

## Private Social Functions

 at the St．Jamesor dance．concerning which you are mile thinner par






THESE THEATRES EXHIBIT THE FINEST PHOTOPLAY PRODUCTIONS IN PHILLADELPHIA



A Half Price Sale
Aothing of Such Proved Quality as
Famous Right Posture Suits for Boys．

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |


| Boys＇Winter Overcoats Reduced <br>  $\$ 35.00$ to $\$ 40.00$ Overcoats at $\$ 25.00$ |
| :---: |
|  |  |

Boys＇$\$ 10.00$ Novelty Suits at
$\$ 6.75$

Savings Absolutely Without Parall
Waited－for Monthly
Sale of Stationery

|  |  |
| :---: | :---: |
| 60c Packages of Linen 35cStationery，Sale－Priced 35 Containing 72 sheets，in buff，vilet，pink and blue．Envelopes to viotet，pink and blumatch， 25 for 15 c ． |  |
|  |  |
| 60c Linen Paper in Packages．．．．．．．．．．．．35C 84 sheets of white paper．En－ velopes to match， 25 for 15 c ． | Extra Special！ <br> $\underset{\text { B ox containing }}{75 \mathrm{c}}$ Stationery sheets and 48 envelopes；solid colors；white，pink or gray．Mail orders filled；not exchanged or credited None sent C． O D credited．None sent C．O．D． |
| Stamping－72 <br> Sheets for．．．．．．85C <br> From our stock dies of one or two letters，in any color except gold or silver；or bring in your die and have your stamping done at the same price． |  |
|  |  <br> 12 cards and 36 envelopes．White or blue only． |
| 85c Heavy Linen <br> Paper，Sale－Priced．．65C <br> Second to none that can be pecially for us－ 72 sheets in a box White，gray，blue，pink，buff or package，$\$ 1.00$ hundred． | \＄1．50 Boxed Stationery |
|  |  |
|  |  |
|  |  |
|  |  |
|  | lest from Christmas selin |
| All remaining from holiday sell－ ing．Box contans 18 sheets paper 18 correspondence cards and 36 18 correspondence carts and velopes．Most all initials in stock but come early． $\qquad$ Clearance Price． $\qquad$ <br> Box containing 18 sheets， 6 card and 26 envelopes；white with gold letter． | Boxes soiled－At Half Price！ mer prices，$\$ 1.00$ to $\$ 14.50$ ． Clearance Prices， 50 c to $\$ 7.25$ |
|  |  |
|  |  |
|  |  |
|  |  |
|  | $\underset{\text { Size }}{\text { Stationery } 11 ; \text { bond；} \$ 1.19}$ ＇oft－dried；water－marked；type－ writer paper． |
| with <br> With Each Box of Elam＇s Irish Lawn We Give <br> FREE A Quill Pen－59c <br> Beautiful tints；excellent nality． |  |
|  |  |
|  |  |
|  |  |

Choosing couldn＇t be better from value and var
points than that we offer in this great
January White Sale
Values are the finest in many years，and the beauty and
charm of the garments，combined vith their practical


 Are preded anns，$\$ 1.50$ 3．0．0）\＆\＆t．00 Philipine \＄1．89 min
 $\$ 1.50 \& \$ 2$ Flannelette Skirts and Bloomers Have Been
Re－priced at．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． 98 C Well made and of excellent quality；in stripes and plain white
ished with hem or scalloped edges．Bloomers have elastic at waist

## Wardrobe Trunks

 Red

## SNELEENBUUTGS

Three Important FACTS About This

## Sale of Overcoats

That You Don＇tWant to Miss Noting，Mr．Man
First－Original prices were the lowest offered in any
Philadelphia store for similarly fine merchandise． Prices had already been liberally reduced． Third－And then we took A THIRD OFF those already
educed prices
ON THE THIRD FLOOR
Overcoats That And Reduced Will Now Go at
Were Formerly to $1 / 3$ Off
$\$ 45{ }^{\&} \$ 50$
$\$ 55{ }^{\&} \$ 60$
$\$ 65^{\&} \$ 75$
$\$ 35.00$

