EVENING PUBLIC LEDGER-PHILADELPHIA, TUESDAY, JANUARY 11, 1921



As we have already stated, a very careful analysis and summing up brings out the somewhat startling fact that NEARLY EIGHT THOUSAND DIFFERENT ITEMS of merchandise are in the January Sales at LESS THAN THE REGULAR 1920 PRICES. The reductions in some instances are not strikingly large, but in hundreds of cases they are one-quarter and one-third, and many articles of seasonable apparel, fabrics, etc., are now one-half the prices prevailing in the past year. A typical example is a certain grade of

Women are Marveling Over the Low Prices of These Suits and Dresses

The new purchases we have made are wonderful, and the reductions we have taken on our regular stock are equally so. It is surprising the kind and quality of Dresses and Suits now obtainable at moderate prices-really quite inexpensive.

New Models in Satin Dresses Special at \$35.00 and \$40.00 Surplice and vestee bodices with long or short tunics; long sleeves, close-fitting or in flowing style. In navy, gray, brown and black.

Jersey Dresses, Special, \$20.00

Panel, tunic and coat models, many elaborately whroidered. Blues, brown, taupe and beaver.

New Crepe de Chine Dresses 'Special at \$20.00 to \$25.00 Plaited and tunic models, some with vestees, some in-over-blouse style fastening at the shoulder.

In brown, navy blue and black.

Jersey Dresses, Special, \$22.50 Panel and tunic models—an excellent collection of styles and shades, and all beautifully embroidered.

Fine Taffeta Afternoon Dresses-now \$32.50 to \$45.00 Beautiful models in draped, panel and apron-tunic styles, and some with finely

plaited flounces, beautifully embroidered and trimmed. Navy blue, Flemish blue, gray, brown.

Smart Tailored Cloth Suits Special at \$17.50 and \$25.00 Silvertone, tricotine, plain and checked velours, duvet de laine and tweed effects, some embroidered, some with fur collar; others with tailored stitching.

Outing Suits, Special, \$19.75 Worsted jersey in plain tones and heather mix-res-box-plaited, pinch-back and peplum effects.

ith collars of taupe nutria or opossum.

Fine Coats and Dolmans—now \$87.50

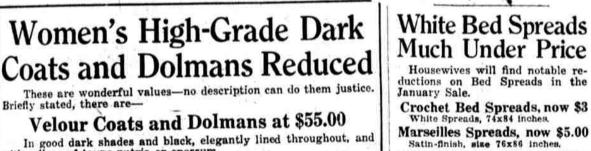
1100 Yards of Real Filet Laces

Exceptional, 22c to \$2.50 a Yard

A special purchase of Real Filet Laces, of Chinese make, ranging

Fine Tailored Wool Velour Suits Special at \$35.00 Smart belted models, plaited below the waist-line and having the convertible collar that closes up a snugly around the throat. In black, navy and brown. **Outing Suits, Special, \$22.50**

Worsted jersey, plain and heather. Pointed-yoke, box-plaited, pin-tucked and inverted-plait styles. Strawbridge & Clothier-Second Floor, Centre: and Market Street

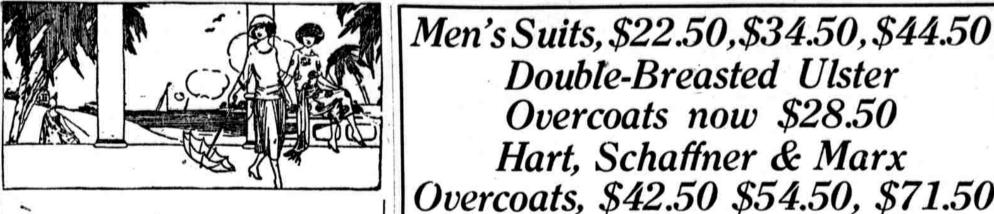


Satin-finish, size 76x86 inche Marseilles Spreads, now \$7.50 Satin-finish, size 78x88 inches. Of beautiful materials, lined throughout with excellent silk, and having deep collars of ringtail opossum or taupe nutria. Black and dark street shades. Strawbridge & Clothier-Second Floor, Centre

