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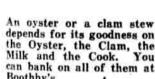
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WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER Rain

Lower Prices and Fresh New Merchandise in Abundance -Wanamaker's Down Stairs Store

New Dresses in 10 Different Styles at \$5.65 New Dresses in 12 Different Styles at \$8.50 New Dresses in Scores of Styles at \$10.75, \$12.75, \$13.50 to \$25

The most astonishing collection of dresses shown this season in the Down Stairs Store—a store famous for pretty frocks at low prices.

Think of buying material, taking it to a dressmaker or making it up at home, of the tiresome fittings and the uncertainty of the result. Then imagine slipping into a pretty frock, all ready to wear, for \$5.65!

Surely Aladdin's lamp could not make it much easier!

Dresses from 37 manufacturers will be spread forth on Monday—new and irresistible. 2200 Dresses Almost All Half Price

Styles are new and correct. Materials are of good quality, and there are plenty of warm jerseys, velours, silvertones and serges, suitable for every-day wear in Winter weather. Georgette crepes for afternoons are here and dozens of

crisp taffetas, hinting broadly at Spring. Sizes for women and young women and several styles in

extra sizes. Velour, Silvertone and Jersey at \$5.65

Velour and silvertone dresses are in reindeer, navy, brown, Pekin and henna, embroidered in wool. 16 to 40. Jersey dresses are in navy blue and reindeer, made in five pretty ways. Sizes 16 and 18 only.

Serge, Jersey, Velour and Silvertone at \$7.50 and \$8.50 Navy serges are trimmed with braid or wool

embroidery. Velours in navy, brown and Pekin are embroidered

in wool and a glint of tinsel. Jersey dresses are in navy, reindeer, brown and taupe, trimmed with metallic braid and tan or Copen-

hagen silk embroidery. Silvertone frocks are in blue and brown, with pleated frills of velour at the neck and elbow sleeves.

Velour and Serge at \$10.75

A wool velour frock in brown or reindeer has a low waistline, and both skirt and bodice are elaborately stitched. Another has a wide sash of tricolette in tan or

The serge dresses are beaded and have sashes of



Serge, Tricotine and Poiret Twill at \$16.50

\$15

\$8.50

Remarkably pretty tailored frocks of these good dark blue materials. They're embroidered or beaded, and have interesting sashes.

Georgette Dresses \$16.50 and \$18.50

\$16.50 dresses are in navy blue, prettily beaded, over silk foundations.

\$18.50 frocks are in navy, brown and black, elaborately beaded and made over satin underskirts.

Spring Taffetas \$15, \$16.50 and \$17.50

Rustling and fresh, they're in navy blue and brown, with puffings, cordings and dear little vestees of eyelet embroidered batiste. Velveteen charmeuse, taffetas and fine woolens among them.

Fine Sample Dresses at \$25 Just a few of a kind, and most unusual.

Women's High Shoes Special at \$4.90

Wool Jersey at \$12.75

has a long chemise over-slip edged with a

broad band of embroidery done in self color

Mignonette and Wool Jersey

at \$13.50

Wool jersey frocks are made in a num-

Mignonette dresses are in brown, navy

and taupe, trimmed about the bodices with

braiding, lighted on its way by a thread of

Tricotine and Wool Jersey at \$15

has a long overdress, covered with self-

tone embroidery. It's in brown and navy.

Others are trimmed with braiding and wool

An exceptionally pretty jersey frock

Navy tricotine, of fine quality, makes a

dress trimmed with black silk braid and a

wide sash of bright blue tricolette.

ber of ways, prettily embroidered or

and gold. In navy, reindeer and brown.

pleated. Mostly navy and brown.

One frock is in redingote style; another

Smart black and brown shoes with full wing or straight tips are in seven styles, including four brogues. Some have low heels and others have medium heels. All have sturdy soles, welted and nicely finished.

It is unusual to see shoes like these for even several dollars more than this price, and, with the Winter before us, it is your opportunity.

Schoolgirls, too, wear shoes like these, and mothers can save a worthwhile sum of money by buying them.

Velvet and Axminster Rugs

at 25 Per Cent Less Than New Low Prices

Velvet Rugs, 9 x 12 Feet, \$36.50 Axminster Rugs, 9 x 12 Feet, \$40

Every rug is fresh, new and perfect-no seconds. These are good standard grades and not the lower quality that one would suppose-judging by the prices. The velvet rugs are seamless, firmly woven and good-

looking especially suitable for dining or living rooms. The Axminsters are splendid rugs of good quality and not to be confused with various lower grades usually offered at around this price.

(Chestnut)

Velvet Rugs 27 x 54 Inches, \$2.85

Axminster Rugs 27 x 54 Inches, \$3.85

Women's New Jersey Sports Suits, \$27.50

\$18.50

(Market)

Good-looking suits, man-tailored and well made in every detail, are of fine heather jersey in plum, new blue, deer and brown. The jackets have inverted pleats, tucked sides or button trimming.

Suits of wool jersey, serge, tricotine, silvertone, velour, etc., some trimmed with fur, are greatly lowered in price. \$15, \$20, \$25 and \$35.

Drapery Materials Low Priced

Scrim at 20c a yard-white or cream bordered scrim is 36 inches wide.

Marquisette at 25c a yard-excellent quality ecru marquisette is 36 inches wide and will make pretty curtains.

Terry Cloth at 65c a yard—36-inch terry cloth in plain green or blue will make graceful draperies. Terry Cloth at 90c a yard-many artistic designs and various combinations of color for your choosing. 36 inches wide.

