EVENING PUBLIC LEDGER-PHILADELPHIA, TUESDAY, JANUARY 11, 1921

#### Two Minutes of Optimism By HERMAN J. STICH

#### Something for Nothing

LIAVE you got yours yet? That is, your share of the money in circulation, AVE you got the last government statement allows each of us about \$60 against

11 of which the user government and the answer each of us about \$60 against less than \$55 a year ago. This is not an attempt to duplicate the practical joke an enterprising daily everal years ago perpetrated on Uncle Sam. It published the report that for every man, woman and child in the United States there was \$35.75 in circula-tion, and appended: "If you haven't got yours yet, write to the United States

Almost immediately the treasury office was deluged with letters from every Almost immediately the treasury once was deluged with letters from every nock and corner of Uncle Sam's domain. Some requested, others pleaded for the amount in the treasury that was "due." Many writers unfolded hard luck tales, and even included the number of children in the family who also were "entitled" and even include the mail increased so alarmingly that the Treasury Department to have posters made and advertisements placed in many of the newspapers at the country explaining that it had no authority to give away \$35.75 to any of the country in ferentially that the only way it knew of to get one's share of body, adding inferentially that the only way it knew of to get one's share of the money in circulation was to work for it and earn it. Probably one of the greatest failings of human nature is this perversion of

the deep-rooted instinct of acquisitiveness, manifested in the desire to get for atle or pothing that which costs labor and money.

"One-cent sales," profit-sharing stamps, coupon certificates, "prize pack-"One-cent sales," profit-sharing stamps, coupon certificates, "prize pack-" the giving away of merchandise "free" with sales totaling a certain ant-these and many other similar devices, while frequently harmless, are rdly the philanthropic trade excursions so many gentlemen would have us They are simply the way business men capitalize and advantage themelves of human frailty.

The pitiable feature of this perverted twist is that so many otherwise sensible humans are persuaded to part with their greenbacks for green-goods, schange their double eagles for whim-wham and wampum, hand over their exchange their bottom over their dellars and assets for promises and parchment, to the tune, according to Secre-tary Andre, of the National Association of Securities Commissioners, of \$500,-100,000 a year. This is the equivalent of an invested principle of between ten ind fifteen billions of dollars. Such is our bonded indebtedness tossed to the harks in blue-sky investments-a direct excresence of the desire to "get-richsuick"-to get something for nothing.

At best, the man who thinks he is getting something for nothing or much for little simply gets what he gives rarely more. At worst, dazzled and blinded by alluring, extravagant, impossible promises and hopes, he delivers his nest-egg to Buncombe county artists, who tell him of vast profits to be made. The profits are made, but the trusting dupe does not make them. beneath his wing and pulled out the goggles Peggy had given him so he At best, the man who thinks he is getting something for nothing or much

DREAMLAND

ADVENTURES



No doubt you have a favorite frock which is low-necked. Now that bigh collars are the whim of the moment, you would like to remake the collar of your frock. Use heavy worsteds of har monizing colors that will go well with the frock. Take tripic thicknesses of the worsted and make an eight-strand braided band. Frings the ends; crochet a scallop at the top far enough around to fit the neck. Buttonhole two slits at the back of the neck of the frock. Put the worsted collar around your neck. slip the ends through the slits and the at the back. This worsted high collar will make your favorite frock look like one of the very newest ones. FLORA

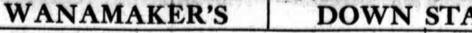
and gave the glass for one eye to Peggy and the glass for the other eye to Billy. They put the glasses to their eyes, screwing them in as they had seen Englishmen do in moving plc-tures. To their delight they found they could see as well as if the hollow tree had been a brightly lighted theatre. "Whoo-whangety-whee!"

I'l snatch you out of that tree!" Thus roared the blizzard, trying its

Where do you think he led them?

You'll find out in the next chapter and perhaps you'll be surprised





**DOWN STAIRS STORE** 

## WANAMAKER'S

# **Annual Glove Clearaway at Average Half Price** in Wanamaker's Down Stairs Store

# **Center Aisle Opportunities**

#### Fine Glove Silk Vests, \$2

A third less for the heavier kind of glove silk vests with brocaded ribbon shoulder straps and band tops. Sizes 36 to 42. All flesh pink. One of the best underwear mills in America has been making these up for us at this very special rate.

#### 700 Shirtwaists, \$1.15

Extraordinary collection of eighteen different styles at this one price. Polka-dot voile with organdie collars, striped voile, checked white muslin, plain white voile and practical white madras in fancy effects. Plain, trimmed with lace and in other good-looking styles One of the best collections offered in quite a long time at \$1.15. Sizer 36 to 46 in the lot but not in each style. Some of the waists show marks of handling.

