

Wanamaker's

Store Opens at 9

Wanamaker's

Store Closes at 5

Wanamaker's

WEATHER  
Fair

# Showing How General Is the Downward Movement in Prices at Wanamaker's

## Content and Carefulness Make Poor Men Rich

While discontent and idleness make rich men sour and poor.

In this great country of ours the floor of opportunity to honor, influence and possibly to wealth is open to all.

Good judgment, intelligence, uprightness and unwavering industry are, in nine cases out of ten, certain to be rewarded in the long run.

These are only timely New Year's hints.

[Signed]

*Joe Wanamaker*

## Fine Furs of Every Description in This Wanamaker Sale

From far and near people are coming for these beautiful furs, for it is an event indeed when Wanamaker furs, of known quality, are lowered in price, as they are for this annual sale.

Every fur in our fine stocks has lost a third of its original price. That means at \$75 neckpieces, for instance, are now \$50, that \$300 coats are now \$200, and on—and such substantial savings are very worth while these days!

### The Collection of Fur Coats is Remarkable

There is practically every fur a woman wishes to wear this Winter included in the group. A lustrous, beautiful Hudson Seal (dyed muskrat) coat is \$233.25 a smart little marmot coat is \$82.50, and so on. There are many coats of near-al (dyed coney) at surprising prices—some plain and some trimmed. There are coats and wraps of gray squirrel; there are beautiful coats of moleskins and mink, and light fur coats like natural muskrat, leopard and nutria.

### Small Furs From \$25 to \$462.50

Plenty of the popular Australian opossum scarfs, \$25 to \$50.  
Gray squirrel scarfs, \$35 to \$66.50.  
Marten scarfs, \$37.50 to \$103.25.  
Skunk scarfs, \$30 to \$235.25.  
Hudson Bay sables, \$73.25 to \$150.  
Russian sables, \$150 to \$462.50.  
Muffs, \$20 to \$66.50.

(Second Floor, Chestnut)

## 400 Women's Dresses in a Clearaway at \$15 to \$25

Odds and ends of afternoon dresses made of jersey, of velveteen, serge, satin, crepe de chine, tricotine and tricolette. They are mostly in the colors which give longest service—navy, taupe, browns and black; and they are in a noticeably large variety of styles. Altogether there is wonderfully good picking for the women who don't mind taking a little trouble for the sake of economizing.

The new prices—\$15 to \$25—mean a very substantial saving.

(First Floor, Central)

## 500 Women's Umbrellas Priced at \$3.50

Umbrellas covered with the black cotton known as American taffeta. Some of them have silk selvages and have silk cases, and the handles have silk loops and some have bakelite tops besides. They are good for extras, good end and for business use.

(Main Floor, Market)

## Children's Stockings for Less

Get a pair for first-class ribbed stockings in black, white and tan.  
A three pair for \$1, for boys' ribbed black cotton stockings in second grade.  
A pair for children's ribbed stockings in black, white and tan, with seamless legs and lined feet.

(First Floor, Market)

## Curtains and Window Draperies for Less

There is a little clearaway of some very desirable curtains that have become much mused or in which the color range is broken. Colour door curtains, the best quality, \$22.50 a pair. Colour window curtains to match, \$7.50 and \$10 a pair. Good silk curtains, \$12.50 a pair. Pattern curtains, \$12.50 a pair. Window draperies in crepe, madras and canvas starting from \$1.75 a pair up to \$7.50 a set.

(Fifth Floor, Market)

## Fine Fabric Handbags Down in Price

Beautiful silk and duvetyne handbags in new one-piece shapes, with metal frames and inner frames and silk lined.

The silk bags are in black and navy and the duvetyne bags are beaver, brown and navy.

At \$6.50 these bags are two dollars less than the preceding shipment of the same grade.

(Main Floor, Chestnut)

## A New Book By Zane Grey

"The Mysterious Rider." A story in which a mysterious rider plays the part of fate, the whole swift moving and full of glamour of the West and adventure therein.

Price, \$2.

(Main Floor, Thirteenth)



## Here and There in the Sale of White

Old-fashioned chemises at \$1 are an item we haven't been able to get for years—chemises with strong stitched bands for finish.

Another item is short petticoats—a good many women are wearing them despite the tremendous vogue of bloomers—and we have them with embroidery or lace or tucks at 75c and with embroidery or lace at \$1.

Long petticoats with excellent blind or eyelet embroidery are 85c and \$1 and finer ones are \$2.75 to \$3.85.