Women's Good Winter Coats \$16.50 \$19 \$22.50 \$25

Special

New and making their first bow on Monday. These are of Winter weight silvertone and velour in navy, taupe and brown. Full-length coats, belted, generously pocketed and topped with wide collars. Half lined or full lined.

50 Coats at \$16.50

At \$19 to \$25

Dolmans, coats and sports coats are in this group. Of silvertone, velour and polo cloth, with or without fur collars. All are lined with silk.

A silvertone dolman in taupe, reindeer or navy is sketched. \$25.

Wide Choosing at \$37.50 to \$49

Wraps for women of all types can be had at these prices. All of these coats were originally marked considerably higher. They're of wooldyne, Bolivia, crystal cord, tinseltone and silvertone, often with collars of Australian opossum, racoon, sealene or nutria.

Sizes 16 to 52. A dolman of Bolivia in navy, Nankin, black or reindeer is



Wanamaker quality-at the low price a man wants to

Fine \$25 Suits for Men

Splendid special purchase from one of our regular manufacturers, who had only this limited lot left on his hands. He had taken his inventory and wanted to clear his stock entirely of those remaining. Therefore we are offering these suits to the men of Philadelphia at half, nearly half and less than half the earlier season prices.

Cheviots, cassimeres and unfinished worsteds in Oxford and indefinite mixtures.

Styles and sizes for men and young men. Every suit is warranted all-wool.

Suits With Two Pair of Trousers Are All-Wool at \$33

Suits with the finer kind of tailoring, and made of allwool, hard, wear-resisting materials.

Dark, conservative colors such as well-dressed men like. Sizes for young men, average men, short and tall men

With two pair of trouesrs, \$33, with one pair of trousers, \$27.

Men's All-Wool Overcoats, \$35

Ulsterettes which are cut on lines which fit closely to the figure and are not so bulky as ulsters. Good warm ones in dark colors.

Best all-wool overcoats that we have had this season

Men's Cheviot Shirts, Now \$1.65 Heavy white cheviot with attached collars, finished with excellent pearl buttons and carefully made buttonholes. From one of Philadelphia's best shirt makers-and now half the early season prices.

Center Aisle Upportunities

White Sale Blouses, \$2.90

Made of beautifully fine voile so sheer that it could easily be threaded through a wedding ring. Trimmed with bands of real filet and with edges of novelty laces of the same kind. They fit just right. Sizes 36 to 46. Extraordinary at the price.

White Sale Silk Underclothes, \$2.25 to \$3.85 Prettiest silk envelope chemises of satin or crepe de chine, lace trimmed, at \$2.25 to \$3.

Charming silk nightgowns of crepe de chine or satin at \$3.85. White Sale Nightgowns, \$1, \$1.25

Low round-neck gowns at \$1, high-neck nightgowns, \$1.25. Exceptional quality especially secured for the White Sale.

Flannelet Pajamas, \$3 Women's two-piece pajamas of the heavier kind of flannelet in striped or flowered patterns. Attractively trimmed.

White Sale Petticoats, \$1

Certainly special are these petticoats of soft mercerized cottons in black, navy, purple, green or gray. Also with black tops and

flowered flounces White Sale Bandeaux and Brassieres, 45c

New shipment of hundreds of these worth-while bandeaux and brassieres in all sizes. Flesh or white trimmed with lace and

embroidery or plain. 2000 Pair Corsets, \$2

Another big White Sale opportunity. Models for slender and medium figures. Low bust or topless as well as some with elastic insets.

Children's Flannelet Garments, 55c to \$1 Babies' flannellet gertrudes, sizes up to 2 years, 55c.

Babies' nightgowns of flannelet, plenty big, sizes 1 to 3 years, Children's sleeping garments of white and colored flannelet, 2 to

Wash Laces, 5c to 38c a Yard

Imitation Duchess, Carrickmacross, filet, crochet. In the lot is some of linen cluny. Wonderful variety. Plenty for everybody who is planning Spring sewing. Many of the prices are half less. Bath Towels, 25c, 35c, 50c

Fascinating assortment of washable laces in % to 41/2 inch widths.

About half the early season prices for these Turkish bath towels in plain white with colored borders or colored plaids. Many a bathroom has been waiting for just such good towels at moderate prices. Yard-Wide Percale, 20c Yard

Here is good news for women who want to make their own house frocks and everyday dresses for the little folks. Pretty patterns. Excellent quality.

Children's Fur Sets, Half Price Warm fur collars and muffs of white coney, natural opossum, squirrel lock, kit fox and red fox. All selected skins chosen by fur experts. All are exactly half price. Beginning at \$2.75 and going to

Women's Fur Scarfs

Specially Priced Women who know are coming to the new Fur Salon Down Stairs

and finding quite marvelous furs at low prices. For instance: an animal boa of natural opossum can be had at \$11.25. A two-skin animal boa of natural squirrel is \$30. A one-skin animal boa of kit fox in taupe or pearl gray is \$16.50.

A good-looking muff of pieced Hudson seal (sheared muskrat) We also have a few fine sets of Japanese cross fox, specially priced

at \$47.50. Japanese Doilies and Centerpieces

12c to \$1.50

Miscellaneous collection of Japanese plate doilies, centerpieces, bureau scarfs and squares. Some are in blue and white with embroidery, others are printed, with scallops, still others are in white with interesting drawnwork and crochet.

500 Pair Half Sash Curtains, 50c

These will be a surprise.

Net curtains in half sash length finished with braid. You can imagine how they will flutter out at 50c a pair.

500 Pair Scrim Curt ns, 35c

Another lot of half sash curtains mad scrim edged with lace.