#### Hand-Loomed Rag Rugs, 50c to \$1.25

Quite a good deal heavier than ordinary hit-or-miss affairs and, of course, that means they will wear longer. Woven on hand looms

18 x 36 inch rugs, 50c 24 x 36 inch rugs, 75c 25 x 50 inch rugs, \$1 27 x 54 inch rugs, \$1.25

#### **Bungalow Aprons**, 85c

Fresh shipment of those surprising all-over aprons of plain pink blue and striped percale as well as checked gingham. Threequarter-length sleeves

#### White Sale Envelope Chemises, \$1

Especially pretty ones of sheer soft materials with inviting laces and embroideries.

White Sale Corset Covers, 50c to \$1 Fresh shipment of corset covers secured for the White Sale.

Quite elaborate ones in the lot. Any one who wears corset covers will appreciate the quality.

### White Sale Crepe Nightgowns, \$1.50 Standard cotton crepe gowns of the finer sort, plain or printed with butterflies. Pink or white.

#### Dutch Aprons, 75c

Astounding assortment of Dutch or "Polly Prim" aprons which modern housewives like so well. Plain chambray or plain gingham trimmed with rickrack.

#### Girls' Middies and Regulation Dresses Soiled From Handling

Third to half less for middles in sizes 6 to 18 years; all fine white jean or with colored collars.

\$3 to \$5 for girls regulation and 2-piece middy dresses; sizes 8 to 14 years in the group. White jean, some with colored collars.

## \$25 Suits for Men All-Wool-Wanamaker Standard

Something to talk about-isn't it? And, deeper than that, something to think about. Wanamaker's Down Stairs Store is doing this, along with other definite things, to bring down the cost of clothing. These suits are sound value, through and through, and a splendid investment for any man to make.

Of good-looking cheviots and cassimeres in styles and sizes for men and young men. Men's All-Wool Suits With 2 Pair of Trousers, \$33 Still good choosing among these remarkable suits of fancy mixed cheviots in Winter weights. (Gallery, Market) No Wonder Women Are Enthusiastic About These New Frocks at \$10.75 to \$25 They're such delightful dresses-fashionable and wearable, of excellent materials and very low in price. Scores of new dresses have arrived for Wednesday at prices so low that every wardrobe should have the addition of one or two. \$10.75 for dresses of navy blue serge trimmed with red-and-black or b'ue-and-black braid and gunmetal buttons. (Sketched.) Dresses of soft wool velour with colorful sashes of tricolette and beaded or embroidered serge dresses are also in this group. \$15 The other dress sketched is from this group. It is of fine twilled serge, trimmed with loops of black moire ribbon. A great many straight line frocks of serge

\$10.75

Women's Skirts

Special at

\$2.75 to \$7.75

have been much lessened on these

good skirts. In a variety of ma-

terials in checks, stripes, plaids and

plain colorings-pleated or gath-

Women's Coats and

Wraps

\$16.50 to \$37.50

You'll be amazed at the great variety of Winter coats and dol-

mans at these prices. Scores of pretty things of such good ma-

terials as silvertone, velour and

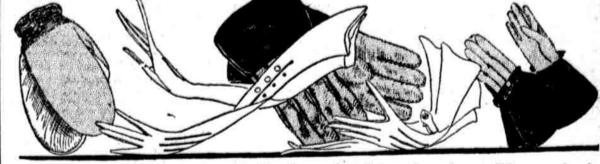
(Market)

(Market)

Since sizes are broken, prices

\$15

Bolivia.



CHET your Big Bens ahead! Be down bright and early at Wanamaker's if you wish GOOD gloves at half price Wednesday morning.

### 3675 Pairs of Gloves for Women 1133 Pairs of Gloves for Men 1810 Pairs of Gloves for Children

All taken straight from our own carefully selected Wanamaker stocks. Nearly all bought within the last three months, so that most of them are beautifully fresh. However, they are small lots left over from a busy season; not all sizes in each style; a few show marks of handling; a very few have been re-sewn, although the majority are perfect. In many cases prices are very much less than half the early season rates-and they are almost half, exactly half or less than half the current low market rates for similar qualities. It will be the most astonishing glove clearaway that we have had in a long time!

#### Women's Gloves at 50c

Average half price for chamois lisle gloves in white or buck and knitted white wool; both kinds now 50c a pair.

#### Women's Gloves Now 85c

Half price for gray suede mittens, fleece lined; for chamois lisle gloves with strapped wrists in white and buck; for double silk gloves in gray, white, brown, pongee; for duplex chamois lisle gloves in white and mode with one clasp. All at 85c pair.

#### Women's Gloves Now \$1 to \$1.65

Average half price for duplex fabric gloves, outseam sewn in gray or buck color at \$1 a pair. Also a few strapped wrist duplex gloves at \$1.25.

Gray suede gloves, one clasp, are \$1 to \$1.65 pair.

Mocha gloves with or without silk linings, one clasp, in brown or gray, now \$1.65 pair. Capeskin gloves in black only, one clasp, now

\$1.65 pair. Women's Gloves Now \$1.75

#### Half price for five-button length French glace slip-on gloves in tan, brown, white and black.

#### Women's Gloves Now \$1.85

Strap wrist suede gloves in brown, mode or gray, pique sewn-just the kind that most women want.

