



A Special Sale of \$7.50 Silk Blouses at \$5.00 Crepes de Chine, Pussy Willow Taffetas, and Washable Stripe Silks in Blouse and Overblouse Styles

A splendid assortment of blouses, lace trimmed, tucked, embroidered—some in tie-back effects. Models with tuxedo collars—others with convertible collars, some in clever vestee styles.

\$5 Silk Blouses at \$3.85

Georgette crepe, Pussy Willow taffeta and colored striped crepe de chine blouses, lace trimmed, embroidered, tucked or tailored. With round, square or V-shaped necklines, some with convertible collars. In flesh color, white, navy and black.

Dainty Cotton Tub Blouses \$2 and \$2.95

Fine voiles and batistes—trimmed with embroidery and flet lace, tucked or tailored. With round, square or V-shaped necklines, some with Peter Pan collars and others in vest effects.

SNELLENBURGS Second Floor

Stock Clearance Sale of Men's Trousers

At Less Than Pre-War Prices



Sizes 28 to 56 Inch Waist Measure All Our \$8.50 Trousers Now \$5.00 All Our \$12.50 Trousers Now \$7.50 All Our \$15.00 Trousers Now \$8.50 All Our \$18.50 Trousers Now \$10.00

In the Economy Basement All Our \$7.50 Trousers, \$4.50 Now

Values Surpassing Our Very Finest Previous Efforts Claim Attention Tomorrow in This Great

January Sale of Undergarments



Heading the List is a Wonderful Lot of Dainty \$3.00 to \$4.50 Philippine Undergarments at \$1.89

Gowns and envelope chemises—also a few corset covers of fine nainsook, beautifully hand-made and hand-embroidered in exquisite designs.

\$2.50 to \$4 Envelope Chemises & Gowns \$1.50 and \$1.95

Of very good nainsook in pretty lace and embroidery trimmed styles, some with medallion trimmings.

\$1.25 & \$1.75 Step-In Drawers, 69c & 98c Of dainty flesh-colored batiste, full-cut, loose at the knee and trimmed prettily with lace insertion and dainty touches of hand embroidery.

\$1.50 & \$1.75 Camisoles, 98c Of wash satin in a number of dainty styles, trimmed most attractively with lace insertion and finished with ribbon shoulder straps.

\$3.00 & \$3.50 Flannelette Gowns, \$1.69 In stripes and plain white; of fine heavy quality; made with double yokes and trimmed with braid.

\$5 Silk Envelope Chemises, \$2.95 Of crepe de chine, beautifully trimmed with embroidered Georgette and ribbons.

\$1.50 & \$2.00 Flannelette Skirts, 98c In plain white and neat striped effects—of good heavy quality. Made with hems or scalloped edges.

6000 Knitted Ties at 59c each

These ties were sold to jobbers less than 6 months ago at \$2 each—they're wonderful values. In stripes, plaids, checks, heather mixtures and plain colors.

Clearance of Men's Outing Flannel Pajamas and Night Shirts

At Extraordinary Savings

Pajamas, Originally \$3.50, Now \$1.75 Pajamas, Originally \$4.00, Now \$2.50 Pajamas, Originally \$4.50, Now \$3.00 Pajamas, Originally \$3.00, Now \$2.00

Night Shirts, Originally \$3.00, Now \$1.75 Night Shirts, Originally \$3.50, Now \$2.25 Extra Special! Men's Heavy Cambric Night Shirts, Originally \$1.59, \$2.00, Now \$1.59

Night Shirts Originally \$1.42, Now \$1.25

SNELLENBURGS First Floor

STORE OPENS DAILY AT 9 A. M. CLOSSES AT 5:30 P. M.

SNELLENBURGS ENTIRE BLOCK—MARKET, 11th to 12th STREETS

Prices Pared Down to Cost and Less for This Extraordinary Clearaway of

Women's and Misses' Suits and Dresses

Savings Have Neither Precedent Nor Equal—Values Are Simply Phenomenal!

Dresses, Formerly \$15.00 to \$22.50 Reduced to \$9.75

Very good-looking frocks for all-around wear, in velour, serge, jersey and velour checks; quite a variety of smart styles and most wanted colors.

Dresses Formerly \$23.00 to \$29.75 Reduced to \$15.00

In satin, mignonette, serge, velour and tricotine, handsomely embroidered and braided or trimmed in other attractive ways. Tunic and straight-line styles.

Dresses Formerly \$32.50 to \$37.50 Reduced to \$19.75

In tricotine and serge—charming styles in beaded and braided effects, all of exceptionally high quality.