Marseilles Spreads-now \$10 Fine, Satin-finish Spreads, 80x90. White Dimity Spreads, \$3.50 Jacquard weave; 80x90 inches. Marseilles Bed Sets, now \$10

Satin-finish Spreads with scalloped edge, 86x96 inches, and Bolster Throw to match. Strawbridge & Clothier-Aisle 11, Filbert Street

widths from the narrow Picot edgings to the wide Insertions and New Low Prices



The Fashions for Southern Resorts Are Attracting Widespread and Admiring Attention

Women who have not yet seen these lovely heralds of summer, which are destined to sojourn in balmy Southern Lands this winter and set the pace in fashions for the next season, should come here to-morrow on a little pleasure expedition to the Second Floor. Come while everything is arranged to best advantage, and see the hundreds of new ideas developed for spring and summer, in-

Sports Frocks and Suits Afternoon and Dinner Dresses Sports Coats Handsome Wraps Smart New Waists and Blouses Fresh New Summer Millinery Footwear and Other Accessories

Sports Dresses, Suits, Coats, Capes and Skirts, as colorful as tropical day. Delicate tinted silks and crepes, and dyed laces as light as a zephyr, in Dresses for afternoon wear. Tailored Silks and Cloths of unusual distinction for traveling. Note particularly the French Hand-made Cotton Frocks. Suits with the lightest and shortest of jackets, draped girdles and sashes and high collars. White fannel Skirts with a vivid touch of green or scarlet. Everything in Wraps from the Plaid Cape with Medicis collar to the Red Flannel Blazer. And Millinery to accompany them all.

\$250.000 Worth of Fine Linens

Men's Suits, \$22.50, \$34.50, \$44.50 **Double-Breasted** Ulster Overcoats now \$28.50 Hart, Schaffner & Marx

marked at \$3.00 a dozen, in this Sale. Many men's and women's garments are marked

Wednesday, are but incidental to the GREAT EVENT itself-thousands of other articles

PLEASE REMEMBER that the things described on this page for TO-MORROW,

at about one-half the early-season selling prices.

are in the Sales at new lower prices.

There's a clear saving of more than one-third for every man who selects his Suit or Overcoat from these lots. Little need to extol the quality of this Clothing-for Strawbridg & Clothier Clothing is well known to all men who take pride in their appearance and demand the most for their money. You'll gain an even more favorable impression of these values if, before you make a selection here, you make careful comparisons in all good stores. We know—and want you to KNOW. In the group at \$42.50 are also Overcoats from other good manufacturers.

Please bear in mind-the above are but a few of the many value groups throughout our extensive Men's Clothing stock. There are many others of equal attractiveness.

Men's Separate Trousers, Almost One-half Less Than 1920 Prices -now \$2.75, \$4.75, \$5.75, \$6.75 and \$8.25

A Clearance of Men's, Women's and Children's Gloves-Many Half Price

A large and varied collection, all at far below 1920 prices. In fact, all the Gloves in some lots are half price, and in every lot there are many Gloves at half price or nearly half price. This is a clearance of discontinued lines and broken lots:

Men's Lamb's-wool and Knit-lined **Gloves and Gauntlets—now \$5.00** Men's Lined and Unlined Working Gloves and Gauntlets—now 50c pair Men's Fabric and Silk Gloves-\$1.00 Women's Lamb-lined and Knit-lined Gloves and Gauntlets-now \$4.00

Women's Duplex Fabric Gloves-\$1.00 Women's Double Silk Gloves-\$1.25

Children's Lined Mocha Gloves-\$1.65 Children's Lined Suede Gloves-\$1.00 Infants' White Silk Mitts-now 25c Children's Fabric Gloves-now 85c Boys' Capeskin Gloves-now \$1.25 Children's Mocha Gloves(1 to 7)-90c Misses' Real French Kid Gloves, in white, extraordinary value-\$1.25



New Low Prices in Corsets Mean Unusual New Economies