A good nainsook nightgown with a little lace and a casing is \$1.50. Another is absolutely simple, its low neck and short sleeves edged with rickrack, and costs \$1. Nightgowns with a little color in the embroidery are \$1 and so are nightgowns of pink batiste. High-necked nightgowns with good eyelet embroidery tucks and V opening, \$1.85. Another style of nightgown has a yoke and sleeve-trimming of hand-made lace, price \$3.50.

It is the great opportunity of the Winter to lay in supplies of undermuslins at the smallest prices anybody has known for years.

(Third Floor, Central)

## The White Sale Waists

We still have plenty of semi-tailored and lingerie waists of voile, batiste and dimity—all white or trimmed with the least possible color, \$1.35 to \$3.50.

Georgette crepe waists with lace and embroidery are in white, flesh, bisque and navy chiefly, and priced at \$3.85.

Other Georgettes are overblouses and in dark colors, \$5. Other light and dark Georgettes are \$5 to \$12.50.

(East and West Aisles and Main Floor, Outposts)

## Plenty of Specially Priced Corsets

are still to be had in the White Sale, beginning with L. R. corsets at \$1.50 to \$5.

Parisianes at \$9.75 and \$11.50 come next; then Letitias at \$4 and \$5 and Wanamaker Specials at \$1.50 to \$6.

Brassieres are 50c to \$5.75—according to their fineness and ornamentation.

(Third Floor, Chestnut)

## Tea Cloths and Napkins—New and Inviting

Of pure linen, full-bleached and in a soft, mellow finish; every piece hem-stitched.

Two rich-looking patterns to select from, with matching napkins for one of them.

Tea cloths, 36x36 inches, \$3.75 each; 45x45 inches, \$5.

Napkins, 14x14 inches, \$8.50 a dozen.

Another group of tea cloths, 45x45 inches, \$5.75 and \$6.50 each; 54x54 inches, \$7.75 each.

Napkins to match, 15x15 inches, \$9.75 a dozen.

(First Floor, Chestnut)

## 42-Inch All-Wool Serge, \$1 a Yard

A good medium weight, firm weave that will wear well and is especially nice for many uses.

It comes in navy blue only and is a really marvelous value.

(First Floor, Chestnut)

## Sale of Men's Winter Suits at \$30 to \$50

The whole collection of suits in the Men's Clothing Store in two groups for a decided clearaway.

At \$30 are hundreds of good, sound, all-wool, hand-tailored business suits, including plenty of blues and blacks as well as mixtures. They have all been from \$8.50 to \$25 higher.

At \$50, finer suits—the finest in the city—at these prices they represent savings of \$20 to \$40.

It is a rapid march away and it is well to take advantage right now.

(Third Floor, Market)

## Little Usefuls 'Round The House

Egg slicers which cut the egg without crumbling and will serve as well for slicing beets and other vegetables, \$1.

A potato cutter which cuts an entire potato into the proper shapes for French frying and does it in one operation, \$1.25.

Tendaire is the name of a device which has forty points to make the steak more tender, \$1.

Grapefruit knives of the approved type, 50c each.

There's a nut cracker at \$1.35 which adds considerably to the pleasure of eating English walnuts.

Fire-extinguishers should have a place in every home, price \$10.

Poultry shears help in carving the sometimes elusive bird, \$3.50 to \$12.

S. A. P. used on fine furniture and leather gives an excellent polish, 25c and 45c a can.

Canned heat outfits for heating liquids, 50c each.

Mexican shopping baskets, \$1, \$1.25 and \$1.50.

Casseroles in various designs and with pierced frames of solid brass, nickel plated, \$3.85 to \$6.85.

Mahogany serving trays with brass handles, inlaid, 24 inches long, \$9.75 for a style without glass, \$12 for a style with it.

A nickel-finished percolator of the urn type, with alcohol lamp beneath it, \$13.75.

Bread trays, nickel and copper finished, \$2.75 to \$4.25.

Artificial flowers in an astonishing variety, 25c to \$5 a spray.

More kinds of bird-cages than we can remember in all our store-keeping days, \$4 to \$34.

Paper towels are 45c for a hundred and fifty.

(Fourth Floor, Central and Market)

## Gold-Encrusted Glass Was Never So Popular

One reason for this is because it combines two qualities that will always be attractive—richness and brilliancy.

Despite the continuous demand for these goods we are glad to have a most satisfying assortment which we have kept up by timely new arrivals.

Among the specially attractive pieces are cracker and cheese dishes at \$8.50.

For as little as \$2.50 there are bonbon dishes and there are graceful and rich looking goblets at \$60 a dozen.

In gold-encrusted glass "stemware" are goblets all the way from \$26 to \$60 a dozen and low and high footed sherbet glasses at \$26 to \$40 a dozen. Jam jars are priced at \$3.75.