Suede gloves with wool fleece or knit wool linings, mostly in gray.

Capeskin gloves with knit wool linings in gray, tan and black. All \$1.85 a pair-all at average half price.

\$16.50

underskirts of black satin. Others have the long

waist line and the very new circular skirt.

Henna, tan or Copenhagen tricolette is often

\$25

A most engaging collection of dresses, many

Here you'll see a circular skirt of navy blue

tricotine stitched in henna or orange silk. Or

pleated Georgette collars and cuffs of turquoise

Another frock is made over charmeuse and

\$15

\$25

used as trimming.

of them samples.

or rose.

Tricotine frocks are made with panels over

#### Women's Gloves Now \$3

Eight-button length white kidskin gloves. Twelve-button length navy capeskin gloves.

#### Children's Gloves, 35c to \$1

Half price and less for these properly cut, durable gloves for boys and girls.

Fabric gauntlets, in gray only, fleece lined, now 35c.

Knit wool gloves in gray and navy now 35c. Fabric gloves, gray suede finish, embroidered backs, now 50c.

Glace dress gloves in brown and tan now 65c. Gray suede gloves, fleece lined, now 85c. Gauntlets of fleece-lined tan leather, horsehide,

buckskin or black and gray leather, now \$1. Unlined gloves of gray mocha, tan capeskin, pearl and gray capeskin, light gray buckskin, or white and natural doe-finished leather, now 85c.

Capeskin gloves with knit wool linings, khaki or gray, now \$1. (Center Aisle)

#### Men's Gloves

#### Now 25c to \$3.75

All half price or less. All kinds of gloves that every man needs. Work gloves of canvas with leather palms

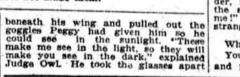
now 25c. Work gloves, gauntlets and mittens, now 35c.

Knit wool gloves in khaki color now 35c. Knit wool gloves in oxford gray or black now

65c. Varied assortment, including gloves of suede, mocha, black and tan capeskin and lined or unlined buckskin gloves, now \$1.65.

Tan capeskin gloves with wool fleece linings now \$2.25.

Gray mocha gloves, limited quantity, now \$2.65. Strapped-wrist capeskin gloves in tan with knit wool linings now \$3. Fur-lined gray suede gloves, outseam sewn, now \$3.75. Also limited quantities of fine gloves, but too few of a kind to mention, all at half price or less. (Men's Gallery)



Four different styles at average half price. Eight-button capeskin gloves, pique sewn with embroidered back, tan, brown and beaver. Nine-button length French suede gloves.

## Boys' Swarthmore Hats Half Price at \$1.50

In the lot are hats of imported tweeds and some hats of navy serge-the correct hats for boys of 4 to 12 years. Knitted hats for hockey or skating are 50c to \$1.

(Gallery, Market)

## **Boys' Shoes** Special at \$2.90

(Sizes 10 to 131/2) Sturdy school and play shoes of black or tan leather are made with wide toes, good welted soles and are cut Blucher.

> Men's Shoes Good in Quality Low in Price

\$6.50-black leather shoes on English lasts.

- \$6.75-black or tan brogue Oxfords to wear with wool socks.
- \$6.75-Blucher shoes of black or tan leather. \$7.75-a man may choose black
- or tan leather shoes with medium or round toes, cut Blucher or straight-lace.

(Gallery, Market)

### Short-Haired Furs Are Fashionable

Australian opossum begins at \$22.50 for a choker collar and goes to \$63.75. Muffs to match are \$30.

Squirrel, soft and lovely, is \$30 to \$47.50. Muffs to match are \$37.50 to \$40.

Beautiful Scotch mole collars are \$30 to \$63.75.

They are all such fine furs, too; the skins are well-cured and full-furred and the collars and muffs are lined with silks that harmonize.

(Market)

# are beaded or embroidered in silk. Others are trimmed with black silk braid and piped with

with the freshness of Spring have arrived. One delightful model has an overskirt which boasts twenty tiny ruffles; at the waistline are little crepe de chine flowers. \$15 to \$25.

trasting color. Black, navy and brown. \$15 to \$55. (Market)

# Much Lessened in Price

jacket and a collar of fur for

\$15

It is sketched. An excellent every-day suit that you will enjoy wearing.

are the new prices on suits of velour and silvertone in brown and navy blue. Some are trimmed with bands of fur, some with fur collars and others are plainly tailored. A \$25 suit is sketched.

All of the finer suits have also been reduced. They're of silvertone, veldyne, peachbloom and velour de laine, handsomely trimmed with beaver, mole, nutria or sealene. New \$50, \$60 to \$100.

(Market)

**Georgette Frocks** 

are beautifully beaded or embroidered with deep bands of con-

## is trimmed with buttons and a leather belt. Charming New Taffetas

henna or blue.



Think of a pretty suit of soft silvertone with a silk-lined

\$20 and \$25