

SALE EXTRAORDINARY! \$4.50 All-Wool French Dress Serge \$1.68 50 Inches Wide

Think of it! You can buy three yards of this Serge for a trifle more than it cost ordinarily to buy one yard. And then look at the width—50 inches—only 3 to 3 1/2 yards needed to make a dress.

Here Are the Finest Values in Winter Wearing Apparel in Philadelphia For Women, Misses and Girls

Prices Lower by Half and More Than Other Stores Can Offer—Marvelous Assortments of the Finest and Most Dependable Kinds of Merchandise at Extraordinary Savings!

Women's and Misses' Winter Coats Formerly Priced at \$30.00 to \$35.00 Reduced to \$21.75

Women's and Misses' Winter Coats Formerly Priced at \$37.50 to \$40.00 Reduced to \$25.00

Women's and Misses' Winter Coats Formerly Priced at \$37.50 to \$40.00 Reduced to \$25.00

Women's and Misses' Winter Coats Formerly Priced at \$85.00 to \$95.00 Reduced to \$65.00

Women's and Misses' Winter Coats Formerly Priced at \$110 to \$125 Reduced to \$75.00

Women's and Misses' Winter Coats Formerly Priced at \$135 to \$150 Reduced to \$97.50

Women's and Misses' Dresses Formerly Priced at \$12.75 to \$22.50 Reduced to \$9.75

Women's and Misses' Dresses Formerly Priced at \$29.75 to \$37.50 Reduced to \$19.75

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SNELLENBURG'S ENTIRE BLOCK—MARKET 11 1/2 TO 12 1/2 STREETS

Clearance of Men's Outing Flannel Pajamas & Night Shirts

At Extraordinary Price Savings Pajamas, Originally \$3.50, Now \$1.75 Pajamas, Originally \$4.00, Now \$2.50 Pajamas, Originally \$4.50, Now \$3.00 Pajamas, Originally \$3.00, Now \$2.00 Night Shirts, Originally \$3.00, Now \$1.75

Half-Price Sale of Furniture and Bedding

\$300.00 4-Piece Bedroom Suits, \$150.00 Handsome figured American walnut suits with 42-inch dresser, chiffonette, tripartite mirror dressing table and full-size bed.

\$100.00 Quartered Oak Buffets \$49.75 Plank top; all oak construction.

\$250.00 Living-Room Suits, \$125.00 In tapestry, as pictured, consisting of six-foot davenport, large wing chair and rocker, covered with beautiful tapestry of excellent quality.

All 2-Inch Post & Brass Beds \$23.75 White, gray or tan blankets of splendid heavy quality.

\$40 White Enamel Bed Outfits, \$26.50 \$35.00 Couches, \$17.50 Covered with du Pont black or brown leather; good springs.

Mattresses \$15 Felt-and-Fiber Mattresses, \$7.50 \$27.50 50-lb. Pure Felt Mattresses, \$12.75 \$35.00 Pure Felt Imperial Edge Mattresses, \$16.75

Brass-Trimmed White Enamel Cribs, \$11.75 \$15 Felt-and-Fiber Mattresses, \$7.50 \$27.50 50-lb. Pure Felt Mattresses, \$12.75 \$35.00 Pure Felt Imperial Edge Mattresses, \$16.75

This Gigantic Sale of Household Textiles

Offers the Largest Assortment of Dependable Merchandise at the Lowest Prices in Years!

\$2.65 Bleached Seamless Sheets, Each \$1.19 23c Good Make Bleached Muslin, Yard 11c 34c 36-Inch Bleached Cambric & Nainsook, Yd. 15c

45c to 59c 36-Inch Bleached Muslin, yard 17c 59c Outing Flannel, 18c 50c Plain White Outing Flannel, Yd. 19c

Table and Household Linens, Towels, Etc. \$6.00 Pure Linen Table Damask, Yd. \$3.40 \$10.00 Round Scalloped Pure Linen Table Cloths, \$6.45

Blankets, Comfortables, Bed Spreads \$6.00 Wool-Finish Plaid Blankets, Pair \$2.96 \$6.50 Wool Nap Blankets, Pair \$3.44

Prices Are the Lowest in Years in Our January Clearance of Hosiery and Underwear

Men's Underwear \$1.25 Underwear, 69c \$1.50 & \$1.75 Underwear, 95c \$2.00 to \$2.50 Underwear, \$1.39

Women's Underwear \$1.25 Underwear, 69c \$1.50 & \$1.75 Underwear, 95c \$2.00 to \$2.50 Underwear, \$1.39

Children's Underwear 65c to 85c Underwear, 39c Infants' 75c to \$1.00 Underwear, 39c

Women's Hosiery 50c to 65c Stockings, 29c Pair 65c to \$1 Stockings, 39c Pair \$1.25 Silk Stockings, 59c Pair

Men's Hosiery 39c to 50c Socks, 25c Pair 75c Socks, 39c Pair 65c to \$1.00 Wool Socks, 39c