$\$ 42.5$ \＄23．34 $\$ 28.33$ $\begin{array}{lll} & 880 \text { \＆} 855 & 565.00 \\ \$ 43.33\end{array}$ | s100．00 | s75．00 |
| :--- | :--- |
| $\$ 50.00$ |  | $\begin{array}{lll}\$ 125.00 & 885.00 & \$ 56.66\end{array}$

AND IN THE ECONOMY BASEMENT Overcoats That $\mid$ And Reduced $\mid$ Will Now Go Nor rim
$\$ 21.75$
$\$ 23.75$
$\$ 27.75$
$\$ 37.75$
\＄41．75

| $\$ 12.50$ | $\$ 8.33$ |
| :--- | :--- |
| s15．00 |  |
| $\$ 20.00$ |  |
| $\$ 10.00$ |  |
| $\$ 22.75$ |  |
| $\$ 13.35$ |  |
| $\$ 31.75$ | $\$ 20.56$ |

Men＇s $\$ 45.00$ \＆$\$ 50.00$ Full Dress Suits now $\$ 29.00$

Two Wonderful New Lots of Very Beautiful Royal Wilton Rugs

|  |
| :---: |
|  |  |

 All Carpets at Half Price \＆Less！

 $\$ 1.45^{\text {trussel }} \mathrm{S} 1.75$
\＄4．25 Body Brussels
Carets，Yard ，
 Special！Fine Inlaid Linoleums Way Below Regular！

## Regular 82.95 Inlaid $\$ 1.50$ Extra－Fine



Famous NEVVRBREAK Trunks

## $\$ 14.95$

ECONOMY BASEMENT SPECIALS！ \＄4．95，\＄5．95 to \＄7．95 Between－Season Dresses for Women and Misses Women＇s \＆Misses＇Winter
\＄12．75 Coats，Special at

## 25\％CUT

From Marked Price of ALL FURS

| Girls＇Winter Coat | Coat |
| :---: | :---: |
| 4．95，\＄5．95 \＆ |  |
|  |  |
|  |  |
| S |  |
|  |  |
|  |  |

Genuine $21 / 2$－Ounce plit Cowhide Wair
or Long Grain
Traveling Bags Traveling Bags at $\$ 4.94$


Women＇s \＄3 Warm Flannelette Sut to One－Third
$\$ 1.00$

| Made of heavy striped terial，with long sleeves，an or without collars． |
| :---: |
| Women＇s \＄2 |
| ngerie Night |
| Whns at ． |
| with lace and embroidery． |
| Women＇s 89c Pink |
| Nainsook Step－In |
| Bloomers at． |
| Full－cut，finished |
| at waist；lace－trimmed． |
| W |
| igh |
| In several styles，trimmed |
| hh lace，embroidery |

Womẹn＇s 89c Lingerie 59C
Chemises at $\ldots . . .5$

| Women＇s 59 |
| :---: |
| Lingerie Corset |

Lingerie Cors
Covers at
$\underset{\substack{\text { Covers } \\ \text { Bult－up } \\ \text { shouldet }}}{ } 39 \mathrm{C}$

|  | $\begin{gathered} \text { coion } \\ \text { nef } \end{gathered}$ |
| :---: | :---: |
|  | Lumancs Emomy |
|  | Lowest Prices Prevail Here on |
| Corsets，Etc． | Boys＇Suits |
|  |  |
|  | Sole |
|  |  |
| and |  |
|  |  |
| 8200 Bra | Bosy |
|  |  |
|  | Bogs 89 |
| or front SNELLENBURGS Economy Basement | Sut |
| omen＇s | 发 |
| Spenc | Boss |
|  |  |
| 边 |  |
| \＄298 \＆\＄4．49 | Torfolk suts at |
| $\$ 2.98 \quad \$ 4.49$ | 隹 |
|  |  |
|  |  |
|  |  |
|  |  |