Dresses Formerly \$39.75 to \$45.00 Reduced to \$25.00

Of splendid quality tricotine, serge and satin in a remarkably fine assortment of straight-line and tunic styles; beautifully tailored; wonderfully smart!

Suits, Formerly \$25.00 to \$30.00, reduced to \$15.00 Sold Exclusively By N. Snellenburg & Co.

In very smart sports models with belts and pockets. Excellently styled, suitable for business, sports and general wear. Made from wool jersey of exceptionally fine grade in wanted colors.

SNELLENBURGS Second Floor

Opening—Florida Resort Fashions in Bathing Suits and Sweaters



There's a delightful Palm Beach garden here for you to stroll through and enjoy the stunning fashions in beach apparel for Southern resorts and clever sweaters and accessories.

Bathing Suits in pannaier, basque, ruffled and jockey styles—some in chic new cape effects, many in the popular surplice models.

Some embroidered in striking fashion with wools of gay color, others piped and sashed in fetching ways—decidedly distinctive!

Sweaters in bright, gay colorings to go with Southern sunshine—and the very newest and smartest and most becoming styles!

This opening will be of great value to those planning Southern wardrobes—and a real treat to every woman who delights in Fashion's newest, cleverest whims!

SNELLENBURGS Second Floor

Women's \$9 to \$13.50 High Shoes Pumps and Slippers To Sell at \$6.95 Pair



Three Styles of Women's \$12.50 Shoes to Sell at Pair \$9.75 These are high cut black and brown kid lace shoes with military heels—one style in black kid is made with the tops a trifle wide for women with stout ankles—all have welted and stitched soles.

"Trot Moc" for Children Reduced Children's Extra High Cut and Regular Cut "Trot Moc" Shoes

With "Korry-Krome" soles and Indian tan elk uppers. Sizes 8 1/2 to 11, Reduced \$4.95

Sizes 11 1/2 to 2, Reduced \$5.95

Boys' \$5.50 to \$7.00 Storm Shoes, Dress Shoes and School Shoes, To Sell at Pair \$3.95 and \$4.95

Priced According to Size From our own stocks and made especially for us. They include tan elk blucher shoes with Korry-Krome soles. Heavy tan grain high-cut storm shoes with straps and buckles and extra-heavy soles. Tan calf and gunmetal calf English lace shoes on narrow toe lasts. Welted soles.

Men's \$16.00 Genuine Shell Cordovan Brogues to Sell at \$10.75 Pair

These are real brogues with long outside wing tips, heavily perforated and are made of The Real Shell Cordovan

Extra-heavy double soles and low broad heels. All sizes and widths in both styles.

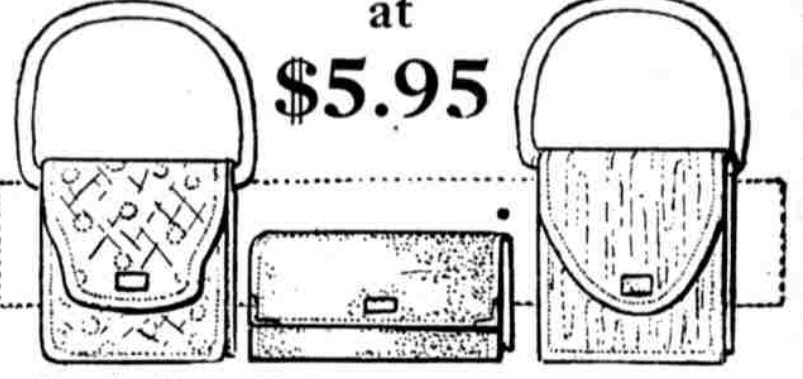
Men's \$15.00 Cordovan Brogue Oxfords at \$9.50

Real Shell Cordovan. Heavy double soles and heels. Men's \$9.00 to \$12.50 Shoes and \$6.50 Oxfords to Sell at Pair \$6.50

The shoes come in cordovan, tan and mahogany calfskin, mostly straight-laced English patterns. The oxfords are cordovan and tan Norwegian with wing tips and heavy single soles. All sizes and widths in the lot.

SNELLENBURGS Second Floor

The Best Values in Philadelphia in Women's Leather Hand Bags at \$5.95



Exceptionally good looking—remarkably well made—in all the most popular styles. Tailored bag, flat envelope looks, camera styles and pouch effects in pin seal, morocco, cobra, vachette and toled leather. These bags are high class in every detail and every one of them a matchless value.

SNELLENBURGS Leather Goods Dept., First Floor

26-Pc. Sets of Oneida Community "Par Plate" Guaranteed



Silverware Special at \$9.75 "Monroe" pattern; bright finish. Set consists of 5 Tea Spoons, 6 Table Spoons, 6 Dinner Knives, 6 Dinner Forks, 1 Butter Knife, 1 Sugar Shell.

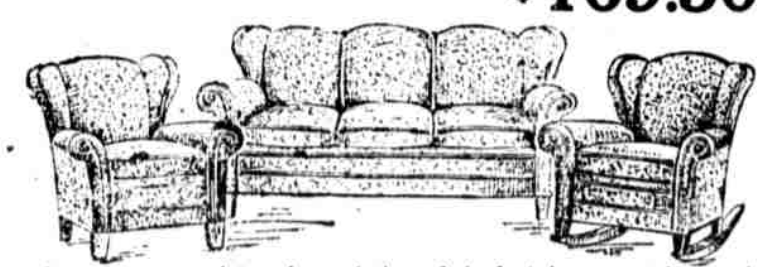
Chest Extra If Desired SNELLENBURGS Candy Stores—First Floor, & Economy Basement

Candy Specials—Extra Good Kinds, for Only 59c lb.

Chocolate-Coated Marshmallows Chocolate-Coated Plantations Assorted Jordan Almonds Assorted Butter Creams None Sent C. O. D. SNELLENBURGS Candy Stores—First Floor, & Economy Basement

Splendid Value Choosing Here Saturday Among Furniture of the Fine, Dependable Sort!

Prices by Comparison Many Dollars Less Than the Lowest Put Forth by Any Other Store!



\$250.00 Living-Room Suits, \$169.50



\$150.00 Dining-Room Outfit at \$99.50 Extension table, buffet and four chairs.

Complete Brass Bed Outfit Special Saturday at \$49.65



Consisting of 2-inch Colonial post brass beds with eight 2-inch fillers. Velvet polet finish; genuine National link fabric springs; pure layer felt mattresses. If purchased separately, prices are as follows: Bed \$27.75—Spring, \$8.95—Mattress, \$12.95 \$18 Pillow and Bolster Sets... \$11.75 Purchased separately pillows, \$2.95 each; bolsters, \$5.95 each. Filled with specially selected pure duck feathers and covered with feather-proof A. C. A. ticking.

Prices Reduced Almost Half! \$8 Dining Chairs \$3.95



Colonial design chairs in golden oak finish; with slip seats. \$12.50 Iron Beds at \$6.95



100% Pure Layer Felt Mattresses (45 lbs.) \$11.95 100% Pure Layer Felt Mattresses (55 lbs.) \$16.50 100% Pure Silk Floss Mattresses, Special at \$13.95 Strongly built; attractive design; best baked white enamel full size.

Toilet Articles and Drugs

Mail or Phone Orders Filled Whenever Possible Unless Otherwise Stated. Bring This List With You to Facilitate Buying. We Reserve the Right to Limit the Quantity Sold to Any One Purchaser. Prices Do Not Include War Tax. 25c to \$10 Imitation Ivory Toilet Articles at 15c Ea. to \$5.00 Set

Hair Brushes Manicure Sets Mirrors Combs Buffers, etc.

Some pieces are soiled a bit from handling, others are factory "seconds," but imperfections are very slight—of no real consequence. Toilet Preparations Snellenburg's No. 1008 This is a business cream which completely neutralizes offensive odor from excessive perspiration. At 22c per ounce. Snellenburg's Toilet Cold Cream, 35c Snellenburg's Perfumed Cold Cream, 21c Snellenburg's Toilet Cream, 15c Snellenburg's Toilet Soap, 15c Snellenburg's Toilet Powder, 15c Snellenburg's Toilet Talcum, 15c Snellenburg's Toilet Soap, 15c Snellenburg's Toilet Powder, 15c Snellenburg's Toilet Talcum, 15c

Patent Medicines

Wampole's Cod Liver Oil, Special, 70c Earl's Hroz, 83c Cod. Special, 83c No mail or phone orders filled. Limit of 3 to a customer.

50c Imported Tooth Brushes to Sell at 25c Each \$2.50 Dozen

Extra fine tooth brushes with bone or celluloid handles, and with medium, soft, and hard bristles. Guaranteed.

Toilet and Bath Soaps

Snellenburg's Hard Water Soap, Special, 75c Doz. Ivory Soap, Limit 12 to a purchaser. No mail or phone orders. Special 12 cakes for \$8.95 Green Castle Soap, bar, 39c