


Have you tasted our delicious new ice cream?
$W^{\text {E intented it to be only a }}$ But it was so instantly popular everywhere that we have added it to our regular flavors. All Abbotts dealers now sell it.

GOLDEN GLO is too delicious to be described by words. If you could see how children eat it -how grown-ups,
too, smile with satisfaction at the firs too, smile with satisfaction at the first spoonful-you'd believe us, that cream ever introduced in Philadelphia!

When buying ice cream, look for the familiar red and white Abbotts sidenear your home.
Buy your Abotts Ice Croam it
the now-famous ${ }^{\text {s }}$ machine-filted Man ow-zamous "Machine-filited
packago"that bring Abbot from
frezererto you untoucheo by hand prozer ro you untoched by hand
fonenenient tocarty. Makes serv.
Iog easier. And costs no more.


## GOLDEN GLO

## Wanamaker's Down Stairs Store

## White Sale <br> Opportunities

Such opportunities as have not been
here for months to secure desirable garments at far less than regular prices. Never shipments of various favorite
numbers are ready for a happily bus ${ }_{\text {Friday }}$ 1000 Surprising Waists, $\$ 1.55$ Pinventy or more styles in the oot and cords trimmed with lace and embroidery or plain. Mostly low necks, a
few with high collars. Particularly charming ones have pleated frillings. They show marks of handling or they could not be offered at such small prices.

Children's Pretty Frocks \$1.25 and \$2

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\text { Sizes } 2 \text { to } 6 \text { years, in fascinating }
$$ little tub frocks. Chambray in blue pink, green, tan, and gingham in blue and white checks. Some are embroidored stitching or white collars and belts

Carefully made so that mothers wil like them.

Checked Dress Gingham 22c a Yard
Huge new case of 32 -inch gingham,
in the popular small checks-blue, pink lavender, navy and black combined with white. Used for women's and chis
dresses and many other purposes

Women's Flannelet
Nightgowns, \$1
600 extra-heavy flannelet night-
gowns in pink or blue stripes. Made gowns in pink or blue stripes. Made
with double yokes and trimmed with
braid. Marvelously good at the price.

## Women's Nainsook

Nightgowns, $\$ 1$
Quantities of new dollar nighties
from which to choose. Lace and emfrom which to choose. Lace and em-
broidery trimmed and many have 600 Envelope Chemises, 75c Good soft white cotton quite elabo-
rately trimmed with narrow laces. They rately trimmed with narrow lace
have stitched shoulder straps.

## Women's Unusua

$$
\begin{aligned}
& \text { Bloomers, 75c }
\end{aligned}
$$

White batiste trimmed with em
broidery and attractive pink ones edged with lace.
Elaborate Chemises, $\$ 1.50$ Sheer cotton quite elaborately trim
ed with quantities of lace or embroid ery in front and back.
High-Neck Nightgowns, $\$ 1.50$ Plain good ones such as so many
women find it hard to secure at this women find it hard to secure at thig
moderate price. Trimmed with embroidWomen's Sateen Bloomers, \$1 Delicately pink and with hem
stitched ruffles; material of excellen quality.

Sateen and Jersey Petticoats, \$1 Two practical kinds; all-black sateen
or black cotton jersey with flowered sateen flounces.
Heavy Satin Petticoats, $\mathbf{\$ 3 . 8 5}$
$\underset{\text { Plain and beautiful changeable colors }}{\mathbf{H 3 . 8 5}}$ Plain and beautiful cha
in these ruffled satin pett

## Wonderful Bungalow

 Aprons, \$1bungalow aprons we have the pretties bungalow aprons we have seen in a ang
time at $\$ 1$. Made of striped percale in
the light or darker colors and trimmed the light or darker colors and trimmed
with rick rack. Elastic at the waist to 38-Inch Organdie, 40c a Yard Last season we sold 24,000 yards of
this one kind of organdie at a third
higher price. That is enough to describe higher price. That is enough to describe
its quality! Rose, yellow, orchid, nink apple green, biscuit and cadet blue.
Lovely for children's and women's
Table Damask, 60c and 85c Decidedly less for two good kinds of standard linen patterns. 58 -inch damask now 60 c a yard; 64 -inch damask now
85 c a yard. Excellent Half-Linen Crash Toweling 21c Yard
Half-linen blue-bordered crash for
tea towels and rollers. It is selling as
fast as housewives catch glimpse of it. 18-Inch Napkins, 21c Each Half-dozen patterns in these prac-
ical breakfast napkins, 18 inches square.