Mayonnaise bowl and plate, \$6.50 for two pieces.

Handled sandwich plates, \$6.50 and \$8.50 each.

Other pieces include finger-bowls, grapefruit glasses, iced tea glasses, water tumblers and mineral glasses.

(Fourth Floor, Chestnut)

## There Is Great Interest Over the New Spring Silks

Women want to know what weaves are going to be worn before they start their Spring sewing. And, what is very important, they want to know if the prices are to be lower.

Here are the two latest arrivals in 1921 Spring silks, and, as every woman can see for herself, they are very much less than they have been selling for; in fact, down to normal, before-the-war prices.

One is the new satin-faced crepe, 40 inches wide, and in all the new Spring shades, at \$3.50 a yard.

The other is Canton crepe, fine new street shades, also white and black, at \$4.50 a yard.

Silk broadcloth shirting, wide and narrow stripes and also plain white, has just been made the new low price of \$2.75 a yard.

(First Floor, Chestnut)

## In the Brilliant Sale of Lamps

This is the opportunity to get the very lamp you have so long desired for some particular corner and to pay only one-half to three-quarters of its regular price.

There are floor lamps, table lamps, boudoir lamps, candlesticks, hanging fixtures, side brackets, silk shades and parchment shades and shields.

## More Than 10,000 Pieces in the Most Admired Collection to Be Found in Philadelphia

Floor lamps, \$6.50 to \$12.50. Shades and shields, 65c for Boudoir and desk lamps, candle size to \$85 for 26-inch \$1.50 to \$50. gorgeous metal cloth. Table lamps, \$13.50 to \$150. Candlesticks, 25c to \$57.50. Chair lamps, \$12.50 to \$85. (Fourth Floor, Central)

## More Rugs and Carpets Join the January Sale

Fine chenille rugs in two-tone effects have been put into the sale at the following lowered prices:

9x12 ft., \$125. 6x9 ft., \$65.  
8.3x10.6 ft., \$123.50. 4.6x7.6 ft., \$42.50.  
3x6 ft., \$21.50.

674 yards of various makes of carpet in lengths of 8 1/2 to 23 yards, \$1.25 to \$1.95 a yard.

Fiber carpet in 27 and 36 inch widths, 25c and 30c a yard.

Several hundred yards of printed linoleum at 65c a square yard.

(Seventh Floor, Chestnut)

## We Can Deliver Any Sonora Immediately

Every one is familiar with the beautiful lines of the Sonora, and if you are not familiar with the Sonora tone, come to our Salons and have any model played for you. We have them all, at present, even the Baby Grand, for which there is the greatest demand.

Prices range from \$125 to \$750 for cabinet models, portable type \$75. Convenient terms if desired. Period models, \$350 and \$425.

(Second Floor, Central)



Sonora Baby Grand, \$235

## The Winter Clearaway of Shoes in the Little Boot Shop

3000 Pairs of Women's Fine Shoes Now Marked \$7.75 to \$13.75

Women who are accustomed to wearing the beautiful and exclusive shoes found in the Little Boot Shop always look forward to this event.

Every pair here is the new fashion for this Winter. Some are styles that will be discontinued and sizes are missing in each number. But most women will find their size in the kind of shoes they want, and the savings in price are very good indeed.

Evening slippers, \$7.75 to \$11.75 in silver, bronze, black satin and black velvet. Oxfords, \$7.75, \$8.75 and \$11.75 in tan and black Russian. Also sports oxfords. Patent leather and dull leather pumps, \$8.75. High and low French heels.

High shoes, \$11.75 and \$13.75 in black and tan Russian leather with Cuban heels and sports style.

(First Floor, Market)

## Children's Creepers and Rompers—\$1.25

Surprisingly good for this small price, too!

The creepers are in plain and striped cottons, are attractively made, are in 1 and 2 year sizes, and are in pretty colors.

The rompers are in white and checked colored materials, are in good styles and will fit youngsters of 2 to 5 years. (Third Floor, Chestnut)

## Cotton Mattresses Lowered in Price

On the basis of lower costs for ticking we have cotton mattresses in two styles at prices lowered accordingly. Fifty pound edge mattresses in blue ticking, double-bed size, \$12; small single-bed size, \$9.

Another style covered with pink ticking of a finer quality is now down to \$15 for the double-bed size and \$12 for the small, single-bed size, with other sizes in proportion.

We will remake hair mattresses, sterilize the hair and put on a new tick of the best grade for \$15 for double-bed size and \$14 for the single-bed size.

(Sixth Floor, Central)