second Floor

1150 Pairs of Men's \$10 and \$13.50 Trousers

Reduced to **\$5.75** Pair



—Which Price Is Considerably Less Than it Cost To Make Them!

Better-than-ordinary trousers—distinctly so, as every man who sees them will at once acknowledge.

Exceptionally Well Made of Excellent Quality in Most Wanted Colors and Patterns

Included are stripes, checks and mixtures of pure worsteds and also a number in all-wool cassimeres. Sizes to fit every man.

SNELLENBURG'S Third Floor

Women's \$9 to \$13.50 Shoes

To Sell at **\$6.95** Pair



All High-Cut Lace Patterns

High-Heel Shoes in Black Glazed Kidskin, Military or Leather Walking Heels. In Tan Calfskin, Mahogany Calfskin and Black Kidskin. Low, flat heels for Growing Girls in Tan Calf, Mahogany Calf and Gunmetal Calf.

Evening Slippers in Silver Cloth and Black Satin

Theo Ties in Patent Colt, Gun-metal, Black Kid and Black Satin, with High French Heels.

Black Satin Theo Ties with Low French Heels.

Patent Colt and Gun-metal High In-step Overgrater Pumps, with High French Heels.

Mahogany Brogues for Men

Special at **\$9.85** Pair

Reduced from \$13.50

Extra Heavy Mahogany Grain Brogue High Shoes, Wing Tips, perforations, double soles. All sizes and widths.

SNELLENBURG'S Second Floor

Sweeping Clearance! - - Prices Below Manufacturing Cost!

Women's & Misses' Coats, Frocks & Suits

At the Biggest Savings Ever Offered in ANY Store!

Our REGULAR prices on this smart apparel are the lowest that can be reasonably asked. Therefore, reductions like these bring prices down to much less than manufacturer's cost.

Share in These Matchless Savings. Don't Miss This Phenomenal Value Offering!

\$30.00 Coats at \$15 | **\$35 to \$49.50 Coats at \$25** | **\$50 to \$65 Coats at \$35**

Splendid coats and dolmans in wool velours; all the popular shades. Also included are snappy three-quarter sports models in rich plush, in the popular belted effects.

Of wool velour, silvertone and broadcloth—also a fine assortment of sports models in plush. Some have large collars and cuffs of beaver and mole cloth; others with fur collars.

Very smart three-quarter models in plush, beautifully lined, in both loose and belted styles, trimmed with large collars and deep cuffs of mouflon or dyed opossum.

\$75.00 Coats at \$49.50 | **\$85.00 to \$95.00 Handsome Wraps \$65**

Stunning sports models, dolmans, coats and wraps in very fine wool velour, bolivia, silvertone and plush. Some handsomely fur-trimmed; all lined throughout.

Including beautiful coats and dolmans, of chamostyna, bolivia, ovora cloth and plush. Superb garments! Some with large collars and deep cuffs of raccoon, natural opossum and dyed opossum. All handsomely lined.

\$25.00 & \$29.75 Suits at \$15.00

Of superior, improved wool jersey—the kind that needs no pressing and very little care to preserve its smart appearance; cleverly styled; finely tailored. Excellent range of colors and all sizes. Splendid selection among the sports models!

\$25 to \$39.50 Dresses at \$15 | **\$45 to \$60 Dresses at \$25** | **\$65 to \$75 Dresses at \$35** | **\$85 to \$150 Dresses \$49.50**

Remarkably smart and pretty models in serge, tricotine, satin, velour, velveteen and mignonette, embroidered, braided and beaded in attractive ways and with other fashionable trimmings.

Serges, tricotines, satins, velours and velvets in excellent styles for street, afternoon and business wear. Straight-line, tunic and long waist effects.

In tricotine, serge, satin and velvet of markedly superior quality. Handsome models—beaded and embroidered charmingly and in quite a large variety of exceptionally smart styles.

Perfectly beautiful gowns of handsome tricotine, duvetyne and rich velvets—elaborately beaded and embroidered—simply gorgeous! Mostly but one of a kind, and only a limited number in all, so early selection is advised.

Sizes for Women in Women's Department

Sizes 14, 16 and 18 Years in Misses' Department

SNELLENBURG'S Second Floor