Huck Towels, 19c
Almost half price for these substan-

Special: 120 Coats and Wraps
 at \$49
(The sort that women usually pay a great deal more for!) regular stock and others were bought for lowered
and

Two wraps are sketched A wooldyne dolman is on the left. It is lined
throughout with peaude cygne and is trimmed with with a shawl collar of nutria.
Other Wraps and Coats Now \$49 are of Bolivia, silivertone, tinseltone and illama, lined
with lovely silks and trimmed with nutria, racoon, opossum or sealene.
There are all the fashionable colors and black in

Early Choosing Is Advisable in a sale like this, where the materials, tailoring, fur
trinmings and styles are so much finer than the
price would ordinarily indicate.

| Men's Winter Oxfords, \$6.75 |  |
| :---: | :---: |
| Good looking black and tan leather Oxfords in brogue style show many perforations. They are straight-lace and have good welted soles and broad, low heels. | tions at 85c <br> Good combinations of unbleach- |
| Men's Fiber Half H | ed cotton are ankle-length and have long sleeves. They are |
| 20c a Pair | medium weight and will fit boys |
| Black half hose of fiber silk are "seconds," but e imperfections are slight. <br> (Gallery, Market) | of 6 to 16 years. <br> The Juvenile Shop (Gallery, Market) |

## Clearaway of Leathhr Goods!

 Prices a Third to a Half LessEarly Spring housecleaning in the Leather Goods Store has revealed a number of good things that have become a little rubbed and lost their fresh-
ness.
So all have been gathered together and a generous slice taken from their pric

Small Pieces
Men's collar bags, $\$ 2, \$ 2.50$ and $\$ 3$.
Party boxes, $\$ 3.50, \$ 5, \$ 6$ to $\$ 10$.
Beaded bags, drawstring tops,
3.50 to $\$ 5$.

Children's handbags, 50 c .
Strap books, 50 c to $\$ 7.50$. (At $\$ 5$ $\$ 7.50$ there are some remarkably fine things.) things.)
(
Overnight bags of fine leathers,
Luggage
(A Great Deal at Half Price) Suit cases in bright enamel or 6 -inch siz leather straps now $\$ 4$ for Black fiber $\$ 12$ for 28 -inch size motor tours and cases, splendid for $\$ 8.50$.
Leather bags of fabricoid, $\$ 3$.
Hat boxes, enamel finish, $\$ 5$ to $\$ 12$.
beautifully lined, $\$ 20$ and $\$ 25$.
Smartly Tailored New Frocks for Street Wear, Busines or School \$10, \$12, \$15 and \$16.50
$\qquad$
$\qquad$

## Many Good Materials

The gabardines, tricotines, serges and
Poiret twills are all in navy blue and made in scores of bewitching ways. Many ary
brightened with gay touches of colored wool brightened with gay touches of colored wool
embroidery or gleaming timsel threads. A
new idea is the wide sash of bright-hued

Plenty of Dresses for Young Women
and colege girss are here in the most appro.
priate styles -straight lines and Etons spres.


SPECIAL at $\$ 13.50$
Taffeta Frocks for Juniors

## Winter Quilts <br> $\$ 2.25$ to $\$ 10.50$

s.225 for fover- oreved aults

St for fowered gilits filled with
sf for flovered quilts with plain



and yellow; the same on both
ides.
8.50 for silk-dotted silk-and-
cotton quilts, mull covered and
otton filled.
$\$ 10.50$ for flowered sateen quilts
with plain sateen backs and
ders, wool and cotton flled.

## A Sale of Women's Skirts

Special at $\$ 7.75$
rest are now marke
In the gathering
practical skirt for
-tailored skirt
-box-pleated or skirts of
-knife-pleated skirts of; plain blue serg
of blue serge stitched with gild serge
Special at \$2.75
wool. made in a good tailored style for